

April 10, 2008

KTVL-TV
CHANNEL 10
MEDFORD, OREGON

QUARTERLY ISSUES AND PROGRAMS LISTING

January-February-March 2008

PROGRAM NOTES:

NEWS10: Monday-Friday 6:00am, 12:00noon, 5:00pm, 6:00pm, 11:00pm
NEWS10: Saturday-Sunday 6:00pm, 11:00pm
Public Service Announcements, Community Calendar: Run of Schedule
Special Programs: As Listed

News stories are 1-4 minutes in length
Public Service Announcements are :10 - :60
Calendars are :10
Special Programs lengths are as listed

For more information regarding this file
Call Lynn Burnette or
current Communications Specialist/Internet Assistant
at (541) 773-7373

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SERVICES	MEALS ON WHEELS DONATE AND/OR VOLUNTEER TO MEALS ON WHEELS FOR THE HOME-BOUND. WWW.MOWAA.ORG.	PSA	1/1/2008			23
SERVICES	FOOD & FRIENDS/HOMER DONATE AND/OR VOLUNTEER TO MEALS ON WHEELS FOR THE HOME-BOUND. WWW.MOWAA.ORG.	PSA	1/1/2008			127
SUICIDE	SECRET TEEN SUICIDE IS A GROWING PROBLEM IN OUR REGION. IF YOU ARE EXPERIENCING THESE FEELINGS, TELL SOMEBODY, LET THEM HELP. FOR MORE INFORMATION, CALL 1-800-SUICIDE, OR VISIT WWW.AFSP.ORG.	PSA	1/1/2008			98
EDUCATION	DTV TRANS ENG TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL	PSA	1/1/2008			165
DISASTER PREPAREDNESS	DISASTER IF YOU WOULD NEED SPECIAL HELP DURING A NATURAL DISASTER, SIGN UP FOR THE JACKSON & JOSEPHINE COUNTY DISASTER REGISTRY. CALL 664-6674 OR REGISTER ON-LINE AT WWW.RVCOG.ORG.	PSA	1/1/2008			156
PHYSICAL	PAIDTOLOSE COMPANIES SADDLED WITH RISING HEALTH INSURANCE COSTS START TO PAY THEIR EMPLOYEES TO GET HEALTHY.	NEWS	1/1/2008	5P		1
RESEARCH	DIABETESSLEEP RESEARCHERS AT THE UNIVERSITY OF CHICAGO MEDICAL CENTER REPORT DISRUPTING A PERSON'S SLEEP WHILE THEY ARE IN IT'S DEEPEST STAGES, DAMAGES THE BODY'S ABILITY TO REGULATE BLOOD SUGAR LEVELS, POTENTIALLY RAISING THE RISK OF DEVELOPING TYPE TWO DIABETES.	NEWS	1/1/2008	5P		1
PETS	DOGMAN DAN MISH, CANINE COUNSELING, TALKS ABOUT WHAT YOUR DOG IS THINKING WHEN HE BEHAVES BADLY, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.	NEWS	1/1/2008	5P		1
FACILITIES	MTASH SKI OFFICIALS REPORT SKIERS AND SNOWBOARDERS BRAVING THE COLD TO KICK OFF THE NEW YEAR AT MT. ASHLAND.	NEWS	1/1/2008	6P,11P		2
RESTORATION	CALLAHANS CREWS WORK ALMOST DAILY TO RESTORE CALLAHAN'S RESTAURANT AND LODGE AT THE BASE OF MT. ASHLAND, AFTER THE BUILDING BURNED DOWN MORE THAN A YEAR AGO, SCHEDULED TO OPEN THIS SUMMER.	NEWS	1/1/2008	6P,11P		2
PUBLIC ASSIST	CRIMESTOPPERS CENTRAL POINT POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR THE MAN WHO ROBBED A PHARMACY AT GUNPOINT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	NEWS	1/1/2008	6P,11P		2
CONSERVATION	ORBDAY STATE OFFICIALS REPORT OREGON WILL BE 150 YEARS OLD NEXT YEAR, THE OREGON DEPARTMENT OF FISH AND WILDLIFE LOOKS FOR WAYS TO CONSERVE HABITAT THAT'S HOME TO THE WESTERN MEADOWLARK, CHINOOK SALMON, SWALLOWTAIL BUTTERFLY, AND AMERICAN BEAVER, THE OREGON WATERSHED ENHANCEMENT BOARD PUTS UP ONE MILLION DOLLARS TO SUPPORT THE EFFORTS.	NEWS	1/1/2008	11P		1

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LAW	BIRTHCONTROL	NEWS	1/1/2008	11P	1	STATE OFFICIALS REPORT HEALTH INSURANCE PLANS THAT COVER PRESCRIPTION DRUGS IN OREGON NOW MUST ALSO COVER BIRTH CONTROL, THE NEW LAW ALSO REQUIRES HOSPITALS TO OFFER EMERGENCY CONTRACEPTIVES TO WOMEN WHO SEEK CARE AFTER A SEXUAL ASSAULT.
PRICES	OILPRICES	NEWS	1/2/2008	5P,11P	2	CONSUMER OFFICIALS REPORT THE NEW YEAR ON WALL STREET HAS BROUGHT AN ALL TIME HIGH OIL PRICE, THE MARKET REACTING WITH A SELL OFF, THE REACTION SPARKING A RISE IN GASOLINE PRICES, IN SOUTHERN OREGON GAS PRICES ARE UP SIX CENTS A GALLON.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/2/2008	6A,12P	2	CENTRAL POINT POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR THE MAN WHO ROBBED A PHARMACY AT GUNPOINT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
TV	RABBITEARS	NEWS	1/2/2008	6A,12P	2	GOVERNMENT OFFICIALS REPORT FOURTY DOLLARS WORTH OF COUPONS TO HELP YOU MAKE THE TRANSITION INTO DIGITAL BROADCASTING, IS AVAILABLE FOR THOSE WHO ARE ELIGIBLE, AS OF FEBRUARY 18, 2009, THE TV INDUSTRY WILL HAVE COMPLETED IT'S TRANSITION TO DIGITAL BROADCASTING.
LAW	BIRTHCONTROL	NEWS	1/2/2008	6A,12P	2	STATE OFFICIALS REPORT HEALTH INSURANCE PLANS THAT COVER PRESCRIPTION DRUGS IN OREGON NOW MUST ALSO COVER BIRTH CONTROL, THE NEW LAW ALSO REQUIRES HOSPITALS TO OFFER EMERGENCY CONTRACEPTIVES TO WOMEN WHO SEEK CARE AFTER A SEXUAL ASSAULT.
TEENPREGNANCY	TEENBIRTH	NEWS	1/2/2008	6A,12P,5P	3	GOVERNMENT HEALTH OFFICIALS REPORT, IN A TROUBLING REVERSAL, THE NATION'S TEEN BIRTH RATE ROSE FOR THE FIRST TIME IN FIFTEEN YEARS.
RESEARCH	ALLERGIES	NEWS	1/2/2008	6A,12P,5P	3	RESEARCHERS REPORT ALLERGIES TO PEANUTS AND OTHER FOODS ARE SHOWING UP IN CHILDREN EARLIER THAN EVER FOR REASONS THAT AREN'T CLEAR.
PROCEDURE	DRUGS	NEWS	1/2/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY SHOWING THE USE OF CHOLESTEROL-LOWERING DRUGS, SUCH AS LIPITOR AND ZOCOR MAY RAISE THE RISK OF BRAIN HEMORRHAGE IN PATIENTS WHO HAVE SUFFERED A RECENT STROKE.
PHYSICAL	PAIDTOLOSE	NEWS	1/2/2008	6A	1	COMPANIES SADDLED WITH RISING HEALTH INSURANCE COSTS START TO PAY THEIR EMPLOYEES TO GET HEALTHY.
RESTORATION	CALLAHANS	NEWS	1/2/2008	6A,12P	2	CREWS WORK ALMOST DAILY TO RESTORE CALLAHAN'S RESTAURANT AND LODGE AT THE BASE OF MT ASHLAND, AFTER THE BUILDING BURNED DOWN MORE THAN A YEAR AGO, SCHEDULED TO OPEN THIS SUMMER.
FACILITIES	MT ASH	NEWS	1/2/2008	6A,12P	2	SKI OFFICIALS REPORT SKIERS AND SNOWBOARDERS BRAVED THE COLD TO KICK OFF THE NEW YEAR AT MT ASHLAND.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HOW TO	SPURGEON	NEWS	1/2/2008	12P	1	
	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT HOW THE STOCK MARKET ENDED UP IN 2007, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
CITY ORDINANCE	PANHANDLING	NEWS	1/2/2008	5P,6P,11P	3	
	MEDFORD POLICE REPORT NEW ORDINANCE IN EFFECT WHICH PROHIBITS "ABUSIVE SOLICITATION" BY PANHANDLERS AND IDENTIFIES PLACES WHERE THEY CANNOT ASK FOR MONEY.					
CONSTRUCTION	WIMERBRIDGE	NEWS	1/2/2008	6P	1	
	WORKERS REPORT THE NEW COVERED BRIDGE IN WIMER BEGINNING TO TAKE SHAPE MORE THAN FOUR YEARS AFTER THE OLD ONE COLLAPSED, SOMETIME THIS SPRING BEFORE THE NEW BRIDGE WILL BE OPEN TO TRAFFIC.					
READING	SMART	PSA	1/2/2008		1	
	SMART (START MAKING A READER TODAY) TRANSFORMS THE LIVES OF CHILDREN IN OUR LOW INCOME SCHOOLS. VOLUNTEERS ARE RECRUITED TO GO INTO THE SCHOOLS AND READ TO CHILDREN. TO VOLUNTEER, CONTACT SMART AT 800-355-3999 OR WWW.GETSMARTOREGON.ORG.					
ANIMAL PROTECTION	SNYP1	PSA	1/2/2008		2	
	HELP CONTROL THE DOG AND CAT POPULATION--SPAY OR NEUTER YOUR PET.					
HOW TO	MR FOOD	NEWS	1/2/2008	12O	1	
	MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT A SPICE BLEND TO GET YOUR STARTED EATING HEALTHIER IN THE NEW YEAR, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
TUITION	FREETUITION	NEWS	1/2/2008	11P	1	
	THE UNIVERSITY OF OREGON RELEASES NEW DETAILS ABOUT IT'S PLAN TO COVER THE COSTS OF TUITION AND FEES FOR LOWER-INCOME STUDENTS, STARTING WITH NEXT YEAR'S FRESHMAN CLASS, THE UNIVERSITY WILL PICK UP TUITION COSTS NOT COVERED BY STATE AND FEDERAL FINANCIAL AID FOR STUDENTS FROM POORER FAMILIES.					
FILING	TAXPACKAGES	NEWS	1/2/2008	5P	1	
	THE IRS SENDS OUT MILLIONS OF TAX PACKAGES, SAYING IF YOU FILED YOUR TAXES ELECTRONICALLY LAST YEAR, DON'T EXPECT TO GET PAPERWORK IN THE MAIL.					
STATISTICS	NEWYEARDEATH	NEWS	1/2/2008	6P	1	
	OREGON STATE POLICE REPORT MORE PEOPLE DIED OVER THE NEW YEAR'S HOLIDAY THIS YEAR THAN LAST, AND NINETY EIGHT PEOPLE WERE ARRESTED ON DRUNKEN DRIVING CHARGES, UP SEVENTEEN FROM THE YEAR BEFORE.					
AIRQUALITY	GREENHOUSE	NEWS	1/2/2008	11P	1	
	THE STATE OF CALIFORNIA SUES THE ENVIRONMENTAL PROTECTION AGENCY FOR DENYING A LIMIT ON GREENHOUSE GASES ON CARS, TRUCKS, AND SUV'S, WITH OREGON ONE OF FIFTEEN STATES JOINING THE LAWSUIT.					
CONSTRUCTION	RRHWY	NEWS	1/2/2008	6P,11P	2	
	GRANTS PASS CITY OFFICIALS ASK THE DEPARTMENT OF TRANSPORTATION TO PUT SIDEWALKS AND LANDSCAPE AREAS ALONG A TWO-MILE SECTION OF THE ROGUE RIVER HIGHWAY, BUT BUSINESS OWNERS SAY THE PROJECT CONSTRUCTION WILL AFFECT THEIR BUSINESSES.					
GARDENING	ROGUEGARDENER	NEWS	1/2/2008	5P	1	
	STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT AN ALL-NATURAL FERTILIZER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					

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EXERCISE	NEYEARWORKOUT	NEWS	1/2/2008	5P	1	
	DR. SEAN KENNIFF, OFFERS SOME TIPS FOR YOUR WORKOUT IN GETTING IN SHAPE FOR THE NEW YEAR.					
DRIVING	ROADS	NEWS	1/3/2008	5P,6P,11P	3	
	ODOT DROPS THE CHAIN REQUIREMENT OVER THE SISKIYOU SUMMIT, BUT ROAD CREWS IN OREGON ARE PREPARING FOR WHAT COULD BE THE BIGGEST STORM THEY'VE SEEN IN 10 YEARS, SAYING ICE AND HIGH WINDS COULD BE DANGEROUS TO DRIVERS, ESPECIALLY THOSE IN HIGHER PROFEILE VEHICLES SUCH AS LARGE TRUCKS OR RV'S.					
CONSTRUCTION	RRHWY	NEWS	1/3/2008	6A,12P,5P	3	
	GRANTS PASS CITY OFFICIALS ASK THE DEPARTMENT OF TRANSPORTATION TO PUT SIDEWALKS AND LANDSCAPE AREAS ALONG A TWO-MILE SECTION OF THE ROGUE RIVER HIGHWAY, BUT BUSINESS OWNERS SAY THE PROJECT CONSTRUCTION WILL AFFECT THEIR BUSINESSES.					
HOW TO	WESTCOAST	NEWS	1/3/2008	5P	1	
	A LOCAL PROFESSIONAL CHEF PREPARES A CLASSIC BANANAS FOSTER RECIPE, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
PROTEST	GAYRIGHTS	NEWS	1/3/2008	11P	1	
	SUPPORTERS OF OREGON'S NEW GAY RIGHTS LAW GATHER IN PORTLAND TO PROTEST THE FACT THAT THE DOMESTIC PARTNERSHIPS ELEMENT OF THE NEW LAW IS ON HOLD.					
PROCEDURE	DRUG	NEWS	1/3/2008	6A,12P	2	
	DOCTORS AT THE UNIVERSITY OF VIRGINIA REPORT A DRUG THT COULD DO FOR WOMEN WHAT VIAGRA HAS DONE FOR MEN BEING TESTED.					
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/3/2008	5P	1	
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
ABUSE	METHWATCH	NEWS	1/3/2008	6P	1	
	MARK HUDDLESTON, JACKSON COUNTY DISTRICT ATTORNEY, TALKS ABOUT SOME SHOCKING NUMBERS WHEN IT COMES TO HOW MANY METH LABS ARE IN THE STATE OF OREGON, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
SUPPORT SERV	SUPPORTGROUP	NEWS	1/3/2008	6A	1	
	WENDY LENZ, GEORGIA CANCER SPECIALIST, TALKS ABOUT WHAT PATIENTS DIAGNOSED WITH A LIFE-THREATENING ILLNESS CAN EXPECT WHEN THEY TURN TO SUPPORT GROUPS FOR EMOTIONAL HELP.					
RESEARCH	AUTISM	NEWS	1/3/2008	6A,12P	2	
	RESEARCHERS REPORT AUTISM AND OTHER BRAIN DISORDERS MAY BE THE RESULT OF A MISSING PROTEIN IMPORTANT FOR BUILDING COMMUNICATION NETWORKS IN THE BRAIN.					
PHYSICAL	YOGA	NEWS	1/3/2008	6A,12P	2	
	RESEARCHERS REPORT NEW STUDY SHOWING YOGA INDUCES A FEELING OF WELL-BEING IN THE HEALTHY AND CAN EVEN HELP "OUT-OF-SHAPE" PEOPLE REVERSE SOME OF THE SYMPTOMS ASSOCIATED WITH METABOLIC SYNDROME.					
CONSTRUCTION	WIMERBRIDGE	NEWS	1/3/2008	6P,12P	2	
	WORKERS REPORT THE NEW COVERED BRIDGE IN WIMER BEGINNING TO TAKE SHAPE MORE THAN FOUR YEARS AFTER THE OLD ONE COLLAPSED, SOMETIME THIS SPRING BEFORE THE NEW BRIDGE WILL BE OPEN TO TRAFFIC.					

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FUNDING	FREETUITION	NEWS	1/3/2008	6A,12P,5P	3	THE UNIVERSITY OF OREGON RELEASES NEW DETAILS ABOUT IT'S PLAN TO COVER THE COSTS OF TUITION AND FEES FOR LOWER-INCOME STUDENTS, STARTING WITH NEXT YEAR'S FRESHMAN CLASS, THE UNIVERSITY WILL PICK UP TUITION COSTS NOT COVERED BY STATE AND FEDERAL FINANCIAL AID FOR STUDENTS FROM POORER FAMILIES.
CITY ORDINANCE	PANHANDLING	NEWS	1/3/2008	6A,12P	2	MEDFORD POLICE REPORT NEW ORDINANCE IN EFFECT WHICH PROHIBITS "ABUSIVE SOLICITATION" BY PANHANDLERS AND IDENTIFIES PLACES WHERE THEY CANNOT ASK FOR MONEY.
HOW TO	MR FOOD	NEWS	1/3/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT HOW TO SPICE UP ANY MEAL WITH CHEESE, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
AIRQUALITY	GREENHOUSEGASES	NEWS	1/3/2008	6A,12P	2	THE STATE OF CALIFORNIA SUES THE ENVIRONMENTAL PROTECTION AGENCY FOR DENYING A LIMIT ON GREENHOUSE GASES ON CARS, TRUCKS, AND SUV'S, WITH OREGON ONE OF FIFTEEN STATES JOINING THE LAWSUIT.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/4/2008	6A,12P	2	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
HOWTO	MRFOOD	NEWS	1/4/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ROASTED VEGETABLE SANDWICH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
PROCEDURE	DISSOLVINGFAT	NEWS	1/4/2008	5P	1	SOME DOCTORS PUSH A PROCEDURE TO HELP YOU LOSE FAT THAT DOESN'T REQUIRE A GYM MEMBERSHIP, BUT OTHER MEDICAL EXPERTS QUESTION HOW THE SERIES OF SHOTS WILL WORK.
ABUSE	METHWATCH	NEWS	1/4/2008	6A	1	MARK HUDDLESTON, JACKSON COUNTY DISTRICT ATTORNEY, REPORTS 18 METH LABS SEIZED STATEWIDE, DOWN FROM NEARLY 600 IN 2001, THE DROP, A DIRECT EFFECT FROM WHEN THE LEGISLATURE PUT DRUGS CONTAINING PSEUDOEPHEDRIN BEHIND THE COUNTER, EVENTUALLY MAKE THEM PRESCRIPTION ONLY MEDICATIONS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
PROCEDURE	MEMORY	NEWS	1/4/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY INDICATING HAVING A MAJOR PROCEDURE SUCH AS JOINT REPLACEMENT, INCREASES THE DANGER OF DEMENTIA, AND THOSE THAT DO DEVELOP PROBLEMS, ARE MORE LIKELY TO DIE IN THE FIRST YEAR AFTER THE OPERATION.
ALCOHOLABUSE	DRINKING	NEWS	1/4/2008	6A,12P,5P	3	RESEARCHERS FROM SAN DIEGO STATE UNIVERSITY SEND DECOYS TO COLLEGE PARTIES, RECORDING EVENTS, EVEN ASKING KIDS TO TAKE BREATH TESTS, FOR 3 SEMESTERS OBSERVING MORE THAN 1300 STUDENTS, FINDING THOSE WHO PLAYED DRINKING GAMES HAD HIGHER BLOOD ALCOHOL CONCENTRATIONS THATN STUDENTS WHO WERE JUST DRINKING TO SOCIALIZE.
HEART	HEART	NEWS	1/4/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY FINDING THAT PEOPLE WHO REPORT UPBEAT MOODS, HAVE LOWER LEVELS OF A STRESS HORMONE THAT CAN LEAD TO HEART DISEASE AND IMMUNE SYSTEM PROBLEMS.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
DRIVING	ROADS	NEWS	1/4/2008	6A,12P	2	ODOT CREWS PREPARE FOR A STORM, ONE OF THE BIGGEST IN THE PAST TEN YEARS TO HIT OUR REGION, THAT WILL COME WITH HIGH WINDS, TORRENTIAL RAINS, AND BLIZZARD CONDITIONS, CAUTIONING DRIVERS TO BE PREPARED FOR ROAD CLOSURES AND DELAYS AND TO CARRY CHAINS WHERE REQUIRED.
RESEARCH	SUNSHINE	NEWS	1/4/2008	6A,5P	2	SCIENTISTS REPORT SUN EXPOSURE COULD FIGHT CANCER BY BOOSTING VITAMIN D PRODUCTION IN THE SKIN.
FILM	MOVIE	NEWS	1/5/2008	6P,11P	2	SEVERAL LOCAL ACTORS AUDITION FOR MOVIE CALLED "MON DESIR", TO BE FILMED AT THE OLD MON DESIR RESTAURANT IN CENTRAL POINT, ONCE KNOWN FOR FINE DINING, THE FILMMAKER SAYS IT'S DETERIORATING LOOK WAS A PERFECT PLACE FOR A HORROR FLICK.
FACILITIES	MTASH	NEWS	1/5/2008	6P	1	SKI OFFICIALS REPORT MT ASHLAND CLOSED FOR THE THIRD DAY IN A ROW DUE TO A HEAVY WINTER STORM.
RECREATION	MOTORALLY	NEWS	1/6/2008	6P,11P	2	HUNDREDS OF PEOPLE GATHER IN DOWNTOWN MEDFORD IN SUPPORT OF OFF-ROAD VEHICLES, THE RALLY FOLLOWING COMMENTS FROM COMMISSIONER DAVID GILMOUR THAT THE JOHNS PEAK AREA SHOULD BE CLOSED TO OFF-ROAD VEHICLES.
FACILITIES	MTASH	NEWS	1/6/2008	6P	1	MT ASHLAND REOPENS, AFTER BEING CLOSED FOR THREE DAYS IN A ROW DUE TO A WINTER STORM THAT BROUGHT ALMOST SIXTY INCHES OF NEW SNOW.
HEALTHCARE	OHP	NEWS	1/7/2008	6P,11P	2	BRENDA JOHNSON, LA CLINICA DEL VALLE, AND LISA LEWIS, PROGRAM DIRECTOR, DHS, DISCUSS THE OREGON HEALTH PLAN NOW ACCEPTING NEW ENROLLEES FOR IT'S STANDARD BENEFITS PACKAGE.
RESEARCH	PARKINSONS	NEWS	1/7/2008	6A,12P	2	RESEARCHERS REPORT A GLITCH IN THE WAY CELLS CLEAR DAMAGED PROTEINS COULD BE THE TRIGGER FOR PARKINSONS DISEASE, THE FINDING SHOULD LEAD TO NEW DRUGS THAT CAN TREAT THE DEBILITATING SYMPTOMS, BUT NOT THE DISEASE ITSELF.
FILM	MOVIE	NEWS	1/7/2008	6P	1	SEVERAL LOCAL ACTORS AUDITION FOR MOVIE CALLED "MON DESIR", TO BE FILMED AT THE OLD MON DESIR RESTAURANT IN CENTRAL POINT, ONCE KNOWN FOR FINE DINING, THE FILM MAKER SAYS IT'S DETERIORATING LOOK WAS A PERFECT PLACE FOR A HORROR FLICK.
RECREATION	MOTORALLY	NEWS	1/7/2008	6A,12P	2	SEVERAL HUNDRED PEOPLE GATHER IN ALBA PARK TO SHOW THEIR SUPPORT FOR OFF-ROAD VEHICLES, THE RALLY FOLLOWS A RECOMMENDATION BY COUNTY COMMISSIONER DAVE GILMOUR THAT OFF-ROAD VEHICLES NOT BE ALLOWED ON JOHNS PEAK.
DIET	DIETING	NEWS	1/7/2008	6A,12P	2	HEALTH ADVOCATES REPORT DIETING HAS FALLEN OUT OF FAVOR AND HEALTHY EATING HABITS ARE IN, SAYING IT'S A GOOD SIGN PEOPLE ARE LOOKING FOR LONG-TERM SOLUTIONS INSTEAD OF QUICK FIXES.

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PROCEDURE	PLACEBOS	NEWS	1/7/2008	6A,12P	2	MEDICAL EXPERTS REPORT STUDY WITH NEARLY HALF OF DOCTORS SURVEYED SAYING THEY HAD DOLED OUT A PLACEBO AT SOME POINT, THE STUDY RAISING ETHICAL QUESTIONS AND SUGGESTING A NEED FOR GREATER RECOGNITION AND UNDERSTANDING OF PLACEBO USE.
PRODUCT INFO	ELECTRONICSSHOW	NEWS	1/7/2008	5P	1	GENERAL MOTORS UNVEILS DETAILS OF IT'S "DRIVERLESS VEHICLES" AT THE CONSUMER ELECTRONICS SHOW IN LAS VEGAS, PLANNING TO HAVE THE CARS ON THE ROAD BY 2018.
DRIVINGLAWS	ONTHEBEAT	NEWS	1/7/2008	6P	1	LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT A NEW LAW TAKING EFFECT, CONCERNING WHAT YOU MUST DO IF YOU GET IN A CRASH, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
INTERNET	YAHOOCELLPHONE	NEWS	1/7/2008	5P	1	YAHOO ANNOUNCES THE OPENING OF IT'S MOBILE PLATFORM SO NEW YAHOO APPLICATIONS CAN BE ACCESSED ON MOBILE HANDSETS.
FOOD	CLONEFOOD	NEWS	1/7/2008	6A,12P	2	GOVERNMENT REGULATORS PREPARE TO GIVE THE GO AHEAD TO OK CLONED MILK, FOOD SAFETY EXPERTS VOICE SOME CONCERN OVER THE ISSUE.
RESEARCH	VITD	NEWS	1/7/2008	11P	1	SCIENTISTS REPORT THEY HAVE FOUND ANOTHER RISK FACTOR FOR HEART PROBLEMS, TOO LITTLE VITAMIN D.
EXPANSION	MCDONALDSCOFFEE	NEWS	1/7/2008	5P	1	MCDONALD'S OUTFITS IT'S RESTAURANTS WITH COFFEE BARS AND BARISTAS, THE GOAL, TO SERVE CAPPUCCINOS, LATTES AND MOCHAS, AND LURE CUSTOMERS AWAY FROM STARBUCKS.
DIET	DRDAN	NEWS	1/7/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.
TUITION	COLLEGEFEES	NEWS	1/7/2008	12P	1	THE STATE BOARD OF HIGHER EDUCATION MAKES DECISION THAT WILL MAKE IT EASIER FOR COLLEGE STUDENTS TO BUDGET FOR THEIR EXPENSES, STUDENTS AT OREGON'S PUBLIC UNIVERSITIES WILL HAVE THEIR TUITION AND FEES ROLLED INTO ONE PRICE.
FACILITIES	MTASH	NEWS	1/7/2008	6A,12P,5P,6P	4	MT ASHLAND REOPENS, AFTER BEING CLOSED FOR THREE DAYS IN A ROW DUE TO A WINTER STORM THAT BROUGHT ALMOST SIXTY INCHES OF NEW SNOW.
HOW TO	MR FOOD	NEWS	1/7/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "EASY TURKEY CHILI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
PROPERTY	TAXBREAK	NEWS	1/7/2008	12P	1	THE DEMOCRATIC -CONTROLLED LEGISLATURE CHANGES EXEMPTION THAT STATES AS MUCH AS \$60,000 OF THE ASSESSED VALUE OF A HOME MAY BE EXEMPT FROM TAXATION FOR THOSE WHO OWN HOUSES AND ARE ON ACTIVE DUTY, THE CHANGE TO INCLUDE QUALIFIED MEMBERS IN THE MILITARY RESERVE AND THOSE RE-EMPLOYED AFTER JANUARY FIRST, 2005.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSTRUCTION	ODOTCUTS	NEWS	1/7/2008	5P,6P,11P	3	
	THE OREGON DEPARTMENT OF TRANSPORTATION CUTS MILLIONS OF DOLLARS WORTH OF ROAD PROJECTS STATEWIDE, MEANING SIX AND A HALF MILLION DOLLARS WORTH OF PROJECTS WILL HAVE TO BE CUT OR POSTPONED IN JOSEPHINE AND JOSEPHINE COUNTY.					
FILM	MOVIE	NEWS	1/7/2008	6A,12P	3	
	SEVERAL LOCAL ACTORS AUDITION FOR MOVIE CALLED "MON DESIR", TO BE FILMED AT THE OLD MON DESIR RESTAURANT IN CENTRAL POINT, ONCE KNOWN FOR FINE DINING, THE FILM MAKER SAYS IT'S DETERIORATING LOOK WAS A PERFECT PLACE FOR A HORROR FLICK.					
EDUCATION	DTV TRANS	SPAN PSA	1/8/2008		27	
	TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL					
REHABILITATION	AL-ANON	WHAT IT'S LIKE	PSA	1/8/2008	243	
	ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.					
ONLINE SAFETY	EVERYONE KNOWS	PSA	1/8/2008		174	
	ANYTHING YOU POST ONLINE CAN BE SEEN BY ANYONE. THINK BEFORE YOU POST. WWW.CYBERTIPLINE.COM					
ONLINE SAFETY	BULLETIN BOARD	PSA	1/8/2008		36	
	ONCE YOU POST YOUR IMAGE ONLINE, ANYONE CAN SEE IT. THINK BEFORE YOU POST. WWW.CYBERTIPLINE.COM.					
FACILITIES	MTASH	NEWS	1/8/2008	6A	1	
	MT ASHLAND REOPENS, AFTER BEING CLOSED FOR THREE DAYS IN A ROW DUE TO A WINTER STORM THAT BROUGHT ALMOST SIXTY INCHES OF NEW SNOW.					
RESEARCH	VITD	NEWS	1/8/2008	6A,12P	2	
	SCIENTISTS REPORT THEY HAVE FOUND ANOTHER RISK FACTOR FOR HEART PROBLEMS, TOO LITTLE VITAMIN D.					
RESEARCH	AUTISM	NEWS	1/8/2008	6A	1	
	RESEARCHERS REPORT NEW STUDY FINDING NO LINK BETWEEN MERCURY IN VACCINES AND AUTISM IN CHILDREN.					
HEALTHCARE	OHPNEW	NEWS	1/8/2008	6A,12P	2	
	LISA LEWIS, PROGRAM DIRECTOR DHS, TALKS ABOUT THE OREGON HEALTH PLAN, FOR THE FIRST TIME IN ALMOST FOUR YEARS, ACCEPTS NEW ENROLLEES FOR THE STANDARD BENEFITS PACKAGE.					
FUNDING	SCHOOLBOARD	NEWS	1/8/2008	12P,6P,11P	3	
	THE MEDFORD SCHOOL BOARD ANNOUNCES IT WILL VOTE ON A NEW PROPOSAL THAT WOULD SAVE JACKSON AND ROOSEVELT ELEMENTARY SCHOOLS, THE PLAN ENTAILS DEDICATING TWELVE MILLION DOLLARS TO EACH OF THE ELEMENTARIES WHILE SHAVING OFF ONE MILLION DOLLARS FROM THE COST OF THE NEW HIGH SCHOOL.					
HOWTO	MRFOOD	NEWS	1/8/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "THE KINGS CAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PETS	PETDOC	NEWS	1/8/2008	5P	1	
	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT A PARASITIC DISEASE THAT CAN BE VERY DANGEROUS FOR PREGNANT WOMEN, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.					
HEALTH	WHOOPINGCOUGH	NEWS	1/8/2008	6P,11P	2	
	THE JACKSON COUNTY HEALTH DEPARTMENT REPORTS A RARE CASE OF WHOOPING COUGH IN JACKSONVILLE, SAYING THE ILLNESS STRUCK A FIFTEEN MONTH OLD GIRL.					
RECREATION	ANTIOHV	NEWS	1/8/2008	6A	1	
	DOZENS OF PEOPLE GATHER OUTSIDE THE BLM OFFICES IN MEDFORD TO VOICE THEIR OPPOSITION TO LOGGING AND OFF-ROAD VEHICLE USE ON FEDERAL LANDS.					
PUBLICASSIST	CRIMESTOPPERS	NEWS	1/8/2008	6P,11P	2	
	GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE TO FIND A MAN WANTED IN CONNECTION WITH NUMEROUS CRIMES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
CONSTRUCTION	ODOTCUTS	NEWS	1/8/2008	6A,12P,5P,6P	4	
	THE OREGON DEPARTMENT OF TRANSPORTATION CUTS MILLIONS OF DOLLARS WORTH OF ROAD PROJECTS STATEWIDE, MEANING SIX AND A HALF MILLION DOLLARS WORTH OF PROJECTS WILL HAVE TO BE CUT OR POSTPONED IN JOSEPHINE AND JACKSON COUNTY.					
HEALTH	WHOOPINGCOUGH	NEWS	1/9/2008	6A,12P	2	
	HEALTH OFFICIALS REPORT CASE OF WHOOPING COUGH, A FIFTEEN-MONTH-OLD JACKSONVILLE TODDLER, SAYING WHOOPING COUGH IS PARTICULARLY DANGEROUS FOR KIDS, BUT VACCINATION AT A YOUNG AGE ISN'T THE ONLY DETERRANT, A NEW VACCINE IS AVAILABLE FOR PERSONS BETWEEN THE AGES OF ELEVEN AND SIXTY FOUR AND IS A ONE TIME BOOSTER DOSE.					
FACILITIES	BASEBALLFIELDS	NEWS	1/9/2008	6P,11P	2	
	BRIAN SJOTHUN, PARKS & RECREATION, REPORTS U.S. CELLULAR COMMUNITY PARK HAS FIVE NEW BASEBALL AND SOFTBALL FIELDS IN THE FINAL STAGES ALONG HIGHWAY 99, THE PARK WILL PRIMARILY BE USED FOR SOFTBALL LEAGUES AND YOUTH BASEBALL, THE PARK SCHEDULED TO OPEN THE FIRST WEEKEND IN MAY.					
HOWTO	MR FOOD	NEWS	1/9/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PARMESAN HERB CRISPBREAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
INFO	JOESPURGEON	NEWS	1/9/2008	12P	1	
	JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT THE ELECTION IN A DIFFERENT WAY, A LIST OF SEVERAL OF THE CANDIDATES AND HOW MUCH THEY ARE WORTH, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
LEGISLATURE	VOTERID	NEWS	1/9/2008	5P	1	
	SUPREME COURT JUSTICES DECIDE A VOTING RIGHTS CASE THAT COULD AFFECT TIGHT ELECTION CONTESTS THIS YEAR AND IN THE FUTURE.					
COMMUNITYAFFAIRS	BOWLING	NEWS	1/9/2008	5P,6P,11P	3	
	ORGANIZERS REPORT THE SEVENTH ANNUAL PBA MAKING IT'S TOUR STOP IN THE ROGUE VALLEY, MEANING THOUSANDS OF DOLLARS FOR THE LOCAL ECONOMY.					
GARDENING	ROGUE GARDENER	NEWS	1/9/2008	5P	1	
	STAN MAPOLSKI, ROGUE GARDENER, SHOWS US A WINTER SHRUB THAT JUST MIGHT GET YOU BACK OUTSIDE TO DO SOME GARDENING, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TIMBERINDUSTRY	WYDENRNDTABLE	NEWS	1/9/2008	6P,11P	2	SENATOR RON WYDEN HOLDS A ROUNDTABLE STYLE MEETING IN SOUTHERN OREGON WITH REPRESENTATIVES OF FEDERAL FOREST AGENCIES, THE TIMBER INDUSTRY, LOCAL LEADERS ANE ENVIRONMENTAL GROUPS, TO SHARE IDEAS AND FIND COMMON GROUND ABOUT THINNING FORESTS, PLANNING TO TAKE WHAT HE HEARS AND USE IT AS THE BASIS FOR A TIMBER BILL.
FUNDING	MEDFORDSCHOOLS	NEWS	1/9/2008	6A,12P,5P,6P	4	THE MEDFORD SCHOOL BOARD VOTES TO MOVE FORWARD WITH PLANS TO BUILD A NEW SOUTH MEDFORD HIGH SCHOOL, AS WELL AS RENOVATE JACKSON AND ROOSEVELT ELEMENTARIES, THE DECISION FOLLOWS MONTHS OF CONTROVERSY OVER BOND MONEY APPROVED BY VOTERS MORE THAN A YEAR AGO.
RESEARCH	AUTISM	NEWS	1/9/2008	5P	1	RESEARCHERS REPORT POSSIBLE BREAKTHROUGH IN FINDING THE CAUSE OF AUTISM, FINDING CHILDREN WITH THE DISORDER HAVE A MUTATED GENE.
RESEARCH	LIVELONGER	NEWS	1/9/2008	6A,12P,5P	3	CAMBRIDGE UNIVERSITY RESEARCHERS HAVE IDENTIFIED FOUR HEALTHY HABITS THAT CAN ADD YEARS TO YOUR LIFE, PEOPLE WHO DRINK MODERATELY, EXERCISE, QUIT SMOKING, AND EAT FIVE DAILY SERVINGS OF FRUITS AND VEGETABLES, LIVE AN AVERAGE OF FOURTEEN YEARS LONGER THAN PEOPLE WHO DON'T ADOPT THOSE BEHAVIORS.
PRICES	EATING	NEWS	1/9/2008	6A,12P,5P	3	CONSUMER OFFICIALS REPORT THE PRICE OF FRUITS AND VEGETABLES IS CLIMBING FAR FASTER THAN INFLATION, WHILE JUNK FOOD IS GETTING CHEAPER, THE FINDINGS HELP EXPLAIN WHY OBESITY RATES ARE HIGHEST AMONG POOR AMERICANS.
PROCEDURE	TESTOSTERONE	NEWS	1/9/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY INDICATING OLDER MEN TAKING TESTOSTERONE SUPPLEMENTS DIDN'T BECOME STRONGER, DEVELOP GREATER MOBILITY, OR BOOST THEIR BONE DENSITY, URGING DOCTORS TO THINK TWICE BEFORE RECOMMENDING THE SUPPLEMENTS.
PULIC ASSIST	CRIMESTOPPERS	NEWS	1/9/2008	6A,12P	2	GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE IN FINDING A MAN WANTED IN CONNECTION WITH NUMEROUS CRIMES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
CONSTRUCTION	ODOTCUTS	NEWS	1/9/2008	6A,12P	2	MEMBERS REPRESENTING TWO DOZEN DISTRICTS IN JACKSON AND JOSEPHINE COUNTY DISCUSS VARIOUS WAYS TO CUT OR POSTPONE PROJECTS, AFTER ODOT ASKED THE AREA COMMISSION ON TRANSPORTATION TO MAKE SIX AND A HALF MILLION DOLLARS WORTH OF CUTS DUE TO A STATEWIDE BUDGET SHORTFALL OF ONE HUNDRED SIXTY EIGHT MILLION DOLLARS.
RECREATION	ANTIOHV	NEWS	1/9/2008	6A,12P	2	DOZENS OF PEOPLE RALLY OUTSIDE THE BLM OFFICES IN MEDFORD TO VOICE THEIR OPPOSITION TO LOGGING AND OFF-ROAD VEHICLE USE ON FEDERAL LANDS.
COST OF HEALTH CARE	TOGETHER/ANYTHING	PSA	1/9/2008		232	THE COST OF HEALTHCARE IS AFFECTING EVERY AMERICAN'S FINANCIAL SECURITY. VISIT WWW.DIVIDEDWEFAIL.ORG AND HELP KEEP THIS ISSUE AT THE TOP OF AMERICA'S DOMESTIC AGENDA.

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RESEARCH	SPINALCORD	NEWS	1/9/2008	6A,12P	2	SCIENTISTS REPORT THEY'VE FIGURED OUT HOW MICE CAN REGAIN SOME ABILITY TO WALK AFTER SPINAL CORD DAMAGE, BY UNDERSTANDING HOW THIS IS DONE, NEW THERAPIES MIGHT BE DEVELOPED TO HELP ALONG THE PROCESS.
INFO	BBBCOMPLAINTS	NEWS	1/10/2008	6P,11P	2	THE BETTER BUSINESS BUREAU RELEASES ITS LIST OF TOP COMPLAINTS OF 2007, THE MOST COMPLAINED ABOUT INDUSTRIES IN OREGON.
HOW TO	MR FOOD	NEWS	1/10/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, TAKES US ON A REFRESHER COURSE ON STAYING SAFE IN THE KITCHEN, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
PROCEDURE	METHADONE	NEWS	1/10/2008	6P,11P	2	THE OREGON HEALTH AND SCIENCE UNIVERSITY ISSUES NEW WARNING FOR THOSE TAKING METHADONE, SUGGESTING TAKING THE DRUG, EVEN AT THERAPEUTIC LEVELS, COULD INCREASE THE RISK OF SUDDEN CARDIAC DEATH.
FACILITY	SOURCCBLDG	NEWS	1/10/2008	6P,11P	2	DR. JOAN MCBEE, SOU DIRECTOR, MEDFORD CAMPUS, AND PETER ANGSTAD, RCC PRESIDENT, DISCUSS THE NEW HIGHER EDUCATION BUILDING IN MEDFORD TAKING SHAPE, EQUIPPED WITH THE NEWEST TECHNOLOGY, WILL HAVE MORE THAN 30 CLASSROOMS, AND A COFFEE SHOP, THE NEW FACILITY EXPECTED TO OPEN THIS JULY AND WILL BE READY FOR FALL CLASSES.
HOWTO	WESTCOAST	NEWS	1/10/2008	5P	1	PROFESSIONAL CHEF DAMON JONES, ASHLAND SPRINGS HOTEL, PREPARES A RECIPE FOR "CONFIT DUCK LEG", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/10/2008	5P	1	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
PHYSICAL 5P,6P,11P	PHYSICALHEALTH 3	NEWS	1/10/2008			OFFICIALS OF MENTAL HEALTH SERVICES IN JACKSON COUNTY REPORT PATIENTS WITH A GOOD SUPPORT NETWORK, MEANING FRIENDS, CASE MANAGERS, AND DOCTORS WORKING TOGETHER, HAVE A BETTER CHANCE OF STAYING PHYSICALLY HEALTHY.
FACILITIES	SPORTSPARK	NEWS	1/10/2008	6P	1	OFFICIALS REPORT MORE WORK UNDERWAY AT THE SITE OF A NEW SPORTS PARK IN NORTHWEST MEDFORD, CREWS BUSY CUTTING TREES TO CLEAR THE LAND, THE PARK WILL EVENTUALLY INCLUDE SOCCER FIELDS, BASKETBALL COURTS, BASEBALL DIAMONDS, TENNIS COURTS, AND AN OLYMPIC-SIZED POOL.
VETERANS	DAV PRICE OF FREEDOM	PSA	1/10/2008		164	FOR EVERY SERVICE MEMBER KILLED IN THE WAR, 10 MORE SURVIVE AND ARE SEVERELY DISABLED. MAKE A DIFFERENCE BY VOLUNTEERING AT YOUR LOCAL VA MEDICAL FACILITY.
PRODUCT INFO	CANDYHEARTS	NEWS	1/10/2008	6A	1	THE NECCO COMPANY UNVEILS THEIR NEW "WEATHER-THEMED" HEARTS, THE NEW 2008 SWEETHEARTS CONVERSATION HEARTS MESSAGES OF LOVE ARE: "MELT MY HEART", "IN A FOG", "CHILL OUT", "CLOUD NINE", "HEAT WAVE", "SUN SHINE", AND "GET MY DRIFT".

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FUNDING	SCHOOLS	NEWS	1/10/2008	6A	1	
THE MEDFORD SCHOOL BOARD VOTES TO MOVE FORWARD WITH PLANS TO BUILD A NEW SOUTH MEDFORD HIGH SCHOOL, AS WELL AS RENOVATE JACKSON AND ROOSEVELT ELEMENTARIES, THE DECISION, FOLLOWS MONTHS OF CONTROVERSY OVER BOND MONEY APPROVED BY VOTERS MORE THAN A YEAR AGO.						
ADDICTION	DRUGUSE	NEWS	1/10/2008	6A,12P	2	
HEALTH OFFICIALS REPORT NEW GOVERNMENT SURVEY SHOWING OVER THREE MILLION AMERICANS AGES 12-25, ABOUT FIVE PERCENT OF THAT AGE GROUP, HAVE USED AN OVER-THE-COUNTER COUGH AND COLD MEDICATION TO GET HIGH.						
RESEARCH	AUTISMSTUDY	NEWS	1/10/2008	6A,12P	2	
RESEARCHERS REPORT POSSIBLE BREAKTHROUGH IN FINDING THE CAUSE OF AUTISM, FINDING CHILDREN WITH THE DISORDER HAVE A MUTATED GENE.						
COMMUNITY AFFAIRS	ECONOMIMPACT	NEWS	1/10/2008	6A,12P	2	
ORGANIZERS REPORT THE SEVENTH ANNUAL PBA MAKING IT'S TOUR STOP IN THE ROGUE VALLEY, MEANING THOUSANDS OF DOLLARS FOR THE LOCAL ECONOMY.						
FACILITIES	BASEBALL	NEWS	1/10/2008	6A,12P	2	
BRIAN SJOTHUN, PARKS & RECREATION, REPORTS U.S. CELLUAR COMMUNITY PARK HAS FIVE NEW BASEBALL AND SOFTBALL FIELDS IN THE FINAL STAGES ALONG HIGHWAY 99, THE PARK WILL PRIMARILY BE USED FOR SOFTBALL LEAGUES AND YOUTH BASEBALL, THE PARK SCHEDULED TO OPEN THE FIRST WEEKEND IN MAY.						
SUPPORT	PRIDE OF NATION :60	PSA	1/10/2008		308	
COURAGE, HONOR, AND COUNTRY. THE FEW, THE PROUD, THE MARINES.						
TIMBERINDUSTRY	WYDENRNDTABLE	NEWS	1/10/2008	6A,12P	2	
SENATOR RON WYDEN HOLDS A ROUNDTABLE STYLE MEETING IN SOUTHERN OREGON WITH REPRESENTATIVES OF FEDERAL FOREST AGENCIES, THE TIMBER INDUSTRY, LOCAL LEADERS AND ENVIRONMENTAL GROUPS, TO SHARE IDEAS AND FIND COMMON GROUND ABOUT THINNING FORESTS, PLANNING TO TAKE WHAT HE HEARS AND USE IT AS THE BASIS FOR A TIMBER BILL.						
RESEARCH	FOR EVERY BABY	PSA	1/10/2008		333	
EACH YEAR, MORE THAN HALF A MILLION BABIES ARE BORN PREMATURELY IN THE UNITED STATES. JOIN THE MILLIONS WHO ARE HELPING THE MARCH OF DIMES BRING RESEARCH AND EDUCATION HOME.						
TREATMENT	METHWATCH	NEWS	1/10/2008	6P,11P	2	
JANET FAIRINGTON, MEDFORD GOSPEL MISSION, AND RACHELLE BENTHIN, ASSOCIATE DIRECTOR, DISCUSS THE MEDFORD GOSPEL MISSION WOMEN'S CENTER GIVEN A PLACE TO SLEEP, SHOWER, AND FIND HELP, AND A PLACE FOR WOMEN COMING OUT OF DRUG ADDICTION WHERE THEY FEEL SAFE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.						
VOTING	VOTING	NEWS	1/10/2008	12P,5P	2	
OFFICIALS REPORT, WHEN IT COMES TO VOTERS, OLDER IS BETTER, MORE MATURE PEOPLE TEND TO ACTUALLY SHOW UP ON ELECTION DAY, EFFORTS TO GET THE MORE THAN TWENTY SIX MILLION YOUNGER AMERICANS TO VOTE HAVE GOTTEN MIXED RESULTS.						
HOW TO	MR FOOD	NEWS	1/11/2008	12P	1	
MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FAST TACO PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.						

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PROCEDURE	BIRTHDEFECTS	NEWS	1/11/2008	12P	1	
THE CENTERS FOR DISEASE CONTROL & PREVENTION REPORTS NUMBER OF PEOPLE WITH ACCESS TO BIRTH DEFECT FIGHTING NUTRIENTS INCREASED BY 540 MILLION OVER THE LAST 3 YEARS, ADDING FOLIC ACID AND IRON TO WHEAT FLOUR A CHEAP & EFFECTIVE WAY TO SUPPLY NUTRIENTS, FORTIFIED FLOUR FOUND IN MANY CEREAL & BREAD PRODUCTS IN THE U.S. & OTHER COUNTRIES.						
RESEARCH	OBESITY	NEWS	1/11/2008	5P	1	
RESEARCHERS FIND CLUES TO EXPLAIN WHY SOME PEOPLE OVEREAT AND GAIN WEIGHT, WHILE OTHERS DON'T, THE DISCOVERY IS LIKELY TO OPEN NEW AREAS OF RESEARCH TO DETERMINE EMOTIONAL, HORMONAL, AND PHYSIOLOGICAL WAYS TO FIGHT OBESITY.						
PHYSICAL	LIVELONGER	NEWS	1/11/2008	5P	1	
CHARLES HENDRICKS, EATS RIGHT AND EXERCISES, AND TARA MILLER, REGISTERED DIETICIAN, DISCUSS A NEW STUDY SAYING THERE ARE FOUR STEPS YOU CAN TAKE THAT COULD ADD UP TO A LONGER LIFE.						
INFO	BBBCOMPLAINTS	NEWS	1/11/2008	12P	1	
THE BETTER BUSINESS BUREAU RELEASES IT'S LIST OF TOP COMPLAINTS OF 2007, THE MOST COMPLAINED ABOUT INDUSTRIES IN OREGON.						
GUNPOWER	WINDPOWER	NEWS	1/11/2008	6P	1	
THE BONNEVILLE POWER ADMINISTRATION, FOR THE FIRST TIME, DELIVERS MORE THAN 1000 MEGAWATTS OF WIND POWER TO CUSTOMERS, ENOUGH ENERGY TO POWER ABOUT 680,000 HOMES, SAYING IT'S AN IMPORTANT ACCOMPLISHMENT FOR THE REGION.						
LEGISLATURE	SMOKING	NEWS	1/11/2008	6A,12P,5P	3	
THE AMERICAN LUNG ASSOCIATION CHARGES WASHINGTON WITH NOT DOING ENOUGH TO FIGHT SMOKING, CONTENDING HEAVY LOBBYING BY TOBACCO COMPANIES RESULTS IN FAR TOO MUCH INFLUENCE AND URGE CONGRESS TO FINALLY GIVE THE FDA THE PROPER AUTHORITY TO REGULATE CIGARETTES.						
LEGISLATURE	GUNSINNAT'LPRKS	NEWS	1/11/2008	6P	1	
LAWMAKERS SIGN LETTER ASKING INTERIOR SECRETARY DIRK KEMPTHORNE TO LIFT THE REAGAN-ERA RESTRICTIONS PREVENTING PEOPLE FROM CARRYING GUNS ONTO LANDS MANAGED BY THE NATIONAL PARK SERVICE AND THE U.S. FISH AND WILDLIFE SERVICE, SAYING THE REGULATIONS INFRINGE ON THE RIGHTS OF GUN OWNERS.						
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/11/2008	6A,12P	2	
TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.						
FACILITY	SOURCCBLDG	NEWS	1/11/2008	6A,12P	2	
DR. JOAN MCBEE, SOU DIRECTOR, MEDFORD CAMPUS, AND PETER ANGSTAD, RCC PRESIDENT, DISCUSS THE NEW HIGHER EDUCATION BUILDING IN MEDFORD TAKING SHAPE, EQUIPPED WITH THE NEWEST TECHNOLOGY, WILL HAVE MORE THAN 30 CLASSROOMS, AND A COFFEE SHOP, THE NEW FACILITY EXPECTED TO OPEN THIS JULY AND WILL BE READY FOR FALL CLASSES.						
RESEARCH	OBESITY	NEWS	1/11/2008	6A,12P	2	
RESEARCHERS FIND CLUES TO EXPLAIN WHY SOME PEOPLE OVEREAT AND GAIN WEIGHT, WHILE OTHERS DON'T, THE DISCOVERY IS LIKELY TO OPEN NEW AREAS OF RESEARCH TO DETERMINE EMOTIONAL, HORMONAL, AND PHYSIOLOGICAL WAYS TO FIGHT OBESITY.						

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RESEARCH	SUNLIGHT	NEWS	1/11/2008	6A,12P	2	
	MEDICAL EXPERTS REPORT EYE-OPENING STUDY FINDING MANY AREN'T GETTING ENOUGH SUNLIGHT, SAYING THE SUN'S RAYS SPUR THE BODY TO PRODUCE VITAMIN D, A KNOWN CANCER FIGHTER, BUT FEAR OF SKIN CANCER IS OFTEN KEEPING PEOPLE IN THE SHADE AND BURIED UNDER SUN BLOCK.					
SUPPORT	DAY IN THE LIFE :15	PSA	1/11/2008		94	
	WITH U.S. TROOPS STATIONED AROUND THE WORLD AND COMBAT FORCES ENGAGED IN THE MIDDLE EAST, THE VITAL ROLE OF USO CENTERS AND ENTERTAINMENT TOURS IS INCREASINGLY IMPORTANT. THE USO RELIES ENTIRELY ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR FUNDS. WWW.USO.ORG.					
PRODUCT SAFETY	METHADONE	NEWS	1/11/2008	6A,12P	2	
	THE OREGON HEALTH AND SCIENCE UNIVERSITY RELEASED STUDY SUGGESTING THAT TAKING METHADONE, EVEN AT THERAPEUTIC LEVELS, COULD INCREASE THE RISK OF SUDDEN CARDIAC DEATH.					
TREATMENT	METH	NEWS	1/11/2008	6A	1	
	JANET FAIRINGTON, MEDFORD GOSPEL MISSION, AND RACHELLE BENTHIN, ASSOCIATE DIRECTOR, DISCUSS THE MEDFORD GOSPEL MISSION WOMEN'S CENTER GIVING A PLACE TO SLEEP, SHOWER, AND FIND HELP, AND A PLACE FOR WOMEN COMING OUT OF DRUG ADDICTION WHERE THEY FEEL SAFE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
WILDLIFE	KLAMFISH	NEWS	1/11/2008	11P	1	
	WILDLIFE OFFICIALS REPORT WILD FALL CHINOOK SALMON APPEAR TO BE RETURNING TO THE KLAMATH BASIN IN LARGER NUMBERS, AFTER THREE LEAN YEARS, THE 2007 RETURNS HAVE EXCEEDED THE MINIMUMS SET BY FEDERAL FISHERIES MANAGERS.					
PHYSICAL	PHYSICAL	NEWS	1/11/2008	6A,12P	2	
	OFFICIALS OF MENTAL HEALTH SERVICES IN JACKSON COUNTY REPORT PATIENTS WITH A GOOD SUPPORT NETWORK, MEANING FRIENDS, CASE MANAGERS, AND DOCTORS WORKING TOGETHER, HAVE A BETTER CHANCE OF STAYING PHYSICALLY HEALTHY.					
HOUSING	HABITAT	NEWS	1/12/2008	11P	1	
	FRIENDS, FAMILY, AND COMMUNITY VOLUNTEERS HOLD A HOUSEWARMING PARTY FOR TWO NEW HOMES BUILT BY HABITAT FOR HUMANITY, THE HOMES ON WEST 11TH STREET IN MEDFORD, ARE THE 31ST AND 32ND HOMES HABITAT HAS HELPED BUILD IN THE ROGUE VALLEY.					
COMMUNITY AFFAIRS	PUPPETS	NEWS	1/13/2008	6P,11P	2	
	THE STORY TELLING GUILD STAGES A FREE PRESENTATION OF "ANANSI THE SPIDER" AT MEDFORD'S CRATERIAN THEATER, THE PUPPET SHOW IS FREE, BUT ORGANIZERS ACCEPT DONATIONS OF NEW OR GENTLY USED BOOKS.					
SUPPORT	DAY IN THE LIFE :60	PSA	1/14/2008		295	
	WITH U.S. TROOPS STATIONED AROUND THE WORLD AND COMBAT FORCES ENGAGED IN THE MIDDLE EAST, THE VITAL ROLE OF USO CENTERS AND ENTERTAINMENT TOURS IS INCREASINGLY IMPORTANT. THE USO RELIES ENTIRELY ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR FUNDS. WWW.USO.ORG.					
HOW TO	MR FOOD	NEWS	1/14/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, GIVES US SOME HEALTHY INFORMATION ON COFFEE, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PROCEDURE	DR. ROGER HARTL, WEILL CORNELL MEDICAL COLLEGE, TALKS ABOUT A NEW TYPE OF BACK SURGERY OFFERING RELIEF, SAYING IT'S SAFER AND GETS PATIENTS BACK ON THEIR FEET FASTER, BUT RIGHT NOW IT IS ONLY APPROVED TO TREAT THE LOWEST DISK IN THE SPINE.	BACKSURGERY	NEWS	1/14/2008	5P,11P	2
UTILITIES	OREGON TELECOMMUNICATIONS RELAY SERVICE NOW HAS TELEPHONE SERVICE AVAILABLE THAT ALLOWS PEOPLE TO RECEIVE BOTH VOICE AND TEXT CAPTIONING. VISIT WWW.CAPTIONEDTELEPHONE.COM FOR MORE INFORMATION.	CAPTIONED PHONE SVC	PSA	1/14/2008		89
VETERANS 110	SHOW YOUR THANKS AND SUPPORT FOR A VETERAN OR ACTIVE DUTY SERVICE MEMBER BY SENDING AN E-CARD. VISIT WWW.PVA.ORG.	VETERAN E-CARDS	PSA	1/14/2008		
RESEARCH	RESEARCHERS REPORT PEOPLE WITH DEMENTIA SURVIVE ABOUT FOUR AND A HALF YEARS AFTER DIAGNOSIS, THE FIRST STUDY TO ESTIMATE HOW LONG PATIENTS ARE LIKELY TO LIVE, HOPING THE INFORMATION MIGHT HELP CAREGIVERS PLAN FOR VICTIMS OF ALZHEIMERS AND OTHER ILLNESSES.	DEMENTIA	NEWS	1/14/2008	6A,12P	2
COST OF	FEDERAL OFFICIALS ISSUE NEW REPORT COUNTING MORE THAN FOURTY MILLION PEOPLE IN THE U.S. WHO CAN'T AFFORD ADEQUATE HEALTH CARE AND GO WITHOUT DRUGS OR EYEGLASSES, EVEN DENTAL TREATMENT.	HEALTHCARE	NEWS	1/14/2008	6A,12P	2
HOUSING	FRIENDS, FAMILY, AND COMMUNITY VOLUNTEERS HOLD A HOUSEWARMING PARTY FOR TWO NEW HOMES BUILT BY HABITAT FOR HUMANITY, THE HOMES ON WEST 11TH STREET IN MEDFORD, ARE THE 31ST AND 32ND HOMES HABITAT HAS HELPED BUILD IN THE ROGUE VALLEY.	HABITAT	NEWS	1/14/2008	6A,12P	2
COMMUNITY AFFAIRS	THE STORY TELLING GUILD STAGES A FREE PRESENTATION OF "ANANSI THE SPIDER", AT MEDFORD'S CRATERIAN THEATER, THE PUPPET SHOW IS FREE, BUT ORGANIZERS ACCEPT DONATIONS OF NEW OR GENTLY USED BOOKS.	PUPPETS	NEWS	1/14/2008	6A,12P	2
PHYSICAL	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.	DR. DAN	NEWS	1/14/2008	5P	1
PRODUCT INFO	OFFICIALS REPORT MORE THAN 50 ENVIRONMENTALLY-FRIENDLY CARS BEING INTRODUCED AT THE NORTH AMERICAN INTERNATIONAL AUTO SHOW, THE TREND COMES AS DETROIT'S BIG THREE AUTOMAKERS CONTINUE TO LOSE MONEY.	AUTOSHOW	NEWS	1/14/2008	5P	1
RECALL	ROCHESTER MEAT COMPANY ISSUES VOLUNTARY RECALL OF 188,000 POUNDS OF GROUND BEEF PATTIES, AFTER FIVE PEOPLE BECAME ILL IN WISCONSIN AND ONE IN CALIFORNIA, THE COMPANY SHIPS IT'S PRODUCTS TO DISTRIBUTORS AROUND THE COUNTRY FOR USE IN RESTAURANTS AND FOOD SERVICE OPERATIONS.	BEEFRECALL	NEWS	1/14/2008	6A	1
LEGISLATION	THE U.S. SUPREME COURT REPORTS IT WILL NOT REVIEW A RULING THAT SAYS TERMINALLY ILL PATIENTS HAVE NO RIGHT TO USE EXPERIMENTAL DRUGS BEFORE THEY'RE APPROVED FOR GENERAL USE.	SCOTUSDRUGS	NEWS	1/14/2008	5P	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
INFO	HOUSINGMKT	NEWS	1/14/2008	6P,11P	2	ADAM BOGLE, REAL ESTATE BROKER, REPORTS HOME SALES IN SOUTHERN OREGON ARE AT A TEN YEAR LOW, SOUTHERN OREGON HOUSES SOLD LAST YEAR WAS DOWN SIXTEEN PERCENT FROM 2006, BUT THE DOLLAR VOLUME OF REAL ESTATE SOLD WAS THE FIFTH HIGHEST IN JACKSON COUNTY HISTORY.
GANGS	ONTHEBEAT	NEWS	1/14/2008	6P	1	MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT GANGS AND WHAT YOU CAN DO ABOUT THEM, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
HEART	HEART	NEWS	1/14/2008	11P	1	RESEARCHERS AT THE UNIVERSITY OF MINNESOTA'S CENTER FOR CARDIOVASCULAR REPAIR, REPORT THEY'VE GROWN FUNCTIONING HEARTS IN THE LAB FROM DONOR CELLS, SO FAR THE WORK HAS BEEN DONE WITH ANIMAL TISSUES, BUT HOPING SOME DAY THESE HEARTS MAY BE USED FOR TRANSPLANTS.
CANCER	CANCER	NEWS	1/14/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY FINDING PATIENTS ONLY BRING UP THEIR EMOTIONAL CONCERNS ABOUT A THIRD OF THE TIME, AND WHEN THEY DO, DOCTORS OFTEN FAIL TO ENCOURAGE DISCUSSION, THE FINDINGS SUGGEST CANCER SPECIALISTS NEED MORE TRAINING IN HOW TO RESPOND TO THEIR PATIENT'S NEEDS.
HEART	STROKE	NEWS	1/14/2008	6A	1	DR. KEITH SANDERS, ST. JOSEPH'S HOSPITAL, REPORTS STUDY SHOWING DURING A STROKE, BLOOD FLOW TO THE BRAIN IS INTERRUPTED, AND RECOGNIZING THE SYMPTOMS AND ACTING QUICKLY CAN HELP SPEED UP RECOVERY.
CONSERVATION	DAMSNearDeal	NEWS	1/15/2008	6P	1	PACIFICORP REPORTS THEY WERE NOT PART OF THE PLAN PROPOSED TO REMOVE FOUR DAMS ON THE KLAMATH RIVER, BUT THEY WOULD BE WILLING TO REMOVE IT'S DAMS IF IT DOESN'T COST RATEPAYERS.
HEART	HEART	NEWS	1/15/2008	6A	1	RESEARCHERS AT THE UNIVERSITY OF MINNESOTA'S CENTER FOR CARDIOVASCULAR REPAIR, REPORT THEY'VE GROWN FUNCTIONING HEARTS IN THE LAB FROM DONOR CELLS, SO FAR THE WORK HAS BEEN DONE WITH ANIMAL TISSUES, BUT HOPING SOME DAY THESE HEARTS MAY BE USED FOR TRANSPLANTS.
PRICES	PRICES	NEWS	1/15/2008	5P	1	CONSUMER OFFICIALS REPORT GAS PRICES DOWN A BIT, IN THE MEDFORD-ASHLAND AREA PRICES DROPPED THREE CENTS TO THREE DOLLARS FIFTEEN CENTS A GALLON, STATEWIDE AVERAGE IS THREE DOLLARS SEVEN CENTS, ABOUT THE SAME AS THE NATIONAL AVERAGE.
INFO	HOUSINGMKT	NEWS	1/15/2008	6A,12P	2	ADAM BOGLE, REAL ESTATE BROKER, REPORTS HOME SALES IN SOUTHERN OREGON ARE AT A TEN YEAR LOW, THE NUMBER OF SOUTHERN OREGON HOUSES SOLD LAST YEAR WAS DOWN SIXTEEN PERCENT FROM 2006, BUT THE DOLLAR VOLUME OF REAL ESTATE SOLD WAS THE FIFTH HIGHEST IN JACKSON COUNTY HISTORY.
LEGISLATURE	SCOTUSDRUGS	NEWS	1/15/2008	6A	1	THE U.S. SUPREME COURT REPORTS IT WILL NOT REVIEW A RULING THAT SAYS TERMINALLY ILL PATIENTS HAVE NO RIGHT TO USE EXPERIMENTAL DRUGS BEFORE THEY'RE APPROVED FOR GENERAL USE.

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PROCEDURE	BACKSURGERY	NEWS	1/15/2008	6A	1	DR. ROGER HARTL, WEILL CORNELL MEDICAL COLLEGE, TALKS ABOUT A NEW TYPE OF BACK SURGERY OFFERING RELIEF THAT'S SAFER AND GETS PATIENTS BACK ON THEIR FEET FASTER.
PROCEDURE	ZETIA	NEWS	1/15/2008	6A,12P	2	THE MAKERS OF "ZETIA", ONE OF THE MOST POPULAR CHOLESTEROL DRUGS, REPORTS THE DRUG MAY CUT YOUR CHOLESTEROL, BUT DOES NOT REDUCE PLAQUE IN YOUR ARTERIES.
RESEARCH	HRT	NEWS	1/15/2008	6A,12P	2	HEALTH OFFICIALS REPORT BAD NEWS FOR WOMEN USING HORMONE REPLACEMENT THERAPY, SAYING IT CAN RAISE THE RISK OF SOME BREAST CANCERS FOUR-FOLD AFTER JUST THREE YEARS.
MUSEUM	OMSI	NEWS	1/15/2008	6A,12P	2	FIRST LADY LAURA BUSH RECOGNIZES THE OREGON MUSEUM OF SCIENCE AND INDUSTRY, ONE OF TEN CULTURAL INSTITUTIONS FOR THEIR CREATIVITY AND PUBLIC SERVICE.
TECHNOLOGY	GROCERYSTORE	NEWS	1/15/2008	6A	1	MICRO SOFT, SHOP-RITE SUPERMARKETS, AND A COMPANY CALLED MEDIA CART, JOIN FORCES ON SHOPPING-CART-MOUNTED CONSOLES DESIGNED TO HELP CONSUMERS FIND PRODUCTS IN THE GROCERY STORE, CUSTOMERS WITH LOYALTY CARDS WILL BE ABLE TO TYPE SHOPPING LISTS INTO THEIR HOME COMPUTERS, THEN HAVE THEM APPEAR ON-SCREEN IN THE STORE.
PRODUCT INFO	MACWORLD	NEWS	1/15/2008	12P,5P	2	OFFICIALS REPORT APPLE'S "MACWORLD" CONVENTION IN SAN FRANCISCO, SPECULATING ABOUT WHAT GADGETS AND GIZMOS ARE COMING OUT, EXPECTING A CROWD OF 50,000 PEOPLE, WITH A MAJOR FOCUS TO BE NEW APPLICATIONS FOR MOBILE DEVICES.
HOW TO	MRFOOD	NEWS	1/15/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FRANK 'N' BEAN BREAD BOWLS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
YOUTH	MYSPEACE	NEWS	1/15/2008	6A	1	MY SPACE, ONE OF THE INTERNET'S MOST POPULAR SOCIAL NETWORKING WEB SITES, TEAM UP WITH FOURTY NINE STATES AND THE DISTRICT OF COLUMBIA TO KEEP SEXUAL PREDATORS AWAY FROM KIDS SURFING THE WEB.
LEVY	GASTAXPROPOSE	NEWS	1/15/2008	5P	1	A SPECIAL COMMISSION CALLS FOR A FOURTY CENT PER GALLON GAS TAX HIKE TO HELP PREVENT ANOTHER DEVASTATING COLLAPSE LIKE THE ONE IN MINNEAPOLIS LAST YEAR, OTHER SOURCES OF FUNDING COULD COME FROM TOLLS, "PEAK-HOUR CONGESTION PRICING" ON HIGHWAYS, FREIGHT FEES AND TICKET TAXES FOR PASSENGER RAIL IMPROVEMENTS.
FISHINGINDUSTRY	ORECRAB	NEWS	1/15/2008	11P	1	OREGON CRAB FISHERMEN REPORT FIRST DAY BEING OUT TO SEA FOR MORE THAN 20 DAYS, SAYING COASTAL STORMS TURNED WHAT WAS SUPPOSED TO BE THE BEST MONTHS OF FISHING INTO SOME OF THE WORST, BUT EVEN THOUGH THEY HAVEN'T PRODUCED NEARLY AS MUCH CRAB, THE PRICE PER POUND IS ABOUT FIFTY CENTS HIGHER THAN LAST YEAR.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRODUCT SAFETY	CLONEDMEAT	NEWS	1/15/2008	5P	1	
	JAYDEE HANSON, CENTER FOR FOOD SAFETY, AND DR. STEPHEN SUNDLOF, FDA, DISCUSS THE YEARS OF RESEARCH INDICATING FOOD FROM CLONED ANIMALS MIGHT NOT BE APPETIZING TO MOST AMERICANS, BUT IT IS SAFE, AND LIKELY TO ARRIVE IN SUPERMARKETS WITHOUT YOU EVEN KNOWING IT.					
ANIMALPROTECT	PETONSET	NEWS	1/15/2008	5P	1	
	TOM PEIL, JACKSON COUNTY ANIMAL SHELTER, PRESENTS ANOTHER ANIMAL UP FOR ADOPTION AT THE JACKSON COUNTY ANIMAL SHELTER, AND ALSO TWO DOGS READY TO BE ADOPTED AT THE JOSEPHINE COUNTY ANIMAL SHELTER, ON CHANNEL TEN'S WEEKLY "PET ON SET" SEGMENT.					
PETS	DOGMAN	NEWS	1/15/2008	5P	1	
	DAN MISH, DDM, CANINE COUNSELING, TALKS ABOUT HOW TO HELP YOUR DOG BEHAVE, EVEN WHEN THERE'S DISTRACTIONS, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.					
COMMUNITY SERV	PICKUPNEEDLES	NEWS	1/15/2008	6P,11P	2	
	SOME JEFFERSON ELEMENTARY PARENTS VOICE CONCERN THAT MANY STUDENTS GET PUT TO WORK ON "LITTER PATROLS" AT THEIR SCHOOLS, SAYING IT'S A SAFETY HAZARD SINCE MEDFORD POLICE HAVE RECEIVED CALLS ABOUT DRUG USE AT FITCHNER MAINWARING PARK AS WELL AS MOST OTHER PARKS.					
HONOR	HEDRICKASSEMBLY	NEWS	1/15/2008	6P,11P	2	
	FIVE HEDRICK MIDDLE SCHOOL TEACHERS RECEIVE HONORS FROM REPRESENTATIVES FROM "BODY FOR LIFE", BY EATING HEALTHY, WORKING OUT DAILY, AND WRITING AN ESSAY DESCRIBING THEIR TRANSFORMATION, THE TEACHERS WON \$20,000 TO SPLIT AMONTH THEM.					
SCAM	OHPWARN	NEWS	1/15/2008	6P,11P	2	
	STATE OFFICIALS REPORT THE OREGON HEALTH PLAN IS OPENING UP TO NEW APPLICANTS, BUT IT'S OPENING UP AN OPPORTUNITY FOR SCAMS, SOME PEOPLE SAYING THEY'VE RECEIVED CALLS FROM PEOPLE SAYING THEY WORK FOR THE STATE AND NEED THEIR SOCIAL SECURITY NUMBERS, BUT THE PLAN DOES NOT REQUIRE GIVING OUT A SOCIAL SECURITY NUMBER TO SIGN UP.					
SCAM	MORTGAGESCAM	NEWS	1/15/2008	6P,11P	2	
	THE FBI REPORTS FEDERAL MORTGAGE FRAUD CONVICTIONS HAVE MORE THAN DOUBLED IN THE PAST YEAR, TO SOME 1200 CASES, OFFICIALS EXPECT MORE FORECLOSURE SCAMS THIS YEAR, CRIMINALS ARE PREYING ON THE GROWING NUMBER OF HOMEOWNERS STRUGGLING TO MAKE ENDS MEET AS THEIR SUBPRIME INTEREST RATES RESET HIGHER.					
EXPANSION	HARRY&DAVID	NEWS	1/15/2008	6P	1	
	HARRY & DAVID ACQUIRED WOLFERMAN'S, A SPECIALTY FOOD COMPANY BASED IN KANSAS, KNOWN FOR IT'S HIGH END BREAKFAST PRODUCTS SOLD THROUGH CATALOGS AND ONLINE.					
BIODIESEL	BIODIESELPLANT	NEWS	1/15/2008	6P	1	
	OREGON SENATORS GORDON SMITH AND RON WYDEN SECURE A HALF MILLION DOLLARS IN FEDERAL FUNDING TO HELP BUILD A BIO-DIESEL REFINING PLANT IN NORTHERN OREGON, ONCE COMPLETED, THE PLANT WILL SUPPLY OREGON WITH FIVE MILLION GALLONS OF BIO-DIESEL EACH YEAR.					
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/15/2008	6P,11P	2	
	GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE TO HELP CATCH THE MAN WHO ROBBED A BANK OF THE CASCADES BRANCH, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FUNDING	SCHOOLCLOSE	NEWS	1/15/2008	5P,6P,11P	3	DISTRICT OFFICIALS REPORT THE THREE RIVERS SCHOOL DISTRICT HAS SEEN ENROLLMENT DECLINE AS THE AREA'S POPULATION AGES, AND LOWER ENROLLMENT MEANS LESS STATE FUNDING, THE DISTRICT NEEDING TO DECIDE HOW TO BALANCE THE BUDGET IN THE FACE OF A ONE MILLION DOLLAR SHORTFALL.
EXPANSION	HARRY&DAVID	NEWS	1/16/2008	6A	1	HARRY & DAVID ACQUIRES WOLFERMAN'S, A SPECIALTY FOOD COMPANY BASED IN KANSAS, KNOWN FOR IT'S HIGH END BREAKFAST PRODUCTS SOLD THROUGH CATALOGS AND ONLINE.
PRODUCT SAFETY	CLONEDMEAT	NEWS	1/16/2008	6A,12P	2	JAYDEE HANSON, CENTER FOR FOOD SAFETY, AND DR. STEPHEN SUNDLOF, FDA, DISCUSS THE YEARS OF RESEARCH INDICATING FOOD FROM CLONED ANIMALS MIGHT NOT BE APPETIZING TO MOST AMERICANS, BUT IT IS SAFE, AND LIKELY TO ARRIVE IN SUPERMARKETS WITHOUT YOU EVEN KNOWING IT.
GARDENING	ROGUE GARDENER	NEWS	1/16/2008	5P	1	STAN MAPOLSKI, ROGUE GARDENER, REPORTS NOW IS A GOOD TIME TO GET A HEAD START ON YOUR SPRING GARDENING, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.
HONOR	HEDRICKASSEMBLY	NEWS	1/16/2008	6A,12P	2	FIVE HEDRICK MIDDLE SCHOOL TEACHERS RECEIVE HONORS FROM REPRESENTTIVES FROM "BODY FOR LIFE", BUT EATING HEALTHY, WORKING OUT DAILY, AND WRITING AN ESSAY DESCRIBING THEIR TRANSFORMATION, THE TEACHERS WON \$20,000 TO SPLIT AMONG THEM.
LEGISLATION	ECONOMYHEARING	NEWS	1/16/2008	5P	1	FORMER TREASURY SECRETARY LAWRENCE SUMMERS, PROPOSES 150 MILLION DOLLARS IN TAX CUTS TO STIMULATE THE ECONOMY, SAYING HE BELIEVES THE EVIDENCE POINTS TOWARD A RECESSION THIS YEAR, URGING CONGRESS TO APPROVE A PACKAGE OF TAX CUTS TO HELP SOFTEN THE BLOW.
FISHINGINDUSTRY	ORECRAB	NEWS	1/16/2008	6A	1	OREGON CRAB FISHERMEN REPORT FIRST DAY BEING OUT TO SEA FOR MORE THAN 20 DAYS, SAYING COASTAL STORMS TURNED WHAT WAS SUPPOSED TO BE THE BEST MONTHS OF FISHING INTO SOME OF THE WORST, BUT EVEN THOUGH THEY HAVEN'T PRODUCED NEARLY AS MUCH CRAB, THE PRICE PER POUND IS ABOUT FIFTY CENTS HIGHER THAN LAST YEAR.
PRODUCT INFO	SMARTCARS	NEWS	1/16/2008	11P	1	MERCEDES UNVEILS IT'S NEW "SMART CAR", CLAIMING IT'S SAFE AS A MID-SIZE CAR, AND IT'S MADE WITH THREE LAYERS OF STEEL, THE CAR IS EIGHT FEET EIGHT INCHES LONG, WHICH IS FOUR FEET SHORTER THAN THE MINI COOPER.
NEW PROCEDURE	PROSTATECANCER	NEWS	1/16/2008	5P,11P	2	MEDICAL OFFICIALS REPORT A NEW BLOOD TEST THAT MAY BE ABLE TO FIGURE OUT WHO IS GOING TO GET PROSTATE CANCER EVEN BEFORE THE DISEASE DEVELOPS.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/16/2008	6A,12P	2	GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE TO HELP CATCH THE MAN WHO ROBBED A BANK OF THE CASCADES BRANCH, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.

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BIODIESEL	BIODIESELPLANT NEWS	1/16/2008	6A,12P	2		
	OREGON SENATORS GORDON SMITH AND RON WYDEN SECURE A HALF MILLION DOLLARS IN FEDERAL FUNDING TO HELP BUILD A BIO-DIESEL REFINING PLANT IN NORTHERN OREGON, ONCE COMPLETED, THE PLANT WILL SUPPLY OREGON WITH FIVE MILLION GALLONS OF BIO-DIESEL EACH YEAR.					
ECONOMY	ECONOMY	NEWS	1/16/2008	6A	1	
	CONSUMER ANALYSTS REPORT FRESH SIGNS EMERGING THAT THE ECONOMIC SLOWDOWN MAY BE INTENSIFYING, RETAIL SALES FELL IN DECEMBER, THEIR WORST SHOWING IN SIX MONTHS, THE LATEST NUMBERS RAISE QUESTIONS WHETHER CONSUMERS SPENDING CAN KEEP THE NATION OUT OF A RECESSION.					
HOW TO	MR FOOD	NEWS	1/16/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TIPS ON HOW TO TURN YOUR FAVORITE FOODS INTO HEALTH FOOD, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
EMERGCARE	ER	NEWS	1/16/2008	6A,12P	2	
	HEALTH OFFICIALS REPORT NEW STUDY SHOWING THE MERGENCY ROOM TOO OFTEN RESEMBLES THE WAITING ROOM, THE AVERAGE WAITING TIME FOR EMERGENCY CARE IS UP 36 PERCENT SINCE THE 90'S, FROM 22 MINUTES TO HALF AN HOUR, BELIEVING THE REASON MAY BE FOR THE 50 MILLION IN THE U.S. WITH NO HEALTH INSURANCE, THE ER IS TAKING THE PLACE OF THE PRIMARY CARE DOCTOR.					
REGULATIONS	MOTORCYCLES	NEWS	1/16/2008	5P	1	
	THE MOTORCYCLE RIDERS ASSOCIATION MAKES SPECIAL PRESENTATION AT THE BOARD OF COMMISSIONERS MEETING IN MEDFORD, PRESENTING MORE THAN 4,000 SIGNED PETITIONS IN SUPPORT OF OHV USE AT JOHNS PEAK.					
PROCEDURE	CTSCAN	NEWS	1/16/2008	6A,12P	2	
	HEALTH OFFICIALS REPORT A SPECIAL CT SCAN THAT MAY BE ABLE TO IDENTIFY INDIVIDUALS WHO, DESPITE HAVING NO SYMPTOMS, ARE LIKELY TO SUFFER A HEART ATTACK.					
FUNDING	SCHOOLCLOSE	NEWS	1/16/2008	6A,12P	2	
	DISTRICT OFFICIALS REPORT THE THREE RIVERS SCHOOL DISTRICT HAS SEEN ENROLLMENT DECLINE AS THE AREA'S POPULATION AGES, AND LOWER ENROLLMENT MEANS LESS STATE FUNDING, THE DISTRICT NEEDING TO DECIDE HOW TO BALANCE THE BUDGET IN THE FACE OF A ONE MILLION DOLLAR SHORTFALL.					
COMMUNITY SERV	PICKUPNEEDLES	NEWS	1/16/2008	6A,12P	2	
	SOME JEFFERSON ELEMENTARY PARENTS VOICE CONCERN THAT MANY STUDENTS GET PUT TO WORK ON "LITTER PATROLS" AT THEIR SCHOOLS, SAYING IT'S A SAFETY HAZARD SINCE MEDFORD POLICE HAVE RECEIVED CALLS ABOUT DRUG USE AT FITCHNER MAINWARING PARK AS WELL AS MOST OTHER PARKS.					
GLOBALWARMING	2007WARMYEAR	NEWS	1/16/2008	11P	1	
	SCIENTISTS AT NASA REPORT 2007 TIED WITH 1998 FOR EARTH'S SECOND WARMEST YEAR IN A CENTURY, PREDICTING THAT A RECORD GLOBAL TEMPERATURE CAN BE EXPECTED WITHIN THE NEXT THREE YEARS.					
EMERGSERV	AMRUPDATE	NEWS	1/16/2008	11P	1	
	AMBULANCE WORKERS IN JOSEPHINE COUNTY HEAD FOR THE BARGAINING TABLE INSTEAD OF THE PICKET LINES, SAYING THEIR EMPLOYER AMERICAN MEDICAL RESPONSE, HAS RELEASED ADDITIONAL INFORMATION TO SUPPORT IT'S CLAIM IT'S LOSING MONEY IN JOSEPHINE COUNTY.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SHAKESPEARE	OSFMONEY	NEWS	1/16/2008	11P	1	THE OREGON SHAKESPEARE FESTIVAL REPORTS IT WILL PRODUCE SEVERAL NEW PLAYS, THANKS TO A \$400,000 GRANT FROM THE COLLINS FOUNDATION.
RENOVATION	CARNEGIELIBRARY	NEWS	1/16/2008	6P	1	CITY OFFICIALS REPORT MEDFORD'S OLD CARNEGIE LIBRARY WILL BE RENOVATED AND BE MADE AVAILABLE FOR COMMUNITY GATHERINGS AND PUBLIC USE.
FUNDING	SMITHSANTO	NEWS	1/16/2008	6P	1	SENATOR GORDON SMITH TOURS THE SANTO COMMUNITY CENTER BEING BUILT IN MEDFORD, PRESENTING \$360,000 FOR ADDITIONAL IMPROVEMENTS ON THE CENTER.
FUNDING	HERITAGETX	NEWS	1/16/2008	6P,11P	2	A LOCAL GROUP PROPOSES A HERITAGE DISTRICT TAX THAT CAN TAKE CARE OF FUNDING FOR THE HISTORICAL SOXIETIES, SINCE THE COUNTY ENDED IT'S MORE THAN FIFTY YEAR PUBLIC FUNDING FOR RESTORATION PROJECTS.
SCAM	OHPWRN	NEWS	1/16/2008	6A,12P	2	STATE OFFICIALS REPORT THE OREGON HEALTH PLAN IS OPENING UP TO NEW APPLICANTS, BUT IT'S OPENING UP AN OPPORTUNITY FOR SCAMS, SOME PEOPLE SAYING THEY'VE RECEIVED CALLS FROM PEOPLE SAYING THEY WORK FOR THE STATE AND NEED THEIR SOCIAL SECURITY NUMBERS, BUT THE PLAN DOES NOT REQUIRE GIVING OUT A SOCIAL SECURITY NUMBER TO SIGN UP.
SCAM	MORTGAGESCAM	NEWS	1/16/2008	6A,12P	2	THE FBI REPORTS FEDERAL MORTGAGE FRAUD CONVICTIONS HAVE MORE THAN DOUBLED IN THE PAST YEAR, TO SOME 1200 CASES, AND OFFICIALS EXPECT MORE FORECLOSURE SCAMS THIS YEAR, CRIMINALS ARE PREYING ON THE GROWING NUMBER OF HOMEOWNERS STRUGGLING TO MAKE ENDS MEET AS THEIR SUBPRIME INTEREST RATES RESET HIGHER.
CONSERVATION	DAMSNEARDEAL	NEWS	1/16/2008	6A	1	PACIFICORP REPORTS THEY WERE NOT PART OF THE PLAN PROPOSED TO REMOVE FOUR DAMS ON THE KLAMATH RIVER, BUT THEY WOULD BE WILLING TO REMOVE IT'S DAMS IF IT DOESN'T COST RATEPAYERS.
CLOSURES	LUMBERMILL	NEWS	1/16/2008	5P,6P,11P	3	BOISE WOOD PRODUCTS ANNOUNCES PLANS TO CLOSE IT'S SAWMILL ON ANTELOPE ROAD IN WHITE CITY, SAYING A DROP IN DEMAND DUE TO THE SLOWING CONSTRUCTION INDUSTRY AS WELL AS FEDERAL RESTRICTIONS ON TIMBER HARVESTING HAVE LED TO THE CLOSURE, THE CLOSURE PUTS 32 OF THE 60 EMPLOYEES ASSOCIATED WITH THE MILL OUT OF JOBS.
SERVICES	PHOENIXLIBRARY	NEWS	1/16/2008	5P,6P,11P	3	OFFICIALS REPORT THE PHOENIX LIBRARY WILL BE CLOSED FOR THREE WEEKS, AND WILL REOPEN AT IT'S BRAND NEW LOCATION, A GRAND OPENING CELEBRATION SCHEDULED FOR FEBRUARY 9TH.
SHAKESPEARE	OSFMONEY	NEWS	1/17/2008	6A,12P	2	THE OREGON SHAKESPEARE FESTIVAL ANNOUNCES PLANS TO PRODUCE SEVERAL NEW PLAYS, THANKS TO A \$400,000 GRANT FROM THE COLLINS FOUNDATION.
UNEMPLOYMENT	JACOJOBS	NEWS	1/17/2008	5P,11P	2	EMPLOYMENT OFFICIALS REPORT NEW NUMBERS SHOWING THERE WERE A THOUSAND FEWER PEOPLE EMPLOYED IN JACKSON COUNTY IN DECEMBER THAN WERE WORKING THE MONTH BEFORE, THE BIGGEST DROP, IN RETAIL TRADE, WITH 510 FEWER JOBS IN DECEMBER THAN IN NOVEMBER.

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FUNDING	HISTORICDISTRICT	NEWS	1/17/2008	5P,6P,11P	3	THE MEDFORD CITY COUNCIL APPROVES THE PROPOSED JACKSON COUNTY HERITAGE DISTRICT, AND WILL ALLOW A PETITION TO CIRCULATE THROUGH THE CITY TO PUT A COUNTYWIDE HERITAGE DISTRICT TAX ON THE NOVEMBER BALLOT, SUPPORTERS SAY IT'S NECESSARY TO PRESERVE HISTORIC SITES AND ARTIFACTS THAT ARE NO LONGER BEING FUNDED BY COUNTY DOLLARS.
POLICEEFFECT	POLCARCAM	NEWS	1/17/2008	5P,6P,11P	3	THE MEDFORD POLICE DEPARTMENT RECEIVES PERMISSION FROM THE CITY COUNCIL TO PURCHASE AN IN-CAR CAMERA SYSTEM, THE CAMERAS WILL HELP MAKE AN ACCURATE RECORD OF THEIR PATROLS.
HEALTHCARE	PTSDISORDER	NEWS	1/17/2008	12P	1	RESEARCHERS REPORT ABOUT NINE PERCENT OF U.S. COMBAT TROOPS IN IRAQ AND AFGHANISTAN SUFFER POST-TRAUMATIC STRESS DISORDER, SOME U.S. LAWMAKERS AND OUTSIDE EXPERTS EXPRESS CONCERN THE GOVERNMENT IS NOT ADEQUATELY PROVIDING FOR THE MENTAL HEALTH NEEDS OF SOLDIERS.
HOW TO	MR FOOD	NEWS	1/17/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "RASPBERRY BREAD PUDDING", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
COMMUNITYAFFAIRS	ONTHETOWN	NEWS	1/17/2008	5P	1	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
REGULATIONS	MOTORCYCLES	NEWS	1/17/2008	6A,12P	2	THE MOTORCYCLE RIDERS ASSOCIATION MAKES A SPECIAL PRESENTATION AT THE BOARD OF COMMISSIONERS MEETING IN MEDFORD, PRESENTING THE COMMISSIONERS WITH MORE THAN 4,000 SIGNED PETITIONS IN SUPPORT OF OHV USE AT JOHNS PEAK.
FUNDING	SMITHSANTO	NEWS	1/17/2008	6A,12P	2	SENATOR GORDON SMITH STOPS IN MEDFORD TO TOUR THE NEW CONSTRUCTION AT THE SANTO COMMUNITY CENTER BEING BUILT, BRINGING WITH HIM A \$650,000 GRANT TO HELP IN THE FUNDING OF THE CENTER.
RESTORATION	CARNEGIELIBRARY	NEWS	1/17/2008	6A,12P	2	THE CARNEGIE "WORK GROUP" REPORTS MEDFORD'S OLD CARNEGIE LIBRARY WILL BE RENOVATED AND BE MADE AVAILABLE FOR COMMUNITY GATHERINGS AND PUBLIC USE, A STRUCTURAL ENGINEERING EVALUATION SHOWS THE BUILDING, BUILT IN 1912, AND A GROUP OF LOCAL ARCHITECTS AGREE TO PERFORM CONSULTING AND DESIGN SERVICES AT NO COST.
SERVICES	PHOENIXLIBRARY	NEWS	1/17/2008	6A,12P	2	OFFICIALS REPORT THE PHOENIX LIBRARY WILL BE CLOSED FOR THREE WEEKS, AND WILL REOPEN AT IT'S BRAND NEW LOCATION, A GRAND OPENING CELEBRATION SCHEDULED FOR FEBRUARY 9TH.
STATISTICS	HEALTHCARE	NEWS	1/17/2008	12P	1	HEALTH OFFICIALS REPORT NEW SURVEY FINDING SIXTY EIGHT PERCENT OF AMERICANS THINK MEDICAL INSURANCE SHOULD BE MANDATORY AND THE GOVERNMENT SHOULD HELP THOSE WHO CAN'T AFFORD IT.
ECONOMY	ECONOMY	NEWS	1/17/2008	5P	1	THE BUSH ADMINISTRATION, LOOKING FOR WAYS TO GET THE MONEY BACK ON TRACK, SAYING EVERY DAY BRINGS NEW SIGNS OF AN ECONOMIC SLOWDOWN NATIONWIDE.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HOW TO	WESTCOAST	NEWS	1/17/2008	5P	1	
	A LOCA PROFESSIONAL CHEF PREPARES A RECIPE FOR "BUTTER AND RUM-SOAKED BANANA BREAD PUDDING", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
PHYSICAL	WHOPPINGCOUGH	NEWS	1/17/2008	6P,11P	2	
	HEALTH OFFICIALS REPORT AN OUTBREAK OF WHOOPING COUGH IN JACKSON COUNTY, A HIGHLY CONTAGIOUS DISEASE THAT CAN BE ESPECIALLY DANGEROUS TO CHILDREN WHO ARE UNDER THE AGE OF FIVE, ENCOURAGING PARENTS TO MAKE SURE THEIR CHILDREN ARE UP TO DATE ON THEIR VACCINATIONS.					
EMERGSERV	AMRMEET	NEWS	1/17/2008	6P,11P	2	
	THE JOSEPHINE COUNTY AMBULANCE WORKERS UNION AND AMERICAN MEDICAL RESPONSE HOLD MEDIATION SESSION OVER PAY, BENEFITS AND OTHER ISSUES, WITH A STRIKE DATE LOOMING, TRYING TO REACH AN AGREEMENT.					
HEALTH	TEENDEPRESSION	NEWS	1/17/2008	6A	1	
	DR. GENE BERESIN, PSYCHIATRIST, TALKS ABOUT DEPRESSION, THE MOST COMMON PSYCHIATRIC DISORDER, ESTIMATING ABOUT FIVE PERCENT OF TEENS SUFFER FROM IT, AND THE SIGNS AND SYMPTOMS TO LOOK FOR.					
RESEARCH	OLDBRAIN	NEWS	1/17/2008	6A,12P	2	
	RESEARCHERS REPORT NEW STUDY INDICATING ELDERLY ADULTS MAY BE MORE SUSCEPTIBLE TO FRAUD BECAUSE OF CHANGES IN THEIR BRAIN, THOSE WHO FALL PREY TO SCAMS ARE NOT JUST GULLIBLE, DEPRESSED,LONELY, OR LESS INTELLIGENT, BUT IT'S MORE OF A MEDICAL OR NEUROLOGICAL PROBLEM.					
SERVICES	LIBRARY	NEWS	1/17/2008	6P,11P	2	
	CITY OFFICIALS HOLD TOWN HALL MEETING, WITH SUPPORTERS OF THE LIBRARY HOPING TO EXTEND THE HOURS FROM 24-40 HOURS A WEEK, BUT DOING SO WILL COST TAXPAYERS, THE COUNCIL WILL DECIDE WHETHER TO PUT THE TAX LEVY ON A MAY BALLOT BASED ON THE FEEDBACK IT GETS.					
PHYSICAL	MORGELLONS	NEWS	1/17/2008	6P	1	
	THE FDA REPORTS NORTHERN CALIFORNIA WILL BE THE FOCUS OF A NEW GOVERNMENTAL MEDICAL STUDY INTO AN UNEXPLAINED ILLNESS CALLED "MORGELLONS", A BIZARRE SKIN CONDITION CAUSING PAIN FOR PATIENTS AND BAFFLING DOCTORS.					
ABUSE	METHWATCH	NEWS	1/17/2008	6P,11P	2	
	A MEDFORD MOTHER REPORTS SHE NEVER SAW IT COMING AND WORRIES DRUGS ARE TO BLAME FOR HER TEENAGE DAUGHTER'S RECENT BEHAVIOR, NOW WANTING TO WARN OTHER PARENTS TO PAY ATTENTION TO THEIR CHILD'S EVERY MOVE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
CLOSURE	LUMBERMILL	NEWS	1/17/2008	6A,12P	2	
	BOISE WOOD PRODUCTS ANNOUNCES PLANS TO CLOSE IT'S MILL IN WHITE CITY, SAYING A DROP IN DEMAND DUE TO THE SLOWING CONSTRUCTION INDUSTRY, AS WELL AS FEDERAL RESTRICTIONS ON TIMBER HARVESTING HAVE LED TO THE CLOSURE, 32 OF THE 60 EMPLOYEES ASSOCIATED WITH THE MILL WILL LOSE THEIR JOBS.					
FUNDING	HERITAGETX	NEWS	1/17/2008	6A,12P	2	
	A LOCAL GROUP PROPOSES A HERITAGE DISTRICT TAX THAT CAN TAKE CARE OF FUNDING FOR THE COUNTY'S HISTORICAL SOCIETIES, SINCE THE COUNTY ENDED IT'S MORE THAN 50 YEAR PUBLIC FUNDING FOR RESTORATION PROJECTS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
INFO	CALHOUSING	NEWS	1/17/2008	5P,11P	2	A REAL ESTATE RESEARCH FIRM REPORTS HOME SALES IN CALIFORNIA ARE DOWN MORE THAN FOURTY PERCENT, DECEMBER 2007 HAD THE LOWEST SALES TOTAL IN MORE THAN TWENTY YEARS.
REHABILITATION	AL-ANON REALITY	PSA	1/18/2008		36	ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.
INTERNET	LOCALWEBSITES	NEWS	1/18/2008	5P	1	SUSAN LAFER, MEDICAL WEB SURFER, AND DR. HARLAN WEINBERG, NORTHERN WESTCHESTER HOSPITAL, DISCUSS THE ENDLESS NUMBER OF MEDICAL WEBSITES, AND WHICH ONES HAVE THE RIGHT ANSWERS.
EDUCATION	METHSUMMIT	NEWS	1/18/2008	6P	1	MORE THAN 55 LEADERS FROM THROUGHOUT THE COMMUNITY ATTEND A METH SUMMIT, COORDINATORS SAY THE MEETING HELPS THE COMMUNITY COME TOGETHER AND TOUCH BASE ON WHAT THE METH TASK FORCE HAS BEEN WORKING ON.
EMERGSERV	AMRUPDATE	NEWS	1/18/2008	6P,11P	2	EMERGENCY MEDICAL CREWS IN JOSEPHINE COUNTY CALL OFF THEIR "UNFAIR LABOR PRACTICES" STRIKE, STILL AT THE BARGAINING TABLE OVER PAY AND BENEFIT REQUESTS.
BIODIESEL	BIODIESEL	NEWS	1/18/2008	6P	1	ASHLAND SANITARY AND RECYCLING RECEIVES PRAISE FROM THE COMMUNITY FOR USING BIO-DIESEL FUELS IN IT'S VEHICLES, ENCOURAGING OTHER COMPANIES TO MAKE THE INVESTMENT.
COMMUNITY SERV	SCULPTURE	NEWS	1/18/2008	6P,11P	2	LOCAL HIGH SCHOOL STUDENTS CREATE A CARBON FIBER SALMON SCULPTURE THAT WILL MAKE IT'S HOME IN FRONT OF THE JUSTICE BUILDING IN MEDFORD, THE STUDENTS WERE HONORED FOR THEIR WORK AT AN UNVEILING OF THE SCULPTURE.
MENTAL	STATEHOSPITAL	NEWS	1/18/2008	11P	1	FEDERAL HEALTH OFFICIALS REPORT AN EXTENSIVE INVESTIGATION SHOWING THAT THE MENTAL HEALTH HOSPITAL IN SALEM IS FAILING WHEN IT COMES TO TREATING PATIENTS.
ECONOMY	LOCALECONOMY	NEWS	1/18/2008	5P,6P,11P	3	LOCAL JOB ANALYSTS REPORT THE SOUTHERN OREGON ECONOMY IS NOT IN STEP WITH NATIONAL TRENDS, ALTHOUGH THINGS ARE NOT GOING WELL FOR THE OVERALL NATIONAL ECONOMY, IN JACKSON COUNTY THE OVERALL JOB GROWTH LAST YEAR WAS 270 NEW JOBS, CONSUMER SPENDING IS RESPONSIBLE FOR UP TO SEVENTY FIVE PERCENT OF TOTAL ECONOMIC GROWTH.
RESEARCH	DEPRESSION	NEWS	1/18/2008	6A,12P	2	RESEARCHERS REPORT DEPRESSION APPEARS TO HEIGHTEN THE RISK OF BREAST CANCER, BUT NOT OTHER CANCERS.
PHYSICAL	WHOOPINGCOUGH	NEWS	1/18/2008	6A,12P	2	HEALTH OFFICIALS REPORT AN OUTBREAK OF WHOOPING COUGH IN JACKSON COUNTY, A HIGHLY CONTAGIOUS DISEASE THAT CAN BE ESPECIALLY DANGEROUS TO CHILDREN WHO ARE UNDER THE AGE OF FIVE, ENCOURAGING PARENTS TO MAKE SURE THEIR CHILDREN ARE UP TO DATE ON THEIR VACCINATIONS.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SERVICES	LIBRARY	NEWS	1/18/2008	6A	1	
CITY OFFICIALS HOLD TOWN HALL MEETING, WITH SUPPORTERS OF THE LIBRARY HOPING TO EXTEND THE HOURS FROM 24-40 HOURS A WEEK, BUT DOING SO WILL COST TAXPAYERS, THE COUNCIL WILL DECIDE WHETHER TO PUT THE TAX LEVY ON A MAY BALLOT BASED ON THE FEEDBACK IT GETS.						
UNEMPLOYMENT	JACOJOBS	NEWS	1/18/2008	6A,12P	2	
EMPLOYMENT OFFICIALS REPORT NEW NUMBERS SHOWING THERE WERE A THOUSAND FEWER PEOPLE EMPLOYED IN JACKSON COUNTY IN DECEMBER THAT WERE WORKING THE MONTH BEFORE, THE BIGGEST DROP, IN RETAIL TRADE, WITH 510 FEWER JOBS IN DECEMBER THAN IN NOVEMBER.						
ABUSE	METH	NEWS	1/18/2008	6A	1	
A MEDFORD MOTHER REPORTS SHE NEVER SAW IT COMING AND WORRIES DRUGS ARE TO BLAME FOR HER TEENAGE DAUGHTER'S RECENT BEHAVIOR, NOW WANTING TO WARN OTHER PARENTS TO PAY ATTENTION TO THEIR CHILD'S EVERY MOVE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.						
HOW TO	MR FOOD	NEWS	1/18/2008	12P	1	
MR FOOD, PROFESSIONAL CHEF, SHOWS SOME WAYS TO DRESS UP YOUR HOT COCOA, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.						
SMOKING	SMOKING	NEWS	1/18/2008	6A,12P,5P	3	
HEALTH OFFICIALS ISSUE NEW REPORT FINDING IF ALL IT'S BENEFICIARIES QUIT SMOKING, THE MEDICAID SYSTEM COULD SAVE TEN BILLION DOLLARS WITHIN FIVE YEARS, MORE THAN 8.6 MILLION AMERICANS SUFFER FROM TOBACCO-RELATED DISEASES AND SMOKING REMAINS THE NUMBER ONE PREVENTABLE CAUSE OF DEATH IN THE U.S.						
PHYSICAL	MORGELLONS	NEWS	1/18/2008	6A,12P	2	
THE FDA REPORTS NORTHERN CALIFORNIA WILL BE THE FOCUS OF A NEW GOVERNMENT MEDICAL STUDY INTO AN UNEXPLAINED ILLNESS CALLED "MORGELLONS", A BIZARRE SKIN CONDITION CAUSING PAIN FOR PATIENTS AND BAFFLING DOCTORS.						
FUNDING	HISTORICCITY	NEWS	1/18/2008	6A,12P,5P	3	
THE MEDFORD CITY COUNCIL APPROVES THER PROPOSED JACKSON COUNTY HERITAGE DISTRICT, AND WILL ALLOW A PETITION TO CIRCULATE THROUGH THE CITY TO PUT A COUNTYWIDE HERITAGE DISTRICT TAX ON THE NOVEMBER BALLOT, SUPPORTERS SAY IT'S NECESSARY TO PRESERVE HISTORIC SITES AND ARTIFACTS THAT ARE NO LONGER BEING FUNDED BY COUNTY DOLLARS.						
RULES	DMV	NEWS	1/18/2008	6A,12P,5P,11P	4	
THE DMV ISSUES NEW RULES WHEN IT COMES TO GETTING AN OREGON DRIVER'S LICENSE, APPLICANTS MUST NOW SHOW PROOF OF RESIDENCE IN ORDER TO GET A LICENSE.						
WILDLIFE	BLM	NEWS	1/18/2008	6A	1	
NOAA FISHERIES REPORTS A BUSH ADMINISTRATION PLAN TO SHARPLY INCREASE LOGGING IN OLD GROWTH FORESTS IS FLAWED AND NOT ADEQUATELY SUPPORTED BY SCIENCE, IT HAS NO COHERENT CONSERVATION STRATEGY FOR SALMON AND STEELHEAD.						
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/18/2008	6A,12P	2	
TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.						
LEGISLATION	BUSHECONOMICS	NEWS	1/18/2008	12P,5P,6P,11P	4	
PRESIDENT BUSH PUSHES CONGRESS TO PASS AN ECONOMIC STIMULUS PACKAGE THAT COULD PUT MONEY INTO TAXPAYERS POCKETS.						

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RESEARCH	PROSTATE	NEWS	1/18/2008	6A,12P	2	SCIENTISTS DISCOVER A MAN'S DNA MAY REVEAL HIS RISK OF PROSTATE CANCER, BEFORE THE DISEASE DEVELOPS, BUT A TEST WON'T BE AVAILABLE ON A WIDESPREAD BASIS ANYTIME SOON, BUT THE FINDINGS ARE ALREADY BEING USED TO STUDY NEW OPPORTUNITIES.
MUSIC	BLUES	NEWS	1/19/2008	6P,11P	2	ORGANIZERS REPORT THE EIGHTH ANNUAL ROGUE VALLEY BLUES FESTIVAL, FEATURING NUMEROUS FREE PERFORMANCES AT SEVERAL VENUES IN BOTH ASHLAND AND TALENT.
COMMUNITY AFFAIRS	ITALIAN FEST	NEWS	1/19/2008	6P	1	ORGANIZERS REPORT THE 73RD ANNUAL ITALIAN FESTIVAL KICKING OFF AT THE ROGUE CREAMERY IN CENTRAL POINT, FEATURING MUSIC AND ACTIVITIES, EMPHASIS ON FOOD AND WINE TASTING.
FUNDING	JOCOLIBRARY	NEWS	1/19/2008	6P,11P	2	ORGANIZERS REPORT A CONCERT KICKING OFF AT THE ROGUE COMMUNITY THEATER IN GRANTS PASS, TO RAISE MONEY TO REOPEN THE LIBRARIES IN JOSEPHINE COUNTY, HOPING THE CONCERT WILL BE THE FIRST OF A SERIES OF EVENTS GEARED TOWARD REOPENING ALL THE LIBRARY BRANCHES IN JOSEPHINE COUNTY.
COMMUNITY AFFAIRS	MLKFORUM	NEWS	1/19/2008	6P,11P	2	OREGON ACTION HOSTS EVENT, HOPING TO TIE DR. MARTIN LUTHER KING'S MESSAGE WITH HEALTH CARE REFORM, AS PEOPLE GATHER TO CELEBRATE MARTIN LUTHER KING JR. DAY, THE EVENT FEATURES MUSIC, POETRY AND DISCUSSIONS, ALL FOCUSED AROUND COMMUNITY ACTIONS FOR HEALTH CARE EQUALITY.
COMMUNITY AFFAIRS	ITALIANFEST	NEWS	1/20/2008	6P	1	ORGANIZERS REPORT THE 73RD ANNUAL ITALIAN FESTIVAL AT THE ROGUE CREAMERY IN CENTRAL POINT, FEATURING MUSIC AND ACTIVITIES, EMPHASIS ON FOOD AND WINE TASTING.
COMMUNITY AFFAIRS	MLKFORUM	NEWS	1/20/2008	6P,11P	2	ORGANIZERS REPORT MARTIN LUTHER KING WEEKEND CELEBRATION KICKING OFF WITH A FORUM OF DOCTOR KING AND HEALTH CARE REFORM, THE EVENT HOSTED BY OREGON ACTION FEATURING MUSIC, POETRY AND DISCUSSIONS, ALL FOCUSED AROUND COMMUNITY ACTION FOR HEALTH CARE EQUALITY.
FUNDING	JOCOLIBRARY	NEWS	1/20/2008	6P,11P	2	MORE THAN FOUR HUNDRED PEOPLE KICK BACK TO ENJOY A NIGHT OF MUSIC IN GRANTS PASS AND RAISE MONEY TO REOPEN THE LIBRARIES IN JOSEPHINE COUNTY, THE CONCERT, THE FIRST IN A SERIES OF UPCOMING LIBRARY FUNDRAISERS, HOPING TO REOPEN ALL THE BRANCHES BY THE END OF THE YEAR.
MUSIC	BLUES	NEWS	1/20/2008	6P	1	ORGANIZERS REPORT THE EIGHTH ANNUAL ROGUE VALLEY BLUES FESTIVAL, FEATURING NUMEROUS FREE PERFORMANCES AT SEVERAL VENUES IN BOTH ASHLAND AND TALENT
MUSIC	BLUES	NEWS	1/21/2008	6A,12P	2	ORGANIZERS REPORT THE EIGHTH ANNUAL ROGUE VALLEY BLUES FESTIVAL WRAPPING UP WITH IT'S FINAL SHOW FEATURING WHAT THEY CALL THE NEXT GENERATION OF BLUES PERFORMERS, THE FESTIVAL ALSO FEATURED NUMEROUS FREE PERFORMANCES AT VENUES IN BOTH ASHLAND AND TALENT.

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RESEARCH	STEMCELL	NEWS	1/21/2008	6A,12P	2	A CALIFORNIA COMPANY ANNOUNCES THEY'VE USED CLONING TECHNOLOGY TO MAKE FIVE HUMAN EMBRYOS, WITH THE HOPE OF MAKING MATCHED STEM CELLS FOR PATIENTS.
PRODUCT SAFETY	FDA	NEWS	1/21/2008	6A	1	THE FDA DECIDES CHILDREN UNDER TWO YEARS OLD SHOULD NOT BE GIVEN OVER-THE-COUNTER COUGH AND COLD MEDICINES BECAUSE THEY'RE TOO DANGEROUS.
ALZHEIMERS	ALZHEIMERS	NEWS	1/21/2008	6A,12P	2	MEDICAL EXPERTS REPORT GIVING ALZHEIMERS DRUGS TO PEOPLE WITH EARLY MEMORY PROBLEMS DOES NOT SEEM TO DELAY THE ONSET OF THE DISEASE.
COMMUNITY AFFAIRS	MLKFORUM	NEWS	1/21/2008	6A,12P,5P,6P	4	THE MULTICULTURAL ASSOCIATION OF SOUTHERN OREGON HOSTS THE SIXTH ANNUAL CELEBRATION IN MEDFORD TO HONOR THE LIFE AND LEGACY OF DR. MARTIN LUTHER KING JR, THE EVENT BEING HELD AT SOUTH MEDFORD HIGH SCHOOL.
LAWS	ONTHEBEAT	NEWS	1/21/2008	6P	1	MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT THE OREGON MOTOR VEHICLE EQUIPMENT LAWS, INFORMATION YOU NEED TO KNOW WHEN PLANNING ON BUYING A "NEW-TO-YOU" CAR, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
COMMUNITY AFFAIRS	ITALIANFEST	NEWS	1/21/2008	6A	1	ORGANIZERS REPORT 73TD ANNUAL ITALIAN FESTIVAL SPONSORED BY THE ROGUE CREAMERY IN CENTRAL POINT, THE FESTIVAL FEATURING MUSIC AND ACTIVITIES, EMPHASIS ON FOOD AND WINE TASTING.
HOW TO	MR FOOD	NEWS	1/21/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HONEY-GARLIC PORK CHOPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
WINDPOWER	WINDPOWER	NEWS	1/21/2008	5P	1	OFFICIALS REPORT WIND POWER IN THE U.S. GREW FOURTY FIVE PERCENT IN 2007, AS DEVELOPERS RESPOND TO GLOBAL WARMING CONCERNS AND FEDERAL TAX CREDITS, SAYING WIND NOW GENERATES MORE THAN ONE PERCENT OF ELECTRICITY IN THE U.S., FAR SURPASSING OTHER RENEWABLE ENERGIES SUCH AS SOLAR POWER.
WIRELESS	CELLPHONES	NEWS	1/21/2008	5P	1	THE FCC REPORTS BIDDING ABOUT TO BEGIN FOR IT'S AUCTION FOR WIRELESS SPACE, WITH NEW COMPETITORS INCLUDING GOOGLE EXPECTED TO GET IN ON THE AUCTION, THE AUCTION EXPECTED TO RAISE FIFTEEN BILLION DOLLARS FOR THE U.S. TREASURY.
PHYSICAL	DR. DAN	NEWS	1/21/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.
ECONOMY	LOCALBOOST	NEWS	1/21/2008	6P,11P	2	PEOPLE IN THE ROGUE VALLEY REACT TO A PROPOSAL TO PUMP BILLIONS OF DOLLARS INTO THE LOCAL ECONOMY, LAWMAKERS HOPE TO TO HEAD OFF A POSSIBLE RECESSION WITH THE MOVE.
FUNDING	JOCOLIBRARY	NEWS	1/21/2008	6A,12P	2	ORGANIZERS REPORT A BENEFIT CONCERT IN GRANTS PASS TO RAISE MONEY TO REOPEN THE LIBRARIES IN JOSEPHINE COUNTY, HOSTED BY A GROUP CALLED "JOSEPHINE COMMUNITY LIBRARIES", WORKING TO REOPEN ALL THE LIBRARY BRANCHES BY THE END OF THE YEAR.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
INTERNET SERV	EBAYRATES	NEWS	1/22/2008	5P	1	
THE ONLINE AUCTION GRANT EBAY ANNOUNCES PLANS TO REDUCE IT'S FEE FOR LISTING ITEMS FOR AUCTION, AND OFFER A BULK-LISTING DISCOUNT, BUT PLANS ARE TO INCREASE THE FEE ON FINAL SALES FOR BIG-TICKET ITEMS WHICH COULD EAT UP ALL THOSE SAVINGS.						
PRICES	GASPRICES	NEWS	1/22/2008	5P,6P	2	
CONSUMER ANALYSTS REPORT GAS PRICES ARE DROPPING IN OREGON, IN MEDFORD AND ASHLAND PRICES ARE DOWN ABOUT SIX CENTS, THAT'S ON PACE WITH THE STATEWIDE AVERAGE, OREGONIANS ARE PAYING ABOUT THE SAME AS THE NATIONAL AVERAGE.						
PREGNANCY	PREGNANCY	NEWS	1/22/2008	6A,12P,5P,11P	4	
DR. DAVID WALTON, KAISER-PERMANENTE, AND DR. DE-KUN LI, STUDY AUTHOR, DISCUSS A NEW STUDY PUBLISHED IN THE AMERICAN JOURNAL OF GYNECOLOGY, FINDING ONE OF THE STRONGEST LINKS BETWEEN CAFFEINE AND MISCARRIAGES, EVEN A MODERATE AMOUNT OF CAFFEINE CAN BE DANGEROUS.						
MANAGEMENT	SLIDEMAPS	NEWS	1/22/2008	6P	1	
PLANNERS IN JACKSON COUNTY REPORT, BEFORE YOU BUY PROPERTY AND BUILD, YOU NEED TO DO SOME RESEARCH, SUGGESTING YOU CONSULT SLIDE MAPS OF THE AREA TO FIND OUT THE HISTORY OF LANDSLIDES.						
HONOR	HEROMEMORIAL	NEWS	1/22/2008	6P	1	
THE CITY OF CENTRAL POINT, IN COOPERATION WITH OTHER GROUPS, LOOK TO SECURE A \$90,000 GRANT FOR A MEMORIAL HONORING FALLEN SOLDIERS, THE MEMORIAL WILL INCLUDE SIX INDIVIDUAL MONUMENTS HONORING EACH BRANCH OF THE MILITARY, TO BE BUILT IN THE SOON-TO-BE DEVELOPED DON JONES MEMORIAL PARK ON VILAS ROAD.						
LAWS	FAMILYLEAVE	NEWS	1/22/2008	6P	1	
STATE OFFICIALS REPORT OREGON HAS ONE OF THE NATION'S MOST GENEROUS FAMILY LEAVE LAWS, BUT MANY WORKING PARENTS AREN'T USING IT.						
PUBLICASSIST	CRIMESTOPPERS	NEWS	1/22/2008	6P,11P	2	
SGT. DENNIS WARD, GRANTS PASS PUBLIC SAFETY, SEEKS PUBLIC ASSISTANCE IN FINDING A MAN WHO ROBBED A BANK IN GRANTS PASS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.						
BILL	MORTGAGES	NEWS	1/22/2008	11P	1	
SENATORS GORDON SMITH AND JOHN KERRY URGE THE FINANCE COMMITTEE TO INCLUDE MORTGAGE FINANCING ASSISTANCE IN IT'S ECONOMIC STIMULUS BILL.						
HOW TO	MR FOOD	NEWS	1/22/2008	12P	1	
MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BEEFY BARLEY", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.						
CANCER	COLONCANCER	NEWS	1/22/2008	6A,5P	2	
RESEARCHERS REPORT LARGE NEW STUDY CONFIRMING THAT PHYSICAL ACTIVITY REDUCES COLON CANCER RISK, FINDING THAT JUST AN HOUR OF WALKING A WEEK SEEMED TO PROTECT AGAINST THE DISEASE, AND THE MORE STRENUOUSLY WOMEN EXERCISED, THE MORE THEY LOWERED THEIR RISK.						
RECYCLING	WHOLEFOODS	NEWS	1/22/2008	5P	1	
ONE NATIONAL GROCERY STORE, WHOLE FOODS, HANDS OUT THOUSANDS OF REUSABLE BAGS, AFTER ANNOUNCING THE CHAIN WILL STOP USING PLASTIC BAGS AT ALL CHECKOUTS INIT'S 270 STORES IN THE U.S., CANADA, AND THE UNITED KINGDOM, PLANNING TO ELIMINATE THE BAGS BY EARTH DAY, APRIL 22ND, TO MAKE A STATEMENT ON THEIR ENVIRONMENTAL IMPACT.						

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RESEARCH	CELLPHONE	NEWS	1/22/2008	6A,5P	2	RESEARCHERS STUDYING 70 PEOPLE IN A NEW STUDY FUNDED BY MOBILE PHONE COMPANIES, FIND RADIATION FROM HANDSETS USED BEFORE BED CAUSES HEADACHES, CONFUSION, AND DEPRESSION, AND MAY HAVE A HARDER TIME FALLING ASLEEP.
EXHIBIT	GPMUSEUM	NEWS	1/22/2008	5P,6P,11P	3	THE GRANTS PASS MUSEUM OF ART IS CURRENTLY STAGING AN EXHIBIT FEATURING ARTISTS YOU MIGHT NOT EXPECT TO FIND AT A SMALL TOWN GALLERY.
ANIMAL PROTECT	PETDOC	NEWS	1/22/2008	5P	1	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT A PROBLEM THAT'S COMMON IN PEOPLE AND PETS, OBESITY, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.
RESEARCH	PROSTATECANCER	NEWS	1/22/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY INDICATING DOCTORS READING THE RESULTS OF A BLOOD TEST WIDELY USED TO SCREEN FOR PROSTATE CANCER, CAN BE FOOLED INTO THINKING OBESE MEN ARE DISEASE FREE.
COMMUNITY AFFAIRS	MLKCELEB	NEWS	1/22/2008	6A	1	HUNDREDS SHOW UP FOR ASHLAND'S ANNUAL MARTIN LUTHER KING DAY CELEBRATION, THE PROGRAM MARKING TWENTY YEARS OF CELEBRATING THE LIFE AND MISSION OF MARTIN LUTHER KING IN THE CITY, ORGANIZERS HAND OUT COMMITMENT CARDS AND ASK THE AUDIENCE TO COMMIT OR RE-COMMIT THEMSELVES TO THE IDEALS OF THE CIVIL RIGHTS MOVEMENT.
RATES	RATES	NEWS	1/22/2008	6A,12P	2	THE FEDERAL RESERVE SLASHES KEY INTEREST RATES, AND THE BUSH ADMINISTRATION AND CONGRESS LOOK AT WAYS TO PUMP ONE HUNDRED FOURTY BILLION DOLLARS INTO THE ECONOMY, THE IDEA GETTING MOST ATTENTION WOULD INVOLVE ISSUING CHECKS WORTH EIGHT HUNDRED DOLLARS TO EACH TAXPAYER TO BOOST SPENDING.
INTERNETSERV	EBAYRATES	NEWS	1/22/2008	6A,12P	2	ONLINE AUCTION GIANT EBAY, ANNOUNCES PLANS TO REDUCE IT'S FEE FOR LISTING ITEMS FOR AUCTION, AND OFFER A BULK-LISTING DISCOUNT, ALSO PLANNING TO INCREASE THE FEE ON FINAL SALES FOR BIG TICKET ITEMS, WHICH COULD EAT UP ALL THOSE SAVINGS.
ECONOMY	WHATITMEANSTOU	NEWS	1/22/2008	5P,6P,11P	3	ECONOMISTS REPORT, WHILE RATE CUTS BY THEMSELVES MAY NOT MAKE A DIFFERENCE TO LOCAL CONSUMERS, IN COMBINATION WITH THE PRESIDENT'S PROPOSED ECONOMIC STIMULUS PACKAGE, RELIEF COULD BE ON THE WAY.
RESEARCH	DRINING	NEWS	1/23/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY ARGUING THAT DRINKING IS HEALTHY, EXERCISE IS HEALTHY, AND DOING A BIT OF BOTH IS EVEN HEALTHIER, IN MODERATION, THE FIRST STUDY TO JUDGE THE ADVANTAGES OF BOTH, SIMULTANEOUSLY.
WILDLIFE	ELKCREEKDAM	NEWS	1/23/2008	5P,11P	2	OFFICIALS REPORT, AFTER MORE THAN TWO DECADES OF CONTROVERSY, THE ELK CREEK DAM WILL BE NOTCHED TO ALLOW COHO SALMON AND OTHER FISH TO SWIM UPSTREAM AGAIN.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEART	HEART	NEWS	1/23/2008	6A,12P	2	MEDICAL EXPERTS REPORT GOOD NEWS IN THE BATTLE AGAINST HEART DISEASE AND STROKE, SAYING FROM 1999-2005, DEATHS WERE DOWN ABOUT TWENTY FIVE PERCENT, ATTRIBUTING THE SUCCESS TO BOTH A REDUCTION IN RISK FACTORS, LIKE BLOOD PRESSURE, CHOLESTEROL, AND STROKE, ALONG WITH THE DEVELOPMENT OF BETTER SURGERIES.
HOSPITALCARE	HOSPITALREPORTNEWS	1/23/2008	6P,11P	2	MEDICAL EXPERTS REPORT NEW DATA RATING OREGON HOSPITALS, BASED ON INFORMATION GATHERED FROM 2006 AND DESIGNED SO HOSPITALS CAN BE COMPARED, THE REPORT LOOKS AT THE NUMBER OF PEOPLE TREATED FOR A PARTICULAR PROBLEM, AND THE DEATH RATE, THE STUDY HELPS CONSUMERS MAKE BETTER DECISIONS WHEN IT COMES TO HEALTH CARE.	
GARDENING	ROGUEGARDENER	NEWS	1/23/2008	5P	1	STAN MAPOLSKI, ROGUE GARDENER, SHOWS US HOW COFFEE GROUNDS CAN HELP YOUR GARDEN GROW, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.
RESEARCH	DRINKING	NEWS	1/23/2008	5P	1	RESEARCHERS REPORT NEW STUDY ARGUING THAT DRINKING IS HEALTHY, EXERCISE IS HEALTHY, AND DOING A BIT OF BOTH IS EVEN HEALTHIER, BUT IN MODERATION, THE FIRST STUDY TO JUDGE THE ADVANTAGES OF BOTH SIMULTANEOUSLY.
PHYSICAL	DRUNKOREXIA	NEWS	1/23/2008	5P	1	HEALTH OFFICIALS REPORT A NEW EATING DISORDER, SEEN MAINLY IN COLLEGE AGE WOMEN, IS GETTING ATTENTION, CALLED "DRUNKOREXIA", A NON-MEDICAL TERM FOR A DANGEROUS NEW TREND AMONG SOME YOUNG WOMEN WHO DRINK ALCOHOL INSTEAD OF EATING TO STAY THIN AND "PARTY".
BILL	ECONOMICPKG	NEWS	1/23/2008	5P	1	PRESIDENT BUSH PROPOSES A STIMULUS PACKAGE TO TURN THE U.S. ECONOMY AROUND, NOW LAWMAKERS ARE HAMMERING OUT DETAILS.
HOW TO	JOESPURGEON	NEWS	1/23/2008	12P	1	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT THE ECONOMY, WHY IT HAS DROPPED SO MUCH IN THE LAST TWO MONTHS, AND WHAT CAN WE DO ABOUT IT, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.
PHYSICAL	DRUNKOREXIA	NEWS	1/23/2008	12P	1	HEALTH OFFICIALS REPORT NEW EATING DISORDER MAINLY SEEN IN COLLEGE AGE WOMEN IS GETTING ATTENTION, CALLED "DRUNKOREXIA", A NON-MEDICAL TERM FOR A DANGEROUS NEW TREND AMONG SOME YOUNG WOMEN WHO DRINK ALCOHOL INSTEAD OF EATING TO STAY THIN AND "PARTY".
LAWS	FAMILYLAWS	NEWS	1/23/2008	12P	1	STATE OFFICIALS REPORT OREGON HAS ONE OF THE NATION'S MOST GENEROUS FAMILY LEAVE LAWS, BUT MANY WORKING PARENTS AREN'T USING IT.
PROCEDURE	CALCIUM	NEWS	1/23/2008	6A,12P	2	RESEARCHERS REPORT OLDER WOMEN WHO TAKE CALCIUM SUPPLEMENTS TO MAINTAIN BONE STRENGTH MAY HAVE AN INCREASED RISK OF HEART ATTACK.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/23/2008	6A,12P	2	SGT. DENNIS WARD, GRANTS PASS PUBLIC SAFETY, SEEKS PUBLIC ASSISTANCE IN FINDING A MAN WHO ROBBED A BANK IN GRANTS PASS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PROCEDURE	WEIGHTLOSSSURGERY	NEWS		1/23/2008	5P	1
	RESEARCHERS REPORT NEW STUDY FINDING THAT WEIGHT LOSS SURGERY WORKED BEST AT PUTTING DIABETES INTO REMISSION.					
EXHIBIT	GPMUSEUM	NEWS		1/23/2008	6A,12P	2
	THE GRANT PASS MUSEUM OF ART IS CURRENTLY STAGING AN EXHIBIT FEATURING ARTISTS YOU MIGHT NOT EXPECT TO FIND AT A SMALL TOWN GALLERY.					
HOW TO	MR FOOD	NEWS		1/23/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TORTILLA FRUIT PIZZA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RATES	INTERESTRATES	NEWS		1/23/2008	6A,12P	2
	FEDERAL OFFICIALS REPORT KEY INTEREST RATE SLASHED BY THREE QUARTERS OF A PERCENT, HINTING AT STILL MORE CUTS, THE DROP IS THE BIGGEST CUT IN TWENTY FOUR YEARS.					
ECONOMY	WHATITMEANTSTOU	NEWS		1/23/2008	6A,12P	2
	ECONOMISTS REPORT, WHILE RATE CUTS BY THEMSELVES MAY NOT MAKE A DIFFERENCE TO LOCAL CONSUMERS, IN COMBINATION WITH THE PRESIDENT'S PROPOSED ECONOMIC STIMULUS PACKAGE, RELIEF COULD BE ON THE WAY.					
MANAGEMENT	SLIDEMAPS	NEWS		1/23/2008	6A,12P	2
	PLANNERS IN JACKSON COUNTY REPORT, BEFORE YOU BUY PROPERTY AND BUILD, YOU NEED TO DO SOME RESEARCH, SUGGESTING YOU CONSULT SLIDE MAPS OF THE AREA TO FIND OUT THE HISTORY OF LANDSLIDES.					
HONOR	HEROMEMORIAL	NEWS		1/23/2008	6A,12P	2
	THE CITY OF CENTRAL POINT, IN COOPERATION WITH OTHER GROUPS, LOOK TO SECURE A \$90,000 GRANT FOR A MEMORIAL HONORING FALLEN SOLDIERS, THE MEMORIAL WILL INCLUDE SIX INDIVIDUAL MONUMENTS HONORING EACH BRANCH OF THE MILITARY, TO BE BUILT IN THE SOON-TO-BE DEVELOPED DON JONES MEMORIAL PARK ON VILAS ROAD.					
RECYCLING1	WHOLEFOODS	NEWS		1/23/2008	6A	1
	ONE NATURAL GROCERY STORE, WHOLE FOODS, HANDS OUT THOUSANDS OF REUSABLE BAGS, AFTER ANNOUNCING THE CHAIN WILL STOP USING PLASTIC BAGS AT ALL CHECKSTANDS IN IT'S 270 STORES IN THE U.S., CANADA, AND THE UNITED KINGDOM, PLANNING TO ELIMINATE THE BAGS BY EARTH DAY, APRIL 22ND, TO MAKE A STATEMENT ON THEIR ENVIRONMENTAL IMPACT.					
DIET	REDMEAT	NEWS		1/24/2008	12P	1
	RESEARCHERS REPORT PEOPLE WHO EAT TWO OR MORE SERVINGS OF RED MEAT A DAY ARE MUCH MORE LIKELY TO DEVELOP HEART DISEASE AND DIABETES.					
ECONOMY	MFD ECONOMY	NEWS		1/24/2008	5P,6P,11P	3
	CITY LEADERS REPORT MEDFORD IS GROWING, TO MAXIMIZE THE BENEFITS OF THAT GROWTH, HOLDING A STUDY SESSION TO DISCUSS THE LOCAL ECONOMY, SAYING THERE WILL CONTINUE TO BE AN EXPANSION OF SERVICE RELATED INDUSTRIES IN THE NEXT 20 YEARS, SERVING THE GROWING POPULATION NOT ONLY IN MEDFORD, BUT THROUGHOUT SOUTHERN OREGON & NORTHERN CALIFORNIA.					
PROCEDURE	WEIGHTLOSSSURGERY	NEWS		1/24/2008	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING THAT WEIGHT LOSS SURGERY WORKED BEST AT PUTTING DIABETES INTO REMISSION.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PHYSICAL	KILLERWORK	NEWS	1/24/2008	6A,12P	2	
	BRITISH RESEARCHERS REPORT STUDY FINDING ON-THE-JOB STRESS RAISES THE DANGER OF HEART DISEASE, BY DISRUPTING THE BODY'S INTERNAL SYSTEMS.					
HEALTHCARE	RECERTIFICATON	NEWS	1/24/2008	6A,12P	2	
	RESEARCHERS REPORT NEW STUDY SUGGESTING THE LONGER A DOCTOR GOES WITHOUT BEING RE-CERTIFIED, THE MORE PATIENTS SUFFER.					
WILDLIFE	ELKCREEKDAM	NEWS	1/24/2008	6A,12P	2	
	OFFICIALS REPORT, AFTER MORE THAN TWO DECADES OF CONTROVERSY, THE ELK CREEK DAM WILL BE NOTCHED TO ALLOW COHO SALMON AND OTHER FISH TO SWIM UPSTREAM AGAIN.					
REBATES	STIMULUS	NEWS	1/24/2008	12P,5P,11P	3	
	HOUSE SPEAKER NANCY PELOSI, AND REPUBLICAN LEADER JOHN BOCHNER HOLD A NEWS CONFERENCE TO ANNOUNCE DETAILS OF THE 150 BILLION DOLLAR STIMULUS PACKAGE THAT WILL GIVE TAX FILERS REFUNDS THAT WILL BE AROUND \$600-\$1200, CONGRESSIONAL AIDES SAY THEY HOPE CHECKS COULD GO OUT AS EARLY AS JUNE.					
HOSPITALCARE	HOSPITALREPORT	NEWS	1/24/2008	6A,12P	2	
	MEDICAL EXPERTS REPORT NEW DATA RATING OREGON HOSPITALS, BASED ON INFORMATION GATHERED FROM 2006 AND DESIGNED SO HOSPITALS CAN BE COMPARED, THE REPORT LOOKS AT THE NUMBER OF PEOPLE TREATED FOR A PARTICULAR PROBLEM, AND THE DEATH RATE, THE STUDY HELPS CONSUMERS MAKE BETTER DECISIONS WHEN IT COMES TO HEALTH CARE.					
LEGISLATURE	CALMEDMARIJUANA	NEWS	1/24/2008	5P	1	
	THE CALIFORNIA SUPREME COURT ISSUES RULING THAT EMPLOYERS CAN FIRE WORKERS WHO USED MARIJUANA LEGALLY PRESCRIBED BY DOCTORS.					
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/24/2008	5P	1	
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
HOWTO	WESTCOAST	NEWS	1/24/2008	5P	1	
	MIRANDA MAY, LOCAL PROFESSIONAL CHEF, PREPARES A RECIPE FOR "SAUTEED MUSHROOMS", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
HOWTO	STAYINGWARM	NEWS	1/24/2008	6P,11P	2	
	OFFICIALS REPORT WHAT SOME PEOPLE ARE DOING TO STAY WARM DURING THE CURRENT EXTREMELY COLD TEMPERATURES, WITHOUT DRAINING THEIR BANK ACCOUNT.					
FUNDING	LUNCHBUDDIES	NEWS	1/24/2008	6P,11P	2	
	STUDENTS AT NORTH MEDFORD HIGH SCHOOL AND JACKSON ELEMENTARY SCHOOL WILL CONTINUE THEIR "LUNCH BUDDIES" MENTORING PROGRAM, THANKS TO A GRANT FROM THE MEDFORD SCHOOLS FOUNDATION.					
ABUSE	METHWATCH	NEWS	1/24/2008	6P	1	
	DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, REPORTS AN ECSTACY-METH COMBINATION MAKING IT'S WAY INTO THE COUNTRY, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
HOW TO	MR FOOD	NEWS	1/24/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CAULIFLOWER STIR FRY", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
INTERNET	RIDEW/GPS	NEWS	1/24/2008	5P	1	SOME OREGON COLLEGE STUDENTS CREATE A NEW WEB SITE DESIGNED TO HELP YOU FIND THAT PERFECT RUNNING TRAIL OR CYCLING ROUTE, A SITE THAT COMBINES SOCIAL NETWORKING WITH ONLINE MAPPING.
FUNDING	LUNCHBUDDIES	NEWS	1/25/2008	6A,12P	2	STUDENTS AT NORTH MEDFORD HIGH SCHOOL AND JACKSON ELEMENTARY SCHOOL WILL CONTINUE THEIR "LUNCH BUDDIES" MENTORING PROGRAM, THANKS TO A GRANT FROM THE MEDFORD SCHOOLS FOUNDATION.
ABUSE	METHWATCH	NEWS	1/25/2008	6A	1	DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, REPORTS AN ECSTASY-METH COMBINATION MAKING IT'S WAY INTO THE COUNTRY, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
COSTOP	MAMMOGRAM	NEWS	1/25/2008	6A,12P	2	HEALTH OFFICIALS REPORT MAMMOGRAM SCREENING RATES FROM 2001 THROUGH 2004 WERE NEARLY ELEVEN PERCENT LOWER FOR WOMEN WHO HAD A CO-PAY AS LOW AS TWELVE DOLLARS, COMPARED TO WOMEN WHO PAID NOTHING.
PROCEDURE	OVARIANCANCER	NEWS	1/25/2008	6A,12P	2	RESEARCHERS ISSUE NEW REPORT SAYING WOMEN TAKING BIRTH CONTROL PILLS FOR FIFTEEN YEARS, CUT THEIR CHANCE OF DEVELOPING OVARIAN CANCER IN HALF, THAT RISK REMAINS LOW FOR UP TO THIRTY YEARS, EVEN AFTER WOMEN STOP TAKING THE ORAL CONTRACEPTIVE.
PHYSICAL	PLAGUE	NEWS	1/25/2008	6A,12P	2	RESEARCHERS REPORT THE "PLAGUE", THE ONE THAT DEVASTATED MEDIEVAL EUROPE, IS RE-EMERGING, OUTBREAKS SEEM ON THE RISE ESPECIALLY IN AFRICA.
EXERCISE	EXERCISE	NEWS	1/25/2008	6A	1	RESEARCHERS REPORT NEW STUDY IN "CIRCULATION", A JOURNAL OF THE AMERICAN HEART ASSOCIATION, FINDING MEN WHO EXERCISED, EVEN JUST WALKING THIRTY MINUTES A DAY, CUT THEIR RISK OF DYING EARLY BY HALF.
PROCEDURE	VACCINES	NEWS	1/25/2008	6A	1	THE CENTERS FOR DISEASE CONTROL REPORTS, MOST AMERICAN ADULTS ARE NOT GETTING THE SHOTS THEY NEED TO STAY HEALTHY.
ECONOMY	MFDECONOMY	NEWS	1/25/2008	6A,12P	2	CITY LEADERS REPORT MEDFORD IS GROWING, TO MAXIMIZE THE BENEFITS OF THAT GROWTH, HOLDING A STUDY SESSION TO DISCUSS THE LOCAL ECONOMY, SAYING THERE WILL CONTINUE TO BE AN EXPANSION OF SERVICE RELATED INDUSTRIES IN THE NEXT 20 YEARS, SERVING THE GROWING POPULATION NOT ONLY IN MEDFORD, BUT THROUGHOUT SOUTHERN OREGON & NORTHERN CALIFORNIA.
HOW TO	STAYINGWARM	NEWS	1/25/2008	6A	1	OFFICIALS REPORT WHAT SOME PEOPLE ARE DOING TO STAY WARM DURING THE CURRENT EXTREMELY COLD TEMPERATURES, WITHOUT DRAINING THEIR BANK ACCOUNT.
HOSPITALCARE	HOSPITALNEW	NEWS	1/25/2008	12P,5P,6P,11P	4	STATE OFFICIALS REPORT NEW INFORMATION ABOUT A HOSPITAL QUALITY REPORT, CORRECTING FIGURES QUOTED ON THE DEATH RATE FOLLOWING A BILATERAL CARDIAC CATHETERIZATION PROCEDURE.

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HOW TO	MR FOOD	NEWS	1/25/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, GIVES US THE FACTS ON POTATOES AND THE BEST WAY TO PREPARE THEM FOR DINNER, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
PRODUCT SAFE	HERSHEY	NEWS	1/25/2008	12P	1	
	HERSHEY PULLS IT'S HERSHEY MINT, SOLD IN A NICKEL-SIZED DISSOLVABLE POUCH WITH A POWDERED SWEETENER INSIDE, BECAUSE IT LOOKS TOO MUCH LIKE ILLEGAL DRUGS.					
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/25/2008	12P	1	
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
COMMUNITY SERV	RACHELSCHALLENGE	NEWS	1/25/2008	5P,6P,11P	3	
	HALIE PEPLINSKI, SENIOR, NORTH MEDFORD HIGH SCHOOL, TALKS ABOUT "RACHEL'S CHALLENGE", A PROGRAM USING A CONNECTION TO THE SHOOTING AT COLUMBINE HIGH SCHOOL NEARLY A DECADE AGO, HELPING STUDENTS GET ALONG, TWO PRESENTATIONS SCHEDULED, ONE AT NMHS, AND THE OTHER AT HEDRICK MIDDLE SCHOOL, ADMISSION FREE, AND OPEN TO THE COMMUNITY.					
PRODUCT SAFETY	BOTOXWARN	NEWS	1/25/2008	5P	1	
	AN ADVOCACY GROUP PRESSURES THE FDA TO PUT STRONG WARNING LABELS ON BOTOX, SAYING THE DRUG IS PUTTING PATIENT'S HEALTH AT RISK.					
HEALTHCARE	OHPLIST	NEWS	1/25/2008	6P	1	
	HEALTH OFFICIALS REPORT SIGN UP BEGINNING FOR PEOPLE WANTING TO GET ON THE OREGON HEALTH PLAN, THE FIRST TIME IN ALMOST FOUR YEARS THE HEALTH PLAN WILL START ACCEPTING NEW ENROLLEES.					
WILDLIFE	MUSHROOMS	NEWS	1/25/2008	6P	1	
	RESEARCHERS PRESENT INFORMATION ABOUT THE DISCOVERY OF AN UNDERWATER MUSHROOM GROWING IN THE ROGUE RIVER LAST NOVEMBER, TO THE SCIENTIFIC COMMUNITY AT S.O.U., THE SPECIES STILL BELIEVED TO BE THE ONLY KNOWN GILLED MUSHROOM LIVING UNDERWATER.					
REBATE	REBATE	NEWS	1/25/2008	6A,12P,5P	3	
	HOUSE SPEAKER NANCY PELOSI AND REPUBLICAN LEADER JOHN BOCHNER HOLD A NEWS CONFERENCE TO ANNOUNCE DETAILS OF THE 150 BILLION DOLLAR STIMULUS PACKAGE THAT WILL GIVE TAX FILERS REFUNDS THAT WILL BE AROUND \$600-\$1200, CONGRESSIONAL AIDES SAY THEY HOPE CHECKS COULD GO OUT AS EARLY AS JUNE.					
SHAKESPEARE	NEWSOFPLAY	NEWS	1/26/2008	6P,11P	2	
	FESTIVAL OFFICIALS REPORT THE 2008 SEASON IS SCHEDULED TO START NEXT MONEH, WITH ELEVEN PLAYS TO RUN OVER THE COURSE OF THE TEN MONTH FESTIVAL, ONE WILL BE A NEW PLAY TELLING THE STORY OF A FEMALE MARINE'S RETURN HOME FROM IRAQ.					
FUNDRAISER	MDAWALK	NEWS	1/26/2008	6P,11P	2	
	ORGANIZERS REPORT THE THIRD ANNUAL "STRIDE & RIDE" AT THE ROGUE VALLEY MALL, PARTICIPANTS WALKED OR RODE A CIRCUIT AROUND THE MALL, THE EVENT RAISES MONEY FOR THE MDA, AND PROMOTES A SENSE OF COMMUNITY.					
FUNDRAISER	BOWL-A-THON	NEWS	1/26/2008	6P,11P	2	
	ORGANIZERS REPORT A BOWL-A-THON AT MEDFORD'S LAVA LANES, WITH SEVERAL DOZEN PEOPLE HITTING THE ALLEYS TO RAISE MONEY FOR THE CHILDREN'S MIRACLE NETWORK AND ASANTE CHILD DEVELOPMENT SERVICES.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FUNDRAISER	BAVARIANNIGHT NEWS	1/26/2008	6P,11P	2		
	ORGANIZERS REPORT ANNUAL BAVARIAN NIGHT AT MT. ASHLAND, THE EVENT FEATURING NIGHT SKIING, MUSIC AND DANCING, ALL PROCEEDS FROM THE SALE OF TWILIGHT LIFT TICKETS WILL GO TO THE MT. ASHLAND SKI PATROL.					
SHAKESPEARE	NEWSFPLAY	NEWS	1/27/2008	6P	1	
	FESTIVAL OFFICIALS REPORT THE 2008 SEASON IS SCHEDULED TO START NEXT MONTH, WITH ELEVEN PLAYS TO RUN OVER THE COURSE OF THE TEN MONTH FESTIVAL, ONE WILL BE A NEW PLAY TELLING THE STORY OF A FEMALE MARINE'S RETURN HOME FROM IRAQ.					
FUNDRAISER	BOWLATHON	NEWS	1/27/2008	6P	1	
	ORGANIZERS REPORT A BOWL-A-THON AT MEDFORD'S LAVA LANES, WITH SEVERAL DOZEN PEOPLE HITTING THE ALLEYS TO RAISE MONEY FOR THE CHILDREN'S MIRACLE NETWORK AND ASANTE CHILD DEVELOPMENT SERVICES.					
FUNDRAISER	MDAWALK	NEWS	1/27/2008	6P	1	
	ORGANIZERS REPORT THE THIRD ANNUAL "STRIDE & RIDE" AT THE ROGUE VALLEY MALL, PARTICIPANTS WALKED OR RODE A CIRCUIT AROUND THE MALL, THE EVENT RAISES MONEY FOR THE MDA, AND PROMOTES A SENSE OF COMMUNITY.					
PRICES	GASPRICES	NEWS	1/27/2008	6P,11P	2	
	CONSUMER ANALYSTS REPORT GAS PRICES HAVE DIPPED BELOW THREE DOLLARS PER GALLON AT SOME STATIONS.					
ANIMALPROTECT	SHELTER	NEWS	1/27/2008	6P,11P	2	
	LLOYD MATTHEW HAINES, PRESIDENT, OREGON ANIMAL SANCTUARY, AND KIZ RADDLEMAN, SECRETARY, DISCUSS THE NEW OREGON ANIMAL SANCTUARY OPENING IN THE APPELATE IN MARCH, IT WILL BE A SAFE PLACE FOR NEGLECTED OR ABUSED ANIMALS SUCH AS HORSES, LLAMAS, AND PIGS.					
VOLUNTEER	ROTARY	PSA	1/28/2008		38	
	ROTARY IS A CHANCE TO DO SOMETHING FOR SOMEONE ELSE AND IN THE PROCESS RECEIVE INCREDIBLE PERSONAL REWARDS. VISIT WWW.ROTARY.ORG TO BE A PART OF ONE OF THE LARGEST COMMUNITY SERVICE ORGANIZATIONS IN THE WORLD.					
PRODUCT SAFETY	FDA	NEWS	1/28/2008	6A,12P	2	
	THE FDA INVESTIGATES THE CHOLESTEROL DRUG VYTORIN, A RECENTLY RELEASED STUDY SHOWS THE DRUG CUTS CHOLESTEROL AS PROMISED, BUT DOES NOT REDUCE PLAQUE IN THE ARTERIES.					
HOW TO	MRFOOD	NEWS	1/28/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LIME-WALNUT CHICKEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
RESEARCH	CAFFEINE	NEWS	1/28/2008	6A,12P	2	
	RESEARCHERS REPORT NEW STUDY CONTRADICTING PREVIOUS RESEARCH WHICH INDICATED CAFFEINE HELPED CONTROL BLOOD SUGAR LEVELS IN TYPE TWO DIABETES, INSTEAD IT DISRUPTS HOW THE BODY PROCESSES GLUCOSE, MAKING IT MORE DIFFICULT TO MONITOR AND CONTROL BLOOD SUGAR.					
FUNDRAISER	BOWLATHON	NEWS	1/28/2008	6A,12P	2	
	ORGANIZERS REPORT THE THIRD ANNUAL "STRIDE & RIDE" AT THE ROGUE VALLEY MALL, THE EVENT RAISES MONEY FOR THE MDA, AND PROMOTES A SENSE OF COMMUNITY.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FUNDRAISER	MDAWALK	NEWS	1/28/2008	6A,12P	2	ORGANIZERS REPORT THE THIRD ANNUAL "STRIDE & RIDE" AT THE ROGUE VALLEY MALL, PARTICIPANTS WALKED OR RODE A CIRCUIT AROUND THE MALL, THE EVENT RAISES MONEY FOR THE MDA, AND PROMOTES A SENSE OF COMMUNITY.
SHAKESPEARE	NEWSOFPLAY	NEWS	1/28/2008	6A,12P	2	FESTIVAL OFFICIALS REPORT THE OREGON SHAKESPEARE FESTIVAL'S 2008 SEASON, SCHEDULED TO START NEXT MONTH, WITH A NEW PLAY AT IT'S "NEW THEATRE" STAGE CALLED "WELCOME HOME JENNY SUTTER", ABOUT A FEMALE MARINE WHO IS RETURNING FROM THE WAR IN IRAQ.
STATISTICS	EXPRESSION	NEWS	1/28/2008	6A,12P	2	RESEARCHERS REPORT STUDY FINDING HIGHER DEATH RATES AMONG MARRIED COUPLES IN WHICH BOTH SPOUSES SULKED ABOUT THEIR PROBLEMS INSTEAD OF TRYING TO RESOLVE THEM.
FESTIVAL	CNY-PUPPET	PSA	1/28/2008		26	CELEBRATE CHINESE NEW YEAR, THE YEAR OF THE RAT, WITH PUPPET THEATER PRESENTED BY NATIONALLY RENOWNED DRAGON ART STUDIO SATURDAY, FEBRUARY 16TH AT 11:30AM AND 2:00PM AT THE U.S. HOTEL BALLROOM IN JACKSONVILLE.
ANIMALPROTECT	SHELTER	NEWS	1/28/2008	6A,12P	2	LLOYD MATTHEW HAINES, PRESIDENT, OREGON ANIMAL SANCTUARY, AND KIZ RADDEMAN, SECRETARY, DISCUSS THE NEW OREGON ANIMAL SANCTUARY TO OPEN IN THE APPLGATE IN MARCH, IT WILL BE A SAFE PLACE FOR NEGLECTED OR ABUSED ANIMALS SUCH AS HORSES, LLAMAS, AND PIGS.
HEALTHCARE	OHPSIGN	NEWS	1/28/2008	12P,5:30P,11P	3	STATE OFFICIALS REPORT A 60-LINE CALL CENTER OPEN TO LOW INCOME OREGON ADULTS WHO WANT THEIR NAMES ON THE RESERVATION LIST FOR POSSIBLE HEALTH CARE COVERAGE ON THE OREGON HEALTH PLAN.
DRIVINGSAFETY	ONTHEBEAT	NEWS	1/28/2008	5:30P	1	MEDFORD POLICE LT. BOB HANSEN, OFFERS SOME SAFETY TIPS FOR DRIVERS OUT IN THE SNOW, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
RESEARCH	CAFFEINE	NEWS	1/28/2008	11P	1	DR. JAMES LANE, DULE UNIVERSITY MEDICAL CENTER, DR. STUART WEISS, NYU MEDICAL CENTER, AND WILL MONDES, DIABETIC, DISCUSS THE ESTIMATED 21 MILLION AMERICANS THAT HAVE DIABETES, AND THAT NUMBER ONLY EXPECTED TO GO UP, AND A NEW FINDING ON CAFFEINE THAT MAY HELP KEEP BLOOD SUGAR LEVELS LOW.
SCAM	MILITARYSCAM	NEWS	1/28/2008	5:30P	1	THE BETTER BUSINESS BUREAU ISSUES WARNING FOR MILITARY FAMILIES, A SCAM ARTIST IS TARGETING MILITARY SPOUSES CLAIMING TO BE FROM THE RED CROSS TRYING TO GAIN PERSONAL INFORMATIONINCLUDING SOCIAL SECURITY NUMBERS AND BIRTHDATES.
PHYSICAL	DRDAN	NEWS	1/28/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.
YOUTH	BREAKINGTHESILENCE	NEWS	1/28/2008	12P	1	KTVL NEWS 10 TELEVISES A NEWS SPECIAL "BREAKING THE SILENCE", TALKING ABOUT WHAT HAPPENS TO LOCAL CHILDREN AFTER THEIR LIVES ARE SHATTERED BY CHILD ABUSE, AND HOW THE COMMUNITY IS STEPPING UP TO HELP THESE YOUNGEST VICTIMS.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FESTIVAL	CNY-RAT RACE	PSA	1/28/2008		20	
	CELEBRATE CHINESE NEW YEAR, THE YEAR OF THE RAT, WITH A VARIETY OF ACTIVITIES IN JACKSONVILLE ON SATURDAY, FEBRUARY 16TH. FOR MORE INFO LOG ON TO WWW.SOCCA.US OR CALL 899-8118.					
CHILD	CHILDPROOF	NEWS	1/29/2008	6A	1	
	THE CENTERS FOR DISEASE CONTROL REPORTS TWO THIRDS OF CHILDREN BROUGHT TO THE EMERGENCY ROOM TOOK COUGH AND COLD MEDICINE WITHOUT THEIR CAREGIVER KNOWING IT, RECOMMENDING PARENTS STOP TELLING CHILDREN MEDICINE TASTES GOOD, AND MAKE SURE YOUR CHILDPROOF MEDICINE BOTTLES ARE COMPLETELY OUT OF REACH.					
FESTIVAL	CNY-RECITAL	PSA	1/29/2008		17	
	CELEBRATE CHINESE NEW YEAR, THE YEAR OF THE RAT, WITH CHAMPIONS PIANO RECITAL FRIDAY, FEBRUARY 15TH AT 8PM AT THE CRATERIAN.					
SCAM	MILITARYSCAM	NEWS	1/29/2008	6A	1	
	THE BETTER BUSINESS BUREAU ISSUES WARNING FOR MILITARY FAMILIES, SAYING A SCAM ARTIST IS TARGETING MILITARY SPOUSES, THE SCAMMER CLAIMING TO BE FROM THE RED CROSS TRYING TO GAIN PERSONAL INFORMATION INCLUDING SOCIAL SECURITY NUMBERS AND BIRTHDATES.					
PROCEDURE	TREATMENTS	NEWS	1/29/2008	6A	1	
	RESEARCHERS REPORT NEW TREATMENT FOR STROKE VICTIMS PROMISING TO CLEAN OUT CLOGGED ARTERIES BEFORE THE BRAIN SUFFERS PERMANENT HARM.					
RESEARCH	TB	NEWS	1/29/2008	6A	1	
	RESEARCHERS REPORT PEOPLE WITH LOW LEVELS OF VITAMIN D ARE MUCH MORE LIKELY TO BE INFECTED WITH TUBERCULOSIS, FINDINGS SUGGEST VITAMIN D MAY HELP PREVENT AND TREAT THE DISEASE THAT AFFECTS UP TO A THIRD OF THE WORLD'S POPULATION.					
HEALTHCARE	OHPSIGNUP	NEWS	1/29/2008	6A,6P	2	
	STATE OFFICIALS REPORT A 60-LINE CALL CENTER OPEN TO LOW INCOME OREGON ADULTS WHO WANT THEIR NAMES ON THE RESERVATION LIST FOR POSSIBLE HEALTH CARE COVERAGE ON THE OREGON HEALTH PLAN.					
HOW TO	MR FOOD	NEWS	1/29/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, SHOWS US SOME DIFFERENT WAYS TO COOK A ROAST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
BUDGET	TIMBERPAYMENTS	NEWS	1/29/2008	5P,6P,11P	3	
	A SPECIAL STATE TASK FORCE MEETS IN GRANTS PASS LOOKING FOR A SOLUTION TO THE COUNTY BUDGET CRISIS, WHICH COULD MEAN INCREASED PROPERTY TAXES OR A STATE INCOME TAX, THE GROUP HOPING TO HAVE RECOMMENDATIONS FOR THE GOVERNOR BY MID-MARCH, AND BILLS FOR THE LEGISLATURE TO VOTE ON NEXT YEAR.					
PRICES	GASPRICES	NEWS	1/29/2008	5P	1	
	CONSUMER ANALYSTS REPORT GAS PRICES NOW BELOW THREE DOLLARS IN OREGON, CALIFORNIANS PAYING THE FIFTH HIGHEST GAS PRICES IN THE NATION AT THREE DOLLARS FIFTEEN CENTS PER GALLON.					
RESEARCH	CANCERTWINS	NEWS	1/29/2008	5P	1	
	BRITISH SCIENTISTS REPORT IDENTICAL TWIN SISTERS, ONE HAS LEUKEMIA, THE OTHER DOESN'T, HAVE LED TO A BREAKTHROUGH IN LEUKEMIA RESEARCH, SAYING THEY HAVE IDENTIFIED THE CANCER STEM CELLS THAT TRIGGER THE DISEASE, GIVING HOPE FOR MORE EFFECTIVE TREATMENTS IN THE FUTURE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PETS	DOGMAN	NEWS	1/29/2008	5P	1	
	DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT HOW TO HELP YOUR DOG SETTLE DOWN WHEN HE'S SO EXCITED TO GO FOR A WALK, BUT IT'S TOUGH TO GET HIM READY TO GO OUTSIDE, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.					
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/29/2008	6P,11P	2	
	CHUCK NEWELL, CENTRAL POINT POLICE, SEEKS PUBLIC ASSISTANCE TO FIND A SUSPECT IN A DAYTIME STABBING NEAR PINE STREET IN CENTRAL POINT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
PRODUCT SAFETY	CARSEATRATING	NEWS	1/30/2008	5P	1	
	THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION ANNOUNCES A NEW STAR RATING SYSTEM FOR CAR SEATS, A NEW TOOL TO HELP PARENTS CHOOSE THE BEST CAR SEAT FOR THEIR CHILD.					
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/30/2008	6A	1	
	CHUCK NEWELL, CENTRAL POINT POLICE, SEEKS PUBLIC ASSISTANCE TO FIND A SUSPECT IN A DAYTIME STABBING NEAR PINE STREET IN CENTRAL POINT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
RESEARCH	LYMPHOMA	NEWS	1/30/2008	6A,12P	2	
	RESEARCHERS REPORT A GENTLER CHEMOTHERAPY REGIMEN MAY HELP SOME LYMPHOMA PATIENTS TOLERATE BONE MARROW TRANSPLANTS.					
BUDGET	TIMBERPAYMENTS	NEWS	1/30/2008	6A,12P	2	
	A SPECIAL STATE TASK FORCE MEETS IN GRANTS PASS LOOKING FOR A SOLUTION TO A LOOMING COUNTY BUDGET CRISIS, HOPING TO HAVE RECOMMENDATIONS FOR THE GOVERNOR BY MID-MARCH, AND BILLS FOR THE LEGISLATURE TO VOTE ON NEXT YEAR.					
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	1/30/2008	12P	1	
	THE CENTRAL POINT POLICE DEPARTMENT SEEKS PUBLIC ASSISTANCE IN FINDING A SUSPECT IN A DAYTIME STABBING NEAR PINE SREET IN CENTRAL POINT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
RESEARCH	MEMORY	NEWS	1/30/2008	6A,12P	2	
	DOCTORS SAY IF YOU'RE OVER SIXTY AND ARE A BIT FORGETFUL, IT MAY JUST BE A PART OF GETTING OLDER, NEW RESEARCH SUGGESTS IT'S PERFECTLY NORMAL FOR BRAIN STRUCTURES TO DETERIORATE WITH AGE.					
BILL	ECONOMY	NEWS	1/30/2008	12P	1	
	LAWMAKERS URGE THE SENATE TO QUICKLY PASS THE ECONOMIC STIMULUS PACKAGE AFTER PASSING IN THE HOUSE, BUT SOME SENATORS PLAN A COMMITTEE VOTE ON A 196 BILLION DOLLAR PLAN THAT INCLUDES SPENDING THE WHITE HOUSE DOESN'T WANT.					
HOW TO	MR FOOD	NEWS	1/30/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME SNACKING IDEAS FOR THE BIG SUPER BOWL GAME, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
EXERCISE	EXERCISE	NEWS	1/30/2008	12P,11P	2	
	DANISH RESEARCHERS REPORT RESULTS OF A NEW STUDY TOUTING THE BENEFITS OF MIXING EXERCISE WITH ALCOHOL.					
DIET	PROTEIN	NEWS	1/30/2008	6A,12P	2	
	RESEARCHERS REPORT DIETS HIGH IN PROTEIN ARE BEST FOR KEEPING HUNGER IN CHECK, TESTING SHOWED FATS DID A SURPRISINGLY POOR JOB WHILE FOODS HIGH IN CARBS SUPPRESSED HUNGER AT FIRST, BUT LATER LEFT PEOPLE EVEN HUNGRIER THAN BEFORE THEY ATE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RESEARCH	PTSDSTUDY	NEWS	1/30/2008	5P	1	MEDICAL EXPERTS REPORT NEW STUDY FINDING MANY TROOPS COMING BACK FROM IRAQ AND AFGHANISTAN END UP SUFFERING FROM POST TRAUMATIC STRESS DISORDER, WHICH MAY BE CAUSED BY MORE THAN WHAT THEY EXPERIENCED ON THE BATTLEFIELD.
GARDENING	ROGUEGARDENER	NEWS	1/30/2008	5P	1	STAN MAPOLSKI, ROGUE GARDENER, TEACHES US SOME TERMS RELATED TO PRUNING AND HOW TO PROPERLY USE THEM, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.
COMMUNITY SERV	LIBRARY	NEWS	1/30/2008	6P,11P	2	MEDFORD CITY OFFICIALS REPORT PLANS TO TURN THE OLD CARNEGIE LIBRARY IN DOWNTOWN MEDFORD, INTO A COMMUNITY CENTER WITH MEETING AND CONFERENCE ROOMS, OFFERING THE COMMUNITY THE CHANCE TO SHARE ANY STORIES OR PHOTOS THEY HAVE OF THE HISTORIC BUILDING.
RATES	ECONOMY	NEWS	1/30/2008	5P	1	THE FEDERAL RESERVE SLASHES INTEREST RATES BY HALF A POINT TO THREE PERCENT, THE FIFTH RATE CUT SINCE SEPTEMBER, THE MOVE MAKES IT CHEAPER FOR BUSINESSES AND CONSUMERS TO BORROW MONEY, GIVING SOME RELIEF TO AMERICANS STRUGGLING TO PAY HOME EQUITY LOANS, AUTO LOANS AND CREDIT CARD DEBT.
INFO	JOESPURGEON	NEWS	1/30/2008	12P	1	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT WHAT THE FEDERAL RESERVE RATE CUTS ARE GOING TO DO TO THE MARKET AND THE OVERALL ECONOMY, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.
HOWTO	MRFOOD	NEWS	1/31/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "VEGGIE CHOWDER", AVAILABLE UPON REQUEST,ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
RESEARCH	FOLICACID	NEWS	1/31/2008	5P	1	RESEARCHERS REPORT THEY MAY HAVE FOUND A SIMPLE WAY TO KEEP A WOMAN FROM HAVING A BABY TOO EARLY, SAYING DOCTORS CAN CUT THE RISK OF TH PREMATURE CHILD DEVELOPING CEREBRAL PALSY BY GIVING THE MOTHER MAGNESIUM SULFATE RIGHT BEFORE GIVING BIRTH.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	1/31/2008	5P	1	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
HOW TO	WESTCOAST	NEWS	1/31/2008	5P	1	A PROFESSIONAL CHEF FROM TWO PINES SMOKEHOUSE IN SHADY COVE, PREPARES A RECIPE FOR "BURGUNDY MUSHROOM SAUCE", TO SERVE OVER A PERFECTLY GRILLED STEAK, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.
HOUSING	AFFORDABLEHOUSING	NEWS	1/31/2008	6P,11P	2	THE HOUSING AUTHORITY CELEBRATES THE OPENING OF THE NEW 82-UNIT MAPLE TERRACE APARTMENT COMPLEX, SAYING THE AGENCY HAS MORE THAN 800 AFFORDABLE HOUSING UNITS FROM ASHLAND TO GRANTS PASS, BUT THEY STILL NEED MORE, THE NEXT PROJECT WILL BE A NEW 48-UNIT DEVELOPMENT IN CENTRAL POINT CALLED "SCENIC HEIGHTS, A GROUNDBREAKING SCHEDULED IN JUNE.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HOMELESS	COLDShelters	NEWS	1/31/2008	6P,11P	2	THE MEDFORD GOSPEL MISSION REPORTS RECENT COLD WEATHER HAS MORE PEOPLE TURNING TO THE MISSION FOR SHELTER, NORMALLY THEY ARE ALLOWED TO STAY FOR 10 DAYS IN A ROW, THEN THEY HAVE TO WAIT A MONTH TO RETURN, BUT NOW A GRACE PERIOD HAS BEEN ENACTED, ALLOWING PEOPLE TO STAY AND IT WON'T COUNT TOWARD THE 10 DAY LIMIT.
LAW	DOMESTICPARTNERS	NEWS	1/31/2008	6P	1	LAWMAKERS REPORT THE OREGON FAMILY FAIRNESS ACT, AIMING TO RECOGNIZE DOMESTIC PARTNERSHIP IN THE STATE, WHICH WAS SET TO GO INTO EFFECT JANUARY FIRST, HAS BEEN DELAYED, THE APPEAL IN THE HANDS OF A FEDERAL JUDGE TO DECIDE WHETHER THE LAW WILL BE PERMENENT OR IF IT WILL GO BEFORE VOTERS.
ABUSE	METHWATCH	NEWS	1/31/2008	6P	1	DONNA LINGREN, RECOVERING ADDICT, TALKS ABOUT HER TWENTY YEAR METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
ROADS	ODOTTRAVEL	NEWS	1/31/2008	5P	1	ODOT REPORTS, BECAUSE THE ROUGH WINTER WEATHER HAS BEEN SO WIDESPREAD OVER THE PAST MONTH, THEY'RE STARTING TO HAVE SOME EQUIPMENT BREAKDOWNS WHICH MAKES CLEARING THE ROADS EVEN HARDER, SAYING THEY WILL NOT BE ABLE TO PROVIDE MUCH SERVICE AT SNO PARKS AND SECONDARY HIGHWAYS BECAUSE THEY HAVE TO CONCENTRATE ON MAIN ROUTES.
RESEARCH	PTSDSTUDY	NEWS	1/31/2008	12P	1	MEDICAL EXPERTS REPORT NEW STUDY FINDING MANY TROOPS COMING BACK FROM IRAQ AND AFGHANISTAN END UP SUFFERING FROM POST TRAUMATIC STRESS DISORDER, WHICH MAY BE CAUSED BY MORE THAN WHAT THEY EXPERIENCED ON THE BATTLEFIELD.
COMMUNITY SERV	LIBRARY	NEWS	1/31/2008	6A,12P	2	MEDFORD CITY OFFICIALS REPORT PLANS TO TURN THE OLD CARNEGIE LIBRARY IN DOWNTOWN MEDFORD, INTO A COMMUNITY CENTER WITH MEETING AND CONFERENCE ROOMS, OFFERING THE COMMUNITY THE CHANCE TO SHARE ANY STORIES OR PHOTOS THEY HAVE OF THE HISTORIC BUILDING.
RESEARCH	HEALTH	NEWS	1/31/2008	6A,12P	2	JAPANESE RESEARCHERS REPORT DATA SHOWING OUTGOING PEOPLE TEND TO BE HEAVY, WHILE ANXIOUS TYPES ARE MORE LIKELY TO BE THIN, THE RESULTS MAY PROVIDE CLUES TO WHY SO MANY PEOPLE BECOME AND REMAIN OVERWEIGHT.
RESEARCH	PERSONALITY	NEWS	1/31/2008	6A,12P	2	DUTCH RESEARCHERS REPORT NEW STUDY CONFIRMING IT'S NOTHING BUT A MYTH THAT A WOMAN'S PERSONALITY TRAITS CAN MAKE HER MORE PRONE TO BREAST CANCER.
RESEARCH	MIDDLEAGE	NEWS	1/31/2008	6A,12P	2	RESEARCHERS REPORT STUDY INVOLVING TWO MILLION PEOPLE THAT FOUND DEPRESSION IS MOST COMMON AMONG MEN AND WOMEN IN THEIR FORTIES, BUT IF PEOPLE MAKE IT TO AGE SEVENTY AND ARE STILL PHYSICALLY FIT, THEY ARE USUALLY AS HAPPY AND MENTALLY HEALTHY AS A TWENTY-YEAR-OLD.
PRODUCT SAFETY	SICKCOWS	NEWS	1/31/2008	5P,6P	2	JEFF ASHMUN, SODEXHO SCHOOL SERVICES, REPORTS MORE THAN 170,000 POUNDS OF BEEF FROM A CONTROVERSIAL MEAT PACKING PLANT IN SOUTHERN CALIFORNIA HAS MADE IT INTO OREGON SCHOOLS, UNLIKELY IT WOULD CAUSE ANY HEALTH PROBLEMS, BUT THE MEDFORD SCHOOL DISTRICT SAYS IT PLANS TO THROW THEIR BEEF OUT IF IT CAME FROM THE PLANT UNDER INVESTIGATION.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RESEARCH	PARTYTOOHARD	NEWS	2/1/2008	12P	1	RESEARCHERS REPORT, SOME PEOPLE COULD BE IN BIG TROUBLE ON SUPER BOWL SUNDAY, AFTER STUDYING THE HEALTH RISKS OF WATCHING A BIG GAME, FINDING THE DANGER OF HEART ATTACK WAS ALMOST 3 TIMES HIGHER ON GAME DAY, MOST EMERGENCIES CAME WITHIN 2 HOURS OF THE START OF THE MATCH, AND THE BIGGER THE GAME, THE BIGGER THE RISK.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/1/2008	6A	1	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
ABUSE	METHWATCH	NEWS	2/1/2008	6A	1	DONNA LINGREN, RECOVERING ADDICT, TALKS ABOUT HER TWENTY YEAR METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
LAW	DOMESTICPARTNERS	NEWS	2/1/2008	6A,12P,5P,11P	4	LAWMAKERS REPORT THE OREGON FAMILY FAIRNESS ACT, AIMING TO RECOGNIZE DOMESTIC PARTNERSHIPS IN THE STATE, WHICH WAS SET TO GO INTO EFFECT JANUARY FIRST, HAS BEEN DELAYED, THE APPEAL IN THE HANDS OF A FEDERAL JUDGE TO DECIDE WHETHER THE LAW WILL BE PERMANENT OR IF IT WILL GO BEFORE VOTERS.
PRODUCT SAFETY	SICKCOWS	NEWS	2/1/2008	6A,12P	2	JEFF ASHMUN, SODEXHO SCHOOL SERVICES, REPORTS MORE THAN 170,000 POUNDS OF BEEF FROM A CONTROVERSIAL MEAT PACKING PLANT IN SOUTHERN CALIFORNIA HAS MADE IT INTO OREGON SCHOOLS, UNLIKELY IT WOULD CAUSE ANY HEALTH PROBLEMS, BUT THE MEDFORD SCHOOL DISTRICT SAYS IT PLANS TO THROW THEIR BEEF OUT IF IT CAME FROM THE PLANT UNDER INVESTIGATION.
PROCEDURE	AUTISM	NEWS	2/1/2008	6A,12P,5P	3	SCIENTISTS REPORT THE AUTISM DEBATE OVER MERCURY IN VACCINES MAY BE OVER, SAYING NEW RESEARCH PROVES ANY MERCURY THAT GETS INTO A CHILD'S SYSTEM IS PUMPED OUT BEFORE IT CAN DO ANY DAMAGE.
RESEARCH	BIRTHDEFECTS	NEWS	2/1/2008	6A,12P	2	DOCTORS REPORT ANOTHER BENEFIT FOR TAKING FOLIC ACID, WOMEN WHO TAKE THE SUPPLEMENTS FOR AT LEAST A YEAR BEFORE GETTING PREGNANT, MAY BE ABLE TO CUT THE RISK OF PREMATURE DELIVERY BY SEVENTY PERCENT.
ROADS	ODOTTRAVEL	NEWS	2/1/2008	6A,12P,5P,6P	4	ODOT OFFICIALS REPORT, BECAUSE THE ROUGH WINTER WEATHER HAS BEEN SO WIDESPREAD OVER THE PAST MONTH, THEY'RE STARTING TO HAVE SOME EQUIPMENT BREAKDOWNS WHICH MAKES CLEARING THE ROADS EVEN HARDER, SO THEY WON'T BE ABLE TO PROVIDE MUCH SERVICE AT SNOPARKS AND SECONDARY HIGHWAYS, TO CONCENTRATE ON MAIN ROUTES.
RESTORATION	TINTINBUFFET	NEWS	2/1/2008	5P,6P	2	PETER YANG, OWNER, ANNOUNCES RE-OPENING OF TIN TIN BUFFET, AFTER THE RESTAURANT IN POPLAR SQUARE WAS LOST IN A FIRE LAST SUMMER, SAYING IT COST MORE THAN \$300,000 TO REBUILD.
HOUSING	AFFORDABLE	NEWS	2/1/2008	6A,12P	2	THE HOUSING AUTHORITY OF JACKSON COUNTY CELEBRATES THE GRAND OPENING OF A NEW AFFORDABLE HOUSING COMPLEX IN MEDFORD, THE AGENCY SAYS THEY HAVE MORE THAN 800 AFFORDABLE HOUSING UNITS FROM ASHLAND TO GRANTS PASS, BUT THEY STILL NEED MORE.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HOW TO	MRFOOD	NEWS	2/1/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GAME DAY WINGS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/1/2008	12P	1	
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
SMOKING	ORESMOKING	NEWS	2/1/2008	5P,6P	2	
	THE OREGON DEPARTMENT OF HUMAN SERVICES RELEASES NEW REPORT ESTIMATING THAT OREGONIANS SMOKED TWO AND A HALF BILLION FEWER CIGARETTES IN 2006 THAN THEY DID IN 1996, HEALTH OFFICIALS SAY SMOKING REMAINS A PREVENTABLE HEALTH PROBLEM BECAUSE NEARLY A QUARTER OF ALL DEATHS IN OREGON ARE ATTRIBUTED TO TOBACCO USE.					
PRICES	GASPRICES	NEWS	2/1/2008	5P	1	
	TRIPLE A REPORTS OREGONIANS ARE PAYING ABOUT FOURTY SIX CENTS PER GALLON FOR GASOLINE THAN A YEAR AGO, CALIFORNIANS ARE PAYING THE FIFTH HIGHEST GAS PRICES IN THE NATION AT THREE DOLLARS FIFTEEN CENTS PER GALLON.					
FEEDING	DEQFOODDRIVE	NEWS	2/1/2008	6P	1	
	THE DEPARTMENT OF ENVIRONMENTAL QUALITY, COLLECTS FOOD AT IT'S TESTING STATIONS , ASKING PEOPLE TO BRING ALONG SOME CANNED GOODS OR OTHER NON-PERISHABLE FOOD TO DONATE AS YOUR CAR GETS IT'S CLEAN AIR CHECK, IT'S PART OF AN "OREGON STATE EMPLOYEES FOOD DRIVE", WHICH LAST YEAR COLLECTED MORE THAN FOUR & A HALF POUNDS OF FOOD FOR NEEDY FAMILIES.					
RECALL	EVENFLO	NEWS	2/1/2008	11P	1	
	EVENFLO VOLUNTARILY RECALLS ONE MILLION INFANT CAR SEATS, TESTS SHOW THE SEATS COULD BREAK LOOSE FROM THEIR BASE IN HIGH-IMPACT SIDE COLLISIONS.					
HOMELESS	COLDHELTERS	NEWS	2/1/2008	6A,12P	2	
	THE MEDFORD GOSPEL MISSION REPORTS RECENT COLD WEATHER HAS MORE PEOPLE TURNING TO THE MISSION FOR SHELTER, NORMALLY THEY ARE ALLOWED TO STAY FOR 10 DAYS IN A ROW, THEN THEY HAVE TO WAIT A MONTH TO RETURN, BUT NOW A GRACE PERIOD HAS BEEN ENACTED, ALLOWING PEOPLE TO STAY AND IT WON'T COUNT TOWARD THE 10 DAY LIMIT.					
COMMUNITY AFFAIRS	POET	NEWS	2/2/2008	6P,11P	2	
	OREGON POET LAUREATE LAWSON INANA HOSTS A SERIES OF POETRY WORKSHOPS CALLED "VOICES OF THE VALLEY", THE FIRST SUCH WORKSHOP SINCE THE LIBRARIES REOPENED IN NOVEMBER, AND ORGANIZERS DIDN'T KNOW WHAT TO EXPECT, THE WORKSHOPS COULD BECOME A REGULAR EVENT.					
PROCEDURE	MAMMOGRAMS	NEWS	2/4/2008	6A,12P	2	
	DOCTORS REPORT YOUNGER WOMEN WITH MORE MUSCLE TONE, BENEFIT MOST FROM DIGITAL MAMMOGRAMS, THEY USE LESS RADIATION BUT ALSO COST UP TO FOUR TIMES MORE.					
PRODUCT SAFETY	BABYPRODUCTS	NEWS	2/4/2008	5P	1	
	DOCTORS REPORT NEW STUDY SUGGESTING BABY SHAMPOOS AND LOTIONS MAY CONTAIN HARMFUL CHEMICALS, THE POTENTIALLY HARMFUL GROUP OF CHEMICALS CALLED PHTHALATES CAN CAUSE REPRODUCTIVE PROBLEMS IN BOYS AND EARLY PUBERTY IN GIRLS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY AFFAIRS	POET	NEWS	2/4/2008	6A,12P	2	OREGON POET LAUREATE LAWSON INANA HOSTS A SERIES OF POETRY WORKSHOPS CALLED "VOICES OF THE VALLEY", THE FIRST SUCH WORKSHOP SINCE THE LIBRARIES REOPENED IN NOVEMBER, AND ORGANIZERS DIDN'T KNOW WHAT TO EXPECT, THE WORKSHOPS COULD BECOME A REGULAR EVENT.
DIET	LOWFAT	NEWS	2/4/2008	6A,12P,5P	3	HEALTH ADVOCATES QUESTION WHETHER GUIDELINES ADVISING A LOW-FAT DIET HAVE HAD THE UNINTENDED CONSEQUENCE OF FEEDING THE OBESITY EPIDEMIC, SINCE GUIDELINES WERE ISSUED, WAISTLINES HAVE CONTINUED TO EXPAND, EXPERTS WONDER IF AMERICANS SIMPLY REPLACED THEIR FAT INTAKE WITH SUGAR, OFTEN IN HIGH CALORIE FOODS.
HEALTH	HEALTHMINUTE	NEWS	2/4/2008	6A,12P	2	THE AMERICAN HEART ASSOCIATION RECOMMENDS KIDS GET AT LEAST THIRTY MINUTES OF EXERCISE A DAY TO STAY FIT.
LEGISLATION	ORLEGISLATURE	NEWS	2/4/2008	12P,5P,11P	3	THE OREGON LEGISLATURE CONVENES FOR A MONTH LONG SESSION, OREGON, ONE OF SIX STATES WHOSE LEGISLATION MEETS EVERY OTHER YEAR, BUT LAWMAKERS DECIDED TO MEET IN A "TEST DRIVE" OF ANNUAL SESSIONS, THE IDEA, TO LET VOTERS SEE HOW WILL AN ANNUAL SESSION WORKS, AND LATER ASK THEM TO APPROVE A BALLOT TO HAVE THEM MEET EVERY YEAR.
RULES	DRIVERSLICENSE	NEWS	2/4/2008	12P,5P,11P	3	THE DMV REPORTS NEW RULES IN EFFECT, IF YOU ARE GOING TO APPLY FOR AN OREGON DRIVERS LICENSE, OR GO TO RENEW OR REPLACE YOUR CARD, YOU WILL NEED YOUR SOCIAL SECURITY NUMBER.
HOW TO	MRFOOD	NEWS	2/4/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRANBERRY-ORANGE NUT PANCAKES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
LAW	DOMESTICPARTNER	NEWS	2/4/2008	12P,6P,11P	3	A FEDERAL JUDGE RULES THAT GAY COUPLES IN OREGON WILL BE ALLOWED TO REGISTER AS DOMESTIC PARTNERS, A GROUP SUEING OVER THE BILL, WHICH WAS TO GO INTO EFFECT JANUARY FIRST, GOT AN INJUNCTION THAT STOPPED IT FROM GOING INTO EFFECT.
STATISTICS	TOOHAPPY	NEWS	2/4/2008	12P,5P	2	OFFICIALS REPORT GLOBAL SURVEY INVOLVING MORE THAN 100,000 PEOPLE, FINDING THOSE WHO SAID THEY WERE JUST MODERATELY HAPPY ARE WEALTHIER AND EVEN HEALTHIER THAN EXTREMELY HAPPY INDIVIDUALS.
BILL	STIMULUS	NEWS	2/4/2008	11P	1	THE SENATE REPORTS THEY ARE HOPING TO VOTE ON THE HOUSE PASSED ECONOMIC STIMULUS PACKAGE, THE PROPOSAL WOULD MEAN A \$600-\$1200 REBATE CHECK FOR MOST TAXPAYERS, BUT SOME DEMOCRATS DISSATISFIED WITH THE PLAN WANT TO TACK ON MORE THAN 40 BILLION DOLLARS WORTH OF HELP FOR SENIORS, DISABLED VETS AND THE UNEMPLOYED.
PHYSICAL	DRDAN	NEWS	2/4/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTHCARE	OHP	NEWS	2/4/2008	5P	1	STATE OFFICIALS REPORT IN JUST ONE WEEK MORE THAN 33,000 PEOPLE HAVE SIGNED UP FOR A CHANCE TO GET STATE HEALTH INSURANCE, IN MARCH, 3000 NAMES WILL BE RANDOMLY DRAWN TO RECEIVE APPLICATIONS, WHICH MUST BE RETURNED WITHIN 30 DAYS TO REVIEW THEIR ELIGIBILITY.
CONSERVATION	SIMPLYGOINGGREEN	NEWS	2/4/2008	6P,11P	2	KTVL NEWS 10 KICKS OFF SERIES CALLED "SIMPLY GOING GREEN", OFFERING SOME TIPS FOR ENERGY SAVING WITHOUT PUTTING A STRAIN ON YOUR BANK ACCOUNT.
PRODUCT INFO	GREENBEER	NEWS	2/4/2008	6P	1	LUCKY LAB BREW PUB, AN OREGON BREWERY IN PORTLAND, REPORTS THEY ARE NOW THE FIRST IN THE STATE TO USE SUNSHINE TO MAKE BEER, INSTALLING A SOLAR THERMAL SYSTEM TO BREW THEIR BEER.
RULES	ONTHEBEAT	NEWS	2/4/2008	6P	1	LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT THE RULE CHANGES AT THE DMV FOR OBTAINING A DRIVERS LICENSE, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
WILDLIFE	COHO	NEWS	2/4/2008	11P	1	NOAA FISHERIES SERVICE RELEASES DECISION TO LIST THE OREGON COASTAL COHO SALMON AS A THREATENED SPECIES, SAYING THERE ARE NOW TWENTY SEVEN SPECIES OF PACIFIC SALMON PROTECTED BY THE ENDANGERED SPECIES ACT.
LEGISLATURE	BUSHBUDGET	NEWS	2/4/2008	11P	1	HOUSE BUDGET COMMITTEE CHAIRMAN JOHN SPRATT REPORTS THE PRESIDENT'S BUDGE PROPOSAL COULD LEAD TO MORE DEFICITS, MORE DEBT, MORE TAX CUTS, AND MORE CUTS IN CRITICAL SERVICES.
STATISTICS	TOOHAPPY	NEWS	2/4/2008	12P,5P	2	OFFICIALS REPORT GLOBAL SURVEY INVOLVING MORE THAN 100,000 PEOPLE, FINDING THOSE WHO SAID THEY WERE JUST MODERATELY HAPPY ARE WEALTHIER AND EVEN HEALTHIER THAN EXTREMELY HAPPY INDIVIDUALS.
PRICES	GASPRICES	NEWS	2/5/2008	5P	1	CONSUMER ANALYSTS REPORT GAS PRICES IN SOUTHERN OREGON ARE NOW UNDER THREE DOLLARS PER GALLON, CALIFORNIA REMAINS FIFTH HIGHEST IN THE NATION AT THREE DOLLARS PER GALLON.
LAW	DOMESTICPARTNERS	NEWS	2/5/2008	6A,12P	2	OREGON'S DOMESTIC PARTNERSHIP LAW, AFTER A MONTH-LONG DELAY, GOES INTO EFFECT, WITH ABOUT A DOZEN COUPLES WAITING AT THE COUNTY CLERK'S OFFICE IN MEDFORD TO GET FORMS NOTARIZED AND RECORDED.
PROPERTYCRIMES	CRIMESTOPPERS	NEWS	2/5/2008	6P,11P	2	DET. BILL FORD, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A GANG OF THIEVES TARGETING CHURCH PARKING LOTS, BREAKING INTO CARS AND STEALING PURSES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
COST OF	HEALTHCARECOSTS	NEWS	2/5/2008	6A,12P	2	RESEARCHERS IN THE NETHERLANDS REPORT PREVENTING OBESITY AND SMOKING CAN SAVE LIVES, BUT IT DOESN'T CUT DOWN ON HEALTH CARE COSTS.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RESEARCH	AUTISM	NEWS	2/5/2008	6A,12P	2	
RESEARCHERS REPORT LARGEST STUDY TO DATE ON THE MEASLES, MUMPS, AND RUBELLA VACCINE, SHOWING IT DOESN'T CAUSE AUTISM, AND A U.S. STUDY SHOWED THAT MERCURY USED AS A VACCINE PRESERVATIVE ALSO DIDN'T CAUSE AUTISM.						
RULES	NEWDLREQUIRE	NEWS	2/5/2008	6A,12P	2	
THE DMV REPORTS NEW RULES IN EFFECT, IF YOU ARE GOING TO APPLY FOR AN OREGON DRIVERS LICENSE, OR GO TO RENEW OR REPLACE YOUR CARD, YOU WILL NEED YOUR SOCIAL SECURITY NUMBER.						
CONSERVATION	SIMPLYGOINGGREEN	NEWS	2/5/2008	6A,12P,6P,11P	4	
KTVL NEWS 10 KICKS OFF THE SERIES "SIMPLY GOING GREEN, OFFERING SOME TIPS FOR SAVING ENERGY WITHOUT PUTTING A STRAIN ON YOUR BANK ACCOUNT.						
PRODUCT INFO	GREENBEER	NEWS	2/5/2008	6A,12P	2	
LUCKY LAB BREW PUB IN PORTLAND, AN OREGON BREWERY, NOW THE FIRST IN THE STATE TO USE SUNSHINE TO MAKE BEER, USING SOLAR PANELS ON IT'S ROOF TO GATHER ENERGY FROM THE SUN TO HEAT WATER TO MAKE BEER.						
HOWTO	MRFOOD	NEWS	2/5/2008	12P	1	
MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PEACHY-BOURBON SPREAD", AVAILABLE UPON REQUES, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.						
BALLOTS	CALVOTES	NEWS	2/5/2008	5P,6P,11P	3	
ELECTION OFFICIALS REPORT DEADLINE FOR VOTERS IN CALIFORNIA TO CAST THEIR BALLOTS FOR THE STATE'S PRIMARY ELECTION, TUNOUOT EXPECTED TO BE FIFTY FIVE PERCENT IN SISKIYOU COUNTY, BUT OREGON VOTERS HAVE TO WAIT ANOTHER THREE MONTHS TO CAST A BALLOT.						
PETS	PETDOC	NEWS	2/5/2008	5P	1	
DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT MICROCHIPPING YOUR PET, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.						
PRODUCT SAFETY	BABYPRODUCTS	NEWS	2/5/2008	6A,12P	2	
DOCTORS REPORT NEW STUDY SUGGESTING BABY SHAMPOOS AND LOTIONS MAY CONTAIN HARMFUL CHEMICALS, THE POTENTIALLY HARMFUL GROUP OF CHEMICALS CALLED "PHTHALATES", CAN CAUSE REPRODUCTION PROBLEMS IN BOYS AND EARLY PUBERTY IN GIRLS.						
FOSTERCARE	FOSTERCARE	NEWS	2/5/2008	6A	1	
FEDERAL OFFICIALS ISSUE NEW REVIEW OF OREGON'S FOSTER CARE PROGRAM, FINDING THE STATE FAILED IN ELEVEN OF FOURTEEN AREAS CRUCIAL TO THE SAFETY AND WELL BEING OF THOSE CHILDREN.						
RESEARCH	DIABETESSTUDY	NEWS	2/6/2008	5P	1	
THE NATIONAL INSTITUTES OF HEALTH STOPS A MAJOR STUDY ON DIABETES AND HEART DISEASE AFTER SOME OF THE PATIENTS DIED UNEXPECTEDLY.						
HOW TO	MRFOOD	NEWS	2/6/2008	12P	1	
MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "KEY LIME COOKIES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.						
INFO	JOESPURGEON	NEWS	2/6/2008	12P	1	
JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT HOW THE MARKET HAS DONE DURING ELECTIONS. ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.						

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRODUCT SAFETY	PETFOOD	NEWS	2/6/2008	11P	1	THE U.S. ATTORNEY'S OFFICE REPORTS TWO CHINESE COMPANIES AND LAS VEGAS-BASED CHEMNATRA CHARGED IN TWO SEPARATE BUT RELATED INDICTMENTS OVER TAINTED PET FOOD THAT KILLED DOZENS OF ANIMALS LAST YEAR.
GARDENING	ROGUEGARDENER	NEWS	2/6/2008	5P	1	STAN MAPOLSKI, ROGUE GARDENER, OFFERS SOME TIPS ON HOW TO PROPERLY TRIM YOUR ORNAMENTAL GRAPES SO THEY WON'T BE OUT OF CONTROL COME SPRING, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.
CONSERVATION	SIMPLYGOINGGREEN	NEWS	2/6/2008	6A,12P,6P,11P	4	RISA BUCK, ASHLAND SANITARY AND RECYCLING, OFFERS SOME SIMPLE INEXPENSIVE TIPS ON GOING GREEN, ON CHANNEL TEN'S "SIMPLY GOING GREEN" SERIES.
BALLOTS	CALVOTES	NEWS	2/6/2008	6A,12P,5P,6P,11P	5	ELECTION OFFICIALS REPORT DEADLINE FOR VOTERS IN CALIFORNIA TO CAST THEIR BALLOTS FOR THE STATE'S PRIMARY ELECTION, TURNOUT EXPECTED TO BE FIFTY FIVE PERCENT IN SISKIYOU COUNTY, BUT OREGON VOTERS HAVE TO WAIT ANOTHER THREE MONTHS OF CAST A BALLOT.
HEALTH	FOODGUIDE	NEWS	2/6/2008	6A,12P	2	HEALTH OFFICIALS REPORT A NEARLY DECADE-OLD FOOD GUIDE FOR OLDER ADULTS HAS GOTTEN A MAKEOVER TO EMPHASIZE THEIR SPECIAL DIETARY NEEDS, STRESSING THE IMPORTANCE OF GETTING ENOUGH FIBER, CALCIUM, AND VITAMINS D AND B-12, REGULAR EXERCISE AND GETTING ENOUGH FLUIDS.
SMOKING	SMOKE	NEWS	2/6/2008	6A,12P	2	RESEARCHERS REPORT YOUNG CHILDREN EXPOSED TO SECONDHAND SMOKE ARE MUCH MORE LIKELY TO DEVELOP ALLERGIES, FINDINGS OFFER PARENTS YET ANOTHER REASON TO EITHER QUIT SMOKING OR TO ALWAYS KEEP IT AWAY FROM THEIR KIDS.
COST OF	HEALTH	NEWS	2/6/2008	6A,12P	2	HEALTH ADVOCATES REACT UNFAVORABLY TO PRESIDENT BUSH'S PROPOSED BUDGET FOR NEXT YEAR, THE THREE BILLION DOLLAR SPENDING PLAN PROPOSES A SEVEN PERCENT CUT FOR THE CENTERS FOR DISEASE CONTROL, AS WELL AS LESS MONEY FOR MEDICARE AND MEDICAID.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/6/2008	6A	1	DET. BILL FORD, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN APPREHENDING A GANG OF THIEVES TARGETING CHURCH PARKING LOTS, BREAKING INTO CARS AND STEALING PURSES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
ENROLLMENT	SCHOOLENROLL	NEWS	2/6/2008	6P	1	THE OREGON DEPARTMENT OF EDUCATION RELEASES REPORT SAYING ENROLLMENT IN PUBLIC SCHOOLS IS DOWN SLIGHTLY IN MEDFORD, NEARLY 12,400 STUDENTS ARE ENROLLED IN THE MEDFORD SCHOOL DISTRICT, DOWN POINT SIX PERCENT FROM LAST SCHOOL YEAR.
HOW TO	MR FOOD	NEWS	2/7/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SOUTHWESTERN BREAKFAST BAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
PROCEDURE	OSTEOPOROSIS	NEWS	2/7/2008	6A,12P	2	THE FDA REPORTS THERE'S NO EVIDENCE THAT ANY ONE GROUP OF OSTEOPOROSIS DRUGS WORKS BETTER THAN ANY OTHER, BUT DIFFERENT DRUGS CAN HAVE DIFFERENT SIDE EFFECTS, ADVISING DOCTORS AND PATIENTS TO TRY A VARIETY TO SEE WHICH ONE WORKS BEST.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ABUSE	METHWATCH	NEWS	2/7/2008	11P	1	
	DONNA LINGREN, RECOVERING ADDICT, TALKS ABOUT HER TWENTY-YEAR METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
HOW TO	WESTCOAST	NEWS	2/7/2008	5P	1	
	A PROFESSIONAL CHEF FROM TWO PINES SMOKEHOUSE IN SHADY COVE, PREPARES A RECIPE FOR "SMOKEY JACK", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/7/2008	5P	1	
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
RULES	DOWNTOWNPARKNEWS	NEWS	2/7/2008	5P,11P	2	
	THE CITY OF MEDFORD'S PARKING DISTRICT PLACES AD IN THE MAIL TRIBUNE LAYING OUT THE RULES OF PARKING IN MEDFORD AND HOW IT'S ENFORCED, BUT BUSINESSES SAY THE ENFORCEMENT GOES TOO FAR.					
LEGISLATURE	STIMULUSPKG	NEWS	2/7/2008	5P,11P	2	
	THE HOUSE OF REPRESENTATIVES PASSES PRESIDENT BUSH'S ECONOMIC STIMULUS PACKAGE, NOW ON IT'S WAY FOR THE PRESIDENT'S SIGNATURE, THE PLAN WILL SEND \$600-\$1200 REBATES TO MOST TAXPAYERS AND CITIZENS WHO PAID NO INCOME TAXES BUT EARNED AT LEAST \$3000 WOULD GET A \$300 REBATE.					
CONSERVATION	SIMPLYGOINGGREEN	NEWS	2/7/2008	6A,12P,6P,11P	4	
	ANNIE HOY, ASHLAND FOOD CO-OP, TALKS ABOUT MANY STORES NOW OFFERING CLOTH BAGS INSTEAD OF PAPER OR PLASTIC, AS A SIMPLE AND COST EFFECTIVE WAY TO HELP THE ENVIRONMENT, ON CHANNEL TEN'S "SIMPLY GOING GREEN" SERIES.					
BALLOTS	OREPRIMARY	NEWS	2/7/2008	6A,12P	2	
	ELECTION OFFICIALS REPORT OREGONIANS DON'T GET A CHANCE TO CAST A BALLOT FOR THE PRIMARY ELECTION UNTIL MAY 20TH, WITH THE DEMOCRATIC RACE SO CLOSE, OREGON'S 30 DEMOCRATIC DELEGATES WILL BE VALUABLE, WITH REPUBLICANS SAYING THEY DON'T FORESEE OREGON TO MAKE A BIG DIFFERENCE IN THE RACE.					
STATISTICS	BABIES	NEWS	2/7/2008	6A	1	
	RESEARCHERS REPORT STUDY OF U.S. BIRTHS BETWEEN 1995-2000, BABIES OF FATHERS AGE 19 AND UNDER ARE MORE LIKELY TO EXPERIENCE HEALTH PROBLEMS, INCLUDING LOW BIRTH WEIGHT AND SUDDEN DEATH.					
RESEARCH	CHRONICPAIN	NEWS	2/7/2008	6A,12P	2	
	RESEARCHERS REPORT NEW STUDY SHOWING THAT CHRONIC PAIN DOES MORE THAN JUST HURT, SCANS OF PATIENTS WITH PAIN REVEAL AREAS OF THEIR BRAIN THAT SHOULD BE CALM ARE INSTEAD IN OVERDRIVE, FINDINGS COULD EXPLAIN WHY THESE PATIENTS HAVE HIGHER RATES OF DEPRESSION AND ANXIETY AND GIVE DOCTORS SOME CLUES INTO TREATING THEM.					
PRODUCT SAFETY	PETFOOD	NEWS	2/7/2008	6A,12P	2	
	THE U.S. ATTORNEY'S OFFICE REPORTS TWO CHINESE COMPANIES AND LAS VEGAS-BASED CHEM-NUTRA CHARGED IN TWO SEPARATE BUT RELATED INDICTMENTS OVER TAINTED PET FOOD THAT KILLED DOZENS OF ANIMALS LAST YEAR.					
SEXABUSE	CHILDBUSE	NEWS	2/7/2008	12P	1	
	GRANTS PASS POLICE REPORT A CHILD SEX ABUSE INVESTIGATION INVOLVING A GRANTS PASS DAYCARE, CONTACTING ALL THE PARENTS OF THE CHILDREN WHO ATTEND THE DAY CARE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENROLLMENT	SCHOOLENROLL	NEWS	2/7/2008	6A	1	THE OREGON DEPARTMENT OF EDUCATION RELEASES REPORT SAYING ENROLLMENT IN PUBLIC SCHOOLS IS DOWN SLIGHTLY IN MEDFORD, THERE ARE NEARLY 12,400 STUDENTS ENROLLED IN THE MEDFORD SCHOOL DISTRICT, THAT'S DOWN "POINT SIX" PERCENT FROM LAST SCHOOL YEAR.
RULES	DOWNTOWN	NEWS	2/8/2008	6A,12P	2	THE MEDFORD PARKING DISTRICT PLACES AD IN THE MAIL TRIBUNE TO CLEAR UP CONFUSION OVER DOWNTOWN PARKING REGULATIONS, BUSINESS OWNERS DISAGREE, SAYING THE INCREASED PARKING FEES HAVE NEGATIVELY AFFECTED THE SUSTAINABILITY OF DOWNTOWN BUSINESSES.
SERVICES	JACOREADS	NEWS	2/8/2008	6P,11P	2	THE JACKSON COUNTY LIBRARY FOUNDATION REPORTS, NOW THAT THE LIBRARIES HAVE OPENED AFTER A SIX MONTH CLOSURE, THEY ARE BRINGING BACK IT'S "JACKSON COUNTY READS" PROGRAM.
LEGISLATURE	REVENUEFORECAST	NEWS	2/8/2008	6P,11P	2	THE OREGON LEGISLATURE MEETS, REPORTING THEY HAVE ABOUT 200 MILLION DOLLARS LESS TO WORK WITH THAN THEY THOUGHT THEY HAD, MEANING THE STATE'S ECONOMIC SITUATION IS EVEN WORSE, IT'S LIKELY THAT PUBLIC SERVICES WILL HAVE TO BE CUT INSTEAD OF ADDING NEW FUNDING FOR STATE SUPPORTED PROGRAMS, AND TAXPAYERS WILL NOT SEE A KICKER CHECK IN 2009.
COMMUNITY AFFAIRS	HOMESHOW	NEWS	2/8/2008	6P,11P	2	ORGANIZERS REPORT THE HOMEBUILDERS ASSOCIATION HOME SHOW, HELD TWICE A YEAR IN JACKSON COUNTY IN THE SPRING AND IN THE FALL, BEING HELD AT THE JACKSON COUNTY EXPO.
PROCEDURE	WII	NEWS	2/8/2008	5P	1	HOSPITAL OFFICIALS REPORT NINTENDO'S WII VIDEO GAME SYSTEM GAINING POPULARITY IN HOSPITALS AND MEDICAL CENTERS, AS PART OF PHYSICAL THERAPY PROGRAMS FOR PATIENTS.
COMMUNITY SERV	LITTLETREEPLANT	NEWS	2/8/2008	5P,6P,11P	3	ORGANIZERS REPORT THE JOSEPHINE COUNTY FORESTRY DEPARTMENT'S NINETEENTH ANNUAL TREE PLANT INVITATIONAL, WITH STUDENTS BUSED IN FROM ACROSS THE COUNTY AND EVEN SCHOOLS IN ROGUE RIVER TO HELP PLANT TREES.
ALTERNATIVEMED	PARKINSONS	NEWS	2/8/2008	12P,5P	2	JOAN LARSEN, PARKINSONS PATIENT, NANCY HUGGINS, MASS. GENERAL HOSPITAL, AND CAMILLE KITTRELL, TAI CHI INSTRUCTOR, DISCUSS HOW AN ANCIENT MARTIAL ART IS BECOMING A VERY COMMON PRESCRIPTION FOR TREATING PARKINSONS DISEASE.
HOW TO	MR FOOD	NEWS	2/8/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHEESY CRAB PUFFS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
CONSERVATION	SIMPLYGOINGGREEN	NEWS	2/8/2008	6A,12P,6P,11P	4	TODD GIGER, WINDOW AND DOOR SPECIALIST, OFFERS SOME EASY AND INEXPENSIVE WAYS TO FIX THOSE DRAFTY DOORS AND WINDOWS, ON CHANNEL TEN'S "SIMPLY GOING GREEN" SERIES.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PROCEDURE	ASPIREN	NEWS	2/8/2008	6A,12P	2	RESEARCHERS REPORT NEW ANALYSIS CONFIRMING ASPIRIN CAN REDUCE THE RISK OF DYING FROM HEART ATTACK OR STROKE, AND LOW DOSES OF 50-100 MILLIGRAMS WERE FOUND TO BE JUST AS EFFECTIVE AS HIGHER AMOUNTS, LONG-TERM USE DOES INCREASE THE RISK OF BLEEDING, BUT THE BENEFITS OUTWEIGH THE RISK.
RESEARCH	EMBRYOS	NEWS	2/8/2008	6A	1	BRITISH SCIENTISTS CREATE TEST TUBE HUMAN EMBRYOS WITH DNA FROM THREE PARENTS, TRYING TO FIND A WAY TO HELP WOMEN AVOID PASSING SERIOUS HEREDITARY DISEASES TO THEIR CHILDREN.
HEALTH	BULLIED	NEWS	2/8/2008	6A	1	RESEARCHERS, STUDYING TWINS, DISCOVERED THE BULLIED SIBLING SHOWED MORE SIGNS OF UNNECESSARY WORRYING, BEING WITHDRAWN, AND FEELING OVERLY GUILTY, AND SINCE HAVING SUCH PROBLEMS EARLY IN LIFE CAN JEOPARDIZE ADULT MENTAL HEALTH, THEY NEED TO BE TAKEN SERIOUSLY.
ABUSE	METHWATCH	NEWS	2/8/2008	6A	1	DONNA LINGREN, RECOVERING ADDICT, TALKS ABOUT HER TWENTY-YEAR METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/8/2008	6A,12P	2	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
SERVICES	PHXLIB	NEWS	2/9/2008	6P,11P	2	ORGANIZERS REPORT GRAND OPENING PARTY FOR THE NEW PHOENIX LIBRARY, SAYING ALL JACKSON COUNTY LIBRARIES WERE CLOSED DUE TO BUDGET SHORTFALLS FOR MUCH OF THE TIME THE PHOENIX BRANCH WAS BEING BUILT.
RECREATION	CHESS	NEWS	2/9/2008	6P,11P	2	"CHESS FOR SUCCESS" HOLDS REGIONAL CHESS TOURNAMENTS ACROSS THE STATE, TOP FINISHES WILL ADVANCE TO THE STATE CHAMPIONSHIP TOURNAMENT IN PORTLAND, LOCALLY TWO STUDENTS FROM LONE PINE ELEMENTARY WILL REPRESENT THE REGION IN THE STATE TOURNAMENT.
BUDGET	JOCOSHERIFF	NEWS	2/9/2008	6P,11P	2	JOSEPHINE COUNTY SHERIFF GIL GILBERTSON, REPORTS THE COUNTY'S PUBLIC SAFETY BUDGET WILL BE CUT BY TWENTY PERCENT, TAKING AWAY ABOUT TWO MILLION DOLLARS FROM THE SHERIFF'S OPERATING REVENUE, AREAS THAT MAY BE AFFECTED INCLUDE PATROL AND INVESTIGATIONS, AND THE JAIL, ALSO A POSSIBILITY OF STAFF POSITIONS CUT IN JULY.
EMERGTRAIN	SEARCH&RESCUE	NEWS	2/9/2008	6P,11P	2	JOSEPHINE COUNTY SEARCH & RESCUE HOLDS A MOCK SEARCH TRAINING SESSION IN GRANTS PASS, THE MOCK SEARCHES ARE HELD SEVERAL TIMES A YEAR TO ENSURE VOLUNTEERS ARE UP TO DATE ON THEIR TRAINING AND ARE ACQUAINTED WITH ANY NEW EQUIPMENT.
EMERGTRAIN	SEARCH&RESCUE	NEWS	2/10/2008	6P	1	JOSEPHINE COUNTY SEARCH & RESCUE HOLDS A MOCK SEARCH TRAINING SESSION IN GRANTS PASS, THE MOCK SEARCHES ARE HELD SEVERAL TIMES A YEAR TO ENSURE VOLUNTEERS ARE UP TO DATE ON THEIR TRAINING AND ARE ACQUAINTED WITH ANY NEW EQUIPMENT.

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SERVICES	PHXLIB	NEWS	2/10/2008	6P	1	ORGANIZERS REPORT GRAND OPENING PARTY FOR THE NEW PHOENIX LIBRARY, SAYING ALL JACKSON COUNTY LIBRARIES WERE CLOSED DUE TO BUDGET SHORTFALLS FOR MUCH OF THE TIME THE PHOENIX BRANCH WAS BEING BUILT.
RECREATION	CHESS	NEWS	2/10/2008	6P	1	"CHESS FOR SUCCESS" HOLDS REGIONAL CHESS TOURNAMENTS ACROSS THE STATE, TOP FINISHES WILL ADVANCE TO THE STATE CHAMPIONSHIP TOURNAMENT IN PORTLAND, LOCALLY TWO STUDENTS FROM LONE PINE ELEMENTARY WILL REPRESENT THE REGION IN THE STATE TOURNAMENT.
BUDGET	JOCOSHERIFF	NEWS	2/10/2008	6P	1	JOSEPHINE COUNTY SHERIFF GIL GILBERTSON, REPORTS THE COUNTY'S PUBLIC SAFETY BUDGET WILL BE CUT BY TWENTY PERCENT, MEANING THE SHERIFF'S OFFICE WILL LOSE TWO MILLION DOLLARS IN REVENUE, AREAS THAT MAY BE AFFECTED INCLUDE PATROL INVESTIGATIONS AND THE JAIL, ALSO A POSSIBILITY STAFF POSITIONS WILL BE CUT IN JULY.
HOW TO	MR FOOD	NEWS	2/11/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, CELEBRATES THE COLOR RED WITH A SUMMER BERRY TO TEMPT YOUR TASTE BUDS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
INFO	BLACKBERRIES	NEWS	2/11/2008	11P	1	CONSUMER OFFICIALS REPORT USERS ACROSS THE U.S. AND CANADA ARE EXPERIENCING AN OUTAGE OF BLACKBERRY SERVICE, NO WORD ON A CAUSE OR HOW SOON THE PROBLEM COULD BE FIXED.
PHYSICAL	BLOODPRESSURE	NEWS	2/11/2008	11P	1	RESEARCHERS REPORT NEW STUDY FINDING THE NUMBER OF PEOPLE WITH UNCONTROLLED HYPERTENSION IS GROWING, AND THAT WOMEN ARE AFFECTED THE MOST.
DRUGISSUES	ONTHEBEAT	NEWS	2/11/2008	6P	1	MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT DRUG TESTING KITS FOR PARENTS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
PHYSICAL	DR.DAN	NEWS	2/11/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.
FACILITIES	SMHSMEET	NEWS	2/11/2008	5P,6P	2	THE MEDFORD SCHOOL DISTRICT HOLDS NEIGHBORHOOD INFORMATION MEETING FOR NEIGHBORS OF THE NEW SOUTH MEDFORD HIGH SCHOOL, TO GET A GLIMPSE AT THE NEW SCHOOLS'S DESIGN.
PROCEDURE	TATTOOVACCINE	NEWS	2/11/2008	6A,12P	2	GERMAN SCIENTISTS REPORT TATTOOING IS A MORE EFFECTIVE WAY TO DELIVER A NEW GENERATION OF VACCINATIONS.
BILL	ODL	NEWS	2/11/2008	5P,11P	2	A BILL THAT WOULD REQUIRE PROOF OF LEGAL U.S. RESIDENCE TO GET A DRIVER'S LICENSE IN OREGON, AFTER PASSING THE SENATE, MOVES TO THE HOUSE OF REPRESENTATIVES FOR CONSIDERATION.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	CHESS	NEWS	2/11/2008	6A,12P	2	"CHESS FOR SUCCESS" HOLDS REGIONAL CHESS TOURNAMENTS ACROSS THE STATE, TOP FINISHERS WILL ADVANCE TO THE STATE CHAMPIONSHIP TOURNAMENT IN PORTLAND, LOCALLY, TWO STUDENTS FROM LONE PINE ELEMENTARY WILL REPRESENT THE REGION IN THE STATE TOURNAMENT.
CONSERVATION	SIMPLYGOINGGREEN	NEWS	2/11/2008	6A	1	MONTE MENDENHALL, PACIFIC POWER, TALKS ABOUT HOW A PROGRAMMABLE THERMOSTAT CAN HELP KEEP YOU WARM WITHOUT SPENDING A BUNDLE, ON CHANNEL TEN'S "SIMPLY GOING GREEN" SERIES.
PHYSICAL	BMIMEASURE	NEWS	2/11/2008	6A,12P	2	HEALTH EXPERTS REPORT MEASURING BODY FAT RATHER THAN USING THE POPULAR BODY MASS INDEX, APPEARS TO MORE ACCURATELY IDENTIFY PEOPLE AT RISK FOR MAJOR HEALTH PROBLEMS.
PROCEDURE	FLUVACCINE	NEWS	2/11/2008	6A,12P	2	HEALTH OFFICIALS REPORT THE FLU VACCINE MAY NOT PROTECT US AS WELL AS EXPECTED, THE NUMBER OF STATES REPORTING WIDESPREAD FLU ACTIVITY JUMPED TO 31, COMPARED TO 11 A WEEK AGO, SAYING OUR VACCINES HAVEN'T EVOLVED AS FAST AS THE VIRUS, BUT THE GOVERNMENT SAYS THERE'S NO INDICATION FLU SEASON IS WORSE THIS YEAR, IT JUST STARTED LATER.
BUDGET	JOCOSHERIFF	NEWS	2/11/2008	6A,12P,6P,11P	4	JOSEPHINE COUNTY SHERIFF GIL GILBERTSON REPORTS THE COUNTY'S PUBLIC SAFETY BUDGET WILL BE CUT BY TWENTY PERCENT, MEANING THE SHERIFF'S OFFICE WILL LOSE TWO MILLION DOLLARS IN REVENUE, AREAS THAT MAY BE AFFECTED INCLUDE PATROL INVESTIGATIONS AND THE JAIL, ALSO A POSSIBILITY STAFF POSITIONS WILL BE CUT IN JULY.
EMERGTRAIN	SEARCH&RESCUE	NEWS	2/11/2008	6A,12P	2	JOSEPHINE COUNTY SEARCH & RESCUE HOLDS TRAINING SESSION IN GRANTS PASS, ONE OF SEVERAL HELD EACH YEAR, TO ENSURE VOLUNTEERS ARE UP TO DATE ON THEIR TRAINING AND ARE ACQUAINTED WITH ANY NEW EQUIPMENT.
SERVICES	PHXLIB	NEWS	2/11/2008	6A,12P	2	ORGANIZERS REPORT GRAND OPENING OF THE NEW PHOENIX LIBRARY, SAYING LAST YEAR ALL JACKSON COUNTY LIBRARIES WERE CLOSED DUE TO BUDGET SHORTFALLS FOR MUCH OF THE TIME THE PHOENIX BRANCH WAS BEING BUILT.
PETS	DOGMAN	NEWS	2/12/2008	5P	1	DAN MISH, DDM CANINE COUNSELING, OFFERS SOME TIPS ON HOW TO GET YOUR DOG TO COOPERATE AND COME TO YOU WHEN YOU CALL HIM, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.
BUDGET	JOINT	NEWS	2/12/2008	6A,12P	2	JOSEPHINE COUNTY SHERIFF GIL GILBERTSON ANNOUNCES THE FIRST OF MANY BUDGET CUTS, ELIMINATING IT'S PART OF THE JOSEPHINE INTERAGENCY NARCOTICS TEAM KNOWN AS "JOINT".
INITIATIVE	LIFELINE	NEWS	2/12/2008	11P	1	THE BUSH ADMINISTRATION UNVEILS A NEW INITIATIVE TO HELP THOSE FACING FORECLOSURE, "PROJECT LIFELINE", WOULD PUT THE FORECLOSURE PROCESS ON HOLD FOR THIRTY DAYS.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
INFO	BLACKBERRIES	NEWS	2/12/2008	11P	1	"RESEARCH IN MOTION", THE COMPANY BEHIND BLACKBERRY SMART PHONES, REPORTS AN OUTAGE THAT AFFECTED BLACKBERRY USERS WAS PART OF AN EFFORT TO INCREASE CAPACITY AND THAT SIMILAR UPGRADES IN THE PAST RESULTED IN NO PROBLEMS, BUT IT WAS THE SERVICE'S SECOND MAJOR OUTAGE IN LESS THAN A YEAR.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/12/2008	6P,11P	2	LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE TO CATCH TWO MEN WHO BROKE INTO A SMALL GROCERY STORE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
REBATE	TAXREBATE	NEWS	2/12/2008	6P	1	FEDERAL OFFICIALS REPORT THE PRESIDENT EXPECTED TO SIGN THE ECONOMIC STIMULUS PACKAGE, MEANING EVEN IF YOU AREN'T NORMALLY REQUIRED TO FILE A TAX RETURN, YOU HAVE TO FILE THIS YEAR IF YOU WANT TO GET A REBATE, THE CHECKS TO BE MAILED AS EARLY AS MAY.
CHILD	DAYCARESITE	NEWS	2/12/2008	6P,11P	2	RENE WOLD, PROGRAM COORDINATOR, PATTY CARTY, CHILD CARE PROVIDER CONSULTANT, AND MARGIE MCNIBBY, YOUTH AND FAMILY PROGRAM DIRECTOR, DISCUSS A NEW WEB SITE TO FIND OUT THE COMPLAINT HISTORY OF YOUR DAY CARE PROVIDER, GIVING PARENTS ONE MORE TOOL WHEN IT COMES TO MAKING DECISIONS ABOUT WHO'S WATCHING THEIR CHILDREN.
PHYSICAL	BLOODPRESSURE	NEWS	2/12/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY FINDING THE NUMBER OF PEOPLE WITH UNCONTROLLED HYPERTENSION, IS GROWING AND THAT WOMEN ARE AFFECTED THE MOST.
PROCEDURE	DIGITALMAMM	NEWS	2/12/2008	5P,6P	2	RVMC IN MEDFORD AND THREE RIVERS IN GRANT'S PASS JOIN PROVIDENCE IN OFFERING DIGITAL MAMMOGRAPHY MACHINES, THE HOSPITALS SAY THE ADVANTAGES INCLUDE HIGHER QUALITY IMAGES, ALLOWING RADIOLOGISTS TO "ZOOM IN" FOR A CLOSER LOOK, NO WAITING FOR FILM TO BE DEVELOPED, AND SIMPLER ACCESS TO IMAGES ONCE THEY'VE BEEN TAKEN.
INITIATIVE	MORTGAGECRISIS	NEWS	2/12/2008	5P	1	HENRY PAULSON, TREASURY SECRETARY, AND ERIC HALPERIN, CENTER FOR RESPONSIBLE LENDING, REPORT GOVERNMENT PLAN CALLED "PROJECT LIFELINE", TO HELP PEOPLE FACING FORECLOSURE.
HOW TO	MR FOOD	NEWS	2/12/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "STEAMIN' VEGGIN MEDLEY", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
FACILITIES	SMHSMEET	NEWS	2/12/2008	6A,12P	2	THE MEDFORD SCHOOL DISTRICT HOSTS A NEIGHBORHOOD INFORMATION MEETING TO TALK WITH NEIGHBORHORS OF THE NEW SOUTH MEDFORD HIGH SCHOOL TO BE LOCATED ON 38 ACRES AT CUNNINGHAM AND COLUMBUS AVENUES IN SOUTH MEDFORD.
RESEARCH	GENES	NEWS	2/12/2008	6A,12P	2	RESEARCHERS IDENTIFY AT LEAST TEN NEW GENES THAT RAISE A MAN'S RISK OF PROSTATE CANCER, THE HOPE IS GENETIC TESTS MAY ONE DAY HELP PREDICT WHAT MEN ARE MOST SUSCEPTIBLE, FINDINGS SHOULD LEAD TO BETTER SCREENING, AS WELL AS TARGETED DRUGS TO TREAT THE DISEASE.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRICES	GASPRICES	NEWS	2/12/2008	5P		1
	CONSUMER ANALYSTS REPORT GAS PRICES UP IN OREGON, IN SOUTHERN OREGON, ABOUT THREE DOLLARS FIVE CENTS PER GALLON OF REGULAR, SEVEN CENTS MORE THAN THE STATE AVERAGE, IN CALIFORNIA, THREE DOLLARS TWELVE CENTS PER GALLON, THE FIFTH HIGHEST PRICE IN THE NATION.					
BILL	ODL	NEWS	2/12/2008	6A,12P		2
	AFTER PASSING THE SENATE, A BILL THAT WOULD REQUIRE PROOF OF LEGAL U.S. RESIDENCY TO GET AN OREGON DRIVERS LICENSE, MOVES ON TO THE STATE HOUSE OF REPRESENTATIVES FOR CONSIDERATION.					
DIET	HEALTHYCHOCOLATE	NEWS	2/13/2008	5P		1
	DR. MALLIKA MARSHALL TALKS ABOUT A WAY TO SATISFY YOUR SWEET TOOTH ON VALENTINES DAY, WITH A HEART-HEALTHY CHOCOLATE DIET.					
GARDENING	ROGUEGARDENER	NEWS	2/13/2008	5P		1
	STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT TAKING CARE OF YOUR ORNAMENTAL GRASS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
DRIVING	TRUCKSAFETY	NEWS	2/13/2008	6P,11P		2
	THE DEPARTMENT OF TRANSPORTATION TEAMS UP WITH LAW ENFORCEMENT OFFICERS TO IMPROVE TRUCK SAFETY ON OREGON ROADS, LAST YEAR POLICE AND HIGHWAY OFFICIALS PUT MORE THAN 1200 DRIVERS OUT OF SERVICE, THE MOST COMMON VIOLATIONS WERE INACCURATE LOG BOOKS AND DRIVING TOO MANY HOURS WITHOUT A BREAK.					
YOUTH	ASHLEYTALKS	NEWS	2/13/2008	6P,11P		2
	ASHLEY, ABUSE SURVIVOR, TALKS ABOUT HER EXPERIENCE WITH ABUSE, JUST ONE OF HUNDREDS OF KIDS WHO HAVE BEEN HELPED BY THE CHILDREN'S ADVOCACY CENTER, ON THE KTVL NEWS 10 SPECIAL "BREAK THE SILENCE".					
FACILITIES	SCHOOLBONDS	NEWS	2/13/2008	6P		1
	THE MEDFORD SCHOOL DISTRICT OFFERS INFORMATION ON IT'S WEB SITE FOR THE COMMUNITY TO KEEP UP WITH IT'S CONSTRUCTION PROJECTS.					
FUNDING	DUTCHBROS	NEWS	2/13/2008	6P		1
	NEARLY EVERY DUTCH BROTHERS COFFEE IN SOUTHERN OREGON TAKES PART IN A FOOD DRIVE, IN EXCHANGE FOR THREE CANS OF FOOD, THEY WILL GIVE YOU A FREE OR REDUCED-PRICE CUP OF COFFEE, DONATIONS GO TO HUNGRY FAMILIES.					
RECALL	SEESCANDY	NEWS	2/13/2008	11P		1
	SEES CANDY RECALLS IT'S 16-OUNCE BAGS OF SEMI SWEET CHOCOLATE CHIPS THAT MAY CONTAIN UNDECLARED TRACES OF MILK, PEOPLE WITH SEVERE MILK ALLERGIES ARE WARNED THAT EATING THE CANDIES CAN RESULT IN SERIOUS OR LIFE-THREATENING ALLERGIC REACTIONS.					
BILL	ODL	NEWS	2/13/2008	11P		1
	THE OREGON LEGISLATURE APPROVES BILL TO TIGHTEN THE IDENTIFICATION REQUIREMENTS OF OBTAINING AN OREGON DRIVERS LICENSE.					
INFO	BLACKBERRIES	NEWS	2/13/2008	6A		1
	"RESEARCH IN MOTION", THE COMPANY BEHIND BLACKBERRY SMART PHONES, REPORTS AN OUTAGE AFFECTING BLACKBERRY USERS WAS PART OF ROUTINE AND ONGOING EFFORTS TO INCREASE CAPACITY AND THAT SIMILAR UPGRADES IN THE PAST RESULTED IN NO PROBLEMS, BUT IT WAS THE SERVICE'S SECOND MAJOR OUTAGE IN LESS THAN A YEAR.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SALES	VALENTINEPREPS NEWS	2/13/2008	5P,6P,11P	3		
	LOCAL RETAILERS REPORT THEY ARE SWAMPED GETTING THOSE "SPECIAL" GIFTS READY TO GO FOR VALENTINES DAY.					
HEALTH	IMMUNIZATIONS NEWS	2/13/2008	11P	1		
	HEALTH OFFICIALS ISSUE REMINDER THAT THE DATE TO HAVE YOUR KIDS IMMUNIZED IS FAST APPROACHING, OREGON STATE LAW REQUIRES ALL CHILDREN IN PUBLIC AND PRIVATE SCHOOLS BE UP-TO-DATE UNLESS THEY HAVE A RELIGIOUS OR MEDICAL EXEMPTION.					
PROCEDURE	DIGITALMAMM NEWS	2/13/2008	6A,12P	2		
	MEDFORD'S RVMC AND THREE RIVERS IN GRANTS PASS, JOIN PROVIDENCE OFFERING DIGITAL MAMMOGRAPHY, HOSPITALS SAY THE ADVANTAGES INCLUDE HIGHER QUALITY IMAGES, ALLOW RADIOLOGISTS TO "ZOOM IN" FOR A CLOSER LOOK, NO WAITING FOR FILM TO BE DEVELOPED, AND IT'S EASIER TO ACCESS IMAGES ONCE THEY'VE BEEN TAKEN.					
PROCEDURE	DIGITALMAMM NEWS	2/13/2008	12P	1		
	MEDFORD'S RVMC AND THREE RIVERS IN GRANTS PASS JOIN PROVIDENCE OFFERING DIGITAL MAMMOGRAPHY, HOSPITALS SAY THE ADVANTAGES INCLUDE HIGHER QUALITY IMAGES, ALLOW RADIOLOGISTS TO "ZOOM IN" FOR A CLOSER LOOK, NO WAITING FOR FILM TO BE DEVELOPED, AND IT'S EASIER TO ACCESS IMAGES ONCE THEY'VE BEEN TAKEN.					
PUBLIC ASSIST	CRIMESTOPPERS NEWS	2/13/2008	6A	1		
	LT. TIM DONEY, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING TWO MEN WHO BROKE INTO A SMALL GROCERY STORE, ON CHANNEL TEN'S WEEKLY CRIMESTOPPERS" REPORT.					
REBATE	ECONOMICSTIMULUS NEWS	2/13/2008	12P,5P,6P,11P	4		
	PRESIDENT BUSH SIGNS A MULTI-BILLION DOLLAR ECONOMIC RESCUE PACKAGE THAT MEANS \$300-\$1200 REBATES FOR MANY AMERICAN HOUSEHOLDS, BUT EXPERTS SAY, EVEN IF YOU AREN'T NORMALLY REQUIRED TO FILE, YOU MIGHT HAVE TO THIS YEAR IF YOU WANT TO RECEIVE A CHECK, IF YOU ARE ON SOCIAL SECURITY OR LOW INCOME, YOU'LL RECEIVE A CHECK ONLY IF YOUR NAME IS ON THE SYSTEM.					
INITIATIVE	LIFELINE NEWS	2/13/2008	6A,12P	2		
	THE BUSH ADMINISTRATION UNVEILS A NEW INITIATIVE TO HELP THOSE FACING FORECLOSURE, "PROJECT LIFELINE", WOULD PUT THE FORECLOSURE PROCESS ON HOLD FOR THIRTY DAYS.					
CHILD	DAYCARESITE NEWS	2/13/2008	6A,12P	2		
	RENE WOLD, PROGRAM COORDINATOR, PATTY CARTY, CHILD CARE PROVIDER CONSULTANT, AND MARGIE MCNIBBY, YOUTH AND FAMILY PROGRAM DIRECTOR, DISCUSS OREGON'S NEW WEB SITE TO FIND OUT THE COMPLAINT HISTORY OF YOUR DAY CARE PROVIDER, GIVING PARENTS ONE MORE TOOL WHEN IT COMES TO MAKING DECISIONS ABOUT WHO'S WATCHING THEIR CHILDREN.					
RESEARCH	FEVER NEWS	2/13/2008	6A	1		
	SCIENTISTS REPORT IT APPEARS FEVER CAN TEMPORARILY UNLOCK AUTISM'S GRIP ON CHILDREN, THEY HAVE NO CLUE HOW OR WHY, BUT THE FINDING IS IMPORTANT BECAUSE IT SHOWS THE AUTISTIC BRAIN IS CAPABLE OF FORMING NEW CONNECTIONS TO DIFFERENT EXPERIENCES.					

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RESEARCH	ARTERIES	NEWS	2/13/2008	6A	1	MEDICAL EXPERTS FORECAST A SURGE IN HEART DISEASE AFTER A SURVEY OF YOUNG ADULTS FOUND A SHOCKING PERCENTAGE ALREADY HAD CLOGGED ARTERIES, SUGGESTING A FOUR DECADE-LONG TREND OF DECLINES IN HEART DISEASE MAY COME TO A HALT, BLAMING A COMBINATION OF FACTORS INCLUDING THE GROWTH OF FAST FOOD CHAINS AND LACK OF PHYSICAL EDUCATION IN SCHOOLS.
INTERNET	INTERNET	NEWS	2/13/2008	6A,12P	2	CONSUMER ADVOCATES REPORT MANY CANCER PATIENTS TURN TO THE INTERNET FOR INFORMATION, BUT A NEW STUDY FINDS MANY WEB SITES CONTAIN BAD INFORMATION AND THOSE DEVOTED TO ALTERNATIVE THERAPIES ARE MOST LIKELY TO BE MISLEADING, BAD ADVICE ON-LINE CAN CAUSE UNDUE ANXIETY OR CREATE FALSE HOPE.
HOW TO	MR FOOD	NEWS	2/13/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A HOME MADE CHOCOLATY TREAT FOR THAT SOMEONE SPECIAL FOR VALENTINES DAY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
LOWINCOMEASSIST	GOODWILL	NEWS	2/13/2008	5P	1	THE KLAMATH FALLS GOODWILL SEEKS DONATIONS, DUE TO A WAREHOUSE ROOF COLLAPSE FROM TOO MUCH SNOW, MAKING THE STORAGE BUILDING UNSAFE FOR WORKERS TO GET TO ANY OF THEIR PRODUCTS INSIDE THE BUILDING.
LOWINCOMEASSIST	GOODWILLNEED	NEWS	2/14/2008	12P	1	KLAMATH FALLS GOODWILL SEEKS DONATIONS, AFTER EXCESS SNOW CAUSED THEIR WAREHOUSE ROOF TO COLLAPSE, PREVENTING WORKERS FROM GETTING TO ANY OF THE PRODUCTS INSIDE THE BUILDING.
BILL	ODL	NEWS	2/14/2008	12P	1	THE OREGON LEGISLATURE APPROVES BILL TO TIGHTEN THE IDENTIFICATION REQUIREMENTS OF OBTAINING AN OREGON DRIVERS LICENSE.
EMERGSERV	FIRESTATION	NEWS	2/14/2008	5P,6P,11P	3	THE MEDFORD FIRE DEPARTMENT REPORTS THEY HOPE TO MOVE FORWARD WITH PLANS TO IMPROVE RESPONSE TIMES AT IT'S BUSIEST FIRE STATION #2 AT EIGHTH AND LINCOLN STREETS, AND MOVING FIRE STATE #3, AT SISKIYOU AND HIGHLAND, TO A NEW LOCATION BY I-5 AND GARFIELD STREET.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/14/2008	5P	1	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
HOW TO	WESTCOAST	NEWS	2/14/2008	5P	1	A PROFESSIONAL CHEF FROM TWO PINES SMOKEHOUSE IN SHADY COVE, PREPARES A RECIPE FOR "CEDAR PLANK SALMON", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.
COMMUNITY SERV	DOMVALENTINE	NEWS	2/14/2008	5P	1	STUDENTS FROM EAGLE POINT HIGH SCHOOL MAKE VALENTINES DAY CARDS AND HAND THEM OUT, ALONG WITH OTHERS MAILED FROM AROUND THE WORLD FROM SCHOOL CHILDREN, BOY AND GIRL SCOUTS, AND LOCALS, TO THE VETS AT THE DOMICILIARY IN WHITE CITY.

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HOW TO	HAPPYBDORE	NEWS	2/14/2008	6P	1	STATE OFFICIALS REPORT OREGON TURNS 149 YEARS OLD, ALSO MARKING THE START OF A 365 DAY COUNTDOWN TO OREGON'S YEAR LONG 150TH BIRTHDAY PARTY IN 2009, A WEBSITE AVAILABLE WHERE YOU CAN SIGN UP FOR BIRTHDAY UPDATES OR MAKE A DONATION FOR THE PARTY.
FUNDING	DUTCHBROS	NEWS	2/14/2008	6A,12P	2	NEARLY EVERY DUTCH BROTHERS IN SOUTHERN OREGON TAKE PART IN A FOOD DRIVE, IN EXCHANGE FOR THREE CANS OF FOOD, DUTCH BROTHERS WILL GIVE YOU A FREE OR REDUCED PRICE CUP OF COFFEE, THE DONATIONS WILL GO TO FEED HUNGRY FAMILIES.
YOUTH	KIDSUNLIMITED	NEWS	2/14/2008	6P,11P	2	IDS UNLIMITED IN MEDFORD CELEBRATES TEN YEARS OF SUCCESS OFFERING KIDS A PLACE TO GO AFTER SCHOOL, THE ORGANIZATION'S PROGRAM HAS HELPED MANY KIDS STAY ON THE RIGHT TRACK.
DRIVING	TRUCKSAFETY	NEWS	2/14/2008	6A,12P	2	SR. TROOPER BILL MATSON, OREGON STATE POLICE, TALKS ABOUT OREGON STATE POLICE AND HIGHWAY OFFICIALS JOINING FORCES, FOCUSING ON TRUCK SAFETY, LAST YEAR CHECKPOINT INSPECTIONS LED TO PUTTING MORE THAN 1200 TRUCK DRIVERS OUT OF SERVICE, THE MOST COMMON VIOLATIONS WERE INACCURATE LOG BOOKS, AND DRIVING TOO MANY HOURS WITHOUT A BREAK.
RECALL	SEESCANDY	NEWS	2/14/2008	6A,12P	2	SEES CANDY ANNOUNCES RECALL OF IT'S 16-OUNCE BAGS OF SEMI SWEET CHOCOLATE CHIPS THAT MAY CONTAIN UNDECLARED TRACES OF MILK, PEOPLE WITH SEVERE MILK ALLERGIES ARE WARNED THAT EATING THE CANDIES CAN RESULT IN SERIOUS OR LIFE-THREATENING ALLERGIC REACTIONS.
SALES	VALENTINEPREPS	NEWS	2/14/2008	6A,12P	2	LOCAL CANDY AND FLOWER SHOPS GEAR UP FOR A BUSY VALENTINES DAY.
FACILITIES	SCHOOLBONDS	NEWS	2/14/2008	6A,12P	2	THE MEDFORD SCHOOL DISTRICT MAKES IT EASIER FOR YOU TO KEEP UP WITH IT'S CONSTRUCTION PROJECTS, OFFERING VISITORS ON IT'S WEB SITE INFORMATION ON WHAT EACH PROJECT ENTAILS, HOW FAR ALONG THE PROJECT IS, AND WHEN EACH PHASE IS EXPECTED TO BE COMPLETED.
REBATE	STIMULUS	NEWS	2/14/2008	6A,12P	2	PRESIDENT BUSH SIGNS ECONOMIC STIMULUS PACKAGE IN HOPES OF GIVING THE ECONOMY A MUCH NEEDED BOOST, MOST TAXPAYERS WILL RECEIVE \$300-\$1200 REBATES, EXPECTED TO START ARRIVING IN MAY, AFTER THE IRS HAS FINISHED PROCESSING 2007 TAX RETURNS.
YOUTH	ASHLEYTALKS	NEWS	2/14/2008	6A,6P,11P	3	ASHLEY, ABUSE SURVIVOR, TALKS ABOUT HER EXPERIENCE WITH ABUSE, JUST ONE OF HUNDREDS OF KIDS WHO HAVE BEEN HELPED BY THE CHILDREN'S ADVOCACY CENTER, ON THE KTVL NEWS 10 SPECIAL "BREAKING THE SILENCE".
HOSPITALCARE	DRUGMIXUP	NEWS	2/14/2008	6A,12P	2	HEALTH OFFICIALS ISSUE NEW REPORT SHOWING HOSPITAL DRUG MIX-UPS HAVE MORE THAN DOUBLED SINCE 2004 WITH SOMETIMES DEADLY CONSEQUENCES, RECOMMENDATIONS INCLUDE BETTER LABELING ON PRESCRIPTIONS AS WELL AS SIMPLER WORDING TO AVOID CONFUSION.

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PROCEDURE	FREEDRUGS	NEWS	2/14/2008	6A,12P	2	
RESEARCHERS REPORT NEW STUDY SAYING PHARMACEUTICAL COMPANIES WHO INSIST THAT FREE DRUG SAMPLES HELP LOW-INCOME PEOPLE AND THE UNINSURED, IS NOT THE CASE, INSTEAD, STUDY AUTHORS SAY THE SAMPLES ARE USED AS A MARKETING TOOL TO WIN DOCTOR LOYALTY AND SHOULD BE REGULATED AS SUCH.						
HEALTH	IMMUNIZATIONS	NEWS	2/14/2008	6A,12P	2	
HEALTH OFFICIALS ISSUE REMINDER THAT THE DATE TO HAVE YOUR KIDS IMMUNIZED IS FAST APPROACHING, OREGON STATE LAW REQUIRES ALL CHILDREN IN PUBLIC AND PRIVATE SCHOOLS BE UP-TO-DATE ON THEIR IMMUNIZATIONS UNLESS THEY HAVE A RELIGIOUS OR MEDICAL EXEMPTION.						
LOW INCOME	ASSIST DENTIST	NEWS	2/14/2008	12P,5P	2	
DR. SCHMIDT AND DR. BLAIR TUDOR, LEND THEIR SERVICES TO PEOPLE WHO ARE LESS FORTUNATE, THE FIRST ONE HUNDRED PEOPLE GOT THEIR TEETH CLEANED, FILLED OR HAD A TOOTH PULLED, THE FOURTH YEAR THE DENTAL OFFICE HAS HELD "DENTISTRY WITH A HEART".						
HOW TO	MR FOOD	NEWS	2/14/2008	12P	1	
MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "RED VELVET CAKE", TO CELEBRATE VALENTINES DAY, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.						
PRODUCT SAFETY	TOYSRUSSA	SAFETY NEWS	2/15/2008	5P	1	
THE TOYS R US RETAILER ANNOUNCES THEY WILL LOWER THE AMOUNT OF LEAD IT WILL ALLOW IN TOYS MADE FOR THE CHAIN, ALSO BANNING TWO CHEMICALS THAT HAVE RAISED SAFETY CONCERNS IN PRODUCTS FOR INFANTS AND YOUNG CHILDREN.						
YOUTH	TEENGROUP	NEWS	2/15/2008	5P,6P,11P	3	
KTVL NEWS 10 TEAMS UP WITH THE CHILDREN'S ADVOCACY CENTER IN MEDFORD TO HELP EDUCATE THE COMMUNITY ABOUT WHAT'S GOING ON BEHIND CLOSED DOORS IN OUR NEIGHBORHOODS, ON KTVL'S SERIES "BREAKING THE SILENCE".						
CANCER	FATCANCER	NEWS	2/15/2008	5P	1	
RESEARCHERS REPORT NEW STUDY NOW CONNECTING OBESITY TO SEVERAL KINDS OF CANCER.						
RESEARCH	SLEEP	NEWS	2/15/2008	5P	1	
RESEARCHERS REPORT FINDINGS THAT NOT GETTING ENOUGH SLEEP DOES NOT APPEAR TO HAVE MUCH IMPACT ON THE WAISTLINE.						
SHAKESPEARE	OSFPREVIEW	NEWS	2/15/2008	6P,11P	2	
ASHLAND BUSINESSES WELCOME THE NEW SHAKESPEARE FESTIVAL SEASON, WITH FESTIVAL BANNERS LINING THE STREETS, TOURISTS BEGINNING TO RETURN, THE BOOST GOOD FOR THE ECONOMY, THE FESTIVAL OPENING WITH A PREVIEW PERFORMANCE OF "A MIDSUMMER NIGHTS DREAM".						
AWARD	GREENWAY	BRIDGE NEWS	2/15/2008	6P	1	
ORGANIZERS REPORT CEREMONY PLACING A PLAQUE NEXT TO A BRIDGE IN THE BEAR CREEK GREENWAY, BEARING THE NAME OF KAREN SMITH, A LONG TIME SUPPORTER, RESPONSIBLE FOR PLANNING, DEVELOPMENT, AND MANAGEMENT OF THE GREENWAY FOR ALMOST THIRTY YEARS.						
MINORITIES	LATINO	EDUCATION NEWS	2/15/2008	5P,6P	2	
LOCAL LATINO HIGH SCHOOL STUDENTS ATTEND CONFERENCE TO LEARN ABOUT HIGHER EDUCATION OPPORTUNITIES HOSTED BY ROGUE COMMUNITY COLLEGE'S CLUB LATINO.						

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EDUCATION	METH	NEWS	2/15/2008	6A	1	JAY MATHESON, SOUTHERN OREGON EDUCATION SERVICE DISTRICT, TALKS ABOUT A "TOOL KIT" CREATED BY LOCAL TEACHERS, DESIGNED FOR MIDDLE AND HIGH SCHOOL STUDENTS IN JACKSON, JOSEPHINE, AND KLAMATH COUNTIES, FOR TEACHING ABOUT METH, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
PROCEDURE	FLU	NEWS	2/15/2008	11P	1	FEDERAL HEALTH OFFICIALS REPORT THE FLU SEASON IS GETTING WORSE, PARTLY BECAUSE THIS YEAR'S VACCINE DOESN'T PROTECT AGAINST MORE THAN HALF OF THIS YEARS VIRUSES.
HOW TO	MR FOOD	NEWS	2/15/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "OVEN-FRIED FISH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
CAMPUSSAFETY	SOU	NEWS	2/15/2008	5P,11P	2	ERIC RODRIGUEZ, CAMPUS PUBLIC SAFETY, TALKS ABOUT CAMPUS SAFETY AT S.O.U., IN THE WAKE OF THE LATEST SCHOOL SHOOTING IN ILLINOIS.
COMMUNITY SERV	DOMVALENTINES	NEWS	2/15/2008	6A,12P	2	STUDENTS FROM EAGLE POINT HIGH SCHOOL MAKE VALENTINES DAY CRDS AND HAND THEM OUT, ALONG WITH OTHERS MAILED FROM AROUND THE WORLD FROM SCHOOL CHILDREN, BOY AND GIRL SCOUTS, AND LOCALS, TO THE VETS AT THE DOMICILIARY IN WHITE CITY.
RESEARCH	GENES	NEWS	2/15/2008	6A,12P	2	SCIENTISTS, WORKING WITH GENETICS, HAVE DISCOVERED A PROMISING NEW METHOD TO FIGHT A RANGE OF DISEASES, SO FAR IT ONLY WORKS IN MICE, BUT RESEARCHERS ARE CONFIDENT THEY CAN REPEAT THE PROCESS IN PEOPLE.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/15/2008	6A,12P	2	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
EMERGSERV	FIRESTATION	NEWS	2/15/2008	6A,12P	2	THE MEDFORD FIRE DEPARTMENT REPORTS THEY HOPE TO MOVE FORWARD WITH PLANS TO IMPROVE RESPONSE TIMES AT IT'S BUSIEST FIRE STATION #2 AT EIGHTH AND LINCOLN STREETS, AND MOVING FIRE STATION #3 AT SISKIYOU AND HIGHLAND, TO A NEW LOCATION BY I-5 AND GARFIELD STREET.
YOUTH	TEENGROUP	NEWS	2/15/2008	6A	1	OFFICIALS REPORT NEW PUBLIC SERVICE CAMPAIGN UNDERWAY TO EDUCATE THE COMMUNITY ABOUT CHILD ABUSE, THE CHILDREN'S ADVOCACY CENTER IN MEDFORD OFFERS SUPPORT TO PHYSICALLY AND EMOTIONALLY ABUSED CHILDREN, WITH SOME OF THE VICTIMS "BREAKING THE SILENCE" IN ORDER TO HELP EACH OTHER.
PROCEDURE	ASPIRIN	NEWS	2/15/2008	6A,12P	2	HEALTH OFFICIALS REPORT, MEN WHO ROUTINELY TAKE ASPIRIN, SEEM TO BE LESS LIKELY TO DEVELOP COLON CANCER, BUT THE BENEFIT REQUIRES HIGH DOSAGE AND HAS TO BE TAKEN OVER AT LEAST SIX YEARS.
YOUTH	KIDSUNLIMITED	NEWS	2/15/2008	6A,12P	2	KIDS UNLIMITED CELEBRATES TEN YEARS OF SUCCESS PROVIDING A PLACE KIDS CAN GO AFTER SCHOOL, THE ORGANIZATION'S PROGRAM HAS HELPED MANY KIDS STAY ON THE RIGHT TRACK.

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COMMUNITY AFFAIRS	ROD&CUSTOM	NEWS	2/16/2008	6P,11P	2	ORGANIZERS REPORT THE THIRTY FIRST ANNUAL SOUTHERN OREGON ROD AND CUSTOM SHOW, DRAWING HUNDREDS OF CLASSIC AND CUSTOM CARS FROM ACROSS THE REGION, ALL MONEY RAISED GOES TO THE CHILDREN'S DEVELOPMENT AND REHABILITATION CENTER.
FESTIVAL	NEWYEAR	NEWS	2/16/2008	6P,11P	2	ORGANIZERS REPORT THE SEVENTH ANNUAL CHINESE NEW YEAR CELEBRATION IN JACKSONVILLE, WITH HUNDREDS OF PARADE-GOERS LINING CALIFORNIA STREET TO CELEBRATE THE YEAR OF THE RAT, ALL TO PROMOTE CROSS-CULTURAL UNDERSTANDING.
COMMUNITY AFFAIRS	COOKSHOWDOWN	NEWS	2/16/2008	6P,11P	2	JESSE BARTYZAL, EXECUTIVE CHEF, TALKS ABOUT THE TEAMS OF CHEFS COMPETING AT SOUTH MEDFORD HIGH SCHOOL FOR THE CHANCE TO REPRESENT THE STATE AT THE REGIONAL FINALS IN SALT LAKE CITY, WITH WINNERS GOING ON TO THE CULINARY OLYMPICS IN GERMANY.
COMMUNITY AFFAIRS	NEW YEAR	NEWS	2/17/2008	6P	1	ORGANIZERS REPORT THE SEVENTH ANNUAL CHINESE NEW YEAR CELEBRATION IN JACKSONVILLE, WITH HUNDREDS OF PARADE-GOERS LINING CALIFORNIA STREET TO CELEBRATE THE YEAR OF THE RAT, ALL TO PROMOTE CROSS-CULTURAL UNDERSTANDING.
RECALL	CABEEF	NEWS	2/17/2008	6P,11P	2	THE FEDERAL GOVERNMENT ANNOUNCES THE LARGEST BEEF RECALL IN U.S. HISTORY, 143 MILLION POUNDS OF BEEF FROM A SOUTHERN CALIFORNIA SLAUGHTERHOUSE FAILED TO TAKE PROPER HEALTH AND SAFETY MEASURES WHEN DEALING WITH CATTLE TOO SICK TO WALK.
COMMUNITY AFFAIRS	COOKSHOWDOWN	NEWS	2/17/2008	6P	1	JESSE BARTYZAL, EXECUTIVE CHEF, TALKS ABOUT THE TEAMS OF CHEFS COMPETING AT SOUTH MEDFORD HIGH SCHOOL, FOR THE CHANCE TO REPRESENT THE STATE AT THE REGIONAL FINALS IN AT SALT LAKE CITY, WITH WINNERS GOING ON TO THE CULINARY OLYMPICS IN GERMANY.
COMMUNITY AFFAIRS	ROD&CUSTOM	NEWS	2/17/2008	6P,11P	2	ORGANIZERS REPORT THE THIRTY FIRST ANNUAL SOUTHERN OREGON ROD AND CUSTOM SHOW, DRAWING HUNDREDS OF CLASSIC AND CUSTOM CARS FROM ACROSS THE REGION, ALL MONEY RAISED GOES TO THE CHILDREN'S DEVELOPMENT AND REHABILITATION CENTER.
HOW TO	MR FOOD	NEWS	2/18/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHERRY-YAM BAKE", A DISH IN HONOR OF PRESIDENTS DAY, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
PROCEDURE	FLU	NEWS	2/18/2008	6A,12P	2	FEDERAL HEALTH OFFICIALS REPORT THE FLU SEASON IS GETTING WORSE, PARTLY BECAUSE THIS YEAR'S VACCINE DOESN'T PROTECT AGAINST MORE THAN HALF OF THIS YEAR'S VIRUSES.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECALL	CABEEF	NEWS	2/18/2008	6A,5P,6P	3	THE FEDERAL GOVERNMENT ANNOUNCES THE LARGEST BEEF RECALL IN U.S. HISTORY, 143 MILLION POUNDS OF BEEF FROM A SOUTHERN CALIFORNIA SLAUGHTERHOUSE, THE RECALL ORDERED AFTER UNDERCOVER VIDEO SURFACED, INVESTIGATORS SAY OPERATORS FAILED TO TAKE PROPER HEALTH AND SAFETY MEASURES WHEN DEALING WITH CATTLE TOO SICK TO WALK.
MEASURES	ARNOLD	NEWS	2/18/2008	6A,12P	2	CALIFORNIA GOVERNOR ARNOLD SCHWARZENEGGER SIGNS A NUMBER OF BILLS THAT CLEAR THE WAY FOR SOME SERIOUS BUDGET CUTS.
YOUTH	DAWNSTORY	NEWS	2/18/2008	6A	1	KTVL NEWS 10 TEAMS UP WITH THE CHILDREN'S ADVOCACY CENTER IN MEDFORD TO GET THE WORD OUT ABOUT THE GROWING PROBLEM OF CHILD ABUSE, ON CHANNEL TEN'S SERIES "BREAKING THE SILENCE".
SMOKING	SMOKERS	NEWS	2/18/2008	6A,12P	2	RESEARCHERS TRACKING THE BRAIN ACTIVITY OF SMOKERS WHILE THEY SLEPT, FIND THEY SPEND LESS TIME IN SLEEP THAN NON-SMOKERS, ALSO FOUR TIMES MORE LIKELY TO COMPLAIN ABOUT NOT GETTING ENOUGH REST.
ALCOHOLISSUES	ALCOHOL	NEWS	2/18/2008	6A,12P	2	RESEARCHERS REPORT STUDY OF ALMOST 5,000 TEENS, FOUND THEY EITHER FOLLOWED THE EXAMPLE OF DRINKING EXCESSIVELY OR VIEWED THEIR PARENTS AS A SIGN OF LAX PARENTING, THE STUDY SHOWING DRINKING HABITS APPEAR TO BE PASSED ON FROM GENERATION TO GENERATION.
RESEARCH	LEUKEMIA	NEWS	2/18/2008	6A,12P	2	BRITISH SCIENTISTS IDENTIFY THE SOURCE OF MANY FORMS OF CHILDHOOD LEUKEMIA, SAYING IT'S A BULLS EYE FOR NEW DRUGS.
PETS	WESTNILESHOTS	NEWS	2/18/2008	5P	1	THE OREGON VETERINARY MEDICAL ASSOCIATION URGES HORSE OWNERS TO GET THEIR HORSES VACCINATED FOR WEST NILE VIRUS, ALSO IMPORTANT TO REDUCE SOURCES OF STANDING WATER WHICH OFTEN ATTRACT MOSQUITOS.
CITY GOVERNMENT	WHITECITY	NEWS	2/18/2008	11P	1	THE WHITE CITY STEERING COMMITTEE APPROVES TENTATIVE BOUNDARIES FOR A CITY AND MAKES PLANS TO ANALYZE HOW MUCH A CITY WOULD COST TO RUN, AND WHETHER ENOUGH TAXES COULD BE GENERATED.
WILDLIFE	FISHCOUNT	NEWS	2/18/2008	6P,11P	2	RENE PELLISSIER, ODFW, AND DAN VAN DYKE, BIOLOGIST, ODFW, DISCUSS THE FISH COUNTS OF HOW MANY FISH HAVE BEEN SPOTTED IN SOUTHERN OREGON' RIVERS, SAYING THEY ARE POSTED AT THE END OF EVERY MONTH ON THE OREGON DEPARTMENT OF FISH AND WILDLIFE WEBSITE FOR ANGLERS TO CHECK BEFORE HEADING OUT TO FISH.
INFO	ONTHEBEAT	NEWS	2/18/2008	6P	1	LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT GANGS, AND HOW TO FIGURE OUT IF YOUR CHILD IS GETTING INVOLVED, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
COMMUNITY AFFAIRS	NEW YEAR	NEWS	2/18/2008	6A,12P	2	ORGANIZERS REPORT THE SEVENTH ANNUAL CHINESE NEW YEAR CELEBRATION IN JACKSONVILLE, WITH HUNDREDS OF PARADE-GOERS LINING CALIFORNIA STREET TO CELEBRATE, COORDINATORS SAY IT'S ALL TO PROMOTE CROSS-CULTURAL UNDERSTANDING.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PHYSICAL	DR. DAN	NEWS	2/18/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.
QUALITY OF	REPORTCARD	NEWS	2/18/2008	6A,12P	2	OREGON REPUBLICAN LAWMAKERS POUNCE ON A NATIONAL SURVEY DONE BY THE RESEARCH CENTER AFFILIATED WITH EDUCATION WEEK, THAT GAVE OREGON AN "F" FOR TEACHER LICENSING, PREPARATION, TRAINING, AND EVALUATION.
MENTAL	MEDITATE	NEWS	2/18/2008	12P,5P	2	DR. PATTY ARCA, INSTRUCTOR, TALKS ABOUT AN EIGHT-WEEK PROGRAM TO TEACH MOMS STRATEGIES TO HELP THEM MANAGE THE STRESSORS AND DIFFICULTIES OF MOTHERHOOD.
COMMUNITY AFFAIRS	COOKSHOWDOWN	NEWS	2/18/2008	6A,12P	2	TEAMS OF CHEFS COMPETE IN A CULINARY SHOWDOWN AT SOUTH MEDFORD HIGH SCHOOL, FOR THE CHANCE TO REPRESENT THE STATE AT THE REGIONAL FINALS IN SALT LAKE CITY, WINNERS THERE WILL GO ON TO THE CULINARY OLYMPICS IN GERMANY.
COMMUNITY AFFAIRS	ROD&CUSTOM	NEWS	2/18/2008	6A,12P	2	ORGANIZERS REPORT THE THIRTY FIRST ANNUAL SOUTHERN OREGON ROD & CUSTOM SHOW, THE EVENT DRAWING HUNDREDS OF CLASSIC AND CUSTOM CARS FROM ACROSS THE REGION, ALL MONEY RAISED GOES TO THE CHILDREN'S DEVELOPMENT AND REHABILITATION CENTER.
FARMING	FARMS	NEWS	2/18/2008	6A	1	THE U.S. DEPARTMENT OF AGRICULTURE RELEASES FIGURES SHOWING CALIFORNIA, OREGON, AND WASHINGTON EACH LOSING 1000 FARMS AND IDAHO LOST 500 SINCE THE LAST REPORT, MORE THAN TWO MILLION FARMS NATIONALLY, A POINT SIX PERCENT DROP FROM A YEAR AGO.
GANGS	ROGUEGANGS1	NEWS	2/18/2008	6P,11P	2	SGT. PHIL EASTMAN, MEDFORD POLICE DEPARTMENT, AND DANA TURNER, FORMER GANG MEMBER, DISCUSS HOW GANGS ARE CHANGING THE COMMUNITY, ON CHANNEL TEN'S SERIES "ROGUE GANGS".
PRICES	GASPRICES	NEWS	2/19/2008	6P	1	CONSUMER ANALYSTS REPORT GAS PRICES ARE UP AGAIN ACROSS THE STATE, IN SOUTHERN OREGON PRICES JUMPED NINE CENTS TO THREE DOLLARS FOURTEEN CENTS PER GALLON, CRUDE OIL PRICES UP \$100 A BARREL, FIRST TIME SINCE EARLY JANUARY, OREGONIANS NOW PAYING THE 12TH HIGHEST IN THE NATION, CALIFORNIA THE 3RD HIGHEST AT THREE DOLLARS TWENTY CENTS PER GALLON.
GANGS	ROGUEGANGS	NEWS	2/19/2008	6A,12P,6P,11P	4	SGT. PHIL EASTMAN, MEDFORD POLICE DEPARTMENT, AND DANA TURNER, FORMER GANG MEMBER, DISCUSS HOW GANGS ARE CHANGING THE COMMUNITY, ON CHANNEL TEN'S SERIES "ROGUE GANGS".
PRODUCT SAFETY	HEPARIN	NEWS	2/19/2008	6A	1	U.S. HEALTH OFFICIALS, LOOKING INTO PROBLEMS WITH THE BLOOD THINNER HEPARIN, ADMIT THEY'VE BEEN LOOKING IN THE WRONG FACTORY IN CHINA, OFFICIALS PLAN TO VISIT THE CORRECT FACILITY.

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CANCER	MEDICAID	NEWS	2/19/2008	6A,12P	2	RESEARCHERS ISSUE CANCER WARNING FOR THE UNINSURED AND PEOPLE COVERED BY MEDICAID, A MAJOR FACTOR THAT MANY ARE FAR MORE LIKELY TO BE IN THE ADVANCE STAGES OF THE DISEASE, BECAUSE THEY ARE NOT GETTING ROUTINE SCREENINGS THAT COULD DETECT THE DISEASE IN THE EARLY STAGES WHEN IT'S MOST TREATABLE.
RECALL	BEEFRECALL	NEWS	2/19/2008	6A,12P	2	LOCAL SCHOOLS REACT TO THE LARGEST BEEF RECALL IN U.S. HISTORY, INVOLVING 143 MILLION POUNDS OF GROUND BEEF, 3000 POUNDS OF WHICH MADE IT'S WAY INTO LOCAL SCHOOLS, DISTRICT OFFICIALS IMMEDIATELY PULLED THE BEEF AND PUT IT ON HOLD FOR WORD ON WHAT TO DO WITH ALL THE MEAT.
CITYGOVERNMENT	WC	NEWS	2/19/2008	6A,12P	2	THE WHITE CITY STEERING COMMITTEE APPROVES TENTATIVE BOUNDARIES FOR A CITY AND MAKES PLANS TO ANALYZE HOW MUCH A CITY WOULD COST TO RUN, AND WHETHER ENOUGH TAXES COULD BE GENERATED.
HOW TO	MR FOOD	NEWS	2/19/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "RED CARPET POP-A-RAZZI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
PUBLIC SAFETY	GREENWAYSWAP	NEWS	2/19/2008	5P,11P	2	POLICE, PARKS & RECREATION DEPARTMENT, PUBLIC WORKS, AND THE SHERIFF'S OFFICE TEAM UP TO SWEEP THE GREENWAY, FINDING HOMELESS CAMPS, DRUG NEEDLES, WEAPONS AND PORNOGRAPHY, SAYING THEIR CLEAN-UP EFFORTS SHOULD MAKE THE POPULAR PATH A SAFER PLACE FOR EVERYONE WHO USES IT.
HEALTH	EXCLUSIONDAY	NEWS	2/19/2008	5P,6P,11P	3	SCHOOL OFFICIALS REPORT CHILDREN WILL BE SENT HOME FROM SCHOOL IF THEY ARE NOT UP TO DATE ON THEIR SHOTS, SAYING IT'S A STATE LAW THAT ALL CHILDREN IN SCHOOL, PRESCHOOL, AND CHILD CARE FACILITIES HAVE THEIR IMMUNIZATIONS, MORE THAN 400 LETTERS WERE SENT OUT WARNING PARENTS ABOUT GETTING THEIR CHILD UP TO DATE.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/19/2008	6P,11P	2	MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN LOOKING FOR TWO VEHICLES INVOLVED IN A DRIVE-BY SHOOTING BELIEVED TO HAVE BEEN GANG-RELATED, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
HOSPITALCARE	HOSPITALS	NEWS	2/19/2008	6A,12P	2	THE GOVERNMENT HEALTH PROGRAM FOR THE ELDERLY AND THE DISABLED ANNOUNCES STARTING IN OCTOBER, IT WILL NOT PAY HOSPITALS WHEN THEY COMMIT A HANDFUL OF PREVENTABLE ERRORS, ESTIMATING THE MOVE COULD SAVE ALMOST 200 MILLION DOLLARS OVER FIVE YEARS.
PETS	PETDOC	NEWS	2/19/2008	5P	1	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT THE MANY TYPES OF CANCER COMMONLY FOUND IN HUMANS, ARE ALSO FOUND IN PETS, WITH MANY OF THE TREATMENTS THE SAME ALSO, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.
PETS	WESTNILE	NEWS	2/19/2008	6A	1	THE OREGON VETERINARY MEDICAL ASSOCIATION URGES HORSE OWNERS TO GET THEIR HORSES VACCINATED FOR WEST NILE VIRUS, ALSO IMPORTANT TO REDUCE SOURCES OF STANDING WATER WHICH OFTEN ATTRACT MOSQUITOS.

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LEGISLATURE	SCOTUS	NEWS	2/20/2008	11P	1	THE SUPREME COURT ISSUES RULING THAT COULD AFFECT FIFTY MILLION WORKERS WITH MONEY IN 401K RETIREMENT PLANS, THAT INDIVIDUAL PARTICIPANTS CAN SUE TO RECOVER LOSSES.
HEALTHCARE	HEALTHCARE	NEWS	2/20/2008	5P,6P,11P	3	SENATOR RON WYDEN HOSTS TOWN HALL MEETING IN MEDFORD TO DISCUSS THE HEALTH AMERICANS ACT, A BILL HE AUTHORIZED, SAYING THE ACT GUARANTEES UNIVERSAL PRIVATE HEALTH INSURANCE FOR ALL AMERICANS.
MEASURE 49	MEAS49	NEWS	2/20/2008	5P,6P,11P	3	THE JACKSON COUNTY BOARD OF COMMISSIONERS MEETS TO DECIDE HOW TO IMPLEMENT MEASURE 49, WHICH WAS SUPPOSED TO FIX SOME OF THE PROBLEMS OF MEASURE 37. HEARING TESTIMONY FROM CONCERNED LANDOWNERS, THE PROBLEMS ARE FAR FROM BEING SOLVED.
PROCEDURE	KNEESURGERY	NEWS	2/20/2008	5P	1	DR. GEOFFREY WESTRICH, HOSPITAL FOR SPECIAL SURGERY, TALKS ABOUT THE TENS OF THOUSANDS OF PEOPLE EACH YEAR NEEDING KNEE REPLACEMENT SURGERY, WHICH CAN LEAD TO MONTHS OF RECOVERY, BUT NOW THERE IS A FASTER WAY.
GARDENING	ROGUEGARDENER	NEWS	2/20/2008	5P	1	STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW A LITTLE WINTER MAINTENANCE CAN BE THE KEY TO GETTING A GOOD HARVEST FROM YOUR FRUIT TREES THIS SUMMER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" SEGMENT.
PHYSICAL	FLU	NEWS	2/20/2008	5P,6P,11P	3	PROVIDENCE MEDFORD MEDICAL CENTER, AND ROGUE VALLEY MEDICAL CENTER REPORT AN INCREASE OF FLU PATIENTS, SISKIYOU COUNTY ALSO SEEING A SPIKE WITH FLU CASES, AND LOCAL SCHOOLS ARE DEALING WITH STUDENTS MISSING CLASSES, HEALTH OFFICIALS RECOMMEND NOT ONLY THE ELDERLY GET FLU SHOTS, BUT YOUNG CHILDREN AS WELL.
FUNDING	SCHOOLFUNDRAISING	NEWS	2/20/2008	6P	1	THE COUNCIL FOR AID TO EDUCATION RELEASES REPORT DAYING STANFORD UNIVERSITY IS THE TOP COLLEGE FUNDRAISER IN THE COUNTRY, NO OREGON SCHOOLS MADE THE TOP TEN, BUT THE U OF O WAS THE TOP FUNDRAISER IN THE STATE BRINGING IN MORE THAN 101 MILLION DOLLARS, OSU RAISED ABOUT HALF THAT, SOU BROUGHT IN A LITTLE MORE THAN THREE MILLION DOLLARS.
PRODUCT INFO	BLURAY	NEWS	2/20/2008	6A	1	JAPAN'S TOSHIBA COMPANY ANNOUNCES, AFTER A LONG AND EXPENSIVE FIGHT AGAINST SONY TO CONTROL THE NEXT GENERATION FORMAT FOR DVD'S, ACTING FOR THE BENEFIT OF CONSUMERS, SAYING FROM NOW ON, HIGH DEFINITION MOVIES WILL USE A SINGLE FORMAT, SONY'S "BLU-RAY" TECHNOLOGY.
PRODUCT INFO	GSCOOKIES	NEWS	2/20/2008	5P	1	GIRL SCOUT HEADQUARTERS REPORTS A TRUCKLOAD OF GIRL SCOUT COOKIES DELIVERED IN MEDFORD, ALONG WITH LOCATIONS IN PHOENIX, ASHLAND, KLAMATH FALLS, AND GRANTS PASS, ON SALE FROM FEBRUARY 22ND THROUGH MARCH 9TH, PROCEEDS GO TO PROVIDE TRAINING FOR LEADERS, PROGRAMS FOR GIRLS, CAMPING, AND TROOP ACTIVITIES.
INFO	JOESPURGEON	NEWS	2/20/2008	12P	1	JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT HOW THE PRESIDENTIAL CAMPAIGN AFFECTS THE STOCKS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.

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HOWTO	MRFOOD	NEWS	2/20/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ZESTY BLUEBERRY RELISH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
PUBLIC SAFETY	GREENWAYSWAP	NEWS	2/20/2008	6A,12P	2	
	CENTRAL POINT POLICE "SWEEP" THE BEAR CREEK GREENWAY, TURNING UP HOMELESS CAMPS, DRUG NEEDLES, WEAPONS, AND PRONOGRAPHY, THE SWEEP WAS NOT ONLY ABOUT CLEANLINESS, BUT ALSO A MATTER OF SAFETY.					
GANGS	ROGUEGANGS2	NEWS	2/20/2008	6A,12P,6P,11P	4	
	MIKE JACKSON, SCHOOL RESOURCE OFFICER, TALKS ABOUT THE TWO MOST PREVALENT LOCAL GANGS, THE SORENOS AND THE NORTENOS, BECOMING INCREASINGLY ACTIVE IN OUR AREA, AND HOW THEY ARE CHANGING LOCAL COMMUNITIES, ON PART TWO OF CHANNEL TEN'S WERIES ON "ROGUE GANGS".					
VIOLENTCRIMES	CRIMESTOPPERS	NEWS	2/20/2008	6A,12P	2	
	POLICE REPORT AN ARREST HAS BEEN MADE FOLLOWING A DRIVE-BY SHOOTING, THE INCIDENT BELIEVED TO BE GANG-RELATED, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
HEALTH	EXCLUSIONDAY	NEWS	2/20/2008	6A,12P	2	
	MORE THAN 400 HUNDRED LETTERS GO OUT TO PARENTS IN JACKSON COUNTY, ALERTING THEM TO THE STATE LAW REQUIRING ALL CHILDREN IN PRESCHOOL, SCHOOL AND DAY CARE FACILITIES TO BE IMMUNIZED, OR THEY WILL BE SENT HOME, EXCEPT THOSE WITH A RELIGIOJS OR MEDICAL EXEMPTION.					
RESEARCH	TEADRINKERS	NEWS	2/20/2008	6A,12P,5P	3	
	RESEARCHERS REPORT NEW STUDY FINDING WOMEN WHO DRINK TEA MAY BE PROTECTING THEMSELVES FROM HEART DISEASE AND STROKE BY FIGHTING A BUILD-UP OF PLAQUE IN THE ARTERIES, THE BENEFIT NOT FOUND IN MEN AND THEY AREN'T SURE WHY.					
RESEARCH	PROSTATECANCER	NEWS	2/20/2008	6A	1	
	HEALTH EXPERTS REPORT MEN IN THEIR SEVENTIES AND OLDER WITH EARLY STAGE PROSTATE CANCER CAN SAFELY WATCH AND WAIT BECAUSE THEY'RE NOT LIKELY TO DIE FROM IT, MEN CHOOSING NOT TO UNDERGO TREATMENT SHOULD BE CAREFULLY MONITORED TO MAKE SURE THEIR CANCER DOESN'T SPREAD OR BECOME MORE AGGRESSIVE.					
COST OF	BACKPAIN	NEWS	2/20/2008	6A	1	
	HEALTH OFFICIALS REPORT AMERICANS ARE SPENDING MORE MONEY THAN EVER ON BACK PAIN BUT GETTING LITTLE IN RETURN, TOTAL COSTS HAVE RISEN SIXTY FIVE PERCENT IN THE PAST DECADE AND NOW WE SPEND ALMOST AS MUCH ON SPINE PROBLEMS AS WE DO ON CANCER.					
EMERGSERV	NIUDOGS	NEWS	2/20/2008	12P	1	
	CINDY EHLE, PET THERAPY TRAINER, TALKS ABOUT THE ANIMAL ASSISTED CRISIS RESPONSE TEAMS GOING TO HELP THE VICTIMS OF NORTHERN ILLINOIS UNIVERSITY, THROUGH THE USE OF THERAPY DOGS THAT HELP REDUCE STRESS IN CRISIS SITUATIONS.					
HOW TO	WESTCOAST	NEWS	2/21/2008	5P	1	
	A PROFESSIONAL CHEF FROM TWO PINES SMOKEHOUSE IN SHADY COVE, PREPARES A RECIPE FOR "SAUTEED SHRIMP", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/21/2008	5P	1	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
CANCER	CANCER	NEWS	2/21/2008	6A	1	THE AMERICAN CANCER SOCIETY REPORTS DEATH RATES FROM CANCER ARE FALLING, BUT NOT AS MUCH AS THEY HAD BEEN, IN 2005, THE CANCER DEATH RATE FELL ONE PERCENT, BUT FELL TWICE AS MUCH IN THE TWO PREVIOUS YERS, SAYING THEY HAVE NO EXPLANATION FOR THE CHANGE.
PROCEDURE	PETSCAN	NEWS	2/21/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDIES INDICATING PET SCANS MAY DO A BETTER JOB OF DIAGNOSING LUNG CANCER THAN THE MORE WIDELY USED MRI OR CT SCANS.
RESEARCH	EARINFECTION	NEWS	2/21/2008	6A,12P	2	DUTCH RESEARCHERS, LOOKING AT RESULTS FROM FIVE SPEARATE STUDIES, FIND THAT ANTIBIOTICS DO NOTHING TO REDUCE THE FLUID THAT FORMS IN THE MIDDLE EAR THAN CAN CAUSE HEARING LOSS IN YOUNG CHILDREN THAT HAVE EAR INFECTIONS, SAYING MOST INFECTIONS AND FLUID WILL GO AWAY WITH TIME AND WITHOUT ANTIBIOTICS.
MEASURE	MEAS49	NEWS	2/21/2008	6A,12P	2	THE JACKSON COUNTY BOARD OF COMMISSIONERS MEETS TO DECIDE HOW TO IMPLEMENT MEASURE 49, WHICH WAS SUPPOSED TO FIX SOME OF THE PROBLEMS OF MEASURE 37, HEARING TESTIMONY FROM CONCERNED LANDOWNERS, THE PROBLEMS ARE FAR FROM BEING SOLVED.
LEGISLATURE	LEGISLATURE	NEWS	2/21/2008	6A,12P	2	LAWMAKERS RELEASE FINAL LIST OF BUDGET PRIORITIES AS THE END OF THE FEBRUARY LEGISLATIVE SESSION DRAWS NEAR.
PHYSICAL	FLU	NEWS	2/21/2008	6A,12P	2	LOCAL HOSPITALS AND SCHOOLS CONFIRM SOUTHERN OREGON IS BEING HIT HARD BY THE FLU, RVMC REPORTS 55 PEOPLE HAVE TESTED POSITIVE FOR THE FLU SINCE FEBRUARY FIRST, MEDFORD SCHOOL DISTRICT REPORTS MORE THAN FIVE PERCENT OF STUDENTS ARE OUT SICK.
PRODUCT INFO	GSCOOKIES	NEWS	2/21/2008	6A	1	THE GIRL SCOUT HEADQUARTERS IN MEDFORD REPORTS A TRUCKLOAD OF GIRL SCOUT COOKIES DELIVERED IN MEDFORD, ALONG WITH LOCATIONS IN PHOENIX, ASHLAND, KLAMATH FALLS, AND GRANTS PASS, PROCEEDS FROM SALES OF COOKIES GO TO PROVIDE TRAINING FOR LEADERS, PROGRAMS FOR GIRLS, CAMPING, AND TROOP ACTIVITIES.
GANGS	ROGUEGANGS3	NEWS	2/21/2008	6A,12P	2	TOM COLE, EXECUTIVE DIRECTOR, KIDS UNLIMITED, AND JIM KUNTZ, MEDFORD CITY COUNCILMAN, DISCUSS COMMUNITY EFFORTS TO SOLVE THE GANG PROBLEM IN OUR AREA, AND THAT THERE IS HELP OUT THERE TO FORMER GANG MEMBERS, ON PART THREE OF CHANNEL TEN'S SERIES "ROGUE GANGS".
PESTCONTROL	GYPSYMOYTH	NEWS	2/21/2008	6P	1	THE OREGON DEPARTMENT OF AGRICULTURE HOLDS INFORMATIONAL MEETING TO DISCUSS THE GYPSY MOTH INFESTATION IN SHADY COVE, SAYING THEY WOULD LIKE TO SPRAY THE AREA BEFORE IT SPREADS.

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PRODUCT SAFETY	TAINTEDBEEF	NEWS	2/21/2008	6P	1	OREGON SCHOOLS RECEIVE WORD ON WHAT TO DO WITH THEIR TAINTED BEEF THAT WAS RECALLED FROM A SOUTHERN CALIFORNIA SLAUGHTERHOUSE THAT MADE IT'S WAY INTO LOCAL SCHOOLS, THE DEPARTMENT OF EDUCATION TELLS MANY DISTRICTS THEY HAVE TO WORK WITH ENVIRONMENTAL HEALTH SPECIALISTS ON THEIR DISPOSAL PLANS.
HEALTH	EXCLUSION	NEWS	2/21/2008	6P	1	SCHOOL OFFICIALS REPORT DOZENS OF STUDENTS ARE TURNED AWAY FROM SCHOOL BECAUSE THEY WEREN'T UP-TO-DATE ON THEIR IMMUNIZATIONS, EXCLUSION DAY IN OREGON WAS THE DEADLINE FOR ALL STUDENTS IN SCHOOL, PRE-SCHOOL, AND DAY CARE FACILITIES TO HAVE THEIR VACCINATIONS.
ABUSE	METHWATCH	NEWS	2/21/2008	6P,11P	2	DIANA ROMERO, RECOVERING METH ADDICT, TALKS ABOUT HOW HER METH ADDICTION TOOK OVER HER LIFE, AND TURNED HER INTO A THIEF, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
PRODUCT INFO	VIDEOGAMES	NEWS	2/21/2008	11P	1	CONSUMER OFFICIALS REPORT NEW TECHNOLOGY ON DISPLAY AT THE GAME DEVELOPERS CONFERENCE IN SAN FRANCISCO, THE VIDEO GAMES OF TOMORROW WILL RELY LESS ON HAND COORDINATION AND MORE ON WHAT YOUR FEET AND BRAIN ARE DOING.
HOW TO	MRFOOD	NEWS	2/21/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "OPEN-FACED MEAT LOAF SANDWICH", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
HEALTHCARE	HEALTHCARE	NEWS	2/21/2008	6A,12P	2	OREGON SENATOR RON WYDEN HOSTS TOWN HALL MEETING IN MEDFORD, TALKING ABOUT A BILL HE HAS AUTHORIZED CALLED "THE HEALTHY AMERICANS ACT", WHICH WOULD GUARANTEE UNIVERSAL, PRIVATE HEALTH INSURANCE TO ALL AMERICANS.
HOW TO	MRFOOD	NEWS	2/22/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, HIGHLIGHTS THE PICKLE, A FAVORITE AMERICAN CRUNCH, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
CAREER TRAIN	SWATTEAM	NEWS	2/22/2008	6P,11P	2	ORGANIZERS REPORT MORE THAN 50 UNIFORMED LAW ENFORCEMENT OFFICERS ALONG WITH SEVERAL SWAT VEHICLES STATIONED AROUND THE SOU CAMPUS, THE MAIN PURPOSE, SO STUDENTS CAN DECIDE IF A LAW ENFORCEMENT CAREER IS RIGHT FOR THEM AND WHAT THINGS THEY NEED TO PREPARE FOR.
SHAKESPEARE	SHAKESPEAREFEST	NEWS	2/22/2008	6P,11P	2	FESTIVAL OFFICIALS ANNOUNCE THE OREGON SHAKESPEARE FESTIVAL OPENS IT'S 73RD SEASON WITH WILLIAM SHAKESPEARE'S "A MIDSUMMER NIGHTS DREAM", AND WILL INCLUDE A 2000-YEAR-OLD EPIC CALLED "THE CLAY CART", ALSO THE WORLD PREMIER OF "WELCOME HOME, JENNY SUTTER", A PLAY ABOUT A SOLDIER RETURNING FROM IRAQ.
REVITALIZATION	WESTMEDMEET	NEWS	2/22/2008	6P,11P	2	CITY OF MEDFORD HOSTS "WASHINGTON NEIGHBORHOOD" MEETINGS, HOPING TO FIND A GROUP TO GET INVOLVED WITH THE EFFORT TO IMPROVE THE NIEGHBORHOOD SURROUNDING WASHINGTON ELEMENTARY SCHOOL, MAIN CONCERNS INCLUDE SPEEDING, CRIME, DRUGS, & OVERALL SAFETY OF CHILDREN, ALSO TO DISCUSS POSSIBLE REVITALIZATION PROJECTS.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LEGISLATURE	SPECIALSESSION	NEWS	2/22/2008	11P	1	THE OREGON LEGISLATURE CLOSES IT'S SPECIAL SESSION WRANGLING OVER FINAL DETAILS ON SPENDING BILLS, BONDING AUTHORITY AND A LEGISLATIVE REFERRAL ON PRISON SENTENCES, LAWMAKERS HOPING THE BRIEF SESSION GENERATES PUBLIC SUPPORT FOR HAVING THE LEGISLATURE MEET ANNUALLY INSTEAD OF ONLY IN ODD-NUMBERED YEARS.
PHYSICAL	NEWFLU	NEWS	2/22/2008	5P	1	DR. JASON CHU, ST. LUKE'S ROOSEVELT HOSPITAL, REPORTS IT'S AN EXTREMELY BAD YEAR FOR THE FLU, AND IN JUST ONE WEEK CASES IN SOUTHERN OREGON HAVE SPIKED.
REBATE	TAXCLARIFIER	NEWS	2/22/2008	5P,6P	2	THE IRS REMINDS PEOPLE WHO DO NOT NORMALLY HAVE TO FILE TAXES, THEY "DO" HAVE TO FILE TO GET THE REBATE UNDER THE PRESIDENT'S ECONOMIC STIMULUS PLAN.
CAMPUSSAFETY	SOUFLAGS	NEWS	2/22/2008	5P,6P,11P	3	SOU OFFICIALS REPORT PEDESTRIAN FLAGS PLACED AT CROSSWALKS AROUND SOU, HOPING THE FLAGS WILL MAKE IT EASIER FOR DRIVERS TO SPOT PEDESTRIANS, THE FLAGS COME JUST TWO DAYS AFTER AN SOU STUDENT DIED FROM INJURIES AFTER BEING HIT BY A CAR IN A CROSSWALK ON SISKIYOU BOULEVARD.
STATISTICS	OBESITY	NEWS	2/22/2008	6A,12P	2	FEDERAL HEALTH OFFICIALS REPORT SURVEY BLAMING OBESITY FOR A SHARP SPIKE IN STROKES AMONG AMERICAN WOMEN AGED 35-54, THE RATE ALMOST TRIPLED TO NEARLY TWO PERCENT FROM 1999-2004, NUMBERS ALSO SHOW WOMEN'S WAISTLINES ARE ALMOST TWO INCHES BIGGER THAN A DECADE AGO.
PUBLIC ASSIST	GANGSUSPECTS	NEWS	2/22/2008	12P	1	THE JACKSON COUNTY SHERIFF'S OFFICE ASKS FOR HELP FINDING THREE PEOPLE POSSIBLY CONNECTED TO A FIGHT BETWEEN TWO GANGS EARLY ON NEW YEAR'S DAY.
RESEARCH	STEMCELLS	NEWS	2/22/2008	6A,12P	2	SCIENTISTS REPORT MAJOR BREAKTHROUGH, IMPLANTING HUMAN STEM CELLS INTO MICE AND FINDING THEY WERE TRANSFORMED INTO NORMAL INSULIN-PRODUCING CELLS, THE DISCOVERY MAY PAVE THE WAY FOR AN APPROACH TO TREAT DIABETES LONG-TERM.
PESTCONTROL	GYPSYMOYTH	NEWS	2/22/2008	6A,12P	2	THE OREGON DEPARTMENT OF AGRICULTURE HOLDS INFORMATIONAL MEETING TO DISCUSS THE GYPSY MOYTH INFESTATION IN SHADY COVE, SAYING THEY'D LIKE TO SPRAY THE AREA SOON BEFORE IT SPREADS.
ABUSE	METHWATCH	NEWS	2/22/2008	6A	1	DIANA ROMERO, RECOVERING METH ADDICT, TALKS ABOUT HITTING ROCK BOTTOM TWICE FROM A METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
HEALTH	EXCLUSIONDAY	NEWS	2/22/2008	6A,12P	2	SCHOOL OFFICIALS REPORT DOZENS OF STUDENTS WERE TURNED AWAY FROM SCHOOL BECAUSE THEY WEREN'T UP-TO-DATE ON THEIR IMMUNIZATIONS, EXCLUSION DAY IN OREGON WAS THE DEADLINE FOR ALL STUDENTS IN SCHOOL, PRE-SCHOOL, AND DAYCARE FACILITIES TO HAVE THEIR VACCINATIONS.
HOSPITALCARE	HOSPITALS	NEWS	2/22/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY FINDING HOSPITAL PATIENTS WHO SUFFER HEART ATTACKS AT NIGHT OR ON WEEKENDS ARE MORE LIKELY TO DIE THAN THOSE WHOSE HEARTS SHORT CIRCUIT DURING THE WEEK, SAYING THE MAJOR REASON IS PROBABLY INADEQUATE STAFFING.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRICES	LIPSTICK	NEWS	2/22/2008	12P,5P,6P,11P	4	CONSUMER OFFICIALS REPORT PEOPLE ARE CUTTING BACK AS THEY FACE A CREDIT CRUNCH, A HOUSING SLUMP, AND A SURGE OF INFLATION, BUT THERE ARE SOME THINGS THAT PEOPLE WILL BUY EVEN IN DIFFICULT TIMES, SAYING DURING UNCERTAIN ECONOMIC TIMES, WOMEN TEND TO SPLURGE ON AFFORDABLE LUXURIES LIKE LIPSTICK AND EYESHADOW.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/22/2008	6A,12P	2	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
FUNDING	COOKIES	NEWS	2/23/2008	6P,11P	2	GIRL SCOUTS STATION THEMSELVES AT MOST AREA GROCERY STORES TAKING PART IN THE GROUP'S BIGGEST FUNDRAISER OF THE YEAR, SELLING GIRL SCOUT COOKIES, AND LETTING THE COMMUNITY KNOW WHAT THEY'RE DOING, THE KIND OF COMMUNITY SERVICE THEY'RE WORKING TOWARDS, AND HOW THE MONEY HELPS THE COUNCIL AND THE TROOPS.
MEASURES	PHOENIXFIRE	NEWS	2/23/2008	6P,11P	2	VOLUNTEERS GO DOOR-TO-DOOR IN PHOENIX ASKING RESIDENTS TO APPROVE BALLOT MEASURES THAT WOULD ALLOW FIRE DISTRICT FIVE TO ANNEX THE PHOENIX FIRE DEPARTMENT.
EMERGTRAIN	S&R	NEWS	2/23/2008	6P,11P	2	JACKSON COUNTY SEARCH & RESCUE TEAM HOLDS OPEN HOUSE IN WHITE CITY, VOLUNTEERS GETTING A CHANCE TO SHOW OFF SOME OF THE TEAM'S HARDWARE, INCLUDING A COMMAND CENTER, HELICOPTER, AND SNOW CAT, ORGANIZERS SAY THE OPEN HOUSE IS A CHANCE TO REACH OUT TO THE COMMUNITY AND LET PEOPLE KNOW HOW THEIR TAX DOLLARS ARE BEING SPENT.
FUNDING	STATEPATROL	NEWS	2/24/2008	11P	1	THE OREGON LEGISLATURE PASSES NEW LAW MEANING MORE POLICE WILL BE PATROLLING THE STATE'S HIGHWAYS.
HISTORICSITES	HISTORYRANCH	NEWS	2/24/2008	11P	1	STATE OFFICIALS REPORT OREGON WILL CELEBRATE IT'S SESQUICENTENNIAL NEXT YEAR, IN PREPARATION THE STATE IS HONORING FOURTEEN RANCHES WITH HISTORIES THAT GO BACK AT LEAST 150 YEARS,ONE OF THEM, THE BIRDSEY RANCH IN SOUTHERN OREGON.
EMERGTRAIN	S&R	NEWS	2/25/2008	6A,12P	2	JACKSON COUNTY SEARCH & RESCUE TEAM HOLDS OPEN HOUSE IN WHITE CITY, VOLUNTEERS GETTING A CHANCE TO SHOW OFF SOME OF THE TEAM'S HARDWARE, INCLUDING A COMMAND CENTER HELICOPTER, AND SNOW CAT, ORGANIZERS SAY THE OPEN HOUSE IS A CHANCE TO REACH OUT TO THE COMMUNITY AND LET PEOPLE KNOW HOW THEIR TAX DOLLARS ARE BEING SPENT.
FUNDING	COOKIES	NEWS	2/25/2008	6A	1	GIRL SCOUTS STATION THEMSELVES AT MOST AREA GROCERY STORES, TAKING PART IN THE GROUP'S BIGGEST FUNDRAISER OF THE YEAR, SELLING GIRL SCOUT COOKIES, AND LETTING THE COMMUNITY KNOW WHAT THEY'RE DOING, THE KIND OF COMMUNITY SERVICE THEY'RE WORKING TOWARDS, AND HOW THE MONEY HELPS THE COUNCIL AND THE TROOPS.
PRICES	GASPRICES	NEWS	2/25/2008	6A,12P	2	CONSUMER OFFICIALS REPORT NEW SURVEY FINDING THE PRICE FOR GASOLINE JUMPED SIXTEEN CENTS IN THE PAST COUPLE OF WEEKS TO A NATIONWIDE AVERAGE OF THREE DOLLARS TEN CENTS.

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RESEARCH	PHYSICALWORK	NEWS	2/25/2008	6A,12P	2	RESEARCHERS REPORT STUDY SHOWING THAT WORKING IN A FIELD THAT REQUIRES A LOT OF PHYSICAL ACTIVITY, CUTS A MAN'S RISK OF PROSTATE CANCER.
REGULATIONS	DEADLYFORCE	NEWS	2/25/2008	6P,11P	2	JACKSON COUNTY HOLDS PUBLIC MEETING ABOUT IT'S RULES FOR USE OF DEADLY FORCE BY POLICE OFFICERS, THE MEETING, IN RESPONSE TO A STATE LAW PASSED LAST SUMMER REQUIRING ALL COUNTIES TO UPDATE THEIR DEADLY FORCE PLAN.
RESEARCH	DIABETES	NEWS	2/25/2008	6A,12P	2	HEALTH EXPERTS REPORT NEW STUDY SHOWING ELDERLY PEOPLE WITH DIABETES ARE AT HIGHER RISK OF PHYSICAL LIMITATIONS THAT CAN HINDER THEIR INDEPENDENCE.
RESEARCH	CHOLESTEROL	NEWS	2/25/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDIES INDICATING PEOPLE WITH VERY LOW LEVELS OF CHOLESTEROL ARE AT ALMOST DOUBLE THE RISK OF STOMACH CANCER.
SPORTS	FLYTYING	NEWS	2/25/2008	6P,11P	2	THE ASHLAND FLY SHOP HOLDS "LEARNING TO TIE FLIES" SESSIONS TO HELP ANGLERS.
INTERNETCRIMES	ONTHEBEAT	NEWS	2/25/2008	6P	1	MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT WHAT PARENTS NEED TO KNOW ABOUT ONLINE PREDATORS, ON CHANNEL TEN'S WEEKL "ON THE BEAT" REPORT.
ECONOMY	RECESSION	NEWS	2/25/2008	6P	1	THE NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS REPORTS SURVEY SAYING FOURTY FIVE PERCENT OF ECONOMISTS PUT THE CHANCE OF A RECESSION AT THIRTY FIVE PERCENT OR HIGHER, THANKS TO THE CREDIT CRUNCH AND THE HOUSING SLUMP, ALL ANALYSTS EXPECT A DOWNTURN OF SOME SORT THIS YEAR.
AIR	COLORCODED	NEWS	2/25/2008	5P	1	THE TRANSPORTATION SECURITY ADMINISTRATION REPORTS PLANS TO ELIMINATE THOSE LONG LINES AT SOME OF THE NATION'S BUSIEST AIRPORTS, EXPERIMENTING WITH PAPERLESS BOARDING PASSES, SECURITY OFFICERS WILL TRY OUT WIRELESS HEADSETS, AND A CUSTOMIZED LANE FOR TRAVELERS WITH ONLY ONE BAG IS BEING PLANNED.
PHYSICAL	DR. DAN	NEWS	2/25/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.
REBATE	REBATECHECK	NEWS	2/25/2008	5P	1	THE IRS REPORTS MILLIONS OF AMERICANS WILL GET FEDERAL REBATE CHECKS IN AN EFFORT TO BOOST THE ECONOMY, SAYING SCAMMERS ARE ALREADY AT WORK TRYING TO GET THEIR HANDS ON THAT MONEY,OFFICIALS SAY MOST PEOPLE JUST HAVE TO FILE TAXES TO GET THE REBATE, THE IRS WILL NEVER ASK FOR PERSONAL INFORMATION OVER THE PHONE OR THROUGH EMAIL.
LEGISLATURE	ORLEGISLATURE	NEWS	2/25/2008	5P,6P,11P	3	OREGON LAWMAKERS WRAP UP THEIR FIRST EVER SUPPLEMENTAL LEGISLATIVE SESSION, IF ANNUAL SESSIONS ARE TO BECOME A REALITY IN OREGON, VOTERS WILL NEED TO APPROVE A CHANGE TO THE STATE CONSTITUTION.
HOW TO	MR FOOD	NEWS	2/25/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "MINI ORANGE-DATE MUFFINS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEASURE	PHOENIXFIRE	NEWS	2/25/2008	12P	1	VOLUNTEERS GO DOOR-TO-DOOR IN PHOENIX TO ASK RESIDENTS TO APPROVE BALLOT MEASURES THAT WOULD ALLOW FIRE DISTRICT FIVE TO ANNEX THE PHOENIX FIRE DEPARTMENT.
HISTORICSITES	HISTORYRANCH	NEWS	2/25/2008	6A,12P	2	STATE OFFICIALS REPORT OREGON WILL CELEBRATE IT'S SESQUICENTENNIAL NEXT YEAR, IN PREPARATION, THE STATE IS HONORING FOURTEEN RANCHES WITH HISTORIES THAT GO BACK AT LEAST 150 YEARS, ONE OF THEM, THE BIRDSEY RANCH, IN SOUTHERN OREGON.
LEGISLATURE	STATEPATROL	NEWS	2/25/2008	6A,12P	2	THE OREGON LEGISLATURE PASSES LAW MEANING MORE POLICE WILL BE PATROLLING THE STATE'S HIGHWAYS.
HOW TO	SAVEYOURSELF	NEWS	2/25/2008	6P	1	DEAN FORTMILLER AND JAN SAFLEY, CONSUMER CREDIT COUNSELING, DISCUSS SIMPLE MONEY TIPS TO HELP YOU AND YOUR FAMILY STAY AFLOAT AS THE ECONOMY SLOWS DOWN, ON CHANNEL TEN'S SPECIAL REPORT "SAVE YOURSELF".
INTERNETHEALTH	INTERNETHEALTH	NEWS	2/26/2008	6A,12P	2	INTERNET GIANT GOOGLE TEAMS UP WITH THE RENOWNED CLEVELAND HEALTH CLINIC TO PUT PATIENTS IN CHARGE OF THEIR OWN MEDICAL RECORDS, THE NEW VENTURE WILL ENROLL UP TO 10,000 PATIENTS IN A PROGRAM THAT ALLOWS THEM TO CONTROL THEIR OWN ELECTRONIC MEDICAL DATA, INCLUDING PRESCRIPTIONS.
HOW TO	MR FOOD	NEWS	2/26/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRISPY PARMESAN CHICKEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
HOW TO	SAVEYOURSELF	NEWS	2/26/2008	6P,11P	2	DEAN FORTMILLER AND JAN SAFLEY, CONSUMER CREDIT COUNSELING, OFFER A SIMPLE TIP TO USE THOSE COMPETING CREDIT CARD OFFERS TO YOUR ADVANTAGE, ON CHANNEL TEN'S "SAVE YOURSELF" SERIES.
PRODUCT SAFETY	BEEFHEARING	NEWS	2/26/2008	6P,11P	2	A CONGRESSIONAL COMMITTEE TAKES A CLOSER LOOK AT THE NATION'S LARGEST BEEF RECALL INVOLVING SEVERAL MILLION POUNDS OF BEEF INCLUDING MEAT THAT ENDED UP AT SCHOOLS IN OUR AREA.
ANIMALPROTECT	PETONSET	NEWS	2/26/2008	5P	1	THE JACKSON COUNTY ANIMAL SHELTER PRESENTS A CAT UP FOR ADOPTION, ON CHANNEL TEN'S WEEKLY "PET ON SET" SEGMENT.
PETS	DOGMAN	NEWS	2/26/2008	5P	1	DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT THE BEAUTIFUL WEATHER PROVIDING A GREAT OPPORTUNITY TO GET YOUR PET OUTSIDE FOR EXERCISE, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.
PRICES	GASPRICES	NEWS	2/26/2008	5P,6P	2	CONSUMER OFFICIALS REPORT THE AVERAGE COST OF A GALLON OF GAS IN SOUTHERN OREGON IS THREE DOLLARS THIRTY ONE CENTS, UP SIGNIFICANTLY OVER THE PAST FEW WEEKS, THE HIGHER PRICES DRIVEN BY THE WEAK DOLLAR AND THE EXPECTATION OF HIGH INFLATION.

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PUBLIC ASSIST	CRIMESTOPPERS NEWS	2/26/2008	6P,11P	2		
	THE JACKSON COUNTY SHERIFF'S OFFICE SEEKS PUBLIC ASSISTANCE TO CATCH THE PERSON WHO ROBBED A SUBWAY SANDWICH STORE IN WHITE CITY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
LEGISLATURE	ORLEGISLATURE NEWS	2/26/2008	6A,12P	2		
	OREGON LAWMAKERS WRAP UP THEIR FIRST EVER SUPPLEMENTAL LEGISLATIVE SESSION, IF ANNUAL SESSIONS ARE TO BECOME A REALITY IN OREGON, VOTERS WILL NEED TO APPROVE A CHANGE TO THE STATE CONSTITUTION.					
DIET	BREASTCANCER NEWS	2/26/2008	6A,12P	2		
	HEALTH OFFICIALS REPORT NEW STUDY SUGGESTING THAT WOMEN WHO EAT DIETS RICH IN MEAT AND DAIRY MAY HAVE A DECREASED RISK OF BREAST CANCER, WHILE THOSE WHO BULK UP ON FIBER, FRUITS AND VEGETABLES SHOW A LOWER RISK OF OVARIAN CANCER.					
PHYSICAL	BADFLU NEWS	2/26/2008	6A,12P	2		
	HEALTH OFFICIALS REPORT A BAD FLU SEASON, THE VIRUS IS WIDESPREAD IN FOURTY NINE STATES AND TWENTY TWO CHILDREN HAVE ALREADY DIED, A GOVERNMENT PANEL WILL MEET TO DISCUSS EXPANDING IT'S RECOMMENDATIONS OF WHO SHOULD BE VACCINATED.					
REBATE	REBATECHECK NEWS	2/26/2008	6A,12P	2		
	THE IRS REPORTS MILLIONS OF AMERICANS WILL GET A FEDERAL REBATE CHECKS, IN AN EFFORT TO BOOST THE ECONOMY, SAYING SCAMMERS ARE ALREADY AT WORK TRYING TO GET THEIR HANDS ON THAT MONEY, OFFICIALS SAY MOST PEOPLE JUST HAVE TO FILE TAXES TO GET THE REBATE, THE IRS WILL NEVER ASK FOR PERSONAL INFORMATION OVER THE PHONE OR THROUGH EMAIL.					
HOW TO	SAVEYOURSEL NEWS	2/26/2008	6A,12P	2		
	DEAN FORTMILLER AND JAN SAFLEY, CONSUMER CREDIT COUNSELING, DISCUSS SIMPLE MONEY TIPS TO HELP YOU AND YOUR FAMILY STAY AFLOAT AS THE ECONOMY SLOWS DOWN, ON CHANNEL TEN'S SPECIAL REPORT "SAVE YOURSELF".					
ECONOMY	RECESSION NEWS	2/26/2008	6A,12P	2		
	THE NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS REPORTS SURVEY SAYING FOURTY FIVE PERCENT OF ECONOMISTS PUT THE CHANCE OF A RECESSION AT THIRTY FIVE PERCENT OR HIGHER, THANKS TO THE CREDIT CRUNCH AND THE HOUSING SLUMP, ALL ANALYSTS REPORT A DOWNTURN OF SOME SORT THIS YEAR.					
PRODUCT SAFETY	CRASHTEST NEWS	2/26/2008	6A	1		
	CONSUMER OFFICIALS REPORT RESULTS OF THE LATEST SAFETY TESTS OF NINE MIDSIZE SUV'S, WITH ONLY ONE EARNING THE TITLE AS BEST OVERALL PERFORMER.					
GOVERNMENT	DEADLYFORCE NEWS	2/26/2008	6A,12P	2		
	JACKSON COUNTY HOLDS PUBLIC MEETING TO ADDRESS POLICE USE OF DEADLY FORCE, IN RESPONSE TO A STATE LAW PASSED LAST SUMMER, THE LAW REQUIRES ALL COUNTIES TO UPDATE THEIR DEADLY FORCE PLAN.					
TUITION	SCHOLARSHIPS NEWS	2/27/2008	6A,12P	2		
	OREGON STATE TREASURER RANDALL EDWARDS ENCOURAGES MORE PEOPLE TO OPEN 529 SAVINGS ACCOUNTS FOR COLLEGE COSTS, SAYING EVERYONE WHO STARTS A NEW ACCOUNT DURING THE MONTH OF MARCH WILL BE AUTOMATICALLY ENTERED INTO A DRAWING FOR ONE OF FOUR \$4000 COLLEGE SCHOLARSHIPS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HOWTO	MRFOOD	NEWS	2/27/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A HEALTHY WAY TO EAT PASTA WITH A RECIPE FOR "PENNE PRIMAVERA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
HOW TO	SAVEYOURSELF	NEWS	2/27/2008	6A,12P,6P,11P	4	DEAN FORTMILLER AND JAN SAFLEY, CONSUMER CREDIT COUNSELING, OFFER A SIMPLE TIP TO USE THOSE COMPETING CREDIT CARD OFFERS TO YOUR ADVANTAGE, ON CHANNEL TEN'S "SAVE YOURSELF" SERIES.
PRICES	GASPRICES	NEWS	2/27/2008	6A,12P	2	CONSUMER OFFICIALS REPORT GAS PRICES ON THEIR WAY UP IN OREGON, A GALLON OF UNLEADED NOW COSTING AN AVERAGE OF THREE DOLLARS THIRTY ONE CENTS, UP SEVENTEEN CENTS OVER THE PAST WEEK, AND TWENTY SEVEN CENTS OVER THE LAST MONTH, SAYING THE WEAKNESS OF THE DOLLAR AND CONCERNS OVER INFLATION ARE TO BLAME.
PROCEDURE	SURGERYAGE	NEWS	2/27/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY, FINDING AGE SHOULDN'T DISQUALIFY PATIENTS FOR MAJOR HEART SURGERY, THE TALENT DATA FINDS PEOPLE AGED EIGHTY AND OVER, FARED NEARLY AS WELL AS YOUNGER PATIENTS AFTER A MAJOR HEART PROCEDURE.
PROCEDURE	DEPRESSIONMEDS	NEWS	2/27/2008	6A,12P	2	RESEARCHERS REPORT ANTI-DEPRESSANTS LIKE PROZAC AND PAXIL APPEAR TO HELP ONLY THE MOST DEPRESSED PATIENTS AND WORK NO BETTER THAN PLACEBOS IN MANY PEOPLE.
COST OF	HEALTHCOSTS	NEWS	2/27/2008	6A,12P	2	GOVERNMENT HEALTH OFFICIALS REPORT STUDY PROJECTING THAT BY 2017, TAXPAYERS WILL SPEND MORE THAN FOUR TRILLION DOLLARS ON HEALTH CARE, ACCOUNTING FOR ONE OF EVERY FIVE DOLLARS SPENT, ONE BIG REASON, MEDICARE SPENDING EXPECTED TO SOAR AS THE FIRST WAVE OF BABY BOOMERS BECOMES ELIGIBLE STARTING IN 2011.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	2/27/2008	6A,12P	2	THE JACKSON COUNTY SHERIFF'S OFFICE SEEKS PUBLIC ASSISTANCE IN CATCHING THE PERSON WHO ROBBED A SUBWAY SHOP IN WHITE CITY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
PRODUCT SAFETY	BEEFHEARING	NEWS	2/27/2008	6A,12P	2	A CONGRESSIONAL COMMITTEE TAKES A CLOSER LOOK AT THE NATION'S LARGEST BEEF RECALL INVOLVING SEVERAL MILLION POUNDS OF BEEF INCLUDING MEAT THAT ENDED UP AT SCHOOLS IN OUR REGION.
PRICES	HOUSINGMARKETNEWS	NEWS	2/27/2008	6A	1	THE LABOR DEPARTMENT REPORTS WHOLESALE PRICES JUMPED BY ONE PERCENT IN JANUARY, WHICH IS MORE THAN DOUBLE WHAT ANALYSTS HAD BEEN EXPECTING, ANOTHER REPORT SHOWS HOME PRICES DROPPED BY ALMOST NINE PERCENT IN THE FOURTH QUARTER OF LAST YEAR.
TUITION	SCHOLARSHIPS	NEWS	2/27/2008	6A	1	OREGON STATE TREASURER RANDALL EDWARDS ENCOURAGES PEOPLE TO OPEN 429 SAVINGS ACCOUNTS FOR COLLEGE COSTS, EVERYONE WHO STARTS A NEW ACCOUNT DURING THE MONTH OF MARCH WILL BE AUTOMATICALLY ENTERED INTO A DRAWING FOR ONE OF FOUR \$4000 COLLEGE SCHOLARSHIPS.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
REVITALIZATION	WESTMEDMEET	NEWS		2/27/2008	5P,6P,11P	3
	THE CITY OF MEDFORD KICKS OFF A REVITALIZATION PROJECT, IDENTIFYING SOME OF THE CONCERNS OF THE WASHINGTON ELEMENTARY SCHOOL NEIGHBORHOOD RESIDENTS.					
RALLY	TOXICRALLY	NEWS		2/27/2008	5P,11P	2
	DOZENS OF PROTESTORS RALLY IN FRONT OF SENATOR GORDON SMITH'S OFFICE IN MEDFORD, HOPING TO RAISE AWARENESS OF THE NUMBER OF TOXIC IMPORTS COMING INTO THE U.S., SAYING CONGRESS NEEDS TO PASS TRADE LAWS THAT DEMAND SAFETY AND ENVIRONMENTAL STANDARDS IN TOYS AND OTHER IMPORTS.					
ECONOMY	ECONOMY	NEWS		2/27/2008	5P,6P,11P	3
	FEDERAL RESERVE CHAIRMAN BEN BERNANKE DELIVERS A REPORT CARD ON THE ECONOMY, SAYING NEW HOME SALES FELL IN JANUARY TO THE LOWEST LEVEL IN THIRTEEN YEARS, AND HOME RESALES LAST MONTH WERE THE WORST IN NEARLY A DECADE, ANALYSTS PREDICT GAS COULD HIT FOUR DOLLARS PER GALLON THIS SPRING.					
YOUNGPEOPLE	SOU'CROSSINGS	NEWS		2/27/2008	5P,6P,11P	3
	MEMBERS OF SOU'S STUDENT GOVERNMENT STAGE DEMONSTRATION TO BRING AWARENESS TO THE CROSSWALK SAFETY ISSUE.					
INFO	JOESPURGEON	NEWS		2/27/2008	12P	1
	JOE SPURGEON, FINANCIAL ADVISOR, TALKS ABOUT MONEY FIRSTS, WHEN DID WE FIRST START USING MONEY, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
PROCEDURE	FLUSHOT	NEWS		2/27/2008	6P,11P	2
	THE CENTERS FOR DISEASE CONTROL RECOMMENDS THAT THIRTY MILLION MORE CHILDREN EACH YEAR GET A FLU SHOT, SAYING THIS YEAR'S FLU SEASON HAS BEEN WORSE THAN IN YEARS PAST.					
LOWINCOMEASSIST	BABYSHOWER	NEWS		2/27/2008	6P	1
	THREE LOCAL SOROPTIMIST CLUBS TEAM UP TO HOLD A COMMUNITY BABY SHOWER, ASKING MEMBERS OF THE COMMUNITY TO BRING EVERYTHING FROM DIAPERS TO CLOTHING TO LOCAL FRED MEYER STORES TO HELP NEEDY MOTHERS, ALL THE DONATIONS WILL BE DIVIDED UP AMONG SEVERAL LOCAL ORGANIZATIONS TO BE HANDED OUT TO NEW MOMS.					
INFO	PROSPERDOTCOMNEWS			2/27/2008	11P	1
	PROSPER DOT COM OFFERS AN ON-LINE SITE CALLED PEOPLE-TO-PEOPLE LENDING, LIKE ON EBAY FOR MONEY, AND INCLUDES OPTIONS FOR CONSOLIDATING CREDIT CARDS, HELPING WITH WEDDING COSTS, GETTING LOANS FOR COLLEGE, OR EVEN PURCHASING A DREAM HOME, THE MORE PEOPLE BID, THE LOWER THE INTEREST RATES.					
GARDENING	ROGUE GARDENER	NEWS		2/27/2008	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW EASY IT CAN BE TO GROW MUSHROOMS AT HOME TO GO WITH THE REST OF YOUR GARDEN VEGETABLES THIS SUMMER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
ECONOMY	ECONOMY	NEWS		2/28/2008	6A,11P	2
	FEDERAL RESERVE CHAIRMAN BEN BERNANKE REPORTS A BLEAK ECONOMIC PICTURE, SAYING NEW HOME SALES FELL IN JANUARY TO THE LOWEST LEVEL IN THIRTEEN YEARS, HOME RESALES LAST MONTH WERE THE WORST IN NEARLY A DECADE, AND ANALYSTS PREDICT GAS COULD HIT FOUR DOLLARS PER GALLON THIS SPRING.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RALLY	DOZENS OF PROTESTORS RALLY IN FRONT OF SENATOR GORDON SMITH'S MEDFORD OFFICE IN HOPES OF RAISING AWARENESS ABOUT THE NUMBER OF TOXIC IMPORTS COMING INTO THE U.S., SAYING CONGRESS NEEDS TO PASS TRADE LAWS THAT DEMAND SAFETY AND ENVIRONMENTAL STANDARDS FOR TOYS AND OTHER IMPORTS.	TOXICALLY	NEWS	2/28/2008	6A,12P	2
LOWINCOMEASSIST	THREE LOCAL SOROPTIMIST CLUBS WORK TOGETHER TO HELP LOW INCOME MOTHERS WORRIED ABOUT BEING ABLE TO AFFORD ALL THE ITEMS THEY'LL NEED FOR THEIR NEW BABIES, THE GROUPS HOLD COMMUNITY BABY SHOWER COLLECTING DONATIONS AT LOCAL FRED MEYER STORES, TO BE DIVIDED UP AND GIVEN TO LOCAL ORGANIZATIONS THAT WILL HAND OUT THE ITEMS TO NEW MOMS.	BIGBABYSHOWERNEWS		2/28/2008	6A,12P	2
PROCEDURE	THE CENTERS FOR DISEASE CONTROL RECOMMENDS THIRTY MILLION MORE CHILDREN AGES SIX MONTHS TO EIGHTEEN YEARS SHOULD GET A FLU SHOT EACH YEAR, SAYING CHILDREN AT THAT AGE GET THE FLU AT HIGHER RATES.	FLUSHOT	NEWS	2/28/2008	6A,12P	2
CANCER	HEALTH OFFICIALS REPORT NEW SURVEY CONCLUDING OBESITY CAN DOUBLE THE RISK OF EVEN MORE KINDS OF CANCER THAN PREVIOUSLY THOUGHT, INCLUDING LEUKEMIA AND NON-HODGKINS LYMPHOMA, AS WELL AS THYROID AND COLON CANCER IN MEN AND KIDNEY AND GALL BLADDER CANCER IN WOMEN.	OBESITY	NEWS	2/28/2008	6A,12P	2
YOUNGPEOPLE	MEMBERS OF SOU'S GOVERNMENT SPEND THEIR MORNINGS HELPING OTHER STUDENTS CROSS THE STREET WITH THE NEW PEDESTRIAN FLAGS, AFTER A FATAL AUTO-PEDESTRIAN CRASH, MAKING SURE STUDENTS PLAY IT SAFE WHILE USING CROSSWALKS NEAR THE CAMPUS, THE TRAFFIC & SAFETY COMMISSION MEETS TO CONSIDER SOME OPTIONS TO IMPROVE PEDESTRIAN SAFETY IN ASHLAND.	SOU CROSSINGS	NEWS	2/28/2008	6A,12P,5P,6P,11P	5
ANIMALPROTECT	THE SOUTHERN OREGON HUMANE SOCIETY CELEBRATES IT'S BIRTHDAY MAKING PLANS TO MOVE TO A NEW LARGER FACILITY IN A MORE VISIBLE LOCATION, HOPING THE HIGH TRAFFIC AREA WILL LEAD TO AN INCREASE IN ADOPTIONS, SEEKING DONATIONS OF CASH, PRODUCTS AND SERVICES TO HELP REMODEL THE BUILDING INTO A SHELTER.	HUMANESOCIETY NEWS		2/28/2008	6P	1
INFO	PROSPER DOT COM OFFERS NEW WEB SITE CALLED "PEOPLE TO PEOPLE LENDING", THE ON-LINE SITE IS LIKE AN E-BAY FOR MONEY AND INCLUDES OPTIONS FOR CONSOLIDATING CREDIT CARDS, HELPING WITH WEDDING COSTS, GETTING LOANS FOR COLLEGE, OR EVEN PURCHASING A DREAM HOME, THE MORE PEOPLE BID, THE LOWER THE INTEREST RATE.	PROSPERDOTCOM NEWS		2/28/2008	6A	1
HOW TO	CONSUMER OFFICIALS REPORT ANOTHER TIP TO HELP GET AND KEEP YOU OUT OF DEBT, SPECIFICALLY CREDIT CARD DEBT, ON PART THREE OF CHANNEL TEN'S "SAVE YOURSELF" SERIES.	SAVEYOURSELF	NEWS	2/28/2008	6A,12P	2
HOW TO	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TORTILLA CHIPS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	MRFOOD	NEWS	2/28/2008	12P	1
RESEARCH	RESEARCHERS REPORT STUDY SHOWING THAT MUSIC HELPS PEOPLE RECOVER MORE QUICKLY FROM STROKES.	MUSIC	NEWS	2/28/2008	12P	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PUBLIC SAFETY	A WEEKLATER	NEWS	2/28/2008	5P,6P,11P	3	
	CENTRAL POINT POLICE OFFICERS REPORT, A WEEK AFTER THEY CLEARED HOMELESS CAMPS ALONG THE BEAR CREEK GREENWAY, IT LOOKS LIKE THE SWEEP WORKED, SAYING THEY ARE NOW PREPARING A REPORT AND WILL PASS THEIR FINDINGS AND RECOMMENDATIONS TO THE GREENWAY ASSOCIATION TO MAKE ANY IMPROVEMENTS.					
FUNDING	HISTORICALSOCIETY	NEWS	2/28/2008	5P	1	
	THE SOUTHERN OREGON HISTORICAL SOCIETY ELIMINATES IT'S EXECUTIVE DIRECTOR POSITION TO SAVE MONEY, SAYING LAST YEAR THE COUNTY CUT ALL FUNDING FOR THE SOCIETY, LEAVING IT TO OPERATE ON DONATIONS AND MONEY IT EARNES FROM MUSEUM ADMISSIONS.					
CHILD	CRIBDEATHS	NEWS	2/28/2008	5P	1	
	CONSUMER PRODUCT SAFETY COMMISSIOIN STRESSES IDEA OF "LESS IS MORE" IN THE CRIB, FROM 2002-2004, STATISTICS SHOW 241 KIDS UNDER FIVE IN THE U.S. DIED IN ACCIDENTS INVOLVING NURSERY PRODUCTS, 40 PERCENT INVOLVED CRIBS, AND SOFT BEDDING WAS THE LEADING CONTRIBUTOR, ADVISING PARENTS TO PLACE INFANTS ON THEIR BACKS & CHECK ON THEM AS OFTEN AS POSSIBLE.					
REBATE	IRSREBATELETTER	NEWS	2/28/2008	5P	1	
	THE IRS SENDS LETTERS TO MORE THAN 130 MILLION HOUSEHOLDS, TRYIGN TO MAKE SURE PEOPLE DON'T MISS OUT ON THEIR SHARE OF THE ECONOMIC STIMULUS PLAN.					
COMMUNITYAFFAIRS	ONTHETOWN	NEWS	2/28/2008	5P	1	
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
HOW TO	WESTCOAST	NEWS	2/28/2008	5P	1	
	A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "CHAMPAGNE CHICKEN", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
URBANRENEWAL	MURAMEET	NEWS	2/28/2008	6P,11P	2	
	THE MEDFORD URBAN RENEWAL AGENCY HOLDS MEETING WITH COOK DEVELOPMENT, MUTUALLY AGREEING TO TERMINATE THE CONTRACT FOR THE BELLA VITA PROJECT FOR NEW CONDOS AND RETAIL SHOPS IN DOWNTOWN MEDFORD, SAYING THE STATE OF THE ECONOMY MAKES IT DIFFICULT TO CONTINUE WITH THE CURRENT PLANS, SO THE PROJECT WILL BE RE-EVALUATED.					
FUNDING	MDALOCKUP	NEWS	2/28/2008	6P	1	
	LOCAL BUSINESS PEOPLE IN ASHLAND ARE ROUNDED UP AND PUT IN MDA'S "LOCK-UP", HAVING TO COME UP WITH BAIL TO GET OUT, THE MONEY WILL HELP SEND KIDS TO MDA'S SUMMER CAMP.					
REVITALIZATION	WESTMEDMEET	NEWS	2/28/2008	6A,12P	2	
	THE CITY OF MEDFORD KICKS OFF A REVITALIZATION PROJECT, IDENTIFYING SOME OF THE CONCERNS OF THE WASHINGTON ELEMENTARY SCHOOL NEIGHBORHOOD RESIDENTS.					
HOW TO	SAVEYOURSELF	NEWS	2/28/2008	6P,11P	2	
	FINANCIAL ADVISORS OFFER A TIP TO HELP YOU BUILD UP AN EMERGENCY FUND TO PREPARE FOR FINANCIALLY DIFFICULT TIMES, ON PART FOUR OF CHANNEL TEN'S "SAVE YOURSELF" SERIES.					
AIRQUALITY	EPACALIF	NEWS	2/29/2008	11P	1	
	THE EPA JUSTIFIES BLOCKING CALIFORNIA FROM CRACKING DOWN ON AUTO EMISSIONS BY SAYING THE PROBLEMS OF GLOBAL WARMING AREN'T UNIQUE TO ONE STATE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
FUNDING	MDALOCKUP	NEWS	2/29/2008	6A,12P	2	LOCAL BUSINESS PEOPLE IN ASHLAND ARE ROUNDED UP AND PUT IN MDA'S "LOCK-UP", HAVING TO COME UP WITH BAIL TO GET OUT, THE MONEY WILL HELP SEND KIDS TO MDA'S SUMMER CAMP.
PROCEDURE	PRESCRIPTIONS	NEWS	2/29/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY FINDING A "SURPRISING" TWENTY FIVE PERCENT FO CARDIAC PATIENTS DON'T FILL PRESCRIPTIONS THAT CAN HELP PREVENT ANOTHER HEART ATTACK.
FUNDING	HISTORICALSOCIETY	NEWS	2/29/2008	6A,12P	2	THE SOUTHERN OREGON HISTORICAL SOCIETY ELIMINATES ITS EXECUTIVE DIRECTOR POSITION TO SAVE MONEY, SAYING LAST YEAR THE COUNTY CUT ALL FUNDING FOR THE SOCIETY, LEAVING IT TO OPERATE ON DONATIONS AND MONEY IT EARNS FROMMUSEUM ADMISSIONS.
PUBLIC SAFETY	GREENWAYSWEEP	NEWS	2/29/2008	6A,12P	2	CENTRAL POINT POLICE OFFICIALS REPORT, A WEEK AFTER THEY CLEARED HOMELESS CAMPS ALONG THE BEAR CREEK GREENWAY IT LOOKS LIKE THE SWEEP WORKED, SAYING THEY ARE NOW PREPARING A REPORT AND WILL PASS THEIR FINDINGS AND RECOMMENDATIONS TO THE GREENWAY ASSOCIATION TO MAKE ANY IMPROVEMENTS.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	2/29/2008	6A,12P	2	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
ANIMALPROTECT	HUMANESOCIETY	NEWS	2/29/2008	6A,12P	2	THE SOUTHERN OREGON HUMANE SOCIETY CELEBRATES ITS BIRTHDAY MAKING PLANS TO MOVE TO A NEW LARGER FACILITY IN A MORE VISIBLE LOCATION, HOPING THE HIGH TRAFFIC AREA WILL LEAD TO AN INCREASE IN ADOPTIONS, SEEKING DONATIONS OF CASH PRODUCTS AND SERVICES TO HELP REMODEL THE BUILDING INTO A SHELTER.
YOUNG PEOPLE	SAFETYMEET	NEWS	2/29/2008	6A,5P	2	THE TRAFFIC SAFETY COMMISSION APPROVES SEVERAL MOTIONS TO MAKE SISKIYOU BOULEVARD IN ASHLAND A SAFER STREET FOR PEOPLE TO CROSS, THE MOTIONS, IN RESPONSE TO AN AUTO-PEDESTRIAN FATALITY THAT TOOK THE LIFE OF AN S.O.U. STUDENT.
HOW TO	SAVEYOURSELF	NEWS	2/29/2008	6A,12P	2	CONSUMER OFFICIALS REPORT ANOTHER TIP TO HELP GET AND KEEP YOU OUT OF DEBT, SPECIFICALLY CREDIT CARD DEBT, ON PART THREE OF CHANNEL TEN'S "SAVE YOURSELF" SERIES.
REHABILITATION	METH	NEWS	2/29/2008	6A	1	DIANA ROMERO, RECOVERING ADDICT, TALKS ABOUT HER METH ADDICTION AND THE LONG ROAD TO RECOVERY, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
SCAM	SCAM	NEWS	2/29/2008	6P,11P	2	CONSUMER OFFICIALS REPORT ON HOW A GRANTS PASS WOMAN AVOIDED A FINANCIAL TRAP INVOLVING AN EMAIL SCAM.
HOW TO	SAVEYOURSELF5	NEWS	2/29/2008	6P,11P	2	FINANCIAL EXPERTS OFFER TIPS ON WHAT YOU CAN DO WITH THOSE "STIMULUS" CHECKS FROM THE FEDERAL GOVERNMENT, ON PART FIVE OF KTVL'S "SAVE YOURSELF" SERIES.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS	
TIMBERINDUSTRY	MILLECONOMY	NEWS	2/29/2008	6P,11P	2	OFFICIALS REPORT THE SWANSON GROUP SHUT DOWN OPERATIONS AT IT'S FOUR PLYOOD AND SAW MILLS IN OREGON TODAY, AND BOISE CASCADE HAS CLOSED IT'S WHITE CITY SAWMILL, EXPERTS SAY THE ENTIRE INDUSTRY IS STRUGGLING.	
DIET	TEXTMESSAGED	DIET	NEWS	2/29/2008	5P	1	SONJA CONNOR, OHSU DIETICIAN, TALKS ABOUT THE NEW TECHNOLOGY MAKING IT EASIER TO MAKE SMARTER CHOICES AT FAST FOOD RESTAURANTS AND GROCERY STORES, TO HELP YOU SHED THOSE UNWANTED POUNDS.
EMERGTRAIN	FIRETRAIN	NEWS	2/29/2008	5P,6P	2	THE MEDFORD FIRE DEPARTMENT REPORTS THEY HAVE SIX NEW THERMAL IMAGING CAMERAS THAT WILL EVENTUALLY REPLACE THE SEVEN OLDER CAMERAS THEY CURRENTLY USE, THE CAMERAS DETECT HEAT AND ALLOW FIRE FIGHTERS TO LOCATE VICTIMS IN SMOKE-FILLED BUILDINGS.	
HOW TO	MRFOOD	NEWS	2/29/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LEAP YEAR BIRTHDAY CAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	
LEVY	LEVY	NEWS	2/29/2008	12P	1	THE MEDFORD CITY COUNCIL SAYS NO TO A LIBRARY LEVY, A RECENT SURVEY SHOWING THAT ONLY TWENTY FIVE PERCENT OF VOTERS WOULD SUPPORT THIS TYPE OF MEASURE.	
DIET	DAIRY	NEWS	2/29/2008	6A,12P	2	HEALTH EXPERTS REPORT NEW ANALYSIS OF ALMOST 30,000 U.S. WOMEN AGE FOURTY FIVE OR OLDER, FOUND THOSE WHO GET THE MOST DAIRY IN THEIR DIET, HAVE LOWER BLOOD PRESSURE, BUT THE BENEFIT ONLY CAME FROM LOW-FAT PRODUCTS, AND COULD NOT BE GAINED THROUGH PILLS OR SUPPLEMENTS.	
PROCEDURE	MAMMOGRAMS	NEWS	2/29/2008	6A,12P	2	MEDICAL EXPERTS REPORT WOMEN WITH SOME GENETIC DIFFERENCES THAT RAISE THE RISK OF BREAST CANCER ARE BEING ADVISED TO DO MORE THAN GET REGULAR MAMMOGRAMS, THEY SHOULD ALSO GET PERIODIC MRI SCANS THAT CAN SPOT EARLIER SIGNS OF THE DISEASE.	
URBANRENEWAL	MURAMEET	NEWS	2/29/2008	6A,12P	2	THE MEDFORD URBAN RENEWAL AGENCY HOLDS MEETING WITH COOK DEVELOPMENT, MUTUALLY AGREEING TO TERMINATE THE CONTRACT FOR THE BELLA VITA PROJECT FOR NEW CONDOS AND RETAIL SHOPS IN DOWNTOWN MEDFORD, SAYING THE STATE OF THE ECONOMY MAKES IT DIFFICULT TO CONTINUE WITH THE CURRENT PLANS, SO THE PROJECT WILL BE RE-EVALUATED.	
COMMUNITY AFFAIRS	AUCTION	NEWS	3/1/2008	6P,11P	2	COORDINATORS REPORT HUNDREDS OF PEOPLE ATTENDING A CONSIGNMENT FARM AUCTION IN LAKE CREEK, COORDINATORS HOPING TO MAKE THE AUCTION AN ANNUAL EVENT.	
EDUCATION	SCIENCEKIDS	NEWS	3/1/2008	6P,11P	2	S.O.U. STUDENTS PRESENT THEIR "KIDS AND CHEMISTRY" EVENT AT THE MEDFORD YMCA, GUIDING CHILDREN AND PARENTS THROUGH A SERIES OF SAFE AND FUN HANDS-ON EXPERIMENTS, ORGANIZERS SAY THE EVENT IS A WAY TO SHARE A LOVE OF SCIENCE WITH A YOUNGER GENERATION.	

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	KIDLAWYERS	NEWS	3/1/2008	6P,11P	2	STUDENTS FROM ST. MARY'S AND ASHLAND HIGH SCHOOLS PARTICIPATE IN THE STATE'S MOCK TRIAL COMPETITION AT THE JACKSON COUNTY COURTHOUSE, ARGUING A FICTIONAL CASE WHICH THE DEFENDANT IS ACCUSED OF LEAVING A BOMB IN A SCHOOL LUNCH ROOM, ORGANIZERS SAY STUDENTS CAN LEARN SKILLS THAT CAN BE USEFUL EVEN IF THEY DON'T PLAN TO BECOME ATTORNEYS.
EDUCATION	KIDLAWYERS	NEWS	3/2/2008	6P	1	STUDENTS FROM ST. MARY'S AND ASHLAND HIGH SCHOOLS PARTICIPATE IN THE STATE'S MOCK TRIAL COMPETITION AT THE JACKSON COUNTY COURTHOUSE, ARGUING A FICTIONAL CASE WHICH THE DEFENDANT IS ACCUSED OF LEAVING A BOMB IN A SCHOOL LUNCH ROOM, ORGANIZERS SAY STUDENTS CAN LEARN SKILLS THAT CAN BE USEFUL EVEN IF THEY DON'T PLAN TO BECOME ATTORNEYS.
EDUCATION	SCIENCEKIDS	NEWS	3/2/2008	6P	1	S.O.U. STUDENTS PRESENT THEIR "KIDS & CHEMISTRY" EVENT AT THE MEDFORD YMCA, GUIDING CHILDREN AND PARENTS THROUGH A SERIES OF SAFE AND FUN HANDS-ON EXPERIMENTS, ORGANIZERS SAY THE EVENT IS A WAY TO SHARE A LOVE OF SCIENCE WITH A YOUNGER GENERATION.
COMMUNITY AFFAIRS	AUCTION	NEWS	3/2/2008	6P	1	COORDINATORS REPORT HUNDREDS OF PEOPLE ATTENDING A CONSIGNMENT FARM AUCTION IN LAKE CREEK, COORDINATORS HOPING TO MAKE THE AUCTION AN ANNUAL EVENT.
TIMBERINDUSTRY	MILLLAYOFFS	NEWS	3/3/2008	6P,11P	2	OFFICIALS REPORT THE SWANSON GROUP SHUT DOWN OPERATIONS AT IT'S FOUR PLYWOOD AND SAWMILLS IN OREGON, AND BOISE CASCADE HAS CLOSED IT'S WHITE CITY SAWMILL, EXPERTS SAY THE ENTIRE INDUSTRY IS STRUGGLING.
UNEMPLOYMENT	UNEMPLOYMENT NEWS	NEWS	3/3/2008	6P	1	OFFICIALS REPORT UNEMPLOYMENT RATES ON THE RISE IN SOUTHERN OREGON, JACKSON COUNTY LOST MORE THAN 4000 JOBS BETWEEN DECEMBER-JANUARY, MOST WERE IN RETAIL, ALSO CONSTRUCTION, MANUFACTURING, PROFESSIONAL & BUSINESS SERVICES, JOSEPHINE COUNTY 9 1/2 PERCENT, SIMILAR INCREASES IN KLAMATH, CURRY, AND DOUGLAS COUNTIES.
JOBS	OLDERWORKERS	NEWS	3/3/2008	5P	1	EMPLOYMENT WEBSITE "CAREER BUILDER" LAUNCHES PRIME-CB.COM, DESIGNED TO HELP OLDER AMERICANS LOOKING FOR A NEW OPPORTUNITY AND RETIRED AMERICANS LOOKING TO GET BACK INTO THE WORKFORCE.
EDUCATION	SCIENCEKIDS	NEWS	3/3/2008	6A	1	S.O.U. STUDENTS PRESENT THEIR "KIDS & CHEMISTRY" EVENT AT THE MEDFORD YMCA, GUIDING CHILDREN AND PARENTS THROUGH A SERIES OF SAFE AND FUN HANDS-ON EXPERIMENTS, ORGANIZERS SAY THE EVENT IS A WAY TO SHARE A LOVE OF SCIENCE WITH A YOUNGER GENERATION.
RESEARCH	SLEEPSTUDY	NEWS	3/3/2008	5P	1	RESEARCHERS REPORT NEW SURVEY FINDING AMERICANS ARE STRUGGLING TO STAY AWAKE AT THEIR DESKS, AND ALSO BEHIND THE WHEEL, SAYING MORE AND MORE ARE SADDLED TO THEIR COMPUTERS AND CELL PHONES, WORKDAYS ARE GETTING LONGER AND PEOPLE ARE LOSING SLEEP, AND HOW THE TREND CAN BECOME TRAGIC.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTHCARE	OHPLOTTERY	NEWS	3/3/2008	6P	1	
STATE HEALTH OFFICIALS REPORT MORE THAN 91,000 PEOPLE PUT THEIR NAME ON THE LIST FOR THE OREGON HEALTH PLAN, NOW THE STATE WILL RANDOMLY SELECT 3000 OF THOSE AND ALLOW THEM TO APPLY.						
CONSTRUCTION	WIMERBRIDGE	NEWS	3/3/2008	6P,11P	2	
MEMBERS OF THE GROUP "CITIZENS FOR REBUILDING THE WIMER BRIDGE" REPORT ONLY ONE MORE STEP IS LEFT WITH THE RE-CONSTRUCTION, THE PAVING, SAYING IT'S AWESOME TO SEE THE COMMUNITY'S HARD WORK OVER THE LAST FOUR YEARS COME TOGETHER, A GRAND OPENING CELEBRATION MAY BE SCHEDULED FOR JULY.						
PRODUCT INFO	SNEEZEGUARD	NEWS	3/3/2008	6P,11P	2	
BOB RUSSELL, A GRANTS PASS MAN AND HIS FAMILY, TALKS ABOUT THEIR INVENTION CALLED THE "CLEAN COUGH", THAT MAY BE THE PERFECT PRODUCT TO HELP STOP THE SPREAD OF GERMS, NOW THAT THE FLU SEASON IS IN FULL SWING.						
BAROMETER	FORD&OIL	NEWS	3/3/2008	11P	1	
GENERAL MOTORS AND FORD, TWO OF THE THREE BIG AUTOMAKERS CUT PRODUCTION AS THE PRICE OF OIL GUSHES TO ANOTHER RECORD HIGH.						
YOUTH	MEDREAD	NEWS	3/3/2008	5P	1	
COMMUNITY VOLUNTEERS INCLUDING POLICE OFFICERS, SCHOOL BOARD MEMBERS AND EMPLOYEES AT KTVL NEWS 10, SPEND THE MORNING READING TO STUDENTS AT KENNEDY ELEMENTARY SCHOOL, PROMOTING LITERACY, "READ ACROSS AMERICA", AND ALSO DR. SEUS'S BIRTHDAY.						
EDUCATION	KIDLAWYERS	NEWS	3/3/2008	6A	1	
STUDENTS FROM ST. MARY'S AND ASHLAND HIGH SCHOOLS PARTICIPATE IN THE STATE'S MOCK TRIAL COMPETITION AT THE JACKSON COUNTY COURTHOUSE, ARGUING A FICTIONAL CASE WHICH THE DEFENDANT IS ACCUSED OF LEAVING A BOMB IN A SCHOOL LUNCH ROOM, ORGANIZERS SAY STUDENTS CAN LEARN SKILLS THAT CAN BE USEFUL EVEN IF THEY DON'T PLAN TO BECOME ATTORNEYS.						
DRIVINGSAFETY	ONTHEBEAT	NEWS	3/3/2008	6P	1	
LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT THE HAZARDS OF DRIVING DROWSY, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.						
EXERCISE	WORKOUTS	NEWS	3/3/2008	6A,12P,5P	3	
MEDICAL EXPERTS REPORT REGULAR, LOW-INTENSITY WORKOUTS LIKE WALKING CAN BOOST ENERGY LEVELS BY TWENTY PERCENT AND DECREASE FATIGUE BY SIXTY PERCENT.						
VOLUNTEERS	GPREAD	NEWS	3/3/2008	5P	1	
MOST OF THE NATION ALONG WITH READERS IN OREGON, KICK OFF "READ ACROSS AMERICA" WEEK INSIDE THEIR LIBRARIES.						
HOW TO	MR FOOD	NEWS	3/3/2008	12P	1	
MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT WAYS TO MAKE YOUR FRESH FOOD LAST LONGER, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.						
HOW TO	SAVEYOURSELF5	NEWS	3/3/2008	6A,12P	2	
DEAN FORTMILLER, CONSUMER CREDIT COUNSELING, OFFERS SOME ADVICE ON WHAT YOU CAN DO WITH YOUR ECONOMIC STIMULUS REBATE CHECK, ON PART FIVE OF CHANNEL TEN'S "SAVE YOURSELF"SERIES.						

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SCAM	SCAM	NEWS	3/3/2008	6A	1	
	SCOTT CLAUSON, MEDFORD POLICE REPORT AN EMAIL SCAM AND HOW A GRANTS PASS WOMAN AVOIDED A FINANCIAL TRAP.					
PROCEDURE	HRT	NEWS	3/3/2008	6A	1	
	EXPERTS WARN HORMONE REPLACEMENT THERAPY CAN THROW OFF BREAST CANCER DIAGNOSIS, SAYING WOMEN WHO USE THE DRUGS HAVE ONLY A SLIGHTLY HIGHER RISK OF THE DISEASE BUT A MUCH GREATER CHANCE OF ABNORMAL MAMMOGRAMS OR AN UNNECESSARY BIOPSY.					
COMMUNITY AFFAIRS	AUCTION	NEWS	3/3/2008	6A	1	
	COORDINATORS REPORT HUNDREDS OF PEOPLE ATTENDING A CONSIGNMENT FARM AUCTION IN LAKE CREEK, COORDINATORS HOPING TO MAKE THE AUCTION AN ANNUAL EVENT.					
PRODUCTSAFETY	FDA	NEWS	3/3/2008	6A,12P	2	
	THE FDA RETHINKS THE WAY IT WARNS THE PUBLIC ABOUT SAFETY CONCERNS WITH FOODS AND DRUGS.					
PHYSICAL	DRDAN	NEWS	3/3/2008	5P	1	
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					
VOTING	BALLOTCHECK	NEWS	3/3/2008	12P,5P,11	3	
	THE JACKSON COUNTY ELECTIONS OFFICE HOLDS PUBLIC TESTING OF THEIR VOTE TALLY SYSTEM PRIOR TO THIS MONTH'S SPECIAL ELECTION.					
INFO	FORECLOSURES	NEWS	3/4/2008	5P	1	
	FEDERAL RESERVE CHIEF BEN BERNANKE REPORTS MORE SHOULD BE DONE TO PREVENT FORECLOSURES, SAYING LENDERS SHOULD NOT JUST LOWER THE INTEREST RATE ON TROUBLED LOANS, THEY SHOULD ALSO REDUCE THE PRINCIPAL TO GIVE HOMEOWNERS MORE RELIEF.					
AIR	AIRLINEDELAYS	NEWS	3/4/2008	5P	1	
	GOVERNMENT OFFICIALS REPORT NEW FIGURES SHOWING THAT NEARLY ONE THIRD OF COMMERCIAL FLIGHTS IN THE U.S. ARRIVED LATE OR WERE CANCELLED IN JANUARY, UNITED AIRLINES HAD THE WORST ON-TIME ARRIVAL RATE, FOLLOWED BY SKY WEST AND AMERICAN EAGLE.					
PETS	PETDOC	NEWS	3/4/2008	5P	1	
	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT FLE AND TICK SEASON, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" REPORT.					
HEALTH	CHILDRENFIRST	NEWS	3/4/2008	6P,11P	2	
	STATE OFFICIALS ISSUE REPORT ON THE HEALTH OF OREGON'S CHILDREN, SHOWING, WHILE MORE KIDS ARE GETTING HEALTHCARE, THERE'S BEEN A BIG JUMP IN CHILD ABUSE AND NEGLECT.					
PRICES	GASPRICES	NEWS	3/4/2008	6P,11P	2	
	CONSUMER OFFICIALS REPORT GAS PRICES CONTINUE TO RISE AND THERE'S NO RELIEF IN SIGHT, TRIPLE A REPORTS OREGON GAS PRICES COULD BREAK THE FOUR DOLLAR PER GLALON MARK THIS SUMMER.					
INFO	AIRBORNE	NEWS	3/4/2008	11P	1	
	A PUBLIC ADVOCACY GROUP FILES LAWSUIT AGAINST THE MAKERS OF THE NATURAL COLD SUPPRESSANT "AIRBORNE", CONCLUDING THAT THE PRODUCT IS JUST AN OVERPRICED VITAMIN PILL THAT DOESN'T LIVE UP TO IT'S CLAIMS.					

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TIMBERINDUSTRY	MILLLAYOFFS	NEWS	3/4/2008	6A,12P	2	OFFICIALS REPORT THE SWANSON GROUP SHUT DOWN OPERATIONS AT IT'S FOUR PLYWOOD AND SAWMILLS IN OREGON, AND BOISE CASCADE HAS CLOSED IT'S WHITE CITY SAWMILL, EXPERTS SAY THE ENTIRE INDUSTRY IS STRUGGLING.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/4/2008	6P,11P	2	JACKSON COUNTY SHERIFF'S OFFICE FEPORTS THEY STILL NEED PUBLIC ASSISTANCE IN FINDING THE MAN WHO ROBBED A SUBWAY SANDWICH SHOP IN WHITE CITY LAST MONTH.
UNEMPLOYMENT	UNEMPLOYMENT NEWS	3/4/2008	6A,12P	2	OFFICIALS REPORT UNEMPLOYMENT RATES ARE ON THE RISE IN SOUTHERN OREGON, JACKSON COUNTY LOST MORE THAN 4000 JOBS BETWEEN DECEMBER-JANUARY, MOST IN RETAIL, ALSO IN CONSTRUCTION, MANUFACTURING, PROFESSIONAL AND BUSINESS SERVICES, IN JOSEPHINE THE RATE IS 9 1/2 PERCENT, AND SIMILAR INCREASES IN KLAMATH, CURRY, AND DOUGLAS COUNTIES.	
PRODUCT INFO	SNEEZEGUARD	NEWS	3/4/2008	6A,12P	2	BOB RUSSELL, A GRANTS PASS MAN AND HIS FAMILY, TALKS ABOUT THEIR INVENTION CALLED THE "CLEAN COUGH", THAT MAY BE THE PERFECT PRODUCT TO HELP STOP THE SPREAD OF GERMS, NOW THAT THE FLU SEASON IS IN FULL SWING.
COST OF	GENERIC	NEWS	3/4/2008	6A,12P,5P	3	MEDICAL OFFICIALS REPORT USE OF LESS EXPENSIVE GENERIC MEDICINES HAS SLOWED THE GROWTH OF PRESCRIPTION DRUG COSTS TO IT'S LOWEST LEVEL SINCE AT LEAST 1996,
RESEARCH	VITAMINS	NEWS	3/4/2008	6A,12P,5P	3	RESEARCHERS REPORT STUDY TRACKING ALMOST 80,000 PEOPLE OVER A DECADE, FINDING PEOPLE WHO TAKE VITAMINS ARE JUST AS LIKELY AS THOSE WHO DON'T, TO DEVELOP LUNG CANCER.
RESEARCH	SLEEPSTUDY	NEWS	3/4/2008	6A,12P	2	RESEARCHERS REPORT NEW SURVEY FINDING AMERICANS ARE STRUGGLING TO STAY AWAKE AT THEIR DESKS, AND ALSO BEHIND THE WHEEL, SAYING MORE AND MORE ARE SADDLED TO THEIR COMPUTERS AND CELL PHONES, WORKDAYS ARE GETTING LONGER AND PEOPLE ARE LOSING SLEEP, AND HOW THE TREND CAN BECOME A TRAGEDY.
YOUTH	MEDREAD	NEWS	3/4/2008	6A,12P	2	COMMUNITY VOLUNTEERS INCLUDING POLICE OFFICERS, SCHOOL BOARD MEMBERS, AND EMPLOYEES AT KTVL NEWS 10, SPEND THE MORNING READING TO STUDENTS AT KENNEDY ELEMENTARY SCHOOL, PROMOTING LITERACY, "READ ACROSS AMERICA", AND ALSO DR. SEUS'S BIRTHDAY.
VOLUNTEERS	GPREAD	NEWS	3/4/2008	6A,12P	2	MOST OF THE NATION ALONG WITH READERS IN OREGON, KICK OFF "READ ACROSS AMERICA" WEEK INSIDE THEIR LIBRARIES.
CONSTRUCTION	WIMERBRIDGE	NEWS	3/4/2008	6A	1	MEMBERS OF THE GROUP "CITIZENS FOR REBUILDING THE WIMER BRIDGE" REPORT ONLY ONE MORE STEP IS LEFT WITH THE RE-CONSTRUCTION, THE PAVING, SAYING IT'S AWESOME TO SEE THE COMMUNITY'S HARD WORK OVER THE LAST FOUR YEARS COME TOGETHER, AN GRAND OPENING CELEBRATION MAY BE SCHEDULED FOR JULY.
VOTING	BALLOTCHECK	NEWS	3/4/2008	6A	1	THE JACKSON COUNTY ELECTIONS OFFICE HOLDS PUBLIC TESTING OF THEIR VOTE TALLY SYSTEM PRIOR TO THIS MONTH'S SPECIAL ELECTION.

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HOW TO	MR FOOD	NEWS	3/4/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHICKEN & WILD RICE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
COMMUNITY AFFAIRS	CHOCOLATE	NEWS	3/5/2008	5P,6P,11P	3	
	ORGANIZERS REPORT THE FOURTH ANNUAL CHOCOLATE FESTIVAL IN ASHLAND.					
INFO	DIETORDONATE	NEWS	3/5/2008	5P	1	
	DEAN KARLAN, STICKK DOT COM COMPANY CO-FOUNDER, TALKS ABOUT A NEW WEBSITE DESIGNED TO HELP YOU LOSE WEIGHT, AND IF YOU DON'T REACH YOUR GOAL, IT WILL COST YOU, YOU CAN ALSO GET HELP WITH YOUR GOAL OF QUITTING SMOKING, RUNNING A MARATHON, OR SET YOUR OWN GOAL.					
FUNDING	JOCOFUNDING	NEWS	3/5/2008	5P,6P,11P	3	
	JOSEPHINE COUNTY LEADERS APPOINT TASK FORCE TO FIND ALTERNATIVE WAYS TO RAISE MONEY FOR LAW ENFORCEMENT SERVICES, DUE TO THE CUT IN O & C FUNDING.					
GARDENING	ROGUEGARDENER	NEWS	3/5/2008	5P	1	
	STAN MAPOLSKI, ROGUE GARDENER, OFFERS A SIMPLE TIP THAT WILL HELP WITH YOUR WINTER GARDENING, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
PROCEDURE	BIRTHCONTROL	NEWS	3/5/2008	6A	1	
	RESEARCHERS REPORT NEW STUDY FINDING THAT WOMEN AGED 40-59 WHO'VE USED ORAL CONTRACEPTIVES, ARE SEVENTEEN PERCENT LESS LIKELY TO DEVELOP COLON CANCER.					
EDUCATION	MATHDAY	NEWS	3/5/2008	6P	1	
	LINCOLN SAVAGE MIDDLE SCHOOL STUDENTS IN JOSEPHINE COUNTY COMPETE WITH STUDENTS AROUND THE GLOBE IN CELEBRATION OF WORLD MATH DAY, THE EVENT DESIGNED TO GET STUDENTS EXCITED ABOUT MATH.					
INFO	ORCOMPLAINTS	NEWS	3/5/2008	11P	1	
	STATE ATTORNEY GENERAL'S OFFICE RELEASES ANNUAL LIST OF TOP CONSUMER COMPLAINTS, WITH OREGONIANS SAYING TELEPHONE AND CABLE COMPANIES TOPPING THE LIST, FINANCIAL INSTITUTIONS - BANKS & MORTGAGE BROKERS AGAIN CAME IN SECOND, & MAKING THE LIST FOR THE FIRST TIME AT NUMBER THREE IS THE ARRIVAL OF INTERNATIONAL MONEY TRANSFER SCHEMES.					
PHYSICAL	ALLERGIES	NEWS	3/5/2008	11P	1	
	PAMELA JANKELOW, ACUPUNCTURIST, EXPLAINS WHY THE NUMBER OF ALLERGY SUFFERERS IN THE U.S. IS AT AN ALL TIME HIGH, SAYING GLOBAL WARMING BOOSTS POLLEN PRODUCTION AND LEADS TO ALLERGY SEASON STARTING FIVE DAYS EARLIER EVERY DECADE.					
HEALTHCARE	NURSINGASSIST	NEWS	3/5/2008	6A,12P	2	
	HEALTH OFFICIALS REPORT OREGON WILL BE SEEING MORE NURSING ASSISTANTS AT IT'S NURSING HOMES UNDER NEW STAFFING STANDARDS, CALLING THE MOVE A MAJOR STEP FORWARD IN IMPROVING THE STANDARD OF CARE FOR THE VULNERABLE ELDERLY POPULATION, MEANING OREGON WILL NEED APPROXIMATELY 500-700 ADDITIONAL NURSING ASSISTANTS BY 2010.					
INFO	JOESPURGEON	NEWS	3/5/2008	12P	1	
	FINANCIAL ADVISOR JOE SPURGEON CONTINUES THE TOPIC "MONEY FIRSTS", TALKS ABOUT WHEN WE FIRST STARTED USING MONEY HERE IN THE U.S., ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					

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PROCEDURE	AIRBORNE	NEWS	3/5/2008	6A,12P,5P	3	A PUBLIC ADVOCACY GROUP FILES LAWSUIT AGAINST THE MAKERS OF THE NATURAL COLD SUPPRESSANT "AIRBORNE", CONCLUDING THAT THE PRODUCT IS JUST AN OVERPRICED VITAMIN PILL THAT DOESN'T LIVE UP TO IT'S CLAIMS.
PRICES	GASPRICES	NEWS	3/5/2008	6A,12P,5P	3	TRIPLE A REPORTS THE AVERAGE PRICE FOR A GALLON OF GAS SHOT UP ELEVEN CENTS THIS WEEK, ON TOP OF A SIXTEEN CENT INCREASE THE PREVIOUS WEEK, OREGON TIED WITH NEW YORK FOR THE FOURTH HIGHEST PRICES IN THE NATION.
HEALTH	CHILDRENFIRST	NEWS	3/5/2008	6A,12P	2	STATE OFFICIALS ISSUE REPORT ON THE HEALTH OF OREGON'S CHILDREN, SHOWING, WHILE MORE KIDS ARE GETTING HEALTHCARE, THERE'S BEEN A BIG JUMP IN CHILD ABUSE AND NEGLECT.
RESEARCH	SALT	NEWS	3/5/2008	6A,12P	2	BRITISH RESEARCHERS REPORT STUDY FINDING THAT CHILDREN WHO ATE LESS SALT DRANK FEWER SODAS AND COULD REDUCE THEIR RISK OF HIGH BLOOD PRESSURE AND OBESITY.
PHYSICAL	OBESITY	NEWS	3/5/2008	6A,12P,5P	3	MEDICAL EXPERTS REPORT AS WE AGE, THE HEART BECOMES MORE RIGID, MAKING IT HARDER TO DO IT'S JOB, BUT LOSING WEIGHT ALLOWS IT TO RELAX MORE IN BETWEEN CONTRACTIONS AND HELPS STALL THE AGING PROCESS, SOME NEW DATA INDICATES IT DOESN'T MATTER IF YOU DIET OR EXERCISE, FOR THE HEART, IT HAS THE SAME BENEFIT.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/5/2008	6A,12P,5P	3	JACKSON COUNTY SHERIFF'S OFFICE REPORTS THEY STILL NEED PUBLIC ASSISTANCE IN FINDING THE MAN WHO ROBBED A SUBWAY SANDWICH SHOP IN WHITE CITY LAST MONTH.
REGS	RIVER	NEWS	3/5/2008	5P,6P,11P	3	THE OREGON DEPARTMENT OF STATE LANDS HOLDS ONE OF TWO PUBLIC MEETINGS IN MEDFORD TO DECIDE IF THE ROGUE RIVER BETWEEN GRAVE CREEK AND LOST CREEK DAM IS NAVIGABLE, IF SO, IT WILL BECOME PUBLIC PROPERTY.
PRODUCT SAFETY	BEEFPLAQUE	NEWS	3/6/2008	5P	1	THE U.S. DEPARTMENT OF AGRICULTURE REVOKES THE "SUPPLIER OF THE YEAR" AWARD FOR A CALIFORNIA SLAUGHTERHOUSE, AFTER INHUMANE TREATMENT OF COWS PROMPTED THE LARGEST BEEF RECALL IN HISTORY.
INFO	FORECLOSUREFIXER	NEWS	3/6/2008	5P	1	THE MORTGAGE INDUSTRY REPORTS MORE THAN 900,000 HOMES WERE IN FORECLOSURE IN THE LAST THREE MONTHS OF 2007, AND THE NUMBER OF BORROWERS WHO WERE THIRTY DAYS LATE PAYING THEIR MORTGAGES ROSE TO IT'S HIGHEST RATE IN MORE THAN TWENTY YEARS.
FUNDING	HEARTS&VINES	NEWS	3/6/2008	5P,11P	2	THE HEARTS & VINES FOUNDATION HANDS OUT THOUSANDS OF DOLLARS DESPITE A STRUGGLING ECONOMY, EACH YEAR THE ORGANIZATION SELECTS LOCAL NON-PROFIT ORGANIZATIONS COMMITTED TO ELIMINATING DOMESTIC VIOLENCE.
HOW TO	WESTCOAST	NEWS	3/6/2008	5P	1	A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR A GOURMET HAMBURGER, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSTRUCTION	AIRPORTPROGRESS	NEWS	3/6/2008	6P,11P	2	AIRPORT OFFICIALS REPORT PROGRESS BEING MADE ON THE NEW TERMINAL AT THE ROGUE VALLEY INTERNATIONAL AIRPORT, EXPECTING COMPLETION BY JANUARY OF NEXT YEAR, WHEN COMPLETED, IT WILL HAVE A RESTAURANT AND CONCESSION AVAILABLE TO PEOPLE IN AND OUT OF THE SECURITY AREA, ALSO AN OBSERVATION DECK AND PLENTY OF ROOM TO GROW.
CITY ORDINANCE	PANHANDLING	NEWS	3/6/2008	5P,6P,11P	3	THE ACLU CHALLENGES MEDFORD'S PANHANDLING ORDINANCE, SAYING IT RESTRICTS THE PANHANDLERS RIGHT TO FREE SPEECH, MEDFORD POLICE SAY THE ORDINANCE FOCUSES ON THE LOCATION AND MANNER OF PANHANDLING, NOT INDIVIDUALS.
LOWINCOMEASSIST	MOTOBASKET	NEWS	3/6/2008	11P	1	MOTORCYCLE ENTHUSIASTS GATHER IN GOLD HILL TO ASSEMBLE EASTER BASKETS FOR HUNDREDS OF LOCAL CHILDREN, THE FREE BIRD MOTORCYCLE GROUP WILL HOST AN EASTER BASKET RUN TO DELIVER THE BASKETS TO NEEDY CHILDREN.
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/6/2008	5P	1	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
ABUSE	METHWATCH	NEWS	3/6/2008	6P	1	DIANA ROMERO, RECOVERING ADDICT, TALKS ABOUT HER ROAD TO RECOVERY FROM A METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
HEALTH	POLLUTION	NEWS	3/6/2008	6A,12P	2	RESEARCHERS REPORT POLLUTION ISN'T JUST HURTING THE ENVIRONMENT, IT'S AFFECTING CHILDREN'S BRAINS, SAYING KIDS WHO LIVE IN NEIGHBORHOODS WITH HEAVY TRAFFIC POLLUTION SCORE WORSE ON TESTS OF INTELLIGENCE AND MEMORY THAN CHILDREN WHO BREATHE CLEANER AIR.
LAWS	TEENSMOKING	NEWS	3/6/2008	6P,11P	2	SGT. PHIL EASTMAN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT A NEW ORDINANCE GOING INTO EFFECT, STATING ANYONE UNDER THE AGE OF EIGHTEEN WHO IS CAUGHT WITH CIGARETTES OR TOBACCO WILL FACE FINES, STARTING AT AROUND ONE HUNDRED DOLLARS.
NEW PROCEDURE	DIABETICS	NEWS	3/6/2008	12P	1	RESEARCHERS REPORT A NEW WIRELESS MONITOR THAT AUTOMATICALLY CHECKS BLOOD SUGAR LEVELS COULD MAKE LIFE A LOT EASIER FOR DIABETICS.
PHYSICAL	ALLERGIES	NEWS	3/6/2008	6A	1	PAMELA JANKELow, ACUPUNCTURIST, REPORTS THE NUMBER OF ALLERGY SUFFERERS IN THE U.S. IS AT AN ALL-TIME HIGH, AND SPRING WEATHER IS NOT SOLELY TO BLAME, RESEARCHERS SAY GLOBAL WARMING BOOSTS POLLEN PRODUCTION AND LEADS TO ALLERGY SEASON STARTING FIVE DAYS EARLIER EVERY DECADE.
CANCER	OVARIANCANCER	NEWS	3/6/2008	6A,12P	2	RESEARCHERS DEVELOP WHAT THEY BELIEVE IS THE FIRST BLOOD TEST THAT ACCURATELY DETECTS OVARIAN CANCER AT AN EARLY STAGE.
PROCEDURE	REHABILITATION	NEWS	3/6/2008	6A,12P	2	RESEARCHERS REPORT STARTING REHABILITATION WITHIN TWENTY FOUR HOURS AFTER A PERSON'S HAD A STROKE APPEARS TO BE SAFE, SURPRISING MOST EXPERTS, AS EARLIER RESEARCH CONCLUDED PATIENTS WEREN'T READY FOR EXERCISE FOR SOME TIME, BUT IT SEEMS, THE EARLIER THE REHAB STARTS, THE BETTER.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
REGS		RIVER	NEWS	3/6/2008	6A,12P	2
	THE OREGON DEPARTMENT OF STATE LANDS HOLDS THE FIRST OF TWO PUBLIC HEARINGS ON WHETHER TO DECLARE NINETY MILES OF THE ROGUE RIVER PUBLIC PROPERTY.					
EDUCATION		MATHDAY	NEWS	3/6/2008	6A,12P	2
	LINCOLN SAVAGE MIDDLE SCHOOL STUDENTS IN JOSEPHINE COUNTY PARTICIPATE WITH STUDENTS AROUND THE GLOBE IN CELEBRATION OF WORLD MATH DAY, DESIGNED TO GET STUDENTS EXCITED ABOUT MATH.					
FUNDING		JOCOFUNDING	NEWS	3/6/2008	6A,12P	2
	A NEW JOSEPHINE COUNTY TASK FORCE HOLDS THEIR FIRST MEETING DISCUSSING VARIOUS WAYS TO FILL THE ANTICIPATED TWELVE MILLION DOLLAR GAP SHOULD THE FEDERAL GOVERNMENT FAIL TO RENEW FEDERAL TIMBER PAYMENTS.					
INFO		ORCOMPLAINTS	NEWS	3/6/2008	6A	1
	THE STATE'S ATTORNEY GENERAL'S OFFICE COMPILES ANNUAL LIST OF CONSUMER COMPLAINTS, FOR THE FIFTH YEAR IN A ROW OREGONIANS SAY TELEPHONE AND CABLE COMPANIES TOP THEIR LIST, WITH FINANCIAL INSTITUTIONS-BANKS AND MORTGAGE BROKERS AGAIN COMING IN SECOND, AND MAKING THE LIST FOR THE FIRST TIME AT NUMBER 3, INTERNET MONEY TRANSFER SCHEMES.					
COMMUNITY AFFAIRS		CHOCOLATE	NEWS	3/6/2008	6A,12P	2
	ORGANIZERS REPORT THE FOURTH ANNUAL CHOCOLATE FESTIVAL IN ASHLAND.					
HOW TO		MR FOOD	NEWS	3/6/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SWEET 'N' SPICY MEATLOAF", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
PROCEDURE		DEMENTIA	NEWS	3/7/2008	6A	1
	HEALTH OFFICIALS REPORT SOME BAD NEWS FOR DEMENTIA PATIENTS AND THEIR FAMILIES, EXPERTS TRYING TO SET UP TREATMENT GUIDELINES VOICED SOME FRUSTRATION, ANNOUNCING THE FIVE DAYS CURRENTLY AVAILABLE ARE HIT AND MISS WITH PATIENTS, CALLING FOR MORE TESTING AND NEW AVENUES OF RESEARCH.					
HOW TO		MR FOOD	NEWS	3/7/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SOUTHWESTERN LAYERED RICE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
EQUESTRIAN		EQUESTRIANSHOW	NEWS	3/7/2008	6P	1
	TEENS FROM THIRTEEN SCHOOLS IN JACKSON, JOSEPHINE, AND KLAMATH COUNTIES TAKE PART IN A HIGH SCHOOL EQUESTRIAN TEAM MEET AT THE JACKSON COUNTY EXPO, COMPETING IN TWENTY TWO DIFFERENT EVENTS IN THE THREE DAY COMPETITION.					
EMERGSERV		WILDFIRE	NEWS	3/7/2008	6P,11P	2
	FIRE AND EMERGENCY PREPAREDNESS OFFICIALS MEET IN MEDFORD TAKING PUBLIC COMMENTS REGARDING THEIR PROPOSALS TO ESTABLISH A MORE STRATEGIC APPROACH TO PREVENTING FIRES IN THE REGION.					
PROCEDURE		SINUSURGERY	NEWS	3/7/2008	5P	1
	MEDICAL OFFICIALS REPORT NEW OUT-PATIENT SURGERY CALLED "BALLOON SINUPLASTY", HELPING PEOPLE WITH CHRONIC SINUS PROBLEMS TO BREATHE A LOT EASIER.					
PROCEDURE		VACCINES	NEWS	3/7/2008	5P	1
	HEALTH EXPERTS REPORT THERE'S BEEN A HEATED DEBATE OVER WHETHER CHILDHOOD VACCINES CAUSE AUTISM, A LANDMARK CASE IS BEING DEBATED WHETHER IT'S AN EXCEPTION OR A PRECEDENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRICES	OVERPRICEDHOMES	NEWS	3/7/2008	5P,6P,11P	3	LOCAL APPRAISERS SAY A NATIONAL REPORT LISTS MEDFORD AS TWELFTH IN THE NATION FOR OVER-VALUED HOMES, BUT SOME SAY THE MARKET ISN'T AS BAD AS IT'S BEING MADE OUT TO BE.
COMMUNITY AFFAIRS	JOCOAUCTION	NEWS	3/7/2008	6P,11P	2	THE JOSEPHINE COUNTY SHERIFF'S OFFICE HOLDS THEIR ANNUAL EVIDENCE AUCTION OF FORFEITED, FOUND, AND UNCLAIMED PROPERTY.
ECONOMY	ECONOMY	NEWS	3/7/2008	12P,5P	2	AN INDUSTRY GROUP REPORTS THAT FORECLOSURES SOARED TO AN ALL TIME HIGH AT THE END OF LAST YEAR, AND CAUTIONS IT'S LIKELY TO GET WORSE AS THE SHAKEOUT CONTINUES, THE WARNING COMES AS FEARS GROW THE COUNTRY IS TEETERING ON THE EDGE OF A RECESSION.
COMMUNITY AFAFIRS	ONTHETOWN	NEWS	3/7/2008	6A,12P	2	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOIUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
CONSTRUCTION	AIRPORTPROGRESS	NEWS	3/7/2008	6A,12P	2	AIRPORT OFFICIALS REPORT PROGRESS BEING MADE ON THE NEW TERMINAL AT THE ROGUE VALLEY INTERNATIONAL AIRPORT, EXPECTING COMPLETION BY JANUARY, 2009, WHEN COMPLETED, THE NEW TERMINAL WILL HAVE A RESTAURANT AND CONCESSION AVAILABLE TO PEOPLE IN AND OUT OF THE SECURITY AREA, ALSO AN OBSERVATION DECK AND PLENTY OF ROOM TO GROW.
LAW	TEENSMOKING	NEWS	3/7/2008	6A,12P	2	THE MEDFORD CITY COUNCIL APPROVES ORDINANCE THAT WILL GIVE POLICE MORE POWER TO ENFORCE STATE TOBACCO LAWS.
RESEARCH	ESTROGEN	NEWS	3/7/2008	6A,12P	2	RESEARCHERS REPORT BLOOD TAKEN FROM WOMEN WHOSE BREAST CANCER RETURNED, SHOWED HIGH LEVELS OF ESTROGEN EVEN THOUGH MANY HAD BEEN TREATED WITH ESTROGEN-BLOCKING DRUGS.
RESEARCH	HEARTATTACK	NEWS	3/7/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY FINDING RELATIVELY FEW AMERICANS CAN RECOGNIZE AND REACT TO SOMEONE HAVING A HEART ATTACK.
FUNDING	HVDONATIONS	NEWS	3/7/2008	6A,12P	2	THE HEARTS & VINES FOUNDATION HANDS OUT THOUSANDS OF DOLLARS DESPITE A STRUGGLING ECONOMY, EACH YEAR THE ORGANIZATION SELECTS LOCAL NON-PROFIT ORGANIZATIONS COMMITTED TO ELIMINATING DOMESTIC VIOLENCE.
ABUSE	METHWATCH	NEWS	3/7/2008	6A	1	DIANA ROMERO, RECOVERING ADDICT, TALKS ABOUT HER ROAD TO RECOVERY FROM A METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
CITYORDINANCE	PANHANDLING	NEWS	3/7/2008	6A,12P	2	THE AMERICAN CIVIL LIBERTIES UNION CHALLENGES MEDFORD'S PANHANDLING ORDINANCE, SAYING THE BAN RESTRICTS PANHANDLER'S RIGHT TO FREE SPEECH, MEDFORD POLICE SAY THE ORDINANCE FOCUSES ON THE LOCATION AND MANNER OF PANHANDLING, NOT THE INDIVIDUAL.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EMERGSERV	WILDFIRE	NEWS	3/8/2008	11P	1	
	FIRE AND EMERGENCY PREPAREDNESS OFFICIALS MEET IN MEDFORD TAKING PUBLIC COMMENTS REGARDING THEIR PROPOSALS TO ESTABLISH A MORE STRATEGIC APPROACH TO PREVENTING FIRES IN THE REGION.					
COMMUNITY AFFAIRS	CHOCOLATE	NEWS	3/8/2008	6P,11P	2	
	ORGANIZERS REPORT THE FOURTH ANNUAL OREGON CHOCOLATE FESTIVAL AT THE ASHLAND SPRINGS HOTEL, FEATURING MORE THAN TWENTY CHOCOLATIER, DOZENS OF WINERIES AND CHOCOLATE BEER VENDORS.					
PRICES	OVERPRICEDHOMES	NEWS	3/8/2008	6P	1	
	LOCAL APPRAISERS SAY A NATIONAL REPORT LISTS MEDFORD AS TWELFTH IN THE NATION FOR OVER-PRICED HOMES, BUT SOME SAY THE MARKET ISN'T AS BAD AS IT'S BEING MADE OUT TO BE.					
COMMUNITY AFFAIRS	GPAUCTION	NEWS	3/8/2008	6P,11P	2	
	THE JOSEPHINE COUNTY SHERIFF'S OFFICE HOLDS THEIR ANNUAL EVIDENCE AUCTION, OF FORFEITED, FOUND, AND UNCLAIMED PROPERTY.					
RECREATION	EGGHUNT	NEWS	3/9/2008	6P,11P	2	
	"THE FARM" IN MEDFORD, IS HOLDING EASTER EGG HUNTS EACH WEEKEND UNTIL THE HOLIDAY, AND VISITORS GET A CHANCE TO SEE THE ANIMALS AT THE FARM'S PETTING ZOO.					
COMMUNITY AFFAIRS	CHOCOLATE	NEWS	3/9/2008	6P	1	
	ORGANIZERS REPORT THE FOURTH ANNUAL CHOCOLATE FESTIVAL AT THE ASHLAND SPRINGS HOTEL, FEATURING MORE THAN TWENTY CHOCOLATIER, DOZENS OF WINERIES AND CHOCOLATE BEER VENDORS.					
COMMUNITY AFFAIRS	AUCTION	NEWS	3/9/2008	11P	1	
	THE JOSEPHINE COUNTY SHERIFF'S OFFICE HOLDS THEIR ANNUAL EVIDENCE AUCTION OF FORFEITED, FOUND, AND UNCLAIMED PROPERTY.					
COMMUNITYAFFAIRS	AUCTION	NEWS	3/9/2008	6P,11P	2	
	THE JOSEPHINE COUNTY SHERIFF'S OFFICE HOLDS THEIR ANNUAL EVIDENCE AUCTION OF FORFEITED, FOUND AND UNCLAIMED PROPERTY.					
FUEL	TESTINGBIODIESEL	NEWS	3/10/2008	12P	1	
	OFFICIALS REPORT THE FIRST PHASE OF A BIO-DIESEL TEST BEGINNING BY ADDING VEGETABLE OIL TO THE LOW SULPHUR DIESEL FUEL THAT POWERS A 124-CAR FERRY, THE DECISION TO TEST THE VEGETABLE OIL, BASED ON LEGISLATION REQUIRING STATE AGENCIES TO USE A MINIMUM OF TWENTY PERCENT BIO-DIESEL BY THE YEAR 2009.					
RULES	ONTHEBEAT	NEWS	3/10/2008	6P	1	
	MEDFORD POLICE LT. BOB HANSEN TALKS ABOUT THE RULES FOR HOLDING GARAGE SALES, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
VANDALISM	REGISTRATIONTHEFT	NEWS	3/10/2008	6P,11P	2	
	MEDFORD POLICE REPORT CONCERN OVER SEVERAL RECENT BREAK-INS IN THE TINSELTON PARKING LOT, SAYING THE SUSPECTS BREAK INTO CARS WHILE PEOPLE ARE IN THE THEATER, STEALING THE REGISTRATIONS, THEN USING THE INFORMATION THEY GET INSIDE THE CAR TO BREAK INTO THE OWNER'S HOUSE.					
BUDGET	JOCOJAIL	NEWS	3/10/2008	5P,6P,11P	3	
	THE JOSEPHINE COUNTY SHERIFF'S OFFICE PROPOSES RELEASING TWENTY PRISONERS IN THE FACE OF BUDGET CUTS, AND THE DEPARTMENT WILL HAVE TO LAY OFF TWENTY NINE EMPLOYEES THIS JULY.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	WATER QUALITY	WATERSUPPLY	NEWS	3/10/2008	5P,11P	2
	THE ASSOCIATED PRESS REPORTS TRACE AMOUNTS OF PHARMACEUTICALS IN WATER SUPPLIES FOR TWENTY FOUR MAJOR CITIES INCLUDING PORTLAND.					
	HOW TO	MR FOOD	NEWS	3/10/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SAUSAGE AND BEAN ONE-POT", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
	COMMUNITY AFFAIRS	CHOCOLATE	NEWS	3/10/2008	6A,12P	2
	ORGANIZERS REPORT THE FOURTH ANNUAL OREGON CHOCOLATE FESTIVAL AT THE ASHLAND SPRINGS HOTEL, FEATURING MORE THAN TWENTY CHOCOLATIERS, DOZENS OF WINERIES AND CHOCOLATE BEER VENDORS.					
	RECREATION	EGGHUNT	NEWS	3/10/2008	6A,12P	2
	"THE FARM" IN MEDFORD, IS HOLDING EASTER EGG HUNTS EACH WEEKEND UNTIL THE HOLIDAY, AND VISITORS GET A CHANCE TO SEE THE ANIMALS AT THE FARM'S PETTING ZOO.					
	COMMUNITY AFFAIRS	AUCTION	NEWS	3/10/2008	6A,12P	2
	THE JOSEPHINE COUNTY SHERIFF'S OFFICE HOLDS IT'S ANNUAL AUCTION OF MORE THAN SEVEN HUNDRED SEIZED, FORFEITED, AND RECOVERED ITEMS, MOST OF THE PROCEEDS WILL BE DIVIDED BETWEEN THE SHERIFF'S OFFICE AND IT'S SEARCH AND RESCUE TEAM.					
	RESEARCH	ASPIRIN	NEWS	3/10/2008	6A,12P	2
	SCIENTISTS REPORT BLOOD-THINNING DRUGS LIKE ASPIRIN MAY FIGHT CANCER BY SLOWING THE GROWTH AND SPREAD OF TUMORS.					
	EXERCISE	DIABETES	NEWS	3/10/2008	6A,12P	2
	RESEARCHERS REPORT STUDY SHOWING OLDER PEOPLE AT RISK FOR DIABETES SHOW SIGNIFICANT IMPROVEMENT AFTER JUST ONE WEEK OF EXERCISE.					
	PROCEDURE	HEALTHMINUTE	NEWS	3/10/2008	6A	1
	ROGER SCOTT, PHARMACIST, REPORTS AN ESTIMATED THREE AND ONE HALF BILLION PRESCRIPTIONS ARE DISPENSED BY PHARMACISTS EVERY YEAR IN THE U.S., BUT PATIENTS DON'T ALWAYS TAKE THE DRUGS THE WAY A DOCTOR ORDERS.					
	EMERGSERV	WILDFIRE	NEWS	3/10/2008	6A	1
	FIRE AND EMERGENCY PREPAREDNESS OFFICIALS MEET IN MEDFORD TO DISCUSS COMMUNITY FIRE PLANS IN JOSEPHINE AND JACKSON COUNTIES.					
	PHYSICAL	TIMECHANGE	NEWS	3/10/2008	12P,5P	2
	A GERMAN RESEARCH TEAM REPORTS STUDY FINDING THE BODY REACTS JUST FINE WHEN WE SET CLOCKS BACK IN THE FALL, BUT IT'S NOT THE SAME IN SPRING, SAYING IT CAN TAKE WEEKS FOR PEOPLE TO ADJUST TO THE LOST HOUR, PERHAPS CAUSING THEM TO FEEL SLEEP-DEPRIVED ALL THE WAY INTO SUMMER.					
	PRICES	OVERPRICED	NEWS	3/10/2008	6A,12P	2
	THE NATIONAL CITY CORP ISSUES REPORT FINDING FIVE OREGON CITIES MAKING THE TOP THIRTY ON A LIST OF COMMUNITIES WITH OVER-PRICED HOMES, WITH A LOCAL APPRAISER SAYING THE RANKINGS ARE MISLEADING.					
	PETS	DOGMAN	NEWS	3/11/2008	5P	1
	DAN MISH, CANINE COUNSELING, TALKS ABOUT HOW TO TRAIN YOUR DOG TO PROPERLY GREET GUESTS, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRICES	GASPRICES	NEWS	3/11/2008	6P,11P	2	CONSUMER OFFICIALS REPORT OREGON GAS PRICES ARE HITTING RECORD LEVELS, BAD NEWS FOR DRIVERS, BUT THE INCREASING COST MAY ACTUALLY HELP LOCAL TOURISM.
MARKETS	FARMERSMKT	NEWS	3/11/2008	6P,11P	2	ORGANIZERS REPORT THE FIRST DAY OF THE ROGUE VALLEY GROWERS AND CRAFTERS MARKET, WITH 40 LOCAL VENDORS ON HAND WITH PRODUCE, FLOWERS, CLOTHING, AND CRAFTS, ALL FROM RESIDENTS OF JACKSON, JOSEPHINE, OR SISKIYOU COUNTIES, ALL THE MONEY SPENT BENEFITS LOCALS.
STATISTICS	STDS	NEWS	3/11/2008	11P	1	THE CENTERS FOR DISEASE CONTROL REPORTS NEARLY TWENTY FIVE PERCENT OF THE TEENAGED GIRLS IN AMERICA HAVE A SEXUALLY TRANSMITTED DISEASE.
RESEARCH	GENES	NEWS	3/11/2008	6A,12P	2	RESEARCHERS REPORT STUDY OF NEARLY 1000 PAIRS OF IDENTICAL AND FRATERNAL TWINS, FINDING GENES CONTROL HALF THE PERSONALITY TRAITS THAT MAKE PEOPLE HAPPY, FACTORS SUCH AS RELATIONSHIPS, HEALTH & CAREERS ARE RESPONSIBLE FOR THE REST OF OUR WELL-BEING, HOPING THE FINDING SHEDS SOME LIGHT ON POSSIBLE TREATMENTS FOR DEPRESSION.
YOUTH	CPBIKES	NEWS	3/11/2008	5P,6P	2	THE CENTRAL POINT POLICE DEPARTMENT RECEIVES GRANT FROM THE CARPENTER FOUNDATION TO BUY THIRTY TWO BIKES, TO BE USED TO TEACH FOURTH THROUGH SEVENTH GRADERS BICYCLE SAFETY.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/11/2008	6P,11P	2	MEDFORD POLICE REPORT A REWARD IS UP FOR GRABS FOR ANYONE WHO CAN HELP POLICE FIND THE PEOPLE RESPONSIBLE FOR A SERIES OF HOME BREAK-INS IN THE ROGUE VALLEY, ASKING PEOPLE TO BE AWARE OF ANYONE WHO RECENTLY ACQUIRED A MITSUBISHI 50 INCH FLAT SCREEN TV, TWO WERE STOLEN DURING THE BREAK-INS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.,
VOTING	ELECTION	NEWS	3/11/2008	5P,6P,11P	3	ELECTION OFFICIALS REPORT DEADLINE FOR VOTERS IN PHOENIX TO APPROVE OR DENY THE ANNEXATION OF THE FIRE DEPARTMENT INTO JACKSON COUNTY FIRE DISTRICT FIVE, IF APPROVED, IT WOULDN'T COST DISTRICT TAXPAYERS ANYTHING EXTRA, BUT WOULD COST THOSE IN THE CITY ABOUT THIRTY FOUR CENTS FOR EVERY THOUSAND DOLLARS OF ASSESSED PROPERTY VALUE.
HOW TO	MR FOOD	NEWS	3/11/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "RICH 'N' CREAMY FETTUCINE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
INFO	FORECLOSURE	NEWS	3/11/2008	6A	1	LIE CAI, ACORN HOUSING CORP, AND PAUL HELBERT, WALKAWAY PLAN DOT COM, DISCUSS THE INCREASING NUMBER OF PEOPLE FACING FORECLOSURE, AND WHY JUST WALKING AWAY MAY NOT BE AS EASY AS IT SOUNDS.
SMOKING	SMOKERS	NEWS	3/11/2008	6A,12P	2	HEALTH EXPERTS REPORT SMOKERS ARE MORE LIKELY TO KICK THE HABIT IF THEY KNOW HOW MUCH IT'S AGED THEIR LUNGS, SAYING OFFERING THIS KIND OF INFORMATION COULD BE A CHEAP AND EASY WAY TO GET PEOPLE TO STOP SMOKING AND REDUCE TOBACCO-RELATED HEALTH PROBLEMS.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	WATERQUALITY	WATERSUPPLY	NEWS	3/11/2008	6A	1
	THE ASSOCIATED PRESS REPORTS INVESTIGATION, FINDING TRACE AMOUNTS OF PHARMACEUTICALS IN WATER SUPPLIES FOR TWENTY FOUR MAJOR CITIES, INCLUDING PORTLAND.					
	VANDALISM	REGISTRATIONTHEFT	NEWS	3/11/2008	6A,12P	2
	DETECTIVE SGT MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, REPORTS SEVERAL RECENT BREAK-INS IN THE TINSELTOWN PARKING LOT, SAYING THE SUSPECTS BREAK INTO CARS WHILE PEOPLE ARE IN THE THEATER, STEALING THE REGISTRATION, THEN USING THE INFORMATION THEY GET INSIDE THE CAR TO BREAK INTO THE OWNER'S HOUSE.					
	BUDGET	JOCOJAIL	NEWS	3/11/2008	6A,12P	2
	JOSEPHINE COUNTY SHERIFF GIL GILBERTSON REPORTS BUDGET CUTS MAY MEAN DOZENS OF EMPLOYEES COULD BE LET GO THIS SUMMER AND THAT TWENTY PRISONERS BE RELEASED EARLY.					
	REBATE	KICKERCHECKS	NEWS	3/11/2008	5P,6P,11P	3
	THE U.S. POST OFFICE REPORTS IT HAS RETURNED TWENTY FIVE THOUSAND KICKER CHECKS TO THE STATE, SO FAR, ABOUT HALF OF THOSE HAVE BEEN CLAIMED, LEAVING NEARLY THIRTEEN THOUSAND CHECKS YET UNCLAIMED.					
	PRICES	DRUGPRICE	NEWS	3/11/2008	6A,12P	2
	THE AARP REPORTS PRICES FOR DRUGS OFTEN USED BY THE ELDERLY ROSE BY TWO AND ONE HALF TIMES THE RATE OF INFLATION LAST YEAR.					
	HOSPITALCARE	HOSPITALS	NEWS	3/12/2008	11P	1
	THE OREGON PATIENT SAFETY COMMISSHON RELEASES STUDY SAYING HOSPITALS REPORTED A DRUG OVERDOSE AND SEVERAL FATAL FALLS AND INFECTIONS LAST YEAR, THE ANNUAL REPORT DOESN'T CATALOG ALL ERRORS, JUST THE MAJOR ONES.					
	AIR	SOUTHWEST	NEWS	3/12/2008	5P	1
	SOUTHWEST AIRLINES GROUNDS MORE THAN FOURTY PLANES THAT WERE NOT PROPERLY INSPECTED FOR STRUCTURAL CRACKS, THE FAA ANNOUNCES SOUTHWEST FACED A TEN MILLION DOLLAR FINE FOR CONTINUING TO FLY THE OLDER 737'S WHICH MAKE UP ABOUT EIGHT PERCENT OF IT'S FLEET, BUT SOME OF THOSE PLANES ARE ALREADY IN THE AIR AGAIN.					
	RESTORATIOIN	CALLAHANS	NEWS	3/12/2008	5P,11P	2
	OFFICIALS REPORT CALLAHANS SISKIYOU LODGE, WHICH WAS A SOUTHERN OREGON INSTITUTION BEFORE IT BURNED TO THE GROUND IN THE FALL, NOW A NEW BIGGER VERSION IS RISING, THE FOUR-STORY LODGE WILL INCLUDE PENTHOUSE SUITES AND AN ELEVATOR, THE NEW OPENING DAY EXPECTED TO BE IN LATE JUNE OR EARLY JULY.					
	PROCEDURE	ANESTHESIA	NEWS	3/12/2008	5P	1
	DR. DONALD MATHEWS, ANESTHESIOLOGIST, TALKS ABOUT SOME SURGERY PATIENTS THAT DON'T RESPOND PROPERLY TO ANESTHESIA, LEAVING THEM PARALYZED BUT ABLE TO FEEL, IT'S CALLED "ANESTHESIA AWARENESS", SAYING A DEVICE THAT'S SUPPOSED TO ALERT DOCTORS OF A PROBLEM MAY NOT WORK.					
	GARDENING	ROGUEGARDENER	NEWS	3/12/2008	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, OFFERS SOME TIPS ON HOW TO FEED THE DIFFERENT KINDS OF PLANTS AND SHRUBS THAT ARE BEGINNING TO GROW AND EVEN BLOOM, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ABUSE	METHUSE	NEWS	3/12/2008	6P,11P	2	QUEST DIAGNOSTICS REPORTS NEW NATIONAL STUDY, FINDING THE NUMBER OF WORKPLACE EMPLOYEES WHO TESTED POSITIVE FOR METH DROPPED TWENTY TWO PERCENT LAST YEAR, BUT POLICE SAY IF IT'S NOT METH, THERE'S ALWAYS SOMETHING ELSE.
PUBLIC ASSSIT	CRIMESTOPPERS	NEWS	3/12/2008	6A,12P	2	MEDFORD POLICE REPORT A REWARD IS UP FOR GRABS FOR ANYONE WHO CAN HELP POLICE FIND THE PEOPLE RESPONSIBE FOR A SERIES OF HOME BREAK-INS IN THE ROGUE VALLEY, ASKING PEOPLE TO BE AWARE OF ANYONE WHO RECENTLY ACQUIRED A MITSUBISHI 50 INCH FLAT SCREEN TV, TWO WERE STOLEN DURING THE BREAK-INS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
SAFETYISSUES	ASHPEDSTING	NEWS	3/12/2008	6P,11P	2	ASHLAND POLICE DEPARTMENT HOLDS PEDISTRIAN STING ON SISKIYOU BLVD IN FRONT OF S.O.U., CITING DRIVERS WHO DIDN'T STOP FOR PEOPLE IN THE CROSSWALK, AND CITING PEDESTRIANS WHO CROSSED ILLEGALLY EITHER OUT OF THE CROSSWALK OR AGAINST THE TRAFFIC LIGHT, THE STING IN DIRECT RESPONSE TO AN S.O.U. STUDENT WHO WAS KILLED AFTER BEING HIT IN A CROSSWALK.
FISHINGINDUSTRY	SALMONSEASON	NEWS	3/12/2008	11P	1	THE OREGON DEPARTMENT OF FISH AND WILFLIFE REPORTS THE EARLY MARCH AND APRIL COMMERICAL FISHING SEASON FOR CHINOOK SALMON OFF OREGON IS CANCELED, SAYING FISHERIES MANAGERS MEETING IN SACRAMENTO DID NOT WANT TO RISK CATCHING SO MANY FISH IN MARCH AND APRIL THAT THEY MIGHT HAVE TO CUT FISHING IN MAY.
PRIMARYELECTION	WHOSRUNNING	NEWS	3/12/2008	5P,6P,11P	3	ELECTION OFFICIALS REPORT WE NOW KNOW WHO WILL BE RUNNING FOR LOCAL OFFICE IN THE PRIMARY THIS MAY, WITH EACH COUNTY HAVING A DIFFERENT RACE TO CLOSELY WATCH, VOTERS WILL ALSO BE DECIDING ON STATE LEGISLATORS, COUNTY CLERKS, ASSESSORS, AND OTHERS.
VOTING	ELECTION	NEWS	3/12/2008	6A,12P,5P,6P	4	VOTERS IN PHOENIX SAY "YES" TO THE ANNEXATION OF THEIR FIRE DEPARTMENT INTO JACKSON COUNTY FIRE DISTRICT FIVE, THE MOVE WON'T COST DISTRICT TAX PAYERS ANYTHING EXTRA, BUT WOULD COST THOSE IN THE CITY ABOUT THIRTY FOUR CENTS FOR EVERY THOUSAND DOLLARS OF PROPERTY VALUE.
RESEARCH	STROKEDAMAGE	NEWS	3/12/2008	6A,12P	2	SCIENTISTS, IN A MAJOR BREAKTHROUGH, HAVE REPAIRED SOME STROKE DAMAGE IN THE BRAIN, SO FAR THE APPROACH HAS ONLY BEEN USED IN MICE, BUT THE TEAM HOPES TO TEST THE SAME THING IN PEOPLE WITHIN FIVE YEARS.
REBATE	KICKERCHECKS	NEWS	3/12/2008	6,12P	2	THE U.S. POST OFFICE REPORTS IT HAS RETURNED 25,000 KICKER CHECKS TO THE STATE, SO FAR, ABOUT HALF OF THOSE HAVE BEEN CLAIMED, LEAVING NEALRY 13,000 CHECKS YET UNCLAIMED.
PUBLIC ASSIST	PEEPING TOM	NEWS	3/12/2008	6A,12P	2	ASHLAND POLICE SEEK PUBLIC ASSISTANCE IN CATCHING A "PEEPING TOM" ON THE PROWL IN ASHLAND.
REGS	FDA	NEWS	3/12/2008	6A,12P	2	THE FDA PLANS TO LET PHARMACEUTICAL COMPANIES ADVISE DOCTORS ABOUT UNAPPROVED USES FOR THEIR DRUGS, CRITICS FEAR ALLOWING THE PRACTICE WILL PROMOTE UNTESTED AND POSSIBLY DANGEROUS USES OF THE DRUGS.

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NEW PROCEDURE	DISEASEDETECTOR	NEWS	3/12/2008	6A,12P	2	
	MEDICAL OFFICIALS REPORT A NEW LASER ANALYZER MIGHT BE ABLE TO HELP DOCTORS DETECT DISEASE BY SAMPLING A PATIENT'S BREATH.					
STATISTICS	STDs	NEWS	3/12/2008	6A	1	
	THE CENTERS FOR DISEASE CONTROL REPORTS NEARLY TWENTY FIVE PERCENT OF THE TEENAGED GIRLS IN AMERICA HAVE A SEXUALLY TRANSMITTED DISEASE.					
MARKETS	FARMERSMKT	NEWS	3/12/2008	6A,12P	2	
	ORGANIZERS REPORT THE FIRST DAY OF THE ROGUE VALLEY GROWERS AND CRAFTERS MARKET, WITH FOURTY LOCAL VENDORS ON HAND WITH PRODUCE, FLOWERS, CLOTHING AND CRAFTS, ALL FROM RESIDENTS OF JACKSON, JOSEPHINE, OR SISKIYOU COUNTIES, ALL THE MONEY SPENT BENEFITS LOCALS.					
YOUTH	CPBIKES	NEWS	3/12/2008	6A,12P	2	
	THE CENTRAL POINT POLICE DEPARTMENT RECEIVES GRANT FROM THE CARPENTER FOUNDATION TO BUY THIRTY TWO BIKES, TO BE USED TO TEACH FOURTH THROUGH SEVENTH GRADERS BICYCLE SAFETY.					
HOW TO	MR FOOD	NEWS	3/12/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME HEALTHY SNACK IDEAS FOR THE UPCOMING MARCH MADNESS GAMES, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
PRICES	GASPRICES	NEWS	3/12/2008	6A,12P	2	
	CONSUMER OFFICIALS REPORT OREGON GAS PRICES ARE HITTING RECORD LEVELS, BAD NEWS FOR DRIVERS, BUT THE INCREASING COST MAY ACTUALLY HELP LOCAL TOURISM.					
COST OF	HEALTHINS	NEWS	3/12/2008	5P,6P,11P	3	
	FAMILIES USA, A HEALTHCARE CONSUMER GROUP RELEASES STUDY SUGGESTING MORE THAN TWENTY PERCENT OF OREGONIANS BETWEEN THE AGES OF TWENTY FIVE AND SIXTY FOUR ARE UNINSURED, SUGGESTING WORKING AGE PEOPLE WITHOUT HEALTH INSURANCE DIE SOONER THAN THOSE WITH INSURANCE.					
MARKETS	GROWERSMARKET	NEWS	3/13/2008	6P,11P	2	
	ORGANIZERS REPORT OPENING DAY OF THE GROWERS AND CRAFTERS MARKET IN MEDFORD, SHOPPERS GREETED WITH BOOTHS OF LOCALLY GROWN PRODUCE, BAKED GOODS AND CRAFTS.					
ADDICTION	INHALANTS	NEWS	3/13/2008	5P	1	
	FORMER ADDICTS AND EXPERTS GATHER AT THE NATION'S CAPITAL TO RAISE AWARENESS OF HOW BIG THE DRUG ABUSE PROBLEM REALLY IS.					
ECONOMY	ECONOMY	NEWS	3/13/2008	5P,11P	2	
	CONSUMER OFFICIALS REPORT EVERY DAY SEEMS TO BRING NEW SIGNS THAT THE ECONOMY IS IN TROUBLE, SAYING OIL HIT \$111 A BARREL, GOLD TOUCHED \$1000 AN OUNCE, THE DOLLAR DROPPED TO A FRESH LOW AGAINST THE EURO, RETAIL SALES CAME IN MUCH WEAKER THAN EXPECTED, CONSUMERS ARE HOLDING BACK ON SPENDING AS ECONOMY SLOWS, FUELING FEARS ON WALL STREET.					
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/13/2008	5P	1	
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
HOW TO	WESTCOASTFLAVORS	NEWS	3/13/2008	5P	1	
	A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "COUNTRY-FRIED STEAK AND GRAVY", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SCAM	TESTSCAM	NEWS	3/13/2008	6P,11P	2	MEDFORD POLICE WARN CELL PHONE USERS ABOUT A SCAM THAT'S TARGETING BOTH CUSTOMERS AND NON-CUSTOMERS AT RANDOM, JUST ONE OF THE MANY NEW HIGH TECH WAYS CRIMINALS ARE TRYING TO GET PEOPLE'S PERSONAL INFORMATION.
BIOFUEL	BIOFUELS	NEWS	3/13/2008	6P,11P	2	CONSUMER OFFICIALS REPORT DIESEL PRICES HAVE HIT AN ALL TIME HIGH, AND WHY SOME PEOPLE ARE SWITCHING TO THE ONCE MUCH HIGHER PRICED BIO-DIESEL.
EDUCATION	RCC	NEWS	3/13/2008	5P	1	RCC HOLDS CAREER SKILLS FAIR GIVING LOCAL HIGH SCHOOL STUDENTS THE OPPORTUNITY FOR "HANDS-ON EXPERIENCE" TRYING THE TRADES OUT THEMSELVES, WITH MORE THAN FOURTY EXHIBITS SET UP AT THE TABLE ROCK CAMPUS.
HOW TO	MRFOOD	NEWS	3/13/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SKILLET CORNED BEEF AND CABBAGE", IN HONOR OF ST. PATRICK'S DAY, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
STATISTICS	AUTISM	NEWS	3/13/2008	6P	1	STATE OFFICIALS REPORT THE NUMBER OF STUDENTS WITH AUTISM IN OREGON HAS TRIPLED IN THE LAST DECADE, JUMPING ELEVEN PERCENT IN JUST THE PAST YEAR.
HOSPITALCARE	HOSPITALS	NEWS	3/13/2008	6A,12P	2	OREGON HOSPITALS REPORT MAKING DOZENS OF SERIOUS ERRORS LAST YEAR, TWENTY FOUR OF THEM FATAL, EIGHTY THREE CASES REPORTED LAST YEAR, EIGHTEEN MORE THAN THE YEAR BEFORE, ACCORDING THE OREGON PATIENT SAFETY COMMISSION'S ANNUAL REPORT, ALL ERRORS ARE NOT CATALOGED, JUST THE MAJOR ONES.
AIRQUALITY	NEWSMOGRULES	NEWS	3/13/2008	5P,11P	2	THE ENVIRONMENTAL PROTECTION AGENCY ANNOUNCES NEW SMOG REGULATIONS, ABOUT FOUR TIMES AS MANY COUNTIES NATIONWIDE ARE EXPECTED TO FAIL TO MEET THOSE NEW STANDARDS, BUT ALL OREGON COUNTIES ARE EXPECTED TO PASS.
COSTOF	HEALTHINS	NEWS	3/13/2008	6A,12P	2	HEALTH OFFICIALS REPORT IF YOU ARE WITHOUT HEALTH INSURANCE, YOU MAY BE MORE LIKELY TO DIE BEFORE YOUR TIME, SAYING THE UNINSURED OFTEN GO WITHOUT SCREENINGS AND PREVENTATIVE CARE, AND OFTEN HAVE POORER HEALTH.
FISHINGINDUSTRY	SALMONSEASON	NEWS	3/13/2008	6A,12P	2	THE OREGON DEPARTMENT OF FISH AND WILDLIFE REPORTS THE EARLY MARCH AND APRIL COMMERCIAL FISHING SEASON FOR CHINOOK OFF OREGON IS CANCELED, SAYING FISHERIES MANAGERS WHO MET IN SACRAMENTO DID NOT WANT TO RISK CATCHING SO MANY FISH IN MARCH AND APRIL THAT THEY MIGHT HAVE TO CUT FISHING IN MAY.
RESTORATION	CALLAHANS	NEWS	3/13/2008	6A,12P	2	OFFICIALS REPORT CALLAHAN'S SISKIYOU LODGE, WHICH WAS A SOUTHERN OREGON INSTITUTION BEFORE IT BURNED TO THE GROUND IN THE FALL, NOW A NEW BIGGER VERSION IS RISING, THE FOUR-STORY LODGE WILL INCLUDE PENTHOUSE SUITES AND AN ELEVATOR, THE NEW OPENING DAY EXPECTED TO BE IN LATE JUNE OR EARLY JULY.
PROCEDURE	ANESTHESIA	NEWS	3/13/2008	6A	1	DR. DONALD MATHEWS, ANESTHESIOLOGIST, TALKS ABOUT SOME SURGERY PATIENTS THAT DON'T RESPOND PROPERLY TO ANESTHESIA, LEAVING THEM PARALYZED BUT ABLE TO FEEL, IT'S CALLED "ANESTHESIA AWARENESS", SAYING A DEVICE THAT'S SUPPOSED TO ALERT DOCTORS OF A PROBLEM MAY NOT WORK.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RESEARCH	STROKES	NEWS	3/13/2008	6A,12P	2	
	RESEARCHERS REPORT STROKES OCCUR MORE OFTEN IN THE SPRING THAN ANY OTHER SEASON, AND THE HEIGHTENED RISK IS SEEN IN EVERYONE, MEN, WOMEN, YOUNG, AND OLD, BUT THEY DON'T KNOW WHY.					
DIET	EATBREAKFAST	NEWS	3/13/2008	6A	1	
	HEALTH OFFICIALS REPORT NEW STUDY CONFIRMING THAT HAVING A MORNING MEAL HELPS PREVENT THE BODY FROM SAVING FAT AND KEEPS THE METABOLISM MOVING AT A STEADY CLIP, SO WHEN YOU'RE LOOKING TO LOSE WEIGHT MAKE SURE YOU EAT BREAKFAST.					
PRIMARY ELECTION	WHOSRUNNING	NEWS	3/13/2008	6A,12P	2	
	ELECTION OFFICIALS REPORT WE NOW KNOW WHO WILL BE RUNNING FOR LOCAL OFFICE IN THE PRIMARY THIS MAY, WITH EACH COUNTY HAVING A DIFFERENT RACE TO CLOSELY WATCH, VOTERS WILL ALSO BE DECIDING ON STATE LEGISLATORS, COUNTY CLERKS, ASSESSORS, AND OTHERS.					
SAFETYISSUES	ASHPEDSTING	NEWS	3/13/2008	6A,12P	2	
	ASHLAND POLICE DEPARTMENT HOLDS PEDESTRIAN STING ON SISKIYOU BLVD IN FRONT OF S.O.U., CITING DRIVERS WHO DIDN'T STOP FOR PEOPLE IN THE CROSSWALK, AND CITING PEDESTRIANS WHO CROSSED ILLEGALLY EITHER OUT OF THE CROSSWALK OR AGAINST THE TRAFFIC LIGHT, THE STING IN DIRECT RESPONSE TO AN S.O.U. STUDENT WHO WAS KILLED AFTER BEING HIT IN A CROSSWALK.					
NEW PROCEDURE	CPR	NEWS	3/13/2008	6A,12P,5P	3	
	RESEARCHERS REPORT STUDY IN THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION ARIZONA PARAMEDICS HAVE BEEN USING A DIFFERENT RESUSCITATION METHOD FOR HEART ATTACK VICTIMS THAT HAS TRIPLED THEIR SURVIVAL RATES, THE AMERICAN HEART ASSOCIATION SAYS IT NEEDS TO SEE MORE RESEARCH BEFORE IT CHANGES OFFICIAL GUIDELINES FOR TREATING PATIENTS.					
ABUSE	METHUSE	NEWS	3/13/2008	6A,12P	2	
	QUEST DIAGNOSTICS REPORTS NEW NATIONAL STUDY, FINDING THE NUMBER OF WORKPLACE EMPLOYEES WHO TESTED POSITIVE FOR METH DROPPED TWENTY TWO PERCENT LAST YEAR, BUT POLICE SAY IF IT'S NOT METH, THERE'S ALWAYS SOMETHING ELSE.					
QUALITY OF	CALSCHOOLS	NEWS	3/14/2008	11P	1	
	A PANEL OF EXPERTS REPORTS CALIFORNIA'S PUBLIC SCHOOLS ARE FUNDAMENTALLY FLAWED, ISSUING RECOMMENDATIONS THAT ARE PART OF A LONG-AWAITED REPORT RELEASED BY THE GOVERNOR'S COMMITTEE ON EDUCATION EXCELLENCE.					
HOW TO	FIRSTTIMEBUYER	NEWS	3/14/2008	5P,6P,11P	3	
	THE CITY OF MEDFORD AND THE WEST MEDFORD COMMUNITY COALITION HOST A FIRST TIME HOMEBUYERS FAIR.					
EDUCATION	WELDATHON	NEWS	3/14/2008	5P,6P,11P	3	
	RCC HOSTS IT'S EIGHTY FOURTH ANNUAL "WELD-A-THON", WITH STUDENTS FROM TEN HIGH SCHOOLS IN JOSEPHINE, JACKSON, AND KLAMATH COUNTIES COMPETING AND SHOWING OFF THEIR WELDING SKILLS, ORGANIZERS SAY IT'S ALSO AN OPPORTUNITY FOR STUDENTS TO GET FAMILIAR WITH THE COLLEGE'S WELDING PROGRAM AND SEE WHAT A CAREER IN WELDING HAS TO OFFER.					
EXERCISE	EXERCISE	NEWS	3/14/2008	5P	1	
	MEDICAL EXPERTS REPORT NEW STUDY FINDING THAT BREAST CANCER SURVIVORS WITH LOWER BODY FAT PRODUCED LESS ESTROGEN AND THAT HELPED KEEP THE DISEASE FROM STRIKING AGAIN.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ADDICTION	COMPULSIVEHOARDER	NEWS	3/14/2008	5P	1	
	HEALTH EXPERTS REPORT COMPULSIVE HOARDING DISORDER IS ON THE RISE, SAYING THE DISORDER CAN BE DEVASTATING FOR FAMILIES.					
PRODUCT INFO	ELECTRONICS	NEWS	3/14/2008	5P	1	
	CONSUMER OFFICIALS REPORT MANY OF THE HOTTEST ELECTRONIC GADGETS ON THE MARKET ARE COMING PRE-LOADED WITH VIRUSES, SECURITY EXPERTS SAY THE MALICIOUS SOFTWARE IS APPARENTLY BEING LOADED AT THE FINAL STAGE OF PRODUCTION, SAYING CONSUMERS CAN PROTECT THEMSELVES BY RUNNING AN ANTI-VIRUS PROGRAM AND KEEPING IT UP TO DATE.					
PRICES	AIRFARE	NEWS	3/14/2008	11P	1	
	UNITED AIRLINES BOOSTS PRICES AS MUCH AS \$50 A ROUND TRIP TO DEAL WITH RISING FUEL COSTS, CONTINENTAL AIRLINES MATCHING, UNITED SAYS THE AMOUNT PASSENGERS WILL PAY USUALLY DEPENDS ON HOW FAR THEY'RE TRAVELING, AND U.S. AIRWAYS REPORTS THEY ARE CONSIDERING INCREASING PRICES.					
HOW TO	MR FOOD	NEWS	3/14/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHOCOLTE-PEANUT BUTTER CREAM PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
STATISTICS	AUTISMTRIPLES	NEWS	3/14/2008	6A,12P	2	
	STATE OFFICIALS REPORT THE NUMBER OF STUDENTS WITH AUTISM IN OREGON HAS TRIPLED IN THE LAST DECADE, JUMPING ELEVEN PERCENT IN JUST THE PAST YEAR.					
STATISTICS	JACOTRAFFICTEAM	NEWS	3/14/2008	6P,11P	2	
	OFFICIALS REPORT TRAFFIC DEATHS IN JACKSON COUNTY HAVE DECREASED SIGNIFICANTLY IN THE LAST SEVERAL YEARS, ATTRIBUTING THE DROP IN FATALITIES TO LOCAL EDUCATION PROGRAMS.					
ADDICTION	METHWATCH	NEWS	3/14/2008	6A	1	
	TRINA RIGGS, RECOVERING METH ADDICT, TALKS ABOUT HER STRUGGLES WITH ADDICTION AND RECOVERY, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
ECONOMY	ECONOMY	NEWS	3/14/2008	12P	1	
	ECONOMISTS REPORT THEY BELIEVE WE'RE IN THE MIDST OF A RECESSION, DESPITE PRESIDENT BUSH INSISTING BETTER TIMES ARE JUST AROUND THE CORNER, AND THE AMERICAN ECONOMY IS SOUND IN THE LONG-TERM.					
BIOFUEL	BIOFUELS	NEWS	3/14/2008	6A,12P	2	
	CONSUMER OFFICIALS REPORT, DESPITE THE HISTORICALLY HIGHER PRICE OF BIO-DIESEL,MORE DRIVERS ARE MAKING THE SWITCH FROM DIESEL, WHICH IS NOW GOING FOR IT'S HIGHEST PRICE EVER.					
RESEARCH	ALZHEIMERS	NEWS	3/14/2008	6A	1	
	RESEARCHERS REPORT NEW STUDY FINDING THE RISK OF DEVELOPING ALZHEIMERS DISEASE SKYROCKETS WHEN BOTH PARENTS ARE STRUCK BY THE BRAIN DISORDER, AND DIMENTIA ALSO SEEMS TO STRIKE AT AN EARLIER AGE AMONG PATIENTS WITH A WIDE FAMILY HISTORY OF THE DISEASE.					
EDUCATION	RCC	NEWS	3/14/2008	6A	1	
	RCC HOLDS CAREER SKILLS FAIR, WITH MORE THAN FOURTY EXHIBITS SET UP AT THE TABLE ROCK CAMPUS, GIVING HIGH SCHOOL STUDENTS THE OPPORTUNITY FOR HANDS-ON EXPERIENCE IN THE TRADES.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RESEARCH	ASTHMA	NEWS	3/14/2008	6A,12P,5P	3	RESEARCHERS REPORT NEW SURVEY, FINDING THAT TAKING A SMALL DOSE OF ASPIRIN EVERY DAY SEEMS TO REDUCE THE RISK OF ASTHMA AMONG OLDER WOMEN, REINFORCING EARLIER RESEARCH THAT SAW MEN GETTING THE SAME BENEFIT.
SCAM	TEXTSCAM	NEWS	3/14/2008	6A,12P,6P,11P	4	MEDFORD POLICE REPORT NEWEST SCAM THAT USES A LOCAL BANK AS A FAÇADE, BUT TARGETS BOTH CUSTOMERS AND NON-CUSTOMERS INDESCRIMINATELY, AND WAYS YOU CAN FOIL THE SCAMMER'S ATTEMPTS.
EXERCISE	EXERCISE	NEWS	3/14/2008	6A,12P	2	HEALTH EXPERTS REPORT EXERCISE CAN BE KEY IN PREVENTING A RECURRENCE OF BREAST CANCER.
AIRQUALITY	NEWSMOGRULES	NEWS	3/14/2008	6A,12P	2	THE ENVIRONMENTAL PROTECTION AGENCY IMPLEMENTS NEW SMOG REGULATIONS, THE NUMBER OF COUNTIES NATIONWIDE THAT FAIL TO MEET THE REQUIREMENTS IS EXPECTED TO QUADRUPLE, BUT ALL OREGON COUNTIES ARE EXPECTED TO PASS.
MARKETS	GROWERSMKT	NEWS	3/14/2008	6A,12P	2	ORGANIZERS REPORT THE SEASON'S OPENING OF THE MEDFORD GROWERS AND CRAFTERS MARKET, OFFERING AN ARRAY OF LOCALLY GROWN PRODUCE, BAKED GOODS AND CRAFTS.
COMMUNITY AFFAIRDS	ONTHETOWN	NEWS	3/14/2008	6A,12P	2	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.
HOW TO	HOMEBUY	NEWS	3/15/2008	6P,11P	2	THE WEST MEDFORD COMMUNITY COALITION HOLDS IT'S SIXTH ANNUAL FIRST TIME HOME BUYER FAIR, THE EVENT BRINGING TOGETHER LENDERS, APPRAISERS, REALTORS, AND NON-PROFIT GROUPS.
HOUSING	HABITAT	NEWS	3/15/2008	6P,11P	2	HABITAT FOR HUMANITY KICKS OFF CONSTRUCTION ON IT'S THIRTY THIRD HOME IN JACKSON COUNTY.
COMMUNITY AFFAIRS	CHEESE	NEWS	3/15/2008	6P	1	ORGANIZERS REPORT THE OREGON CHEESE FESTIVAL IN CENTRAL POINT, BRINGING TOGETHER ARTISAN CHEESEMAKERS, BREWERS, AND CHOCOLATE MAKERS, APART FROM FOOD TASTING, VISITORS CAN TAKE CLASSES IN CHEESE MAKING AND HOW TO PAIR WINE AND CHEESES.
RALLY	PEACERALLY	NEWS	3/15/2008	6P,11P	2	HE CITIZENS FOR PEACE AND JUSTICE HOSTS RALLY, WITH MORE THAN 100 PEOPLE TAKING TO THE STREETS OF MEDFORD, MARKING THE 59TH ANNIVERSARY OF THE WAR IN IRAQ, DEMANDING AN END TO THE WAR, CONTINUING AT ALBA PARK FEATURING SPEECHES BY REPRESENTATIVES FROM SEVERAL LOCAL ORGANIZATIONS AND A PERFORMANCE BY THE ROGUE VALLEY PEACE CHOIR.
RALLY	PEACERALLY	NEWS	3/16/2008	6P	1	CITIZENS FOR PEACE AND JUSTICE HOSTS RALLY, WITH MORE THAN 100 PEOPLE TAKING TO THE STREETS OF MEDFORD, MARKING THE 59TH ANNIVERSARY OF THE WAR IN IRAQ, DEMANDING AN END TO THE WAR, CONTINUING AT ALBA PARK FEATURING SPEECHES BY REPRESENTATIVES FROM SEVERAL LOCAL ORGANIZATIONS AND A PERFORMANCE OF THE ROGUE VALLEY PEACE CHOIR.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY AFFAIRS	CHEESE	NEWS	3/16/2008	6P	1	ORGANIZERS REPORT THE OREGON CHEESE FESTIVAL IN CENTRAL POINT, BRINGING TOGETHER ARTISAN CHEESEMAKERS, BREWERS, AND CHOCOLATE MAKERS, APART FROM FOOD TASTING, VISITORS CAN TAKE CLASSES IN CHEESE MAKING AND HOW TO PAIR WINE AND CHEESES.
HOW TO	HOME BUY	NEWS	3/16/2008	6P	1	THE WEST MEDFORD COMMUNITY COALITION HOLDS ITS SIXTH ANNUAL FIRST TIME HOME BUYER FAIR, THE EVENT BRINGING TOGETHER LENDERS, APPRAISERS, REALTORS, AND NON-PROFIT GROUPS.
PRICES	GAS PRICE	NEWS	3/16/2008	6P, 11P	2	CONSUMER ANALYSTS REPORT GAS PRICES IN SOUTHERN OREGON HAVE REACHED RECORD HIGH LEVELS, SAYING THE NATIONAL AVERAGE MAY TOP FOUR DOLLARS PER GALLON THIS SUMMER.
HOUSING	HABITAT	NEWS	3/16/2008	6P	1	HABITAT FOR HUMANITY KICKS OFF CONSTRUCTION ON ITS THIRTY THIRD HOME IN JACKSON COUNTY.
RALLY	PEACE RALLY	NEWS	3/17/2008	6A, 12P	2	CITIZENS FOR PEACE AND JUSTICE HOSTS RALLY, WITH MORE THAN 100 PEOPLE TAKING TO THE STREETS OF MEDFORD, MARKING THE 59TH ANNIVERSARY OF THE WAR IN IRAQ, DEMANDING AN END TO THE WAR, CONTINUING AT ALBA PARK FEATURING SPEECHES BY REPRESENTATIVES FROM SEVERAL LOCAL ORGANIZATIONS AND A PERFORMANCE BY THE ROGUE VALLEY PEACE CHOIR.
LAWS	MOVE OVER	NEWS	3/17/2008	12P	1	POLICE AGENCIES RELEASE NEW VIDEO OF A NASTY CRASH INVOLVING AN OFFICER, HOPING IT WILL HELP GET THE MESSAGE OUT TO DRIVERS THAT THEY NEED TO MOVE OVER ON THE HIGHWAY, SAYING THE STATE HAS A "MOVE OVER" LAW WHICH REQUIRES DRIVERS TO SLOW DOWN OR MOVE OVER A LANE FOR ALL EMERGENCY AND HIGHWAY VEHICLES.
FISHING INDUSTRY	FISHING SEASON	NEWS	3/17/2008	11P	1	FISHERY MANAGERS SHUT DOWN SALMON FISHING OFF THE COAST THROUGH APRIL, ECONOMISTS SAY IT COULD TURN INTO THE LARGEST WEST COAST CLOSURE IN HISTORY, RESEARCHERS CAME UP WITH 46 DIFFERENT FACTORS THAT COULD BE HURTING THE SALMON, FISHERMEN SAY AS IT GETS WORSE WE'LL SEE LESS AND LESS SALMON.
LAWS	ON THE BEAT	NEWS	3/17/2008	6P	1	MEDFORD POLICE LT. BOB HANSEN ANSWERS VIEWERS QUESTIONS REGARDING THE LAW PERTAINING TO DISABLED PARKING, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
PHYSICAL	DR. DAN	NEWS	3/17/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.
JOBS	GLENDALE MILL	NEWS	3/17/2008	5P, 11P	2	THE SWANSON GROUP'S MILLS IN OREGON REPORT WORKERS, INCLUDING 350 PEOPLE IN GLENDALE, ARE BACK ON THE JOB, AFTER MILLS WERE SHUT DOWN A COUPLE OF WEEKS BECAUSE OF THE LOW PRICES THEY WERE GETTING FOR THEIR PRODUCTS.
SALES	WEYERHAEUSER	NEWS	3/17/2008	5P	1	WEYERHAEUSER REPORTS IT HAS SOLD ITS CONTAINER-BOARD PACKAGING AND RECYCLING UNIT AND WILL NOW FOCUS ON TIMBER, WOOD AND REAL ESTATE OPERATIONS.

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
REFUND	STIMULUSSCHEDULE	NEWS	3/17/2008	5P,6P,11P	3	
THE IRS ANNOUNCES THE PAYMENT SCHEDULE FOR THE STIMULUS CHECKS, SAYING YOUR SOCIAL SECURITY NUMBER DETERMINES WHEN YOU GET YOUR CHECK.						
PROCEDURE	VITAMIN	NEWS	3/17/2008	12P,5P	2	
DR. HARVEY SIMON, HARVARD MEDICAL SCHOOL, TALKS ABOUT HIS CONTROVERSIAL OPINION THAT MULTIVITAMINS DON'T WORK AND MAY ACTUALLY BE HARMFUL, MANY EXPERTS DISAGREEING, CITING EARLIER STUDIES SHOWING MULTIVITAMINS ARE BENEFICIAL.						
HOW TO	MR FOOD	NEWS	3/17/2008	12P	1	
MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "MINTY GREEN MOUSSE", A SWEET GREEN TREAT FOR YOUR ST. PADDY'S DAY CELEBRATION, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.						
PROCEDURE	DRUGTESTING	NEWS	3/17/2008	6A,12P	2	
MEDICAL OFFICIALS ISSUE NEW REPORT FINDING NEARLY A THIRD OF ANTIDEPRESSANT DRUG STUDIES ARE NEVER PUBLISHED, AND NEARLY ALL JUST HAPPEN TO SHOW THE DRUG BEING TESTED DIDN'T WORK, EXPERS SAY IT'S BAD NEWS FOR PATIENTS, AS IT MAY LEAD DOCTORS TO MAKE BAD PRESCRIPTION DECISIONS.						
HOUSING	HABITAT	NEWS	3/17/2008	6A,12P	2	
HABITAT FOR HUMANITY KICKS OFF CONSTRUCTION ON IT'S THIRTY THIRD HOME IN JACKSON OCUNTY.						
PREGNANCY	HEALTHYMOMS	NEWS	3/17/2008	6A,12P	2	
HEALTH OFFICIALS REPORT PREGNANT WOMEN WHO EAT A MEDITERRANEAN DIET RICH IN FRUITS AND VEGETABLES TEND TO HAVE CHILDREN LESS LIKELY TO DEVELOP ASTHMA OR ALLERGIES LATER IN LIFE.						
STATISTICS	JACOTRAFFICTEAM	NEWS	3/17/2008	6A	1	
OFFICIALS REPORT TRAFFIC DEATHS IN JACKSON COUNTY HAVE DECREASED SYGNIFICANTLY IN THE LAST SEVERAL YEARS, ATTRIBUTING THE DROP IN FATALITIES TO LOCAL EDUCATION PROGRAMS.						
HEALTH	OBESITY	NEWS	3/17/2008	6A,12P	2	
HEALTH EXPERTS REPORT THE OBESITY EPIDEMIC AMONG AMERICA'S KIDS IS GETTING WORSE, BUT SOME PARENTS JUST DON'T SEE THE PROBLEM, SAYING IF THE PARENT FAILS TO RECOGNIZE THE PROBLEM, ODDS ARE THE CHILD WILL TOO.						
HOW TO	HOMEBUY	NEWS	3/17/2008	6A,12P	2	
THE WEST MEDFORD COMMUNITY COALITION HOLDS IT'S SIXTH ANNUAL FIRST TIME HOME BUYER FAIR, THE EVENT BRINGING TOGETHER LENDERS, APPRAISERS, REALTORS, AND NON-PROFIT GROUPS.						
QUALITY OF	CASCHOOLS	NEWS	3/17/2008	6A,12P	2	
CALIFORNIA GOVERNOR ARNOLD SCHWARZENEGGER TALKS ABOUT THE RECENTLY RELEASED REPORT ON THE STATE'S EDUCATION SYSTEM, THE REPORT INCLUDES SOME COSTLY PROPOSALS, ACKNOWLEDGING THEY MAY BE IMPOSSIBLE TO IMPLEMENT.						
COMMUNITY AFFAIRS	CHEESE	NEWS	3/17/2008	6A,12P	2	
ORGANIZERS REPORT THE OREGON CHEESE FESTIVAL IN CENTRAL POINT, BRINGING TOGETHER ARTISAN CHEESEMAKERS, BREWERS, AND CHOCOLATE MAKERS, APART FROM FOOD TASTING, VISITORS CAN TAKE CLASSES IN CHEESE MAKING AND HOW TO PAIR WINE AND CHEESES.						

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LOWINCOMEASSIST	MOTOBASKET	NEWS	3/17/2008	6A,12P	2	MOTORCYCLE ENTHUSIASTS GATHER IN GOLD HILL TO ASSEMBLE EASTER BASKETS FOR HUNDREDS OF LOCAL CHILDREN, THE FREE BIRD MOTORCYCLE GROUP WILL HOST AN EASTER BASKET RUN TO DELIVER THE BASKETS TO NEEDY CHILDREN.
PRICES	GAS	NEWS	3/17/2008	12P,5P,6P,11P	4	CONSUMER OFFICIALS REPORT ANOTHER RECORD BREAKING DAY FOR OREGON AND NORTHERN CALIFORNIA, BOTH ARE SEEING THE HIGHEST GAS PRICES EVER.
HOW TO	MR FOOD	NEWS	3/18/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SHERRY-GLAZED HAM", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
INCOME	ORETAXES	NEWS	3/18/2008	5P,6P,11P	3	STATE OFFICIALS REPORT THE OREGON LEGISLATURE CHANGED THE AMOUNT THE STATE WITHHOLDS FROM PAYCHECKS DURING LAST YEAR'S SESSION, MEANING MANY PEOPLE ARE GETTING SMALLER STATE REFUNDS THIS YEAR, AND SOME EVEN OWE MONEY, BUT THE CHANGE ONLY EFFECTS PEOPLE WHO DON'T ITEMIZE THEIR DEDUCTIONS.
RATES	FEDCUT	NEWS	3/18/2008	11P	1	THE FEDERAL RESERVE CUTS INTEREST RATES BY THREE QUARTERS OF A POINT, THE MOVE, AN EFFORT TO STEM THE CREDIT CRISIS THAT HAS CONTINUED TO WEAKEN THE HOUSING MARKET AND HELPED BRING DOWN WALL STREET'S BEAR STEARNS.
PRICES	BUYLOCAL	NEWS	3/18/2008	6P,11P	2	CONSUMER OFFICIALS REPORT RISING GAS PRICES COUPLED WITH THE SHRINKING DOLLAR PUSH MORE PEOPLE TO BUY LOCAL, AND GROCERS SAY NOT ALL SHIPPING COMPANIES HAVE ADDED THE EXTRA SURCHARGE.
WILDLIFE	SHOOTTHESEALIONS	NEWS	3/18/2008	6P	1	GOVERNMENT OFFICIALS REPORT THEY WILL ALLOW OREGON AND WASHINGTON TO KILL SEA LIONS AT THE BASE OF THE BONNEVILLE DAM ON THE COLUMBIA RIVER, WILDLIFE OFFICIALS HAVE TRIED SEVERAL METHODS TO SCARE THEM OFF, TO NO AVAIL, THE HUMANE SOCIETY OPPOSES THE PLAN.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/18/2008	6P,11P	2	MEDFORD POLICE SEEK PUBLIC ASSISTANCE TO HELP CATCH A MAN WHO ROBBED THE WASHINGTON MUTUAL BANK BRANCH AT FRED MEYER'S SOUTH MEDFORD STORE, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
PETS	PETDOC	NEWS	3/18/2008	5P	1	DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT HEARTWORM, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.
PROCEDURE	ASSISTED SUICIDE	NEWS	3/18/2008	5P	1	STATE OFFICIALS REPORT MORE PEOPLE TOOK ADVANTAGE OF OREGON'S ASSISTED SUICIDE LAW LAST YEAR THAN ANY YEAR SINCE IT WAS PASSED BY VOTERS.
RATES	ECONOMY	NEWS	3/18/2008	12P,5P	2	THE FEDERAL RESERVE CUTS INTEREST RATES ONCE AGAIN, ADDING UP TO GAINS IN THE MARKET.
REFUND	STIMULUSSCHEDULE	NEWS	3/18/2008	6A,12P	2	THE IRS ANNOUNCES THE PAYMENT SCHEDULE FOR THE STIMULUS CHECKS, SAYING YOUR SOCIAL SECURITY NUMBER DETERMINES WHEN YOU GET YOUR CHECK.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRICES	GASPRICES	NEWS	3/18/2008	6A,12P,11P	3	CONSUMER OFFICIALS REPORT ANOTHER RECORD BREAKING DAY FOR OREGON AND NORTHERN CALIFORNIA, BOTH ARE SEEING THE HIGHEST GAS PRICES EVER.
PROCEDURE	HAIRTEST	NEWS	3/18/2008	6A,12P	2	RESEARCHERS WORK ON A HAIR TEST THAT MAY BE ABLE TO DETECT BREAST CANCER.
RESEARCH	DRINKING	NEWS	3/18/2008	6A,12P	2	MEDICAL OFFICIALS REPORT NEW SURVEY FINDING MORE THAN A TWO FOLD RISK OF HYPERTENSION AND A SEVENTY PERCENT INCREASED DAMAGE FOR HEAVY DRINKERS.
RESEARCH	MEMORIES	NEWS	3/18/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY INDICATING THE MORE EDUCATION A PERSON HAS, THE BETTER THEY'RE ABLE TO HOLD OFF THE EFFECTS OF ALZHEIMERS DISEASE AND OTHER DEMENTIA, REINFORCING OTHER STUDIES THAT SUGGEST PEOPLE WHO CHALLENGE THEIR MINDS EARLY ON, BUILD UP A RESERVE OF BRAIN POWER THAT HELPS THEM WITHSTAND INJURIES SUCH AS A STROKE.
FISHINGINDUSTRY	FISHINGSEASON	NEWS	3/18/2008	6A,12P,6P,11P	4	FISHERY MANAGERS SHUT DOWN SALMON FISHING OFF THE COAST THROUGH APRIL, ECONOMISTS SAY IT COULD TURN INTO THE LARGEST WEST COAST CLOSURE IN HISTORY, RESEARCHERS CAME UP WITH 46 DIFFERENT FACTORS THAT COULD BE HURTING THE SALMON, FISHERMEN SAY AS IT GETS WORSE WE'LL SEE LESS AND LESS SALMON.
AIR	BUSYAIRPORT	NEWS	3/18/2008	5P,6P,11P	3	AIRPORT OFFICIALS BRACE FOR BIG CROWDS, AS SCHOOLS ACROSS THE REGION ARE LETTING OUT FOR SPRING BREAK, SAYING MOST FLIGHTS LEAVING MEDFORD ARE COMPLETELY BOOKED, THAT'S LIKELY TO MEAN LONGER LINES BOTH IN CHECK IN AND AT SECURITY, URGING TRAVELERS TO SHOW UP EARLY.
JOBS	GLENDALEMILL	NEWS	3/18/2008	6A,12P	2	THE SWANSON GROUP'S MILLS IN OREGON REPORT WORKERS, INCLUDING 350 PEOPLE IN GLENDALE, ARE BACK ON THEJOB, AFTER MILLS WERE SHUT DOWN A COUPLE OF WEEKS BECAUSE OF THE LOW PRICES THEY WERE GETTING FOR THEIR PRODUCTS.
SALES	WEYERHAEUSER	NEWS	3/18/2008	6A	1	WEYERHAEUSER REPORTS IT HAS SOLD IT'S CONTAINER-BOARD PACKAGING AND RECYCLING UNIT AND WILL NOW FOCUS ON TIMBER, WOOD AND REAL ESTATE OPERATIONS.
EXERCISE	ACHES	NEWS	3/19/2008	6P	1	RESEARCHERS REPORT NEW STUDY SHOWING STRENGTH TRAINING CAN MAKE A BIG DIFFERENCE IN EASING THE BACK AND NECK PAIN THAT COMES FROM SITTING AT A COMPUTER FOR TOO LONG.
LAWS	NAVIGABILITY	NEWS	3/19/2008	5P,6P,11P	3	GOVERNOR TED KULONGOSKI AND THE STATE LAND BOARD COME TO MEDFORD TO TALK ABOUT THE DEPARTMENT OF STATE LANDS DECISION TO DEEM THE SEGMENT OF ROGUE RIVER FROM GRAVE CREEK TO LOST CREEK DAM NAVIGABLE, MEANING THE PUBLIC HAS THE RIGHT TO USE IT'S BEDS AND BANKS, WITH SOME HOMEOWNERS CONCERNED ABOUT WHAT THAT MEANS FOR THEIR PROPERTY.
BRITT	BRITTSEASON	NEWS	3/19/2008	11P	1	BRITT FESTIVAL ANNOUNCES THE PERFORMANCE LINE-UP FOR THIS SEASON.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PHYSICAL	VET SHEARING LOSS	NEWS	3/19/2008	5P	1	
	DON WOOD, RETIRED STAFF SERGEANT, AND DAN WATTERS, AUDIOLOGIST, DISCUSS THE HUNDREDS OF THOUSANDS OF OUR OVERSEAS TROOPS THAT ARE COMING HOME DEAF OR WITH HEARING PROBLEMS.					
GARDENING	ROGUE GARDENER	NEWS	3/19/2008	5P	1	
	STAN MAPOLSKI, ROGUE GARDENER, OFFES SOME TIPS ON HOW TO GET THE MOST OUT OF YOUR FERTILIZER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
HOW TO	PAWN SHOP GOLD	NEWS	3/19/2008	6P,11P	2	
	LOCAL JEWELERS AND PAWN SHOP OWNERS ENCOURAGE PEOPLE TO TRADE IN THEIR OLD GOLD JEWELRY, SAYING GOLD HAS HIT HISTORICAL HIGHS AND PEOPLE ARE TAKING ADVANTAGE OF IT.					
PROCEDURE	MS PREGNANCY	NEWS	3/19/2008	6P	1	
	MEDICAL OFFICIALS ESTIMATE 400,000 AMERICANS HAVE MULTIPLE SCLEROSIS OR MS, SAYING CURRENT DRUGS CAN HELP, BUT RESEARCHERS NOW BELIEVE A HORMONE PRODUCED BY PREGNANT WOMEN MAY BE A MORE EFFECTIVE TREATMENT.					
RESEARCH	DEPRESSION	NEWS	3/19/2008	6A,12P	2	
	RESEARCHERS REPORT NEW STUDY FINDING DEPRESSION CAN SIGNIFICANTLY RAISE THE RISK FOR CARDIOVASCULAR DISEASE, THE FINDING SUGGESTS THERE MAY BE PHYSICAL AS WELL AS MENTAL HEALTH REASONS TO TAKE DEPRESSION SERIOUSLY.					
CAMPAIGNING	OBAMA VISIT	NEWS	3/19/2008	5P,6P,11P	3	
	CAMPAIGN OFFICIALS REPORT SENATOR BARACK OBAMA WILL BE VISITING SOUTHERN OREGON AS PART OF THE RACE AGAINST FELLOW SENATOR HILLARY CLINTON FOR THE DEMOCRATIC NOMINATION.					
TUITION	RC TUITION	NEWS	3/19/2008	6P,11P	2	
	THE ROGUE COMMUNITY COLLEGE BOARD OF EDUCATION APPROVES A TWO DOLLAR PER CREDIT TUITION INCREASE, SEVERAL OTHER FEES WILLLL ALSO GO UP STARTING JULY FIRST, THE INCREASE, NECESSARY BECAUSE OF A DECREASE IN STATE FUNDING.					
RESEARCH	ACHES	NEWS	3/19/2008	6A,12P	2	
	RESEARCHERS REPORT NEW STUDY SHOWING STRENGTH TRAINING CAN MAKE A BIG DIFFERENCE IN EASING THE CHRONIC BACK AND NECK PAIN THAT CAN COME FROM SITTING AT A COMPUTER FOR TOO LONG.					
INCOME	ORTAXES	NEWS	3/19/2008	6A,12P	2	
	THE DEPARTMENT OF REVENUE REPORTS OREGON TAXPAYERS WHO OPT AGAINST ITEMIZING THEIR DEDUCTIONS THIS YEAR, MAY FIND THEY OWE THE STATE MONEY.					
INFO	JOE SPURGEON	NEWS	3/19/2008	12P	1	
	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT HOW THE BEAR STEARNS MELTDOWN ON WALL STREET AFFECTS US AND IF THE FEDERAL RESERVE'S INTEREST RATE CUT WILL HELP THE ECONOMY, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
AIR	BUSY AIRPORT	NEWS	3/19/2008	6A,12P	2	
	OFFICIALS AT THE MEDFORD AIRPORT BRACE FOR BIG CROWDS, AS SCHOOLS ACROSS THE REGION ARE LETTING OUT FOR SPRING BREAK, SAYING MOST FLIGHTS LEAVING MEDFORD ARE COMPLETELY BOOKED, THAT'S LIKELY TO MEAN LONGER LINES BOTH IN CHECK IN AND AT SECURITY. URGING TRAVELERS TO SHOW UP EARLY.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PROCEDURE	ANXIETY	NEWS	3/19/2008	6A,12P	2	HEALTH OFFICIALS REPORT PEOPLE WHO HAVE A STRONG SOCIAL NETWORK FEEL LESS ANXIETY BEFORE HAVING SURGERY, TRANSLATING INTO LESS PAIN AFTER THE OPERATION, PATIENTS WHO GET A LOT OF SUPPORT ALSO REPORTED LESS USE OF MEDICATION AND FEWER DAYS SPENT IN THE HOSPITAL.
PROCEDURE	LOLLIPOP	NEWS	3/19/2008	6A,11P	2	DR. STEPHEN LAWRENCE, HOLISTIC DENTIST, TALKS ABOUT A CAVITY-FIGHTING LOLLIPOP THAT HAS SOME GOOD SCIENCE TO BACK UP THE CLAIM, THE ORANGE-FLAVORED SUCKER WILL CHANGE DENTISTRY FOREVER.
PRICES	BUYLOCAL	NEWS	3/19/2008	6A,12P	2	CONSUMER OFFICIALS REPORT HIGH FUEL COSTS ARE LEADING TO HIGHER PRICES FOR EGGS, MILK, BREAD, AND EVEN PRODUCE, BUT THE INCREASE IN PRICES AT THE GROCERY STORE MIGHT ACTUALLY HELP LOCAL GROWERS, AND NOT ALL SHIPPING COMPANIES HAVE ADDED THE EXTRA FUEL SURCHARGE.
FISHINGINDUSTRY	SALMONSEASON	NEWS	3/19/2008	6A,12P	2	FEDERAL REGULATORS CONSIDER SHUTTING DOWN SALMON FISHING ALONG THE CALIFORNIA AND OREGON COASTS THIS SEASON, THE DRASTIC MOVE IS BEING CONSIDERED TO HELP RESTORE THE CHINOOK SALMON POPULATION ON THE SACRAMENTO RIVER.
WILDLIFE	SHOOTTHESEALIONS	NEWS	3/19/2008	12P	1	WILDLIFE OFFICIALS ISSUE RULING TO ALLOW OREGON AND WASHINGTON TO KILL SEA LIONS AT THE BASE OF THE BONNEVILLE DAM ON THE COLUMBIA RIVER, THE SEA LIONS EAT THOUSANDS OF SALMON WORKING THEIR WAY UP RIVER TO SPAWN, NUMEROUS ATTEMPTS HAVE BEEN MADE TO AVERT THE SEA LIONS, TO NO AVAIL, THE HUMANE SOCIETY OPPOSES THE PLAN.
HOW TO	MR FOOD	NEWS	3/19/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CLASSIC CARROTS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/19/2008	6A,12P	2	MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN CATCHING THE MAN WHO ROBBED THE WASHINGTON MUTUAL BANK BRANCH AT THE SOUTH MEDFORD FRED MEYER, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
RESEARCH	OBESITY	NEWS	3/20/2008	6A	1	RESEARCHERS REPORT NEW STUDY INDICATING BREAST CANCER PATIENTS WHO ARE OVERWEIGHT HAVE MORE AGGRESSIVE DISEASE AND ARE LIKELY TO DIE SOONER, EXPERTS THINK MORE FAT TISSUE MAY INCREASE INFLAMMATION AND SPEED THE CANCER'S DEVELOPMENT.
HOW TO	PAWNSHOPS	NEWS	3/20/2008	6A	1	LOCAL JEWELERS AND PAWN SHOP OWNERS ENCOURAGE PEOPLE TO TRADE IN THEIR OLD GOLD JEWELRY, SAYING GOLD HAS HIT HISTORICAL HIGHS, AND PEOPLE ARE TAKING ADVANTAGE OF IT.
LOBBYIN	WYDENS.O.U.	NEWS	3/20/2008	11P	1	SENATOR RON WYDEN VISITS S.O.U. PUSHING A CREDIT CARD BILL HE AND SENATOR BARACK OBAMA DESIGNED, SAYING WE NEED A LAW THAT REGULATES CREDIT CARD COMPANIES SO MORE PEOPLE DON'T GET CAUGHT UP SPENDING MONEY THEY DON'T HAVE.

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CITYORDINANCE	SHADYCOVEAIR	NEWS	3/20/2008	11P	1	SHADY COVE'S CITY COUNCIL REPORTS THEY WILL DRAW UP AN ORDINANCE BANNING OPEN BURNING WITHIN CITY LIMITS, SAYING THE CITY HAS RECEIVED LETTERS FROM LOCAL SCHOOLS AND MORE THAN 200 CITIZENS SIGNED A PETITION SAYING OPEN BURNING POSES A HEALTH HAZARD, A PUBLIC HEARING ON THE ISSUE WILL BE HELD APRIL 17TH.
LAWS	NAVIGABILITY	NEWS	3/20/2008	6A	1	OREGON GOVERNOR TED KULONGOSKI AND THE STATE LAND BOARD VISIT MEDFORD TO TALK ABOUT THE DEPARTMENT OF STATE LANDS DECISION TO DEEM THE SEGMENT OF ROGUE RIVER FROM GRAVE CREEK TO LOST CREEK DAM NAVIGABLE, MEANING THE PUBLIC HAS THE RIGHT TO USE IT'S BEDS AND BANKS, WITH SOME HOMEOWNERS CONCERNED ABOUT WHAT THAT MEANS FOR THEIR PROPERTY.
TUITION	RCCTUITION	NEWS	3/20/2008	6A	1	THE ROGUE COMMUNITY COLLEGE BOARD OF EDUCATION APPROVES A TWO DOLLAR PER CREDIT TUITION INCREASE, SEVERAL OTHER FEES WILL ALSO GO UP STARTING JULY FIRST, SAYING THE INCREASE IS NECESSARY BECAUSE OF A DECREASE IN STATE FUNDING.
INFO	DRUGSALES	NEWS	3/20/2008	6A	1	CONSUMER ANALYSTS REPORT PRESCRIPTION DRUG SALES IN THE U.S. GREW BY JUST THREE POINT EIGHT PERCENT LAST YEAR, THE LOWEST GROWTH SINCE 1961, CITING FEWER NEW PRODUCTS AND CHEAPER GENERIC VERSIONS OF POPULAR BRAND-NAME DRUGS.
RESEARCH	HORMONES	NEWS	3/20/2008	6A	1	STANFORD UNIVERSITY RESEARCHERS REPORT HUMAN GROWTH HORMONES (HGH), ONLY HELPED ATHLETES DEVELOP MORE LEAN BODY MASS, IT DIDN'T TRANSLATE INTO MORE STRENGTH OR EXERCISE CAPASITY.
BRITT	BRITTSEASON	NEWS	3/20/2008	6A	1	BRITT FESTIVAL OFFICIALS ANNOUNCE THE 2008 SEASON OF PERFORMERS, THE OPENING ACT WILL BE CROSBY, STILLS, AND NASH.
CAMPAIGNING	OBAMAVISIT	NEWS	3/20/2008	6A,11P	2	SENATOR BARACK OBAMA VISITS SOUTHERN OREGON, AS PART OF THE RACE AGAINST FELLOW SENATOR HILLARY CLINTON FOR THE DEMOCRATIC NOMINATION.
WATERPOLLUTION	KLAMDAMS	NEWS	3/21/2008	11P	1	THE ENVIRONMENTAL PROTECTION AGENCY REPORTS TWO RESERVOIRS ON THE KLAMATH RIVER ARE POLLUTED WITH TOXIC ALGAE, PUTTING PRESSURE ON PACIFICORP TO REMOVE THE DAMS, INDIAN TRIBES, SALMON FISHERMEN, AND CONSERVATION GROUPS SAY REMOVING THE DAMS WOULD OPEN UP 300 MILES OF SPAWNING HABITAT TO STRUGLING RUNS OF SALMON.
LOBBYING	WYDENSOU	NEWS	3/21/2008	6A	1	SENATOR RON WYDEN VISITS S.O.U. PUSHING A CREDIT CARD BILL HE AND SENATOR BARACK OBAMA DESIGNED, SAYING WE NEED A LAW THAT REGULATES CREDIT CARD COMPANIES SO MORE PEOPLE DON'T GET CAUGHT UP SPENDING MONEY THEY DON'T HAVE.
CAMPAIGNING	HILLARYREAX	NEWS	3/21/2008	11P	1	OFFICIALS REPORT EXCITEMENT GROWING FOR SENATOR HILLARY CLINTON'S PLANNED CAMPAIGN STOP IN SOUTHERN OREGON, FORMER PRESIDENT CLINTON ALSO EXPECTED TO VISIT THE STATE.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CAMPAIGNING	OBAMAPREPS	NEWS	3/21/2008	11P	1	OFFICIALS PREPARE FOR SENATOR BORACK OBAMA'S ARRIVAL IN MEDFORD AND HIS SUBSEQUENT CAMPAIGN SPEECH PLANNED FOR THE TOWN HALL MEETING AT "KID'S UNLIMITED", THOUSANDS OF PEOPLE EXPECTED TO BE LINED UP AROUND THE BUILDING HOURS BEFORE THE EVENT.
INFO	CRAIGSLIST	NEWS	3/21/2008	11P	1	OFFICIALS REPORT LOTS OF PEOPLE HAVE LISTED ADS ON THE WEBSITE CRAIGSLIST EITHER LOOKING FOR TICKETS OR TRYING TO SELL THEM FOR SENATOR OBAMA'S CAMPAIGN STOP IN MEDFORD.
CITY ORDINANCE	SHADYCOVEAIR	NEWS	3/21/2008	6A	1	SHADY COVE'S CITY COUNCIL WILL DRAW UP AN ORDINANCE BANNING OPEN BURNING WITHIN CITY LIMITS, SAYING THE CITY HAS RECEIVED LETTERS FROM LOCAL SCHOOLS AND MORE THAN TWO HUNDRED CITIZENS SIGNED A PETITION SAYING OPEN BURNING POSES A HEALTH HAZARD, A PUBLIC HEARING ON THE ISSUE WILL BE HELD APRIL 17TH.
HEALTH	CHILDHOODOBESITY	NEWS	3/21/2008	6A	1	MEDICAL EXPERTS REPORT THE REASONS BEHIND THE CHILDHOOD OBESITY EPIDEMIC MAY BE COMPLICATED, BUT THE SOLUTION IS PRETTY SIMPLE, FOR EVERY DAY A CHILD GETS SOME EXERCISE, THE ODDS OF BECOMING AN OVERWEIGHT ADULT DECREASE BY FIVE PERCENT.
CAMPAGINING	OBAMAVISIT	NEWS	3/21/2008	11P	1	SENATOR BARACK OBAMA VISITS SOUTHERN OREGON, AS PART OF THE RACE AGAINST FELLOW SENATOR HILLARY CLINTON FOR THE DEMOCRATIC NOMINATION.
DIET	REDMEAT	NEWS	3/21/2008	6A	1	HEALTH OFFICIALS REPORT NEW STUDY FINDING PEOPLE WHO EAT TWO OR MORE SERVINGS OF RED MEAT A DAY ARE MUCH MORE LIKELY TO DEVELOP HEART DISEASE AND DIABETES COMPARED TO PEOPLE WHO EAT MEAT ONLY TWICE A WEEK, ALSO DIET SODAS WERE LINKED TO GREATER RISK.
RESEARCH	SLEEPYSTROKE	NEWS	3/21/2008	6A	1	RESEARCHERS REPORT OLDER PEOPLE WHO HAVE SIGNIFICANT TROUBLE STAYING AWAKE DURING THE DAY, HAVE MORE THAN FOUR TIMES THE NORMAL RISK OF HAVING A STROKE.
ADDICTION	METHWATCH	NEWS	3/21/2008	6A	1	TRINA RIGGS, RECOVERING METH ADDICT, TALKS ABOUT HER LONG ROAD OF METH ADDICTION AND RECOVERY, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
CAMPAIGNING	OBAMAREAX	NEWS	3/22/2008	11P	1	OFFICIALS REPORT TICKETS FOR SENATOR BORACK OBAMA'S TOWN HALL IN MEDFORD WERE GONE JUST 40 MINUTES AFTER THEY WENT UP ON THE CAMPAIGN SITE,AFTER HIS COMMENTS, SENATOR OBAMA TOOK QUESTIONS FROM AUDIENCE MEMBERS FOR ABOUT TWENTY FIVE MINUTES.
COMMUNITY AFFAIRS	EGGHUNT	NEWS	3/23/2008	6P,11P	2	THE ROTARY CLUB OF ASHLAND HOSTS IT'S FIFTY FIRST ANNUAL EASTER EGG HUNT, THOUSANDS OF CHILDREN VACCUMED UP SIXTY POUNDS OF CANDY IN A MATTER OF MINUTES, ALSO PICKING UP TWO HUNDRED DOZEN HARD BOILED EGGS, ORGANIZERS SAY THE EGG HUNT IS ONE OF THEIR FAVORITE EASTER TRADITIONS.

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PUBLIC ASSIST	CRAIGSLIST	NEWS	3/23/2008	6P,11P	2	JACKSON COUNTY SHERIFF'S DETECTIVES SEEK PUBLIC ASSISTANCE IN FINDING THE PERSON WHO PLACED A FRAUDULENT AD ON CRAIGS LIST SAYING A RESIDENT OF STERLING CREEK ROAD HAD ABANDONED HIS HOME AND LEFT MANY ITEMS INSIDE, WHEN THE RESIDENT RETURNED, HE FOUND MORE THAN THIRTY PEOPLE TAKING HIS PERSONAL POSSESSIONS.
CAMPAIGNING	OBAMASPEECH	NEWS	3/23/2008	6P,11P	2	OFFICIALS PREPARE FOR SENATOR BORACK OBAMA'S ARRIVAL IN MEDFORD AND HIS SUBSEQUENT CAMPAIGN SPEECH PLANNED FOR THE TOWN HALL MEETING AT KIDS UNLIMITED, THOUSANDS OF PEOPLE EXPECTED TO BE LINED UP AROUND THE BUILDING HOURS BEFORE THE EVENT.
PRODUCT SAFETY	SALMONELLA	NEWS	3/24/2008	5P,6P,11P	3	THE STATE HEALTH DEPARTMENT REPORTS A SALMONELLA OUITBREAK HAS BEEN TRACED TO CANTALOUPE, THE FRUIT BLAMED FOR 50 CASES OF SALMONELLA IN 16 STATES INCLUDING OREGON, OFFICIALS SAY THE BEST OPTION IS TO THROW OUT ANY CANTALOUPE YOU HAVE, SINCE THE TAINTED FRUIT WAS GROWN IN HONDURAS AND SOLD UNDER SO MANY DIFFERENT NAMES.
HEALTH	MENTALHEALTH	NEWS	3/24/2008	5P,6P	2	THE NATIONAL CENTER FOR CHILDREN IN POVERTY REPORTS OREGON IS ONE OF TWENTY THREE STATES DOING INNOVATIVE WORK TO HELP IMPROVE THE QUALITY AND QUANTITY OF CHILDREN'SMENTAL HEALTH CARE.
PHYSICAL	DR. DAN	NEWS	3/24/2008	5P	1	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.
RESEARCH	OBESITY	NEWS	3/24/2008	5P	1	RESEARCHERS REPORT NEW STUDY CONFIRMING KIDS WITH WEIGHT PROBLEMS LIKELY FACE MAJOR HEALTH ISSUES DOWN THE ROAD, A THIRTY YEAR FOLLOW-UP STUDY FOUND HEAVY KIDS DEVELOPED HEART DISEASE OR DIABETES EVEN MORE THAN EXPECTED, ADDING TO EVIDENCE IT'S NEVER TOO EARLY TO GET STARTED ON A HEALTHY LIFESTYLE.
RECREATION	SPRINGBREAK	NEWS	3/24/2008	6P,11P	2	THE ASHLAND YMCA REPORTS THEY ARE EXPECTING A LOT OF KIDS TO COME IN AND OUT OF THE FACILITY OVER SPRING BREAK, SAYING THE COOL WET WEATHE LEAVES KIDS LOOKING FOR MORE INDOOR ACTIVITIES.
FILING	TAXHELP	NEWS	3/24/2008	6P,11P	2	THE IRS WORKS WITH TAX PREPARERS ACROSS THE COUNTRY TRYING TO HELP AMERICANS WHO DON'T NORMALLY FILE RETURNS, PEOPLE ELIGIBLE FOR THE ECONOMIC STIMULUS PAYMENT HAVE TO FILE THIS YEAR TO GET THEIR MONEY.
PRICES	RICEPRICES	NEWS	3/24/2008	11P	1	CONSUMER OFFICIALS REPORT PRICE FO RICE IS AT A 34 YEAR HIGH, THE INCREASE DUE TO STRONG DEMAND FROM DEVELOPING COUNTRIES, TOP SUPPLIERS CUTTING DOWN ON EXPORTS, AND THE DECISION BY MORE FARMERS TO CUT BACK ON GROWING EDIBLE VARIETIES IN FAVOR OF RICE USED TO PRODUCE ALTERNATIVE FUELS OR ETHANOL.
HOW TO	MR FOOD	NEWS	3/24/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHICKEN SCAMPI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.

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CAMPAIGNING	HILLARYREAX	NEWS	3/24/2008	12P	1	OFFICIALS REPORT EXCITEMENT GROWING FOR SENATOR HILLARY CLINTON'S PLANNED CAMPAIGN STOP IN SOUTHERN OREGON, FORMER PRESIDENT CLINTON ALSO EXPECTED TO VISIT THE STATE.
RULES	ONTHEBEAT	NEWS	3/24/2008	6P	1	MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT WHAT YOU SHOULD DO WHEN YOU SEE EMERGENCY LIGHTS IN YOUR REAR VIEW MIRROR, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.
LEGISLATION	GOVREPORT	NEWS	3/24/2008	6A,12P,5P,6P,11P	5	GOVERNOR TED KULONGOSKI ANNOUNCES PLANS TO EXPAND HEALTH CARE COVERAGE TO ALL CHILDREN CURRENTLY ELIGIBLE FOR THE OREGON HEALTH PLAN, A TOBACCO TAX WOULD HELP WORKING FAMILIES WHO COULDN'T AFFORD COVERAGE.
HEALTH	PRESCHOOL	NEWS	3/24/2008	12P	1	TWO RESEARCHERS DEVELOP PROGRAM TO TEACH INNER CITY KIDS ABOUT HEALTY FOODS AND WHY THEY NEED TO EAT THEM, THE PROGRAM IS WORKING SO WELL IT'S GOING TO BE EXPANDED FROM SEVEN TO TEN CENTERS, AND THE HOPE IS IT WILL START AN EDUCATIONAL TREND NATIONWIDE.
SALES	BESTBLUE	NEWS	3/24/2008	6A	1	CONSUMER OFFICIALS REPORT ROGUE RIVER BLUE CHEESE, AN ACCLAIMED OREGON RAW MILD DAIRY PRODUCT, HAS FINALLY ARRIVED IN EUROPE, AFTER TAKING YEARS OF WORK TO CLEAR THE WAY FOR EXPORTING THE PRODUCT, WHEN THE CHEESE WON THE TITLE OF "BEST BLUE CHEESE IN THE WORLD" AT THE 2003 WORLD CHEESE AWARDS IN LONDON, IT CREATED AN IMMEDIATE DEMAND.
VOLUNTEERS	WHALEWATCH	NEWS	3/24/2008	6A,12P,6P,11P	4	PARK OFFICIALS WEEK VOLUNTEERS TO HELP VISITORS AT THE VARIOUS VIEWPOINTS ALONG THE COAST DURING THE ANNUAL SPRING WHALE WATCHING TIME, OFFICIALS SAY THOUSANDS OF GREY WHALES WILL BE SWIMMING THROUGH ON THEIR VOYAGE TO SUMMER FEEDING GROUNDS IN THE ARCTIC.
HEALTH	OBESITY	NEWS	3/24/2008	6A,12P	2	RESEARCHERS REPORT NEW STUDY CONFIRMING THAT KIDS WITH WEIGHT PROBLEMS LIKELY FACE MAJOR HEALTH ISSUES DOWN THE ROAD, THE RESEARCH ADDS TO EVIDENCE IT'S NEVER TOO EARLY TO GET STARTED ON A HEALTHY LIFESTYLE.
RESEARCH	CAREGIVERS	NEWS	3/24/2008	6A	1	RESEARCHERS REPORT STUDY FINDING WIVES AND OTHER CAREGIVERS OF MEN WITH PROSTATE CANCER MAY BE AT RISK OF ANXIETY FATIGUE AND OTHER SYMPTOMS THAT MAKE LIFE HARDER THAN IT NEEDS TO BE, SUGGESTING THEIR HEALTH SHOULDN'T BE IGNORED EVEN WHEN THE FOCUS IS ON THE PATIENT.
PROCEDURE	VACCINATIONS	NEWS	3/24/2008	6A,12P	2	MEDICAL EXPERTS REPORT TOO FEW AMERICAN ADULTS ARE GETTING THEIR SHOTS, ONLY TWO PERCENT GOT A VACCINATION THAT CAN PROTECT AGAINST SHINGLES AND MOST FAILED TO GET SHOTS FOR TETANUS AND THE FLU, EXPERTS SAY MOST ADULTS TEND TO BELIEVE THE VACCINATIONS THEY GOT WHEN THEY WERE KIDS LAST LONGER THAN THEY DO.
PUBLIC ASSIST	CRAIGSLIST	NEWS	3/24/2008	6A,12P	2	OFFICIALS REPORT LOTS OF PEOPLE HAVE LISTED ADS ON THE WEBSITE CRAIGSLIST EITHER LOOKING FOR TICKETS OR TRYING TO SELL THEM FOR SENATOR OBAMA'S CAMPAIGN STOP IN MEDFORD.

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PUBLIC ASSIST	CRAIGSLIST	NEWS	3/24/2008	6A,12P,6P	3	JACKSON COUNTY SHERIFF'S DETECTIVES SEEK PUBLIC ASSISTANCE TO FIND THE PERSON WHO PLACED A FRAUDULENT AD ON CRAIG'S LIST, SAYING A RESIDENT OF STERLING CREEK ROAD HAD ABANDONED HIS HOME AND LEFT MANY ITEMS INSIDE, WHEN THE RESIDENT RETURNED HOME, HE FOUND MORE THAN THIRTY PEOPLE TAKING HIS PERSONAL POSSESSIONS.
COMMUNITY AFFAIRS	EGGHUNT	NEWS	3/24/2008	6A,12P	2	THE ROTARY CLUB OF ASHLAND HOSTS IT'S FIFTY FIRST ANNUAL EASTER EGG HUNT, WITH THOUSANDS OF CHILDREN VACCUMING UP SIXTY POUNDS OF CANDY IN A MATTER OF MINUTES, ALSO PICKING UP TWO HUNDRED DOZEN HARD BOILED EGGS, ORGANIZERS SAY THE EGG HUNT IS ONE OF THEIR FAVORITE EASTER TRADITIONS.
PRICES	ECONOMIZE	NEWS	3/24/2008	6A	1	CONSUMER OFFICIALS REPORT OIL PRICES MAY HAVE PULLED BACK A BIT FROM RECORD LEVELS, BUT GAS IS STILL NEAR AN ALL TIME HIGH.
CAMPAGINING	OBAMAREAX	NEWS	3/24/2008	6A,12P	2	OFFICIALS REPORT TICKETS FOR SENATOR BORACK OBAMA'S TOWN HALL MEETING IN MEDFORD WERE GONE JUST FOURTY MINUTES AFTER THEY WENT UP ON THE CAMPAIGN SITE, AFTER HIS COMMENTS, SENATOR OBAMA TOOK QUESTIONS FROM AUDIENCE MEMBERS FOR ABOUT TWENTY FIVE MINUTES.
WATERPOLLUTION	KLAMDAMS	NEWS	3/24/2008	6A	1	THE ENVIRONMENTAL PROTECTION AGENCY REPORTS TWO RESERVOIRS ON THE KLAMATH RIVER ARE POLLUTED WITH TOXIC ALGAE, PUTTING PRESSURE ON PACIFICORP TO REMOVE IT'S DAMS, INDIAN TRIBES, SALMON FISHERMEN, AND CONSERVATION GROUPS SAY REMOVING THE DAMS WOULD OPEN 300 MILES OF SPAWNING HABITAT TO STRUGGLING RUNS OF SALMON.
FRAUD	COUNTERFEITS	NEWS	3/25/2008	11P	1	THE MEDFORD POLICE DEPARTMENT WARNS LOCAL BUSINESSES TO BE ON THE LOOKOUT FOR COUNTERFEIT BILLS, SAYING THE BILLS ARE BEING PASSED IN GAS STATIONS, FAST FOOD RESTAURANTS, AND BUSINESSES WITH LOW LIGHTING.
PETS	DOGMAN	NEWS	3/25/2008	5P	1	DAN MISH, DDM CANINE COUNSELING, SHOWS HOW TO REMIND YOUR DOG HOW TO SIT WHEN YOU TELL HIM, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.
ANIMALPROTECT	JOCOPET	NEWS	3/25/2008	5P	1	THE JOSEPHINE COUNTY ANIMAL CONTROL OFFERS ANOTHER PET UP FOR ADOPTION, ON CHANNEL TEN'S WEEKLY "PET ON SET" SEGMENT.
OUTDOOR	TABLEROCKHIKES	NEWS	3/25/2008	6P,11P	2	THE BLM ANNOUNCES THE GUIDED HIKE SEASON AT TABLE ROCK IS ABOUT TO BEGIN, HIKES ARE FREE AND RUN SEVEN DAYS A WEEK FROM APRIL FIRST THROUGH JUNE SIXTH.
DRIVING	TAKECHAINS	NEWS	3/25/2008	6P,11P	2	THE OREGON DEPARTMENT OF TRANSPORTATION REPORTS THEY ARE STILL IN WINTER MODE, SAYING DRIVERS NEED TO BE READY IF SPRING BREAK PLANS INCLUDE A TRIP OUT OF THE VALLEY, JUST BECAUSE THERE IS SUNSHINE IN THE VALLEYS, DOESN'T MEAN IT'S NOT SNOWY AND ICY ON THE PASSES.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PRICES	GASPRICES	NEWS	3/25/2008	6P	1	CONSUMER OFFICIALS REPORT NORMALLY, GAS PRICES SPIKE AT SPRING BREAK, BUT NOT THIS YEAR, GAS PRICES HAVE ACTUALLY DROPPED A COUPLE OF CENTS IN THE LAST WEEK, OREGON HAS THE FIFTH HIGHEST GAS PRICES IN THE NATION, AND CALIFORNIA, THE MOST EXPENSIVE IN THE COUNTRY, WASHINGTON THE FOURTH.
DRIVING	CELLPHONE	NEWS	3/25/2008	6P	1	RESEARCHERS AT THE UNIVERSITY OF NORTH CAROLINA HIGHWAY SAFETY RESEARCH CENTER REPORT, STUDIES CLEARLY SHOW HAND FREE PHONES ARE JUST AS RISKY AS REGULAR CELL PHONES WHILE DRIVING,SAYING THAT BEING A DISTRACTED DRIVER IS NOT NECESSARILY ABOUT WHETHER YOU HAVE BOTH HANDS ON THE WHEEL, IT'S MORE ABOUT FOCUSING ATTENTION ON THE ROAD.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/25/2008	6P	1	MEDFORD POLICE RELEASE MORE INFORMATION ON THE SUSPECT IN THE BANK ROBBERY AT FRED MEYER, SEEKING PUBLIC ASSISTANCE IN FINDING HIM, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
CAMPAIGN	CSPANBUS	NEWS	3/25/2008	6A,12P	2	THE C-SPAN "ROAD TO THE WHITE HOUSE" BUS COMES TO MEDFORD ON IT'S NATIONWIDE TOUR TO PROMOTE THE CABLE CHANNEL'S POLITICAL COVERAGE.
PRICES	RICEPRICES	NEWS	3/25/2008	6A	1	CONSUMER OFFICIALS REPORT THE PRICE OF RICE HAS REACHED A 34 YEAR HIGH, MEANING CONSUMERS WILL BE PAYING MORE FOR FOOD AND DRINKS.
NEWTECHNOLOGY	NEWXRAY	NEWS	3/25/2008	5P	1	A BRITISH COMPANY UNVEILS A NEW X-RAY CAMERA THAT SEES THROUGH CLOTHING, TO DETECT EXPLOSIVES, LIQUIDS, NARCOTICS, WEAPONS, PLASTICS, AND CERAMICS UP TO EIGHTY FEET AWAY.
PUBLIC ASSIST	UMPQUABANK	NEWS	3/25/2008	6P	1	GRANTS PASS POLICE IDENTIFY A VEHICLE THAT MAY BE ASSOCIATED WITH A JANUARY ROBBERY OF THE ROGUE RIVER HIGHWAY BRANCH OF UMPQUA BANK, SEEKING PUBLIC ASSISTANCE IN FINDING IT.
RESEARCH	OLDBLOOD	NEWS	3/25/2008	6A,12P	2	RESEARCHERS REPORT PEOPLE WHO GOT OLD, STALE BLOOD DURING SURGERY, WERE NEARLY A THIRD MORE LIKELY TO DIE THAN PEOPLE WHO GOT FRESH BLOOD, THE FINDINGS HAVE PROMPTED CALLS FOR BLOOD BANKS TO RE-EVALUATE HOW THEY STOCK AND DISTRIBUTE THEIR SUPPLY.
FILING	TAXHELP	NEWS	3/25/2008	6A,12P	2	THE IRS WORKS WITH TAX PREPARERS ACROSS THE COUNTRY, TRYING TO HELP AMERICANS WHO DON'T NORMALLY FILE RETURNS, PEOPLE ELIGIBLE FOR THE ECONOMIC STIMULUS PAYMENT HAVE TO FILE THIS YEAR IN ORDER TO GET THEIR MONEY.
RECREATION	SPRINGBREAK	NEWS	3/25/2008	6A,12P	2	THE ASHLAND YMCA REPORTS THEY ARE EXPECTING A LOT OF KIDS TO COME IN AND OUT OF THE FACILITY OVER SPRING BREAK, SAYING THE COOL WET WEATHER LEAVES KIDS LOOKING FOR MORE INDOOR ACTIVITIES.
PRODUCT SAFETY	SALMONELLA	NEWS	3/25/2008	6A,12P	2	THE OREGON HEALTH DEPARTMENT REPORTS AN OUTBREAK OF SALMONELLA, 59 CASES OF THE ILLNESS IN 14 STATES INCLUDING OREGON, LINKED TO TAINTED CANTALOUPE GROWN IN HONDURAS AND SOLD UNDER SO MANY DIFFERENT NAMES, THE STATE SAYS THE BEST OPTION IS TO GET RID OF ANY CANTALOUPE YOU MIGHT HAVE.

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RESEARCH	PREEMIESTUDY	NEWS	3/25/2008	5P	1	
	RESEARCHERS REPORT EVERY YEAR 500,000 BABIES ARE BORN PREMATURE IN THE U.S., SAYING WHILE MOST GROW UP JUST FINE, NEW STUDIES SHOW MANY CAN FACE SERIOUS COMPLICATIONS INTO CHILDHOOD, EVEN DEATH,					
HEALTH	ORMENTALHEALTH	NEWS	3/25/2008	6A,12P	2	
	THE NATIONAL CENTER FOR CHILDREN IN POVERTY, REPORT OREGON IS ONE OF TWENTY THREE STATES DOING INNOVATIVE WORK TO INCREASE THE QUALITY AND QUANTITY OF CHILDREN'S MENTAL HEALTH CARE.					
RESEARCH	BLOODTEST	NEWS	3/25/2008	6A,12P	2	
	SCIENTISTS WORKING ON A BLOOD TEST FOR LUNG CANCER, HAVE IDENTIFIED SOME CHEMICAL MARKERS THAT MAY MAKE A SIMPLE TEST MORE PRACTICAL.					
LEGISLATION	KULONGOSKI	NEWS	3/25/2008	6A,12P	2	
	OREGON GOVERNOR TED KULONGOSKI ARRIVES IN SOUTHERN OREGON TO TALK ABOUT HIS PLAN TO TAX TOBACCO USERS TO HELP PAY FOR CHILDREN'S HEALTH CARE.					
PRODUCT INFO	APTERA	NEWS	3/25/2008	6A	1	
	A CARLSBAD, CALIFORNIA COMPANY CALLED "APTERA" ANNOUNCES IT'S NEW ALL ELECTRIC AERODYNAMIC VEHICLE THAT CAN TRAVEL UP TO 85 MILES AN HOUR, ONLY HAVING THREE WHEELS, IT'S CLASSIFIED AS A MOTORCYCLE, THE FIRST CARS EXPECTED TO BE COMPLETED IN NOVEMBER AND INITIALLY ONLY SOLD IN CALIFORNIA.					
CAMPAIGN	CSPAN	NEWS	3/25/2008	12P,6P,11P	3	
	C-SPAN'S 2008 CAMPAIGN BUS MAKES A STOP IN SOUTHERN OREGON, THE 45-FOOT LONG MOBILE PRODUCTION STUDIO WILL PARK AT THE MEDFORD LIBRARY, THE LOCAL EVENT SPONSORED BY CHARTER COMMUNICATIONS AND IS PART OF THE INAUGURAL ROAD TO THE WHITE HOUSE TOUR.					
HOW TO	MR FOOD	NEWS	3/25/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SPINACH AND FETA CHEESE SCRAMBLE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
PRODUCT INFO	SNACKPACK	NEWS	3/25/2008	12P,5P	2	
	MICHAEL JACOBSON, CENTER FOR SCIENCE IN THE PUBLIC INTEREST, REPORTS THE HIGH PRICE YOU MAY BE PAYING FOR THOSE NEW POPULAR 100 CALORIE SNACK PACKAGES, JUST FOR THE CONVENIENCE AND PORTION CONTROL, MAY BE COSTING YOU MORE IN THE LONG RUN.					
VOTERREGISTRATION	REGISTRATION	NEWS	3/25/2008	5P,6P,11P	3	
	ELECTION OFFICIALS REPORT VOTER REGISTRATION IS ON THE RISE IN JACKSON COUNTY AS INTEREST IN THE STATE'S PRIMARY ELECTION GROWS, THE DEADLINE TO REGISTER FOR THE MAY PRIMARIES IS APRIL 29TH, BUT THE COUNTY CLERK IS ASKING PEOPLE TO REGISTER EARLY TO AVOID PROCESSING DELAYS.					
BALLOTS	BALLOTS	NEWS	3/26/2008	11P	1	
	SECRETARY OF STATE BILL BRADBURY FINALIZES NAMES FOR OREGON'S PRESIDENTIAL PRIMARY BALLOT, OREGONIANS WHO WISH TO VOTE IN THE PRIMARY MUST BE REGISTERED AS A MEMBER OF EITHER PARTY BY APRIL 29TH, BALLOTS WILL BE MAILED BEGINNING MAY SECOND.					

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SCAM	NEWTEXTSCAM	NEWS	3/26/2008	6P,11P	2	THE MEDFORD POLICE DEPARTMENT REPORT ANOTHER TEXT MESSAGE SCAM, ALMOST THE SAME WORD-FOR-WORD AS THE SCAM THAT HIT THE NORTHWEST EARLIER THIS MONTH, THE SCAM ARTIST HOPES PEOPLE WILL CALL THE NUMBER AND REVEAL THEIR BANK ACCOUNT INFORMATION.
INFO	JOESPURGEON	NEWS	3/26/2008	12P	1	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT YOUNGER WORKERS CONCERNED ABOUT WHAT WILL BE AVAILABLE FOR THEM WITH SOCIAL SECURITY, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.
DRIVING	TAKECHAINES	NEWS	3/26/2008	6A,12P,6P	3	THE OREGON DEPARTMENT OF TRANSPORTATION REPORTS THEY ARE STILL IN WINTER MODE, SAYING DRIVERS NEED TO BE READY IF SPRING BREAK PLANS INCLUDE A TRIP OUT OF THE VALLEY, JUST BECAUSE THERE IS SUNSHINE IN THE VALLEYS DOESN'T MEAN IT'S NOT SNOWY AND ICY ON THE PASSES.
HOW TO	MR FOOD	NEWS	3/26/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME SURPRISING FOOD TIPS TO HELP YOU SLEEP AT NIGHT, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
ONLINEINFO	CRIMEREPORT	NEWS	3/26/2008	5P	1	THE JACKSON COUNTY SHERIFF'S OFFICE OFFERS WEB SITE CALLED "CRIME REPORTS DOT COM", POSTING INFORMATION FOR PEOPLE TO FIND OUT ABOUT CRIME IN THEIR NEIGHBORHOOD OR A NEIGHBORHOOD THEY'RE THINKING OF MOVING TO.
PROCEDURE	TEENPLASTIC	NEWS	3/26/2008	5P	1	DR. MALLIKA MARSHALL TALKS ABOUT THE SERIOUS DANGERS THAT SHOULD BE CONSIDERED BY ANYONE HAVING PLASTIC SURGERY, THE WARNING COMING AFTER A HEALTHY EIGHTEEN-YEAR-OLD DIED AFTER BEING GIVEN ANESTHESIA.
EXERCISE	EXERCISE	NEWS	3/26/2008	5P	1	HEALTH EXPERTS REPORT NEW STUDY FINDING PEOPLE WITH THE HIGHEST LEVEL OF PHYSICAL FITNESS HAVE BODIES SIMILAR TO THAT OF A PERSON NINE YEARS YOUNGER, BUT IT TAKES WORKING UP A SWEAT AT LEAST A COUPLE OF DAYS A WEEK THAT SHOWS THE GREATEST BENEFIT.
VOLUNTEERS	LOOKINGFORDOC	NEWS	3/26/2008	6P,11P	2	THE CHILDREN'S ADVOCACY CENTER'S CLINIC REPORTS THEY ARE SEEKING A NEW PHYSICIAN IMMEDIATELY, SINCE THE CENTER'S LONG TERM DOCTOR RECENTLY RESIGNED, SINCE FEBRUARY FIRST THE CENTER HAS HAD 73 ABUSED CHILDREN COME THROUGH THEIR DOORS, ONLY SEVEN HAVE HAD THE PROPER MEDICAL EXAM BECAUSE THEY DON'T HAVE A FULL TIME DOCTOR ON STAFF.
AIR	AIRPORTUPDATE	NEWS	3/26/2008	6A,5P	2	AMERICAN AIRLINES ANNOUNCES IT IS CANCELLING 200 FLIGHTS, THEY WILL BE RE-INSPECTING THEIR MD-80'S TO MAKE SURE WIRING IS INSTALLED AND SECURED, ROGUE VALLEY INTERNATIONAL MEDFORD AIRPORT DIRECTOR BERN CASE SAYS ONLY ABOUT HALF A DOZEN PEOPLE LOCALLY WILL BE AFFECTED BY THE CENCELLATIONS.
GARDENING	ROGUEGARDENER	NEWS	3/26/2008	5P	1	STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT PLANTING BULBS NOW IF YOU WANT BLOOMS THIS SUMMER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.

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OUTDOOR	TABLEROCKHIKES	NEWS	3/26/2008	6A,12P	2	THE BLM ANNOUNCES THE GUIDED HIKE SEASON AT TABLE ROCK ABOUT TO BEGIN, HIKES ARE FREE SEVEN DAYS A WEEK AND RUN FROM APRIL FIRST THROUGH JUNE SIXTH.
PUBLIC ASSIST	CRIMESTOPPERS	NEWS	3/26/2008	6A,12P	2	MEDFORD POLICE RELEASE MORE INFORMATION ON THE SUSPECT IN THE BANK ROBBERY AT FRED MEYERS, SEEKING PUBLIC ASSISTANCE IN FINDING HIM, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
DRIVING	CELLPHONE	NEWS	3/26/2008	6A,12P	2	RESEARCHERS AT THE UNIVERSITY OF NORTH CAROLINA SAFETY RESEARCH CENTER REPORT STUDIES CLEARLY SHOW HAND FREE PHONES ARE JUST AS RISKY AS REGULAR CELL PHONES WHILE DRIVING, SAYING THAT BEING A DISTRACTED DRIVER IS NOT NECESSARILY ABOUT WHETHER YOU HAVE BOTH HANDS ON THE WHEEL, IT'S MORE ABOUT FOCUSING ATTENTION ON THE ROAD.
EXERCISE	EXERCISE	NEWS	3/26/2008	6A,12P	2	SCIENTISTS REPORT NEW STUDY FINDING PEOPLE WITH THE HIGHEST LEVEL OF PHYSICAL FITNESS ARE UP TO NINE YEARS YOUNGER THAN THOSE WHO DON'T KEEP FIT, WORKING UP A SWEAT AT LEAST A COUPLE DAYS A WEEK SHOWS THE GREATEST BENEFIT.
RESEARCH	TEADRINKING	NEWS	3/26/2008	6A,12P	2	MEDICAL EXPERTS RELEASE NEW COLLECTION OF NINE DIFFERENT SURVEYS FINDING REGULAR TEA DRINKING DOES NOT APPEAR TO LOWER THE RISK OF OVARIAN CANCER, BUT DRINKING GREEN TEA MAY HELP PREVENT THE DISEASE, MORE RESEARCH PLANNED.
RESEARCH	BABIES	NEWS	3/26/2008	6A,12P	2	RESEARCHERS REPORT BREAST FED BABIES APPEAR TO BE LESS LIKELY TO DEVELOP TYPE TWO DIABETES WHEN THEY GET OLDER, THE FINDING IS ESPECIALLY IMPORTANT AS RATES OF CHILDHOOD OBESITY AND DIABETES HAVE RECENTLY SKY-ROCKETED.
PHYSICAL	STRESS	NEWS	3/26/2008	6A	1	DR. CHARLES RAISON, EMORY SCHOOL OF MEDICINE, OFFERS SOME TIPS ON HOW TO COPE WITH TENSION.
FRAUD	COUNTERFEITS	NEWS	3/26/2008	6A,12P,6P	3	THE MEDFORD POLICE DEPARTMENT WARNS LOCAL BUSINESSES TO BE ON THE LOOKOUT FOR COUNTERFEIT BILLS BEING PASSED AT GAS STATIONS, FAST FOOD RESTAURANTS AND BUSINESSES WITH LOW LIGHTING.
VOTERREGISTRATION	REGISTRATION	NEWS	3/26/2008	6A,12P	2	ELECTION OFFICIALS REPORT VOTER REGISTRATION IS ON THE RISE IN JACKSON COUNTY AS INTEREST IN THE STATE'S PRIMARY ELECTION GROWS, THE DEADLINE TO REGISTER FOR THE MAY PRIMARIES IS APRIL 29TH, BUT THE COUNTY CLERK IS ASKING PEOPLE TO REGISTER EARLY TO AVOID PROCESSING DELAYS.
PUBLIC ASSIST	UMPQUABANK	NEWS	3/26/2008	6A,12P	2	POLICE IDENTIFY A VEHICLE THAT MAY BE ASSOCIATED WITH THE ROBBERY OF THE ROGUE RIVER HIGHWAY BRANCH OF UMPQUA BANK, SEEKING PUBLIC ASSISTANCE IN FINDING IT.

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: January-February-March 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ONLINEINFO	CRIMEREPORT	NEWS	3/27/2008	6A,12P	2	THE JACKSON COUNTY SHERIFF'S OFFICE OFFERS WEB SITE CALLED "CRIME REPORTS DOT COM", POSTING INFORMATION ABOUT CRIMES FOR PEOPLE TO FIND OUT ABOUT CRIME IN THEIR NEIGHBORHOOD OR A NEIGHBORHOOD THEY'RE THINKING OF MOVING TO.
PRODUCT INFO	REDNECK	NEWS	3/27/2008	11P	1	LISA STEENSON, SWEET HOME, OREGON, TALKS ABOUT A NEW BOARD GAME SHE CREATED CALLED "THE GAME OF REDNECK LIFE", MORE THAN 15,000 COPIES HAVE BEEN SOLD AROUND THE WORLD.
FACILITIES	NEWRESTSTOP	NEWS	3/27/2008	11P	1	THE OREGON DEPARTMENT OF TRANSPORTATION PLANS TO BUILD THE SISKIYOU WELCOME CENTER ON I-5 BETWEEN ASHLAND'S TWO SOUTH EXITS, LEAVING SOME ASHLAND RESIDENTS UNHAPPY WITH THE PLAN, THE COMMISSION WILL BE TAKING PUBLIC COMMENTS AT THEIR NEXT MEETING BEFORE A DECISION IS MADE ABOUT THE PROJECT.
GEO THERMAL	KLAMPLANT	NEWS	3/27/2008	11P	1	THE KLAMATH COUNTY PLANNING COMMISSION APPROVES LAND USE PERMIT TO A UTAH COMPANY FOR A NEW 10-MEGAWATT POWER PLANT, THE GEO THERMAL PLANT WOULD PROVIDE ENOUGH POWER FOR 10,000 HOMES.
CONSTRUCTION	BEAMWORK	NEWS	3/27/2008	11P	1	THE OREGON DEPARTMENT OF TRANSPORTATION REPORTS CONSTRUCTION ON THE NEW SOUTH MEDFORD INTERCHANGE HAS REACHED A NEW MILESTONE, INSTALLATION OF 40 BEAMS WENT SMOOTHLY, THE WORK CLOSED THE FREEWAY FOR FIVE NIGHTS OVER THE PAST TWO WEEKS, SAYING THE NEW INTERCHANGE SHOULD OPEN EARLY NEXT YEAR.
DRIVING	STUDDEDIRES	NEWS	3/27/2008	11P	1	ODOT EXTENDS THE DEADLINE TO REMOVE STUDDEDIRES TO APRIL FIFTH, PROMPTED BY RECENT COLD WEATHER.
FACILITIES	SKIFREE	NEWS	3/27/2008	11P	1	MT ASHLAND SKI AREA HOSTS IT'S ANNUAL "SKI AND RIDE AGAINST HUNGER DAY", FOR A DONATION OF AT LEAST FIVE CANNED FOOD ITEMS YOU CAN RECEIVE A FREE LIFT TICKET, DONATIONS WILL BE COLLECTED FOR ACCESS FOOD BANK.
HOW TO	MR FOOD	NEWS	3/27/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BANANA-BLUEBERRY SMOOTHIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
VOLUNTEERS	LOOKINGFORDOC	NEWS	3/27/2008	6A,12P	2	THE CHILDREN'S ADVOCACY CENTER'S CLINIC REPORTS THEY ARE SEEKING A NEW PHYSICIAN IMMEDIATELY SINCE THE CENTER'S LONG TERM DOCTOR RECENTLY RESIGNED, SINCE FEBRUARY FIRST THE CENTER HAS HAD 73 ABUSED CHILDREN COME THROUGH THEIR DOORS, BUT ONLY SEVEN HAVE HAD THE PROPER MEDICAL EXAMS BECAUSE THEY DON'T HAVE A FULL TIME DOCTOR ON STAFF.
SCAM	NEWTEXTSCAM	NEWS	3/27/2008	6A,12P	2	MEDFORD POLICE TAKE CALLS ABOUT THE SECOND LOCAL TEXT MESSAGING SCAM IN LESS THAN A MONTH, SAYING THE BEST WAY TO HANDLE SUCH MESSAGES IS TO IGNORE THEM, ASKING THAT YOU CONTACT POLICE ONLY IF YOU RESPONDED TO THE MESSAGE AND GAVE OUT ANY OF YOUR INFORMATION.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PROCEDURE	BIRTHCONTROL	NEWS	3/27/2008	6A,12P	2	
	RESEARCHERS REPORT A CONTRACEPTIVE FOR MEN MIGHT SOON BE AVAILABLE IN THIS COUNTRY, ACCORDING TO A NEW STUDY, A COMBINATION OF TESTOSTERONE AND PROGESTERONE WAS NINETY EIGHT PERCENT EFFECTIVE IN PREVENING PREGNANCY, THAT'S AS EFFECTIVE AS THE PILL FOR WOMEN, WHILE EFFECTS APPEAR TO BE SAFE, MORE LONG TERM STUDIES NEED TO BE DONE.					
PROCEDURE	PREEMIES	NEWS	3/27/2008	6A,12P	2	
	RESEARCHERS REPORT NEW STUDY TRACKING A MILLION PREMATURE BABIES FOR TWENTY YEARS, FINDING AMONG THE DIFFICULTIES, A HIGHER RISK OF DEATH THROUGHOUT CHILDHOOD AND LOWER REPRODUCTION RATES AS ADULTS.					
PROCEDURE	HRT	NEWS	3/27/2008	6A	1	
	RESEARCHERS REPORT MORE NEGATIVE IMPLICATIONS FOR HORMONE REPLACEMENT THERAPY AND BREAST CANCER.					
RESEARCH	SLIMWAISTLINE	NEWS	3/27/2008	6A,12P	2	
	RESEARCHERS REPORT A LINK BETWEEN A BIG BELLY AND DEMENTIA, A STUDY OF MORE THAN 6000 MIDDLE AGED PEOPLE OVER SEVERAL DECADES, THOSE WHO CARRIED MORE WEIGHT AROUND THEIR MIDDLE, HAD A SIGNIFICANTLY HIGHER RATE OF DEVELOPING ALZHEIMERS DISEASE LATER IN LIFE.					
PRICES	GASPRICES	NEWS	3/27/2008	12P	1	
	DUE TO SOARING GAS PRICES, DRIVERS FOR VALLEY CAB REPORT THEY ARE FOLLOWING AFTER OTHER TAXI COMPANIES BY RAISING PRICES AT LEAST TEN CENTS A MILE, SAYING IT'S NECESSARY WHEN THEY'RE SPENDING ABOUT \$55 A DAY JUST ON GAS, DRIVERS SAY MANY PEOPLE ARE PAYING THE SAME TOTAL AMOUNT FOR A RIDE, AND ARE JUST LEAVING A SMALLER TIP TO MAKE UP THE DIFFERENCE.					
FACILITIES	SKIFREE	NEWS	3/28/2008	6A	1	
	THE MT ASHLAND SKI AREA HOSTS IT'S ANNUAL "SKI AND RIDE AGAINST HUNGER DAY", FOR A DONATION OF AT LEAST FIVE CANNED FOOD ITEMS YOU GET A FREE LIFT TICKET, DONATIONS WILL BE COLLECTED FOR ACCESS FOOD BANK.					
RESEARCH	BADSLEEP	NEWS	3/28/2008	6A,12P	2	
	RESEARCHERS REPORT BAD SLEEP MAY BE HARDER ON WOMEN THAN MEN, SAYING WOMEN WHO REPORT PROBLEMS GETTING ENOUGH REST APPEAR TO HAVE MORE HEALTH ISSUES THAN MEN WITH THE SAME TROUBLE, BUT THEY DON'T KNOW WHY.					
CAMPAIGNING	BILLCLINTON	NEWS	3/28/2008	11P	1	
	SENATOR HILLARY CLINTON'S CAMPAIGN ANNOUNCES FORMER PRESIDENT BILL CLINTON WILL SPEAK AT MEDFORD'S HEDRICK MIDDLE SCHOOL OVER THE WEEKEND.					
EXERCISE	EXERCISEBORDOM	NEWS	3/28/2008	12P	1	
	EDDIE CARRINGTON, BALLY'S TOTAL FITNESS, AND KATHLEEN AICARDI, PERSONAL TRAINER, DISCUSS HOW ADDING SOME RHYTHM INTO YOUR EXERCISE ROUTINE CAN HELP CURE THE BOREDOM AND MONOTONY OF THE TREADMILL AND EXERCISE BIKE.					
HOW TO	MR FOOD	NEWS	3/28/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "HEARTY FISH CHOWDER", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
QUALITY OF	ORSCHOOLRATE	NEWS	3/28/2008	12P,11P	2	
	EDUCATION OFFICIALS REPORT OREGON RANKS NEAR THE BOTTOM N THE U.S. FOR TECHNOLOGY IN CLASSROOMS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY AFFAIRS	ONTHETOWN	NEWS	3/28/2008	6A,12P	2	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.
GEOHERMAL	KLAMPLANT	NEWS	3/28/2008	6A,12P	2	THE KLAMATH COUNTY PLANNING COMMISSION GIVES A UTAH COMPANY THE LAND-USE APPROVAL FOR A TEN-MEGAWATT POWER PLANT, THE NEW POWER PLANT WOULD PROVIDE ENOUGH POWER FOR 10,000 HOMES.
HEART	HEARTDISEASE	NEWS	3/28/2008	6A,12P	2	RESEARCHERS REPORT STUDY IN THE NEW ENGLAND JOURNAL OF MEDICINE, LOOKING AT BLACK, CHINESE, HISPANIC, AND WHITE PATIENTS, FINDING THAT CORONARY CALCIUM SCORES ARE A STRONG PREDICTOR OF HEART DISEASE FOR ALL RACES, THE NON-INVASIVE TEST USES A CT SCAN TO PROVIDE IMAGES THAT SHOW CALCIUM IN HEART ARTERIES.
PROCEDURE	RADIATION	NEWS	3/28/2008	6A,12P	2	RESEARCHERS REPORT A SHORTER COURSE OF RADIATION AT A LOWER DOSE APPEARS AS SAFE AND EFFECTIVE AS THE STANDARD THERAPY FOR WOMEN WITH EARLY BREAST CANCER, THE KEY WAS GIVING FEWER BUT MORE FOCUSED TREATMENTS.
RESEARCH	CHILDBIRTH	NEWS	3/28/2008	6A,12P	2	RESEARCHERS REPORT NEW SURVEY SHOWING A GROWING NUMBER OF WOMEN UNDERESTIMATE THE PAIN OF CHILDBIRTH AND MORE THAN HALF END UP USING DRUGS WHEN THEY DIDN'T PLAN ON IT, THE STUDY URGES DOCTORS TO HAVE HONEST DISCUSSIONS WITH THEIR PATIENTS ABOUT WHAT CHILDBIRTH REALLY MEANS.
DRIVING	STUDDEDIRES	NEWS	3/28/2008	6A,12P	2	ODOT EXTENDS THE DEADLINE TO REMOVE STUDDED TIRES TO APRIL FIFTH, PROMPTED BY RECENT COLD WEATHER.
ADDICTION	METHWATCH	NEWS	3/28/2008	6A	1	TOM MEARS, ASANTE WORK HEALTH, TALKS ABOUT HOW YOU CAN GET INVOLVED WITH THE RECOVERY WORKS PROGRAM EITHER AS A RECOVERING ADDICT, LOOKING FOR A JOB, OR AS A COMPANY WANTING TO HELP OTHERS FIND EMPLOYMENT, THE PROGRAM GIVES RECOVERING ADDICTS A CHANCE TO ENTER BACK INTO THE WORKFORCE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.
FACILITIES	NEWRESTSTOP	NEWS	3/28/2008	6A,12P	2	ODOT PLANS TO BUILD THE SISKIYOU WELCOME CENTER ON I-5 BETWEEN ASHLAND'S TWO SOUTH EXITS, WITH SOME ASHLAND RESIDENTS OPPOSING THE PLAN, MEMBERS OF THE JACKSON COUNTY PLANNING COMMISSION WILL TAKE PUBLIC COMMENTS AT THEIR NEXT MEETING.
CONSTRUCTION	BEAMWORK	NEWS	3/28/2008	6A,12P	2	ODOT REPORTS CONSTRUCTION ON THE NEW SOUTH MEDFORD INTERCHANGE HAS REACHED A MILESTONE, INSTALLATION OF FOURTY BEAMS WENT SMOOTHLY, THE WORK CLOSED THE FREEWAY FOR FIVE NIGHTS OVER THE PAST TWO WEEKS, THE NEW INTERCHANGE SHOULD OPEN EARLY NEXT YEAR.
YOUTH	CASA	NEWS	3/29/2008	11P	1	CASA (COURT APPOINTED SPECIAL ADVOCATES) ANNOUNCES AN ADDITION TO THEIR OFFICE BEING BUILT BY THE CHAMBER OF COMMERCE LEADERSHIP CLASS, CASA SERVES ABOUT 500 CHILDREN EACH YEAR, BUT THE SPACE IS NEEDED FOR ABOUT 400 MORE KIDS WHO NEED SERVICES.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CAMPAIGNING	CLINTONPREPS	NEWS	3/29/2008	11P	1	
	CAMPAIGN OFFICIALS ANNOUNCE CHANGE OF VENUE FOR FORMER PRESIDENT BILL CLINTON'S STOP IN SOUTHERN OREGON, HIS "SOLUTIONS FOR AMERICA" RALLY CHANGED TO NORTH MEDFORD HIGH SCHOOL FOR THE WEEKEND.					
JOBS	TRADEPOLICY	NEWS	3/29/2008	11P	1	
	SOUTHERN OREGON JOBS WITH JUSTICE HOSTS THE "SOUTHERN OREGON ASSEMBLY ON FREE TRADE AND JOB LOSS" AT THE MEDFORD LIBRARY, EVENT FEATURES SPEECHES BY SEVERAL DISPLACED WORKERS AND LABOR ADVOCATES, AND TO DISCUSS THE IMPACT TRADE POLICIES HAVE ON JOBS, WAGE STAGNATION AND IMMIGRATION IN THE REGION.					
CAMPAIGNING	CLINTONVISIT	NEWS	3/30/2008	6P,11P	2	
	FORMER PRESIDENT BILL CLINTON, CAMPAIGNING FOR HIS WIFE SENATOR HILLARY CLINTON, WRAPS UP HIS SPEECH AT NORTH MEDFORD HIGH SCHOOL.					
HOW TO	MR FOOD	NEWS	3/31/2008	12P	1	
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PORK LO MEIN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
LAWS	ONTHEBEAT	NEWS	3/31/2008	6P	1	
	MEDFORD POLICE LT. BOB HANSEN, ANSWERS VIEWER QUESTIONS REGARDING U-TURNS IN OREGON, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
CROPS	FROSTPREPS	NEWS	3/31/2008	6P,11P	2	
	ORCHARDISTS PREPARE FOR MORE COLD NIGHTS WITH FREEZE WARNINGS, SAYING FRUIT CAN WITHSTAND TEMPERATURES DOWN TO ABOUT TWENTY SEVEN DEGREES, BUT ANYTHING BELOW THAT WILL KILL SENSITIVE BUDS, AND POOR HARVESTS MEAN LESS WORK FOR THOSE WHO DEPEND ON THE ORCHARD FOR A LIVING.					
QUALITY OF	ORSCHOOLRATE	NEWS	3/31/2008	6A	1	
	EDUCATION OFFICIALS REPORT OREGON RANKS NEAR THE BOTTOM IN THE U.S. FOR TECHNOLOGY IN THE CLASSROOMS.					
ANIMALPROTECT	PETSECONOMY	NEWS	3/31/2008	6P	1	
	C.A.T.S. IN MEDFORD REPORTS SEVERAL CATS HAVE BEEN RETURNED SINCE THE FIRST OF THE YEAR BECAUSE OF OWNER'S FINANCIAL DIFFICULTIES, NATIONALLY ANIMALS ARE BEING LEFT HOMELESS BECAUSE OF THE ECONOMY.					
PHYSICAL	DRDAN	NEWS	3/31/2008	5P	1	
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					
YOUTH	CAC	NEWS	3/31/2008	5P,11P	2	
	THE CHILDREN'S ADVOCACY CENTER IN MEDFORD REPORTS THEY WANT TO RAISE AWARENESS OF CHILD ABUSE, SEVERAL MEMBERS OF THE COMMUNITY ON HAND AT THE CENTER TO KICK OFF CHILD ABUSE AWARENESS MONTH, BLUE RIBBONS TIED TO THE TREES REPRESENTING THE NEARLY 800 CHILD VICTIMS HELPED AT THE CENTER LAST YEAR.					
COMMUNITY AFFAIRS	SKINRIDE	NEWS	3/31/2008	11P	1	
	THE MT. ASHLAND SKI AREA REPORTS IT'S "SKI AND RIDE AGAINST HUNGER" EVENT WAS AN OVERWHELMING SUCCESS, THE EVENT PROMISED A FREE LIFT TICKET TO ANYONE WHO DONATED AT LEAST FIVE CANNED FOOD ITEMS, DONATED FOOD ITEMS GOING TO ACCESS.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
PUBLIC ASSIST	ARMED	NEWS	3/31/2008	12P	1	THE JACKSON COUNTY SHERIFF'S OFFICE SEEKS PUBLIC ASSISTANCE LOOKING FOR A MAN THEY SAY MAY BE ARMED AND DANGEROUS, AFTER HIS HOME WAS SEARCHED FINDING SEVERAL FIREARMS, TEN POUNDS OF MARIJUANA PLANTS, WHICH WERE SEIZED.
RECYCLE	ASHRECYCLE	NEWS	3/31/2008	6A	1	ASHLAND SANITARY AND RECYCLING HOSTS A DISCOUNT DAY AT IT'S VALLEY VIEW TRANSFER STATION, THE STATION WILL ACCEPT BRUSH, LEAVES, GRASS AND LUMBER AT A DISCOUNTED RATE, COLLECTED ITEMS WILL GO TO BIOMASS OR GREEN DEBRIS PROGRAMS, RATHER THAN LANDFILLS.
PROCEDURE	OBESEWOMEN	NEWS	3/31/2008	6A,12P	2	HEALTH OFFICIALS REPORT SURVEYS INDICATE OBESE WOMEN ARE LESS LIKELY TO BE SCREENED FOR BREAST AND CERVICAL CANCERS.
RESEARCH	BIRTHWEIGHT	NEWS	3/31/2008	6A,12P	2	RESEARCHERS REPORT THERE APPEARS TO BE AN ASSOCIATION BETWEEN LOW BIRTH WEIGHT AND CHRONIC KIDNEY DISEASE IN ADULT MEN, BUT THE SAME RELATIONSHIP WAS NOT SEEN IN WOMEN.
YOUTH	CASA	NEWS	3/31/2008	6A,12P	2	CASA (COURT APPOINTED SPECIAL ADVOCATES), ANNOUNCES AN ADDITION TO THEIR OFFICE BEING BUILT BY THE CHAMBER OF COMMERCE LEADERSHIP CLASS, CASA SERVES ABOUT 500 CHILDREN EACH YEAR, BUT THE SPACE IS NEEDED FOR ABOUT 400 MORE KIDS WHO NEED SERVICES.
JOBS	TRADEPOLICY	NEWS	3/31/2008	6A,12P	2	SOUTHERN OREGON JOBS WITH JUSTICE HOSTS THE "SOUTHERN OREGON ASSEMBLY ON FREE TRADE AND JOB LOSS" AT THE MEDFORD LIBRARY, EVENT FEATURES SPEECHES BY SEVERAL DISPLACED WORKERS AND LABOR ADVOCATES, AND TO DISCUSS THE IMPACT TRADE POLICIES HAVE ON JOBS, WAGE STAGNATION AND IMMIGRATION IN THE REGION.
CAMPAIGNING	CLINTONVISIT	NEWS	3/31/2008	6A,12P,5P,6P,11P	5	FORMER PRESIDENT BILL CLINTON, CAMPAIGNING FOR HIS WIFE SENATOR HILLARY CLINTON, WRAPS UP HIS SPEECH AT NORTH MEDFORD HIGH SCHOOL.
PROCEDURE	VYTORIN	NEWS	3/31/2008	6A,12P,5P	3	RESEARCHERS REPORT NEW STUDY SHOWING "VYTORIN", A POPULAR CHOLESTEROL DRUG, DOES NOT DO WHAT IT CLAIMS, TWO CONGRESSIONAL PANELS ARE INVESTIGATING/